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RINCON HILL

FOLSOM STREET

TRANSBAY

INTRODUCTION LETTER FROM THE PRESIDENT



WITH GRATITUDE,

MATT LITUCHY
*President,
Board of Directors,
The East Cut CBD*

DEAR NEIGHBOR,

I am pleased to share with you the second Annual Report for The East Cut Community Benefit District (CBD). Fiscal Year 2017-18 marked the District's second full year of operations and was highlighted by significant progress in meeting our mission of fostering a clean, safe and vibrant neighborhood.

I am particularly proud of our continued efforts to improve the condition of neighborhood sidewalks. The CBD's Clean and Safe Team swept and steam-cleaned sidewalks, topped overflowing trash cans, removed needles, feces, and garbage, painted over graffiti, and identified "hot spots" for special attention. East Cut Ambassadors assisted visitors, connected business owners to services, and worked 24/7 to encourage homeless individuals to seek help and shelter. Our Security Team patrolled seven nights a week as we remain the only CBD in San Francisco to provide overnight security service.

One of our most successful new initiatives was a partnership with Downtown Streets Team (DST). DST is a Bay Area-wide non-profit that offers homeless individuals (or those facing homelessness) employment skills and assistance finding housing. The CBD trained DST participants to work with our Clean Team personnel resulting in permanent housing and full-time positions for several individuals. We are currently fundraising to continue our DST partnership in 2018-19.

Our commitment to provide parks and open space took a leap forward this year. Guy Place Mini-Park broke ground on Rincon Hill, the CBD continued to maintain and program Emerald Park, and we assisted with the design of Under-ramp and Transbay Parks, two large neighborhood parks opening in the near future. We also completed the first phase of a plan to increase and improve sidewalk greenery.

A frenzy of building and job creation characterized our unique neighborhood as new high-rises came online and added thousands of residents and workers to The East Cut. The jewel amid the towers was world-class Salesforce Park. The reviews of the park were overwhelmingly positive and its usage far exceeded expectations during its first six weeks of operations. At this writing the park remains closed, but we expect a grand reopening and continuation of the park's rich programming.

The CBD's mandate includes strengthening the area's economic base. Besides working with real estate developers, property managers, leasing agents, and the City to ensure a robust business mix to serve local needs, The East Cut executed a variety of public events to provide neighbors with opportunities to meet and enjoy social activities close to home. We hosted monthly arts evenings and sponsored speaker panels and holiday gatherings.

This new year we are keeping pace with the District's burgeoning population and increased demand for services. In partnership with City Planning, we will finish the public input process for the South Downtown Design and Activation Plan as we help shape the neighborhood's transit, retail, and greenspace. We will also partner with the City to trim and maintain the CBD's 1,000+ trees. And of course, we will continue our round-the-clock street maintenance and safety program to augment the City's baseline municipal services.

I want to thank our staff and volunteers for their hard work in 2017-18 and our District property-owners for your continued support. The changes we see around us are exciting and the CBD will continue to put community concerns front and center. Please be sure to contact our Dispatch center at 415.543.8223 or dispatch@theeastcut.org whenever you see a need for street service, and sign up for our e-mail list on the theeastcut.org website to receive invitations to public events and other neighborhood information.

MISSION



Rincon Place, 375 Beale Street

The East Cut Community Benefit District works to advance the district's quality of life for residents, workers, and visitors by providing a safer and more secure community, enhancing environmental quality and beauty, and reinforcing the viability of the neighborhood's economic base.

OUR STORIED NEW NEIGHBORHOOD



San Francisco's tallest towers

In 1865, pioneer and gold-rusher Thomas Selby opened a large-scale lead smelting facility at 1st and Howard Streets in The East Cut district. The main feature of the building was its 200-foot tall tower used to create rifle pellets by pouring molten lead from the top of the tower through sieves below. The shot was classified as “B” or “BB” depending on the size of the sieve the lead was poured through.

Selby’s Shot Tower was visible from most vantages across the city, much like today’s Salesforce Tower. Both were the visual totems of a growing city.

