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COMMITTEE/BOARD OF SUPERVISORS

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Ordinance amending Section 906.1 of the San Francisco Business and Tax Regulations Code to clarify the definition of "biotechnology business" and to allow applicants to claim the biotechnology exclusion for seven and one half years irrespective of the application date.

NOTE:

Additions are <u>single-underline italics Times New Roman</u>; deletions are <u>strike-through italics Times New Roman</u>. Board amendment additions are <u>double-underlined</u>; Board amendment deletions are <u>strikethrough normal</u>.

Be it ordained by the People of the City and County of San Francisco:

Section 1. The San Francisco Business and Tax Regulations Code is hereby amended by amending Section 906.1 to read as follows:

SEC. 906.1. BIOTECHNOLOGY EXCLUSION.

[Payroll Expense Tax Biotechnology Exclusion Amendment.]

(a) Any person engaging in biotechnology business within the city may exclude from their payroll expense all compensation paid to, on behalf of or for the benefit of all employees of that person, and all distributions by an Association by way of salary to those having an ownership interest in such Association, who or that perform substantially all work or render substantially all services in direct support of such person's biotechnology business, subject to the conditions and limitations set forth in this Section. For purposes of this Section, outside contractors shall not be considered employees of the biotechnology business. For purposes of this Section, "biotechnology business" means conducting biotechnology research and experimental development, and operating laboratories for biotechnology research and experimental development, using *recombinant* DNA, cells fusion, and/or bioprocessing techniques, as well as the application thereof to the development of therapeutics, diagnostic products and/or devices to improve human health, animal health, and agriculture.

- (b) For purposes of this section, "DNA" is a nucleic acid sequence, or fragment thereof, that contains the genetic information for cell growth, division, and function. Examples of DNA include recombinant DNA, RNA, mRNA, antisense, RNAi, genes and ESTs.
- (c) For purposes of this section, "cells" are membrane bound structures containing biomolecules, such as nucleic acids, proteins, and polysaccharides. This definition includes both prokaryotic (bacterial) and eukaryotic (animal or plant) cells. Examples include primary cells, transformed or cultured cells, stem cells, iPS, ESCs, fused cells and cell lines.
- (d) For purposes of this section, "bioprocessing" is the use of microbial, plant, or animal cells or portions thereof, for the production of therapeutics or diagnostics. Bioprocessing includes the extraction of compounds from biomaterials; reaction of biomaterials, such as microbial fermentation, cell culture, cell fusion or biotransformation by enzymes; and separation of product from biomaterials using filtration, purification, precipitation, centrifugation, solvents, chromatography or other means.
- (be) The biotechnology exclusion authorized under this Section shall be available to and may be taken by each person engaging in the biotechnology business in the City for a period of seven and one-half years from the effective date of this Section or the commencement of the person's biotechnology business in the City, whichever is later. The date the Tax Collector Director of Public Health or his or her designee received the person's application for a business registration certificate for the person's biotechnology business shall be presumed to be the date of commencement of such business unless the person establishes a different commencement date to the satisfaction of the Tax Collector.
- (f) In order to be eligible for the payroll expense tax exclusion authorized under this Section, persons wishing to claim the exclusion must:
- (1) Complete and submit an initial application to the Director of the Department of Public Health or his or her designee for review and evaluation. The Director of the Department of

- (gk) The Assessor-Recorder and the Tax Collector shall jointly prepare and submit an annual report to the Board of Supervisors for each year for which the biotechnology exclusion authorized under this Section is available that sets forth any increases in property taxes resulting from biotechnology businesses location, relocation or expansion to or within the City.
- (hl) The Mayor's Office of Economic Development shall coordinate community educational workshops on the biotechnology industry.
- (<u>im</u>) The Controller, after five years from the enactment of this Ordinance, shall perform an assessment and review of the effect of the biotechnology tax exclusion. Based on such assessment and review the Controller shall prepare and submit an analysis to the Board of Supervisors. The analysis shall be based on criteria deemed relevant by the Controller, and may include but is not limited to, data contained in the annual reports to the Board of Supervisors as required by subsections (<u>fi</u>) and (a) of Section 1.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

By:

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Carol A. Boardman

Deputy City Attorney

LEGISLATIVE DIGEST

[Payroll Expense Tax Biotechnology Exclusion Amendment]

Ordinance amending Section 906.1 of the San Francisco Business and Tax Regulations Code to clarify the definition of "biotechnology business" and to allow applicants to claim the biotechnology exclusion for seven and one half years irrespective of the application date.

