

1 [Liquor License, Pier 50A, San Francisco]

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3 **Resolution determining that the issuance of a Type 21 off-sale general alcoholic**
4 **beverage control license to Peter Granoff, for Ferry Plaza Wine Merchant, LP**
5 **located at Pier 50A, will serve the public convenience and necessity of the people**
6 **of the City and County of San Francisco, in accordance with Section 23958.4 of**
7 **the California Business and Professions Code with conditions.**

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9 WHEREAS, Peter Granoff is seeking issuance of a Type 21 off-sale general
10 alcoholic beverage control license for Ferry Plaza Wine Merchant, LP, located at Pier
11 50A; and,

12 WHEREAS, The Port of San Francisco has verified that the area is properly
13 zoned; and

14 WHEREAS, The Police Department recommends that the liquor license
15 application be approved with conditions; now, therefore, be it

16 RESOLVED, That in accordance with Section 23958.4 of the California Business
17 and Professions Code, the Board of Supervisors of the City and County of San
18 Francisco hereby determines for the foregoing reasons that the issuance of a Type 21
19 off-sale general alcohol beverage control license, to Peter Granoff for Ferry Plaza Wine
20 Merchant, LP, located at Pier 50A will serve the public convenience and necessity of the
21 people of the City and County of San Francisco.

22 Conditions: (1) Sales of alcoholic beverages shall be permitted only between the
23 hours of 8:00 a.m. and 6:00 p.m. Monday through Friday; (2) Petitioner(s) shall be
24 responsible for maintaining free of litter the area adjacent to the premises over which
25 they have control; (3) There shall be no exterior advertising or sign of any kind or type,

1 including advertising directed to the exterior from within, promoting or indicating the
2 availability of alcoholic beverages; (4) Interior displays of alcoholic beverages or signs
3 which are clearly visible to the exterior shall constitute a violation of this condition.

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