Thomas Selby went on to become Mayor of San Francisco in 1869 and the Shot Tower remained in production until it was severely damaged in the 1906 earthquake and fires. Boston Properties’ Salesforce Tower, which officially opened in the spring of 2018, is home to San Francisco’s largest private employer and a beacon seen from miles around while symbolizing the Bay Area’s tech boom. In these two towers, past and present come together and highlight the district’s long history of innovation.



The East Cut neighborhood Selby chose for his business was already a unique one. Shortly following the Gold Rush, the U.S. Coast Survey mapped the city’s shoreline, which at the time started at 1st Street north of Harrison Street and formed Yerba Buena Cove. Sea captains and new settlers disembarked from their ships in the cove when first arriving in San Francisco. With no intention of returning to their homeland, they left the vessels and abandoned them in the harbor, creating a dense forest of masts.

The Gold Rush had brought massive growth to San Francisco. The population burgeoned from less than 1,000 inhabitants in 1848 to 25,000 at the end of 1849. By 1856 the population was almost 50,000. In part to accommodate this influx, and also to address the high number of abandoned ships in Yerba Buena Cove, the city allowed settlers to claim the land underneath the ships they sank. This strategy both filled in the cove and created an opportunity for new residents to own some prime real estate.

Cartographers in the 1960s mapped out locations of the sunken ships buried in landfill underneath what is today known as the Financial District and The East Cut. In 2005, construction crews working on Tishman Speyer’s Infinity condominiums discovered the Candace, a 19th-century whaling ship that had found its last anchorage under the growing city.

From Yerba Buena Cove during the Gold Rush to The East Cut today, our neighborhood is where settlers from all parts of the world have come to stay.



- 1 Selby’s Shot Tower, Howard Street, 1880
- 2 1853 U.S.C.S. Map of San Francisco, California & Vicinity
- 3 The buried ship Candace being excavated
- 4 The Buried Ships of Yerba Buena Cove map



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- 1 Bustling 2nd Street at lunchtime
- 2 Lumina towers
- 3 Yayoi Kusama's Flowers That Bloom at Midnight
- 4 Fayala owner, James Bouzidi

HIGHLIGHTS & ACCOMPLISHMENTS

Fiscal Year 2017-18 was the second full year of The East Cut CBD's operations. Below are a few highlights from across the CBD's program areas:

The core function of the CBD is to ensure that public rights-of-way in the district are clean, safe, and welcoming. With a year of implementation under our belts, we expanded our cleaning service hours, improved our nighttime sidewalk pressure washing, and became the first CBD to join the Vision Zero Coalition, committed to improving pedestrian and traffic safety on our streets.

More examples of our year's activities include:

- Launched a partnership with the Downtown Streets Team (DST) to provide daily work experience, and a stipend, to individuals facing homelessness and housing instability; ultimately hired three DST members full-time to The East Cut street services team and saw two get housing.
- Collaborated with the Mayor's Fix-it Team to address over 100 public realm maintenance issues, including striping crosswalks, replacing lights, and repairing curbs.
- Joined a national pilot program to provide sidewalk receptacles for cigarette butts and collect and recycle the debris.
- Patrolled overnight to deter crime and respond to security issues and coordinated with SFPD when needed to resolve unsafe situations.
- Regularly convened City agencies and the Transbay Joint Powers Authority, with the support of Supervisor Jane Kim's office, to ensure a successful opening of Salesforce Transit Center.



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The East Cut CBD initiated a number of programs to improve and advocate for district open space. We co-hosted the South Downtown Design and Activation (SODA) Plan to ensure that neighborhood residents and businesses had a voice in the development and programming of parks and the public realm. The CBD also:

- Continued to maintain and program Emerald Park, the only public park currently open in the district.
- Partnered with California College of the Arts and the San Francisco Planning Department to generate design proposals for the Spear Street cul-de-sac. The studio created four concepts and displayed the prototypes at a cul-de-sac block party.
- Worked with Public Works to plan safety lighting and aesthetic improvements to the Beale Street Stairs that connect Beale to Harrison Street.
- Worked with SF Recreation and Parks to begin construction of Guy Place Mini Park.
- Transformed a parking space into a park on international Park(ing) day and Halloween.
- Maintained district street trees along 1st and Folsom Streets and continued to coordinate with SF Public Works on the city's Proposition E-funded tree pruning.
- Collaborated with OCII and its Citizens Advisory Committee to complete the design of Under-ramp Park. When constructed it will house The East Cut's Services team.