Existing Law

A payroll expense tax is currently imposed upon every person engaging in business in San Francisco. A biotechnology exclusion from the payroll expense tax may be claimed by businesses that engage in qualifying activities for seven and one half years from the date of their application for the exclusion. But under current law, the period of eligibility for the exclusion may not extend beyond the expiration date of the biotech exclusion itself, and the biotechnology exclusion is scheduled to expire on August 12, 2014.

Amendments to Current Law

This amendment clarifies the definition of "biotechnology business" and allows the biotechnology exclusion for seven and one half years irrespective of the application date.

Background Information

The payroll expense tax is imposed for general governmental purposes and in order to require commerce and the business community to carry a fair share of the costs of local government in return for the benefits, opportunities and protections afforded by the City. In order to encourage biotechnology businesses to locate and do business in the City, help revive the local economy, create jobs, and generate an increase in property tax revenue to the City, in 2004 the Board of Supervisors approved an exclusion from the payroll expense tax for qualifying biotechnology businesses. The exclusion is available for the first seven and one half years the biotechnology business is in operation in the City. Under current law, a person may not use or claim any unused portion of the seven and one half year biotechnology exclusion is scheduled to expire on August 12, 2014, some businesses will not receive the benefit of the exclusion for an entire seven and one half year period. This amendment would allow all qualifying businesses to claim the exclusion for seven and one half years. This amendment also clarifies the definition of the term "biotechnology business".

Item 4 Department(s):

File 09-1269 Treasurer/Tax Collector and Department of Public Health

EXECUTIVE SUMMARY

Legislative Objective

• The proposed ordinance would amend Section 906.1 of the City's Business and Tax Regulations Code to (a) clarify scientific definitions; (b) allow each biotechnology business applicant to claim annual Payroll Expense Tax biotechnology exclusions for 7½ years; (c) make Section 906.1 consistent with the Small Business Tax Exemption laws; and (d) designate the Director of the Department of Public Health (DPH), or his or her designee, as the reviewer of Biotechnology Payroll Expense Tax exclusion applications.

Key Points

- On August 12, 2004, the Board of Supervisors approved adding Section 906.1 to the City's Business and Tax Regulations Code, to establish a ten-year Payroll Expense Tax exclusion for eligible San Francisco biotechnology businesses, which terminates on August 14, 2014 (File No. 04-0592). Biotechnology businesses, located in San Francisco, are eligible to receive the Biotechnology Payroll Expense Tax exclusion if such firms (a) conduct biotechnology research and experimental development by (i) using recombinant DNA, cell fusion, and bioprocessing techniques and (ii) applying such techniques to developing diagnostic products and/or devices to improve human health, animal health and agriculture; and (b) have a calculated tax year liability that exceeds \$2,500. Eligible biotechnology businesses do not have to pay any Payroll Expense Taxes for 7½ years or until the exclusion period terminates on August 14, 2014, whichever date comes first.
- The proposed amendments are (a) intended to create a greater incentive for biotechnology businesses to locate and expand their biotechnology business in San Francisco, (b) make Section 906.1 consistent with the Small Business Tax Exemption laws, and (c) designate a department that has the scientific expertise to review Biotechnology Payroll Expense Tax exclusion applications.

Fiscal Impact

• According to Mr. Ted Egan, Chief Economist of the Office of Economic Analysis, the Office of Economic Analysis did not conduct an economic impact report on the proposed ordinance because (a) the Controller's Office could not determine that the policy would have a material economic impact of \$10,000,000 on the City and (b) there is insufficient information about the biotechnology businesses currently located in San Francisco to estimate (i) how many biotechnology business employees would qualify under the proposed ordinance's broader definition and (ii) the cost of future Payroll Expense Tax exclusions.

Policy Considerations

• Given that (a) the Controller's Office is unable to estimate the annual Biotechnology Payroll Expense Tax revenues that would not be received by the City as a result of the proposed Payroll Expense Tax Exclusion, (b) the number of eligible Biotechnology Business employees has grown over the last five fiscal years, (c) the eligible Biotechnology businesses would be able to receive 7½ years of the annual Payroll Expense Tax biotechnology exclusions subsequent to the current exclusion period's end date of August 12, 2014, and (d) there is insufficient data on the number of biotechnology businesses in San Francisco, approval of the proposed ordinance is considered a policy matter for the Board of Supervisors.

Recommendation

• Approval of the proposed ordinance is a policy matter for the Board of Supervisors.

BACKGROUND/MANDATE STATEMENT

Existing Legal Requirements

On August 12, 2004, the Board of Supervisors approved adding Section 906.1 to the City's Business and Tax Regulations Code, to establish a ten-year Payroll Expense Tax¹ exclusion for eligible biotechnology businesses in San Francisco, which terminates on August 14, 2014 (File No. 04-0592). In accordance with Section 906.1, eligible biotechnology businesses include firms that operate laboratories that conduct biotechnology research and experimental development by (a) using recombinant DNA², cell fusion³, and bioprocessing⁴ techniques and (b) applying such techniques to develop diagnostic products and/or devices to improve human health, animal health and agriculture. Eligible San Francisco biotechnology businesses that apply for and receive this Payroll Expense Tax exclusion do not have to pay any Payroll Expense Taxes to the City on their eligible San Francisco payroll expenses⁵ for 7½ years or until the exclusion period terminates on August 14, 2014, whichever date is earliest. Section 906.1 also states that biotechnology businesses must have a calculated annual tax liability that exceeds \$2,500 to be eligible for the Payroll Expense Tax exclusion (see Details of Proposed Legislation Section below).

In addition, in accordance with Section 906.1, the Treasurer/Tax Collector's Office is required to submit an annual report to the Board of the Supervisors summarizing the Payroll Expense Tax exclusion information for the past calendar years, including (a) the number of biotechnology businesses eligible for the exclusion, (b) the number of eligible biotechnology business employees, and (c) the amount of Payroll Expense Tax exclusion claimed. In addition, the Assessor-Recorder's Office is required to submit an annual report to the Board of the Supervisors summarizing the Property Taxes received from the eligible biotechnology businesses. Finally, the Controller's Office is required to submit a five-year report to the Board of Supervisors, which assesses and reviews the Payroll Expense Tax exclusion program.

Background

Since Section 906.1 was added to the City's Business and Tax Regulations Code, the Treasurer/Tax Collector's Office has reviewed applications from biotechnology businesses, administered the Payroll Expense Tax exclusion provisions, audited the eligible biotechnology businesses, and submitted annual Payroll Expense Tax exclusion reports to the Board of the Supervisors. The Assessor-Recorder's Office has also submitted annual reports to the Board of

¹ According to Section 903 of the City's Business and Tax Regulations Code, the City imposes a 1.5 percent Payroll Expense Tax on San Francisco businesses, exempting businesses with annual taxable payroll less than \$250,000 annually.

² Recombinant DNA is defined as combining a strand or piece of one DNA with another strand of DNA.

³ Cell fusion is defined as the process where researchers can grow and transform stem cells into specialized cells (i.e. muscle tissue, nerve tissue), which could be used to conduct biological research.

⁴ Bioprocessing is defined as the use of portions of microbial, plant, or animal cells for the production of therapeutics or diagnostics.

⁵ Payroll expenses include salaries, wages, bonuses, commissions, property issued or transferred in exchange for the performance of services, stock options and any other form of compensation.

the Supervisors with the annual Property Tax revenues received from the eligible biotechnology businesses.