The CBD expanded its programs to reinforce the neighborhood's economic base by promoting local businesses, producing pop-up events to provide opportunities to gather and build community, and introducing the public to The East Cut CBD's services. The CBD:

- Launched monthly Friday night programming in a variety of vacant retail spaces to demonstrate the demand and need for active ground floors.
- Unveiled light pole banners across the district to highlight the history and significance of our corner of San Francisco.
- Introduced the CBD to the San Francisco Public Relations Roundtable, San Francisco Hotel Council Board of Directors, SF Travel, and San Francisco Association of Realtors to raise awareness of the city's fastest-growing neighborhood and combine efforts to promote business and recreation in the neighborhood.
- Co-sponsored the second City Hall Day of Advocacy with the San Francisco Chamber of Commerce to ensure the district continues to receive the city's attention.

- 1 Beale Street underpass cleaned up
- 2 Salesforce Park
- 3 Illegal dumping cleaned up
- 4 Light-pole banners on Fremont Street

SERVICES & STATS



The East Cut clean team at work

The CBD Street Services and Safety team works in The East Cut District twenty-four hours a day, seven days a week to ensure our neighborhood's sidewalks and public open spaces are clean, safe, and inviting. The CBD also leverages assessment dollars by raising additional funds for cleaning, providing community programming, collaborating with city leaders to address district-wide challenges, and elevating the residential and business profile of The East Cut.

CLEANING AND MAINTENANCE. The CBD's street services crew provides daily cleaning and beautification: sidewalk sweeping, power washing, graffiti abatement, topping off City trash cans, weeding tree basins and sidewalk cracks, and spot-cleaning health hazards. Cleaning services are provided every day from 6am to 11:30pm.

SECURITY. More than 100,000 residents, employees and visitors move through The East Cut district every day. To ensure a safe environment, we are the only district in the City to offer 24/7 neighborhood security. Our patrol teams cover the entire CBD to deter crime and communicate with private building security personnel and SFPD for effective, coordinated action.

COMMUNITY GUIDES. Along with our clean and safe teams, the CBD fields community guides who offer assistance and directions to locals and visitors. Operating as the "eyes and ears" of The East Cut from 6am to 11:30pm, our guides connect individuals with services, respond compassionately to calls for homeless outreach, and ensure that the district operates smoothly.

PARKS AND GREENSPACE. The CBD helps plan and maintains public parks, rain gardens, sidewalk landscaping and trees. In partnership with TJPA, the district also oversees maintenance and programming of Salesforce Park. And while awaiting construction of additional park spaces, the CBD works to highlight and activate privately-owned public open spaces (POPOS) for the enjoyment of district residents, workers and visitors.

COMMUNITY PROGRAMMING. The East Cut CBD hosts a monthly series of arts and cultural events in response to community demand for neighborhood activities. These events are open to anyone and provide social and business connections for all East Cut stakeholders.

MARKETING. We promote The East Cut CBD's services and events through our district newsletters, social media, website and district-wide street banner campaign.

Learn more at: www.theeastcut.org

1,730

Public calls for clean and safe service responded to.

3,254

City trash cans topped.

1,979

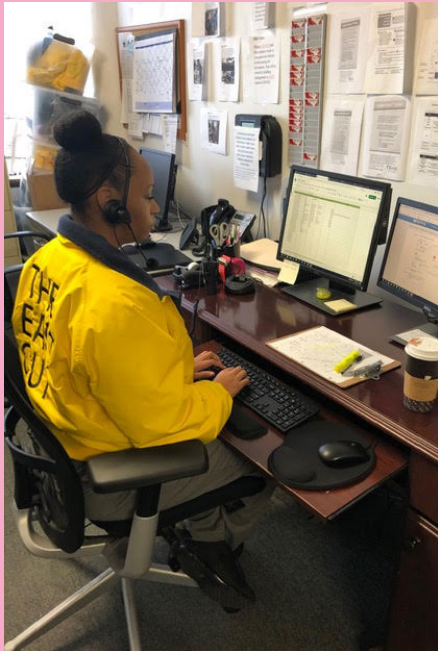
Instances of graffiti removed.