On December 3, 2009, the Controller's Office of Economic Analysis issued a Five-Year Evaluation of the Biotechnology Payroll Expense Tax Exclusion report, which identified the impact of the Payroll Expense Tax exclusion for the last five calendar years, as summarized in Table 1 below.

Table 1:
The Growth of Eligible Biotechnology Business Employees

Calendar Year	Number of Eligible Biotechnology Business Employees
CY 2004	3
CY 2005	88
CY 2006	163
CY 2007	215
CY 2008	231
Five Year Increase (CY 2008 less CY 2004)	228
Percent Change	7600%

Source: Controller's Five-Year Evaluation of the Biotechnology Payroll Expense Tax Exclusion Report

Table 1 above shows that since the Biotechnology Payroll Expense Tax exclusion began in CY 2004, the number of eligible Biotechnology Business Employees has grown by 228 employees, from three employees in CY 2004 to 231 in CY 2008.

As stated in the Controller's report, submitted on December 3, 2009 to the Board of Supervisors, it is difficult to determine how much the Biotechnology Payroll Expense Tax exclusion contributed to attracting and expanding biotechnology businesses in San Francisco because other factors promoted the growth of the industry, including the development of research and clinical studies areas, such as Mission Bay and the UCSF campus.

The Controller's report further states that although attracting and expanding biotechnology businesses in San Francisco may not be fully attributed to the Biotechnology Payroll Expense Tax exclusion, the Controller's Office does not recommend weakening or terminating the Biotechnology Payroll Expense Tax exclusion at this time because (a) the intent of the Biotechnology Payroll Expense Tax exclusion was to help generate a biotechnology industry cluster in San Francisco, (b) the cost of the Biotechnology Payroll Expense Tax exclusion has been relatively low compared to the total Payroll Expense Taxes received from all businesses from CY 2004 to CY 2008 (see Table 2 below), and (c) the Biotechnology Payroll Expense Tax exclusion has a symbolic, or marketing, value.

DETAILS OF PROPOSED LEGISLATION

The proposed ordinance would amend Section 906.1 of the City's Business and Tax Regulations Code to:

- (a) Clarify the definition of "biotechnology business";
- (b) Allow each biotechnology business applicant to claim annual Payroll Expense Tax biotechnology exclusions for 7½ years, irrespective of the biotechnology business' application date;
- (c) Make Section 906.1 consistent with the Small Business Tax Exemption laws (Section 905-A of the City's Business and Tax Regulations Code); and
- (d) Designate the Director of the Department of Public Health (DPH), or his or her designee, as the reviewer of applications from biotechnology businesses to determine if such businesses annually qualify for the Biotechnology Payroll Expense Tax exclusion.

According to Ms. Jennifer Entine Matz, Managing Deputy Director of the Office of Economic and Workforce Development, the proposed ordinance is intended to create a greater incentive for new biotechnology businesses to locate in San Francisco or for existing biotechnology businesses to expand in San Francisco by expanding the definition of biotechnology businesses and providing Payroll Expense Tax exclusions for up to 7½ years, instead of expiring on August 12, 2014. In addition, the proposed ordinance would make Section 906.1 consistent with the Small Business Tax Exemption laws and designate the Department of Public Health (DPH) instead of the Treasurer/Tax Collector's Office since DPH has the scientific expertise to review Biotechnology Payroll Expense Tax exclusion applications.

Biotechnology Definition: Currently, biotechnology businesses that use recombinant DNA, cell fusion and bioprocessing techniques to develop diagnostic products and/or devices are eligible to apply for the Payroll Expense Tax exclusion. Under the proposed ordinance, biotechnology businesses that conduct research and experimental development using DNA⁶, cell⁷, and/or bioprocessing techniques and apply such techniques to developing therapeutics or diagnostics products and/or devices would also be eligible for the existing biotechnology Payroll Expense Tax exclusion.

Payroll Expense Tax Biotechnology Exclusions for 7½ years: The proposed ordinance would allow each biotechnology business applicant to claim Payroll Expense Tax exclusions for 7½ years, irrespective of the date the biotechnology business applied for the exclusion, as long as the application was submitted before August 12, 2014. Under the existing Code, all biotechnology business Payroll Expense Tax exclusions terminate on August 12, 2014.

⁶ DNA, or deoxyribonucleic acid, is defined as a nucleic acid sequence, or a fragment of a nucleic acid sequence, that contains the genetic information for cell growth, division and function.

⁷ Cells are defined as prokaryotic (bacterial) or eukaryotic (animal or plant) membrane bound structures containing biomolecules, such as nucleic acids, proteins, and polysaccharides (a carbohydrate that can be decomposed by hydrolysis into two or more molecules of sugar that is not decomposable into simpler sugars).

Consistency with Small Business Tax Exemption laws: In accordance with Section 906.1, a biotechnology business currently must have a calculated annual tax liability that exceeds \$2,500 to be eligible for the Payroll Expense Tax exclusion. The proposed ordinance would amend Section 906.1 to be consistent with Section 905-A (the Small Business Tax Exemption law), which states that businesses are exempt from paying the City's Payroll Expense Tax if their annual taxable payroll expense does not exceed \$250,000. Beginning in CY 2011 and every two years afterwards, the taxable payroll expense exemption limit would be subject to Consumer Price Index (CPI)⁸ adjustments.

<u>Biotechnology Application Review</u>: The Treasurer/Tax Collector's Office reviews applications from biotechnology businesses to determine if such businesses qualify for the Biotechnology Payroll Expense Tax exclusion. Under the proposed ordinance, the Director of DPH, or his or her designee, would review such applications instead of the Treasurer/Tax Collector's Office. Applications would be sent to DPH instead of the Treasurer/Tax Collector's Office. If DPH determines that biotechnology businesses are eligible for the Biotechnology Payroll Expense Tax exclusion, such businesses must submit an annual affidavit to the Department of Public Health on or before January 31st of every year stating that they continue to meet the eligibility criteria. The Treasurer/Tax Collector's Office will continue to administer the Payroll Expense Tax exclusion provisions, audit the biotechnology businesses and submit annual Payroll Expense Tax exclusion reports to the Board of the Supervisors.

FISCAL ANALYSIS

Estimated Reduction to Payroll Expense Tax Revenue

According to Mr. Ted Egan, Chief Economist of the Office of Economic Analysis, the Office of Economic Analysis did not conduct an economic impact report on the proposed ordinance because (a) the Controller's Office could not determine that the policy would have a material economic impact of \$10,000,000 or more on the City⁹ and (b) there is insufficient information about the biotechnology businesses currently located in San Francisco to estimate (i) how many biotechnology business employees would qualify under the proposed ordinance's broader definition and (ii) the cost of future Payroll Expense Tax exclusions.

As shown in Table 2 below, the biotechnology Payroll Expense Tax exclusions over the last five calendar years have resulted in reduced Payroll Expense Tax revenues payable to the City of \$963,396 from CY 2004 through CY 2008, which is less than one percent (0.0006) of the \$1,630,525,356 total Payroll Expense Tax revenue realized over the same five-year period.

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⁸ The CPI represents changes in prices of all goods and services for All Urban Consumers in the San Francisco-Oakland-San Jose area and is published by the Bureau of Labor Statistics under the United States Department of Labor.

⁹ According to Mr. Egan, the Controller's Office writes economic impact report on policies that have a material economic impact of \$10,000,000 or more.

Table 2: Payroll Expense Tax Exclusion Paid compared to Payroll Expense Tax Revenue Generated

Calendar Year	Payroll Expense Tax Revenue	Payroll Expense Tax Exclusion	Payroll Expense Tax Exclusion Paid compared to Payroll Expense Tax Revenue
	(a)	(b)	(b)/(a)
CY 2004	\$272,119,339	\$815	0.00%
CY 2005	300,818,509	\$26,471	0.01%
CY 2006	326,132,681	251,954	0.08%
CY 2007	361,028,761	319,123	0.09%
CY 2008	370,426,066	365,033	0.10%
Total	\$1,630,525,356	\$963,396	0.06%

Source: Controller's Office

Business Property Taxes Paid to the City

As shown in Table 3 below, the eligible biotechnology businesses have paid \$265,203 in Property Tax revenues to the City from CY 2004 through CY 2008, which includes Property Taxes paid on property, equipment and machinery owned by such businesses.