132,175

Pounds of garbage removed.

1,959

Needles removed.



1



2



3



4



5



6



7



8

- 1 The East Cut CBD dispatch center
- 2 Holiday community event in vacant retail space
- 3 Public art, 101 2nd Street
- 4 Temporary Transbay Terminal
- 5 Salesforce Tower sidewalk activity
- 6 Klockars Blacksmith happy hour event
- 7 The East Cut CBD's Downtown Streets Team
- 8 East Cut CBD team leader connecting the unhoused with services

LOOKING FORWARD

This year, The East Cut CBD is working to finalize the City's SODA Plan to improve transit options and pedestrian safety in the district, ensure neighborhood needs for green spaces and public plazas are met, and bring resources and attention to the particular challenges faced by our dense, urban, high-rise neighborhood.

We've already received over 1,000 comments through the SODA community engagement process and are implementing some of those ideas. For example, we know that more parks and dog spaces are needed to create comfortable places to relax and play in our towering district. Guy Place Mini Park on Rincon Hill will be one small spot that combines both – a place of respite under a tree canopy and a testing ground for a curbside dog area.

The CBD also looks forward to the reopening of Salesforce Transit Center and the glorious park atop it. Salesforce Park unquestionably enriched the East Cut and we look forward to it claiming its central place in our district. We will work closely with TJPA to maintain its greenery and plan community events and activities for park visitors of all ages.

This year we will see the final design of Under-ramp Park completed, which will include a generous dog run and play space. We also will kick off the design for Transbay Park, located in the middle of what is now the Transbay Temporary Terminal site. The CBD will be maintaining and programming both of these large public parks to serve the district with a range of activities and create opportunities to gather and relax.

In 2018-19, The East Cut CBD will continue its partnership with the Downtown Streets Team to help employ and house those most in need. Funded entirely with non-assessment funds, this program is improving the cleanliness of our sidewalks while providing new opportunities for individuals facing housing instability. We are grateful to the district residents and corporations who have stepped up to support the program. We could not do this without you. (Contributions to DST can be made via the CBD's website at theeastcut.org/donate.)

The East Cut CBD is a community comprised of diverse constituents across the district. We look forward to continuing to foster a cleaner, safer, and more beautiful environment for residents, workers, business operators, and visitors. We will continue to advocate for the City's fastest-growing, densest neighborhood to be livable, economically vibrant, and supported by outstanding open space amid the high-rise pinnacles of San Francisco's new downtown core.



East Cut CBD security team member (above)
Harrison Street at dusk (right)



BUDGET



BALANCE SHEET

JULY 2017 – JUNE 2018 ACTUALS

INCOME	ACTUALS	BUDGET	OVER / (UNDER) BUDGET
Assessments	\$ 3,287,636.00	\$ 3,290,000.00	\$ (2,364.00)
Fundraising/In-Kind	\$ 94,494.00	\$ 67,650.00	\$ 26,844.00
Interest & Penalty Income	\$ 23,825.00	\$ 9,250.00	\$ 14,575.00
TOTAL INCOME	\$ 3,405,955.00	\$ 3,366,900.00	\$ 39,055.00

EXPENSES	ACTUALS	BUDGET	OVER / (UNDER) BUDGET
Public Safety	\$ 1,056,530.00	\$ 1,068,427.00	\$ (11,897.00)
Cleaning & Maintenance	\$ 717,663.00	\$ 806,432.00	\$ (88,769.00)
Parks & Greenspace	\$ 1,153,517.00	\$ 1,458,961.00	\$ (305,444.00)
Economic Development	\$ 171,733.00	\$ 226,208.00	\$ (54,475.00)
Management & Operations	\$ 268,080.00	\$ 288,957.00	\$ (20,877.00)
TOTAL EXPENSE	\$ 3,367,523.00	\$ 3,848,985.00	\$ (481,462.00)