Table 3: Property Tax Revenue Generated from Eligible Biotechnology Businesses

Calendar Year	Property Tax Revenues	
CY 2004	\$0	
CY 2005	0	
CY 2006	63,007	
CY 2007	90,894	
CY 2008	111,302	
Total	\$265,203	

Source: Controller's Office

Estimated Cost to Implement the Proposed Ordinance

According to Dr. Mitch Katz, Director of the Department of DPH, DPH would review the Biotechnology Payroll Expense Tax applications at no additional costs to the City since such costs could be absorbed within DPH's existing budgeted funds.

According to Mr. David Augustine, Policy and Programs Manager of the Treasurer/Tax Collector's Office, if the proposed ordinance is approved, the Treasurer/Tax Collector's Office anticipates that (a) the cost of audits of the biotechnology businesses would increase slightly and (b) the cost of information technology modifications to the Treasurer/Tax Collector's software programs would also increase slightly. Mr. Augustine advises that the costs from such changes would most likely be absorbed within the Treasurer/Tax Collector's Office existing budgeted funds.

POLICY CONSIDERATIONS

Scientific Review of the Biotechnology Applications

In order to qualify for the Biotechnology Payroll Expense Tax exclusion under the proposed ordinance, a biotechnology business would need to apply DNA, cells, and bioprocessing techniques to develop therapeutics or diagnostics products and/or devices. The proposed ordinance defines "DNA," "cells," and "bioprocessing" techniques, but does not define "therapeutics or diagnostics products and/or devices."

Given that the Director of DPH, or his or her designee, would be responsible for reviewing the applications from biotechnology businesses and has the scientific expertise to determine the biotechnology businesses' eligibility, the definition of "therapeutics or diagnostics products and/or devices" would be determined by the Director of DPH, or his or her designee.

The Biotechnology Businesses Generate Property Tax Revenues

As shown in Table 3 above, from CY 2004 through CY 2008, based on information provided by the Controller's Office, the eligible biotechnology business generated \$265,203 in Property Tax revenues for the City, which according to the Controller's Office is an additional benefit to the Biotechnology Payroll Expense Tax exclusion. As stated in the Controller's Office's Five-Year Evaluation of the Biotechnology Payroll Expense Tax Exclusion report, "It is important to recognize that these revenues [\$265,203] are the only property taxes that the affected businesses pay directly. As rent-paying commercial tenants, however, they do indirectly contribute to the value of commercial property in San Francisco, by bidding up commercial rents. Indirectly, therefore, they do contribute to the City's real property tax revenue."

The Reduction to Payroll Expense Tax Revenue is Unknown

As shown in Table 1 above, from CY 2004 through CY 2008, based on information provided by the Controller's Office, the number of eligible Biotechnology Business Employees has increased by 228, from 3 to 231, such that, as shown in Table 2 above, based on information provided by the Controller's Office, the amount of the Biotechnology Payroll Expense Tax revenues excluded and therefore, not payable to the City has increased by \$364,218, from \$815 in CY 2004 to \$365,033 in 231 in CY 2008.

Given that the (a) Controller's Office is unable to estimate the annual Biotechnology Payroll Expense Tax revenues that would not be received by the City as a result of the proposed Payroll Expense Tax Exclusion, (b) the number of growth of eligible Biotechnology Business employees has grown over the last five fiscal years, (c) eligible Biotechnology businesses would be able to receive 7½ years of the annual Payroll Expense Tax biotechnology exclusions subsequent to the current exclusion period's end date of August 12, 2014, and (d) there is insufficient data on the number of biotechnology businesses in San Francisco, the Budget and Legislative Analyst considers the approval of proposed ordinance to be a policy matter for the Board of Supervisors.

RECOMMENDATION

Approval of the proposed ordinance is a policy matter for the Board of Supervisors.