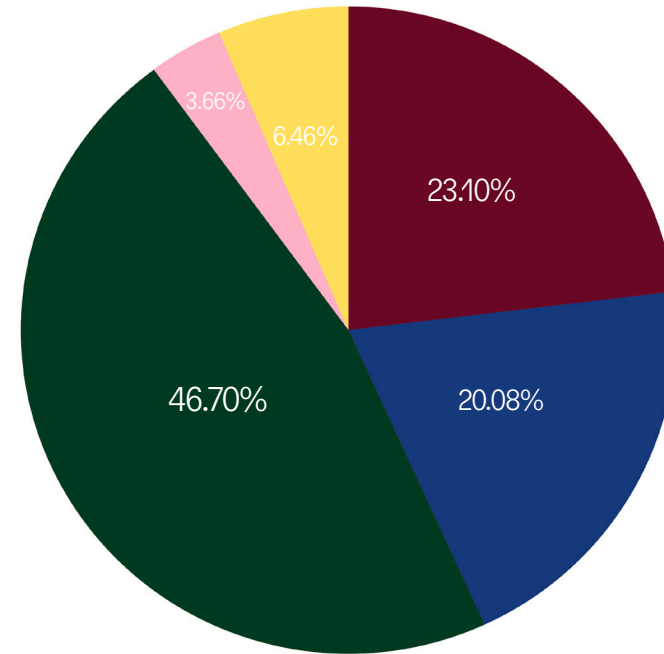
JULY 2017 – JUNE 2018 BALANCE SHEET

ASSETS	
Cash in Bank	\$ 2,345,066.00
Accounts Receivable, Net	\$ 47,473.00
Investments	\$ 1,025,157.00
Capital Assets	\$ 24,279.00
TOTAL ASSETS	\$ 3,441,975.00

LIABILITIES	
TOTAL LIABILITIES	\$ 1,210,457.00
TOTAL NET ASSETS (CARRYOVER)	\$ 2,231,518.00
TOTAL LIABILITIES & NET ASSETS	\$ 3,441,975.00

JULY 2018 – JUNE 2019 BUDGET

INCOME	
Assessments	\$ 3,838,000.00
Fundraising/In-Kind	\$ 255,000.00
Interest Income	\$ 11,200.00
Carryover Used	\$ 430,970.00
TOTAL INCOME	\$ 4,535,170.00



← FIG. 01

Public Safety	23.10%
Cleaning & Maintenance	20.08%
Parks & Greenspace	46.70%
Communications & Development	3.66%
Management & Operations	6.46%

PROJECTED CARRYOVER DISBURSEMENT

CARRYOVER	AS OF 6.30.18	BUDGETED FOR FY18 – 19	BUDGETED FOR FUTURE YEARS
Public Safety	\$ 725,827.00	\$ 65,240.00	\$ 660,587.00
Cleaning & Maintenance	\$ 410,426.00	\$ 136,754.00	\$ 273,672.00
Parks & Greenspace	\$ 880,151.00	\$ 149,706.00	\$ 730,445.00
Communications & Development	\$ 125,657.00	\$ 48,484.00	\$ 77,173.00
Management & Operations	\$ 89,457.00	\$ 30,786.00	\$ 58,671.00
TOTAL	\$ 2,231,518.00	\$ 430,970.00	\$ 1,800,548.00

ASSESSMENT METHODOLOGY & CALCULATION

Each property within the CBD's boundaries pays a special assessment proportional to its share of the cost of the district's services. The assessment is based on a formula that determines the property's special benefit.

An individual parcel's annual assessment can be calculated in three steps:

1. Determine the parcel's land use and proximity to Salesforce Park to find out the assessment rate.
2. Add parcel lot square footage plus building square footage.
3. Multiply by the appropriate assessment rate.

$$(\text{PARCEL LOT SQUARE FOOTAGE} + \text{BUILDING SQUARE FOOTAGE}) \times \text{ASSESSMENT RATE} = \text{ANNUAL PARCEL ASSESSMENT}$$

EXAMPLES: For land uses more than 500 feet from Salesforce Park (excluding affordable housing and non-profit uses) with a 10,000 square foot lot and 100,000 square foot building, the calculation is:

FY2017/18
 $(10,000 + 100,000) \times \$0.08830 = \$9,713$
 annual parcel assessment

FY2018/19
 $(10,000 + 100,000) \times \$0.08349 = \$9,184$
 annual parcel assessment

All land uses within 500 feet of Salesforce Park, excluding commercial properties adjacent to the park:

FY2017/18
 $(10,000 + 100,000) \times \$0.11547 = \$12,702$
 annual parcel assessment

FY2018/19
 $(10,000 + 100,000) \times \$0.12325 = \$13,558$
 annual parcel assessment

Commercial buildings adjacent to Salesforce Park:

FY2017/18
 $(10,000 + 100,000) \times \$0.14765 = \$16,242$
 annual parcel assessment

FY2018/19
 $(10,000 + 100,000) \times \$0.17527 = \$19,280$
 annual parcel assessment

Commercial buildings adjacent to Salesforce Park and with a connecting bridge:

FY2017/18
 $(10,000 + 100,000) \times \$0.12213 = \$13,434$
 annual parcel assessment

FY2018/19
 $(10,000 + 100,000) \times \$0.20129 = \$22,142$
 annual parcel assessment

Affordable housing and non-profit uses more than 500 feet from Salesforce Park:

FY2017/18
 $(10,000 + 100,000) \times \$0.06623 = \$7,285$
 annual parcel assessment

FY2018/19
 $(10,000 + 100,000) \times \$0.06262 = \$6,888$
 annual parcel assessment

THE EAST CUT CBD BOARD OF DIRECTORS 2017–2018

Matt Lituchy, President, *Jay Paul Company*
 Katina Johnson, Vice President, *Resident*
 Chris Foley, Secretary, *Ground Matrix*
 Dan Coming, Treasurer, *Resident*
 Lauren Post, Past President, *Resident*

Larissa Acosta, *Resident*
 Tony Birdsey, *Tishman Speyer*
 Elizabeth Chrisman, *Marin Day Schools*
 John Cornwell, *Resident*
 Carla Emil, *Resident*
 Oz Erickson, *Emerald Fund*
 Helen Han, *Boston Properties*
 Shane Hart, *Office of Community Investment & Infrastructure*
 Chema Hernández Gil, *Resident*
 Mike Koperski, *Golden Gate University*
 Tonia Leonardos, *Delta Dental*
 Wendy Lieu, *Socola Chocolatier*
 Nabil Musleh, *Harlot Lounge*
 Carly Perez, *Kilroy Realty*
 Steven Rosenthal, *Town Hall Restaurant*
 Jonathan Shum, *Related Companies*
 Adam Tartakovsky, *Crescent Heights*
 Martha Velez, *Transbay Joint Powers Authority*

THE EAST CUT CBD COMMITTEES

Audit, Bylaws, Economic Development, Executive, Finance & Development, Neighborhood Parks & Greenspace, Nominating, Personnel & Operations, Salesforce Park, Street Services & Safety

THE EAST CUT CBD STAFF

Andrew Robinson, *Executive Director*
 Tom Kolbeck, *Director of Operations & Community Engagement*
 Garrick Mitchler, *Public Realm Maintenance & Operations Manager*
 Lauren Machi, *Administration & Special Projects Manager*
 Pierre Lagarde, *District Fellow*

The East Cut CBD would like to thank the individuals and organizations below for their financial contributions and in-kind support in 2017–2018. Their generosity allowed us to provide services and events that improved and enlivened the district.

Ada's Cafe, Adam Swig, Boston Properties, Fayala, Fort Point Beer, Golden Gate University, Hines Properties, Kilroy Realty, Metropolitan Transportation Commission, Related California, San Francisco Planning Department, San Francisco Office of Economic & Workforce Development, Solaire Apartments, Temescal Brewing, Tishman Speyer

Photography by Terilyn Steverson and Matthew J. Zumwalt.

Get in touch

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BENCHMARK 1: Whether the variance between the budget amounts for each service category was within 10 percentage points from the budget identified in the Management Plan

Greater Rincon Hill	FY 2016-17									
	Service Category/Budget Line	Management Plan Budget	General Benefit Dollars	Management Plan Assessment Budget	% of Budget	FY 2017-18 Budget	General Benefit Dollars	FY 2017-18 Assessment Budget	% of Budget	Variance
Public Safety	\$ 971,056.00	\$ 13,595.00	\$ 957,461.00	21.66%	\$ 1,062,327.00	\$ 14,000.00	\$ 1,048,327.00	27.60%	5.94%	
Cleaning and Maintenance	\$ 619,374.00	\$ 8,671.00	\$ 610,703.00	13.81%	\$ 800,332.00	\$ 9,000.00	\$ 791,332.00	20.79%	6.98%	
Parks and Greenspace (Salesforce Park)	\$ 1,969,378.00	\$ 30,887.46	\$ 1,938,490.54	43.92%	\$ 775,000.00	\$ 47,650.00	\$ 727,350.00	20.14%	-23.79%	
Parks and Greenspace (Other Park/Parklets)	\$ 591,534.00	\$ 9,277.54	\$ 582,256.46	13.19%	\$ 677,861.00	\$ 47,650.00	\$ 630,211.00	17.61%	4.42%	
Communication and Development	\$ 78,831.00	\$ -	\$ 78,831.00	1.76%	\$ 220,108.00	\$ -	\$ 220,108.00	5.72%	3.96%	
Management	\$ 145,241.00	\$ -	\$ 145,241.00	3.24%	\$ 148,632.00	\$ -	\$ 148,632.00	3.86%	0.62%	
Operations	\$ 108,232.00	\$ -	\$ 108,232.00	2.41%	\$ 164,725.00	\$ -	\$ 164,725.00	4.28%	1.87%	
TOTAL	\$ 4,483,646.00	\$ 62,431.00	\$ 4,421,215.00	100.00%	\$ 3,848,985.00	\$ 118,300.00	\$ 3,730,685.00	100.00%		

\$ 1,452,861.00

BENCHMARK 2: General Benefit Requirement

Public Safety

1.40%

Revenue Sources	FY 2017-2018 Actuals	% of actuals	Source
Assessment Revenue	\$ 981,030.52		
Total Assessment (Special Benefit) Revenue	\$ 981,030.52	97.86%	
Contributions and Sponsorships	\$ 5,193.15	0.52%	
Grants	\$ 5,477.79	0.55%	
Donations	\$ 5,447.00	0.54%	In-kind
Interest Earned	\$ 3,992.54	0.40%	
Earned Revenue	\$ -	0.00%	
Other	\$ 1,367.93	0.14%	Penalty
Total Non-Assessment (General Benefit) Revenue	\$ 21,478.41	2.14%	
Total	\$ 1,002,508.93	100.00%	

BENCHMARK 2: General Benefit Requirement

Cleaning and Maintenance

1.40%

Revenue Sources	FY 2017-2018 Actuals	% of actuals	Source
Assessment Revenue	\$ 625,637.09		
Total Assessment (Special Benefit) Revenue	\$ 625,637.09	96.86%	
Contributions and Sponsorships	\$ 10,693.16	1.66%	Corporate and Individual
Grants	\$ -	0.00%	
Donations	\$ 6,161.00	0.95%	In-kind
Interest Earned	\$ 2,546.19	0.39%	
Earned Revenue	\$ 872.38	0.14%	Penalty
Other	\$ -	0.00%	
Total Non-Assessment (General Benefit) Revenue	\$ 20,272.73	3.14%	
Total	\$ 645,909.82	100.00%	

BENCHMARK 2: General Benefit Requirement

Parks and Greenspace

6.79%

Revenue Sources	FY 2017-2018 Actuals	% of actuals	Source
Assessment Revenue	\$ 597,910.07		
Total Assessment (Special Benefit) Revenue	\$ 597,910.07	91.85%	
Contributions and Sponsorships	\$ 5,193.15	0.80%	
Grants	\$ 12,960.16	1.99%	
Donations	\$ 27,547.00	4.23%	In-kind
Interest Earned	\$ 5,454.96	0.84%	
Earned Revenue	\$ -	0.00%	
Other	\$ 1,868.99	0.29%	Penalty
Total Non-Assessment (General Benefit) Revenue	\$ 53,024.26	8.15%	
Total	\$ 650,934.33	100.00%	

BENCHMARK 3: Whether the variance between the budget amount and actual expenses within a fiscal year was within 10 percentage points

Greater Rincon Hill	FY 2017-18													
	Service Category/Budget Line	FY 2017-18 Budget	Amount from Assessment	Amount from General Benefit	% of Budget (Assessment)	% Budget (Total Budget)	Actuals	Amount from Assessment	Amount from General Benefit	% of Actuals (Assessment)	% of Actuals (Total Budget)	Variance (Assessment)	Variance (Total Budget)	Source
Public Safety	\$ 1,062,327.00	\$ 1,048,327.00	\$ 14,000.00	33.81%	27.60%	\$ 1,002,508.94	\$ 981,030.53	\$ 21,478.41	29.84%	29.43%	-3.97%	1.83%		
Cleaning and Maintenance	\$ 800,332.00	\$ 791,332.00	\$ 9,000.00	25.52%	20.79%	\$ 645,909.82	\$ 625,637.09	\$ 20,272.73	19.03%	18.96%	-6.49%	-1.83%		
Parks and Greenspace (Salesforce Park)	\$ 1,452,861.00	\$ 727,350.00	\$ 47,650.00	23.46%	37.75%	\$ 1,393,393.37	\$ 1,340,369.11	\$ 53,024.26	40.77%	40.91%	17.31%	3.16%		
Communication and Development	\$ 220,108.00	\$ 220,108.00	\$ -	7.10%	5.72%	\$ 95,009.91	\$ 80,875.84	\$ 14,134.07	2.46%	2.79%	-4.64%	-2.93%		
Management	\$ 148,632.00	\$ 148,632.00	\$ -	4.79%	3.86%	\$ 148,809.16	\$ 148,809.16	\$ -	4.53%	4.37%	-0.27%	0.51%		
Operations	\$ 164,725.00	\$ 164,725.00	\$ -	5.31%	4.28%	\$ 120,321.80	\$ 110,914.06	\$ 9,407.74	3.37%	3.53%	-1.94%	-0.75%		
TOTAL	\$ 3,848,985.00	\$ 3,100,474.00	\$ 70,650.00	100.00%	100.00%	\$ 3,405,953.00	\$ 3,287,635.79	\$ 118,317.21	100.00%	100.00%				

BENCHMARK 4: Whether CBD is indicating the amount of funds to be carried forward into the next fiscal year and designating projects to be spent in current fiscal year

FY 2017-2018 Carryover Disbursement	\$ 2,231,518.00	Source	Spenddown Timeline
General Benefit Project			
General Benefit Project 1	\$ -		
General Benefit Project 2	\$ -		
General Benefit Project 3	\$ -		
General Benefit Project 4	\$ -		
	\$ -		
	\$ -		
	\$ -		
General Project Total	\$ -		
Special Assessment Project		Budgeted for FY18-19	Remaining Carryover
Public Safety	\$ 725,827.20	\$ 65,240.00	\$ 660,587.20
Cleaning and Maintenance	\$ 410,425.96	\$ 136,754.00	\$ 273,671.96
Parks and Greenspace (Salesforce Park)	\$ 880,150.72	\$ 149,706.00	\$ 730,444.72
Communication and Development	\$ 125,657.12	\$ 48,484.00	\$ 77,173.12
Management	\$ 20,833.63	\$ 9,373.00	\$ 11,460.63
Operations	\$ 68,623.37	\$ 21,413.00	\$ 47,210.37
Special Project Total	\$ 2,231,518.00		
Total Designated Amount for FY 2018-19	\$ 2,231,518.00	\$ 430,970.00	\$ 1,800,548.00