

**From:** [Michael Nulty](#)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** 10-22-20 Public Safety Committee Public Comment  
**Date:** Friday, October 23, 2020 8:08:59 AM  
**Attachments:** [3-PartyFoodServices\\_NOMBA.pdf](#)  
[LatinxCommunity\\_COVID\\_MN.pdf](#)  
[TheSwigType48.pdf](#)

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## *Michael Nulty*

P.O. Box 420782  
San Francisco, CA 94142-0782  
(415) 339-8327 - Direct  
(415) 339-8779 - Alliance for a Better District 6  
(415) 339-8683 - Central City Democrats  
(415) 937-1289 - North of Market Business Association  
(415) 820-1412 - Tenderloin Futures Collaborative  
<http://abd6.cfsites.org/>

Michael Nulty  
P.O. Box 420846  
San Francisco, Ca 94142

10/22/20

Board of Supervisors Land Use Committee

The Swig-Public comment

My name is **Michael Nulty**, I am a community organizer and Executive Director of the Alliance for a Better. We review Land Use issues and Public Safety issues.

We did a site visit of **the Swig** businesses

We talked directly to the Brian Sheehy to hear what the plans are for the Type 48 license.

I reached out to our community partners and members to get their feedback during COVID. We were able to come to consensus of our recommendation.

I was directed by my fellow board members to make an approval recommendation that the Swig will serve the convenience and necessity of the public.

The **Alliance for a Better District 6** has a good relationship with Future Bards since their first bar opening on 6<sup>th</sup> Street. We have collaborated on various community issues like:

- Improving transit lines
- Public Safety
- Night Life entertain
- Permits and Development plans

The Alliance For A Better District 6 is in full support of the Swig's Type 48 request for approval of their request from both ABC and the San Francisco Board of Supervisors

Also I am providing a personal endorsement as a 45 year community organizer/leader with the affiliations of over 130 causes and served on 21 Board of Directors in San Francisco.

In Solidarity,

**Michael Nulty**  
**Community Leader**  
**Native San Franciscan**

**From:** [Michael Nulty](#)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** Support for the Swig  
**Date:** Thursday, October 22, 2020 9:57:52 AM

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Michael Nulty

P.O. Box 420846

San Francisco, Ca 94142

10/22/20

Board of Supervisors Land Use Committee

My name is Michael Nulty, I am a community organizer and Executive Director of the Alliance for a better. We receive Land Use issues and Public Safety issues.

We did a sight visit of the Swig business

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Public Safety

Night Life entertain

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In Solidarity,

Michael Nulty

Community Leader

Native San Franciscan

***Michael Nulty***

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<http://abd6.cfsites.org/>

**From:** [northofmarketplanningcoalition@yahoo.com](mailto:northofmarketplanningcoalition@yahoo.com)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** NOMPC support of a license that serves the community needs Swig  
**Date:** Wednesday, October 21, 2020 5:32:14 PM  
**Attachments:** [NOMPCofficialendorsement\\_Swig.pdf](#)

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Mr. Carroll please add our organizational letter support to the file.

Susan Bryan  
Board Member  
NOMPC, Inc.



North of Market Planning Coalition, Inc.  
P.O. Box 426693  
San Francisco, CA 94142-6693  
northofmarketplanningcoalition@yahoo.com

October 20, 2020

Public Safety & Neighborhood Services  
c/o City Hall  
San Francisco, CA 94102

Re: Swig 533 Geary Street & The Olympic Cafe New Liquor License Type 48

Dear Pubic Safety and Neighborhood Safety Committee Members and Clerk:

The North of Market Planning Committee, Inc. was established to help deal with land use issues with in the North of Market are and we established the Tenderloin 2000 plan and other documents through a community planning process. NOMPC was established in 1999 and over the years our board members have engaged community issues around public safety, community building, and economic justice. NOMPC is in full support of we are writing to support of Swig application for a type 48 liquor license at 533 & 561 Geary Street, San Francisco, CA. The operator's representatives of Swig have talked with the community about their proposed business plans, and are already apart of the vibrant community.

The Olympic Cafe formerly King Louie's is the local breakfast/lunch cafes in San Francisco that serves big, hearty breakfasts and lunches at reasonable prices. And the new owners are experience and responsible business operators.

And the Swig Bar has been a long standing establishment that have served the needs of the lower nob hill residents and tourist for the union square communities.

North of Market Planing Coalition in full support of their request for a Type 48 liquor licenses as they become a welcomed addition to the Union Square area. We are aware of their proactive responses to make San Francisco a safer place for residents, patrons, and tourists.

Please place this letter in the projects file and share with the the full board. If there are any question about this letter please contact us.

Sincerely,



Susan Bryan  
Board Member  
North of Market Planing Coalition

**From:** [TAC](#)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** Fw: A letter o Support for Swig Bar on Geary Street  
**Date:** Wednesday, October 21, 2020 5:20:06 PM  
**Attachments:** [RadogoULetterofSupport.pdf](#)

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John: forgo to attach the letter!

**Tenant Associations Coalition of San Francisco**

P.O. Box 420846;  
San Francisco, CA 94142-0846  
415-339-8327 Voice / 415-820-1565 Fax  
<http://15thanniversarytac.blogspot.com/>  
<http://tenantassociationscoalition.blogspot.com/>  
<http://groups.yahoo.com/group/TenantAssociationsCoalition/>  
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----- Forwarded Message -----

**From:** Carroll, John (BOS) <john.carroll@sfgov.org>  
**To:** TAC <tac\_s\_f@yahoo.com>  
**Sent:** Wednesday, October 21, 2020, 05:08:45 PM PDT  
**Subject:** RE: A letter o Support for Swig Bar on Geary Street

Thank you.

I'm adding your letters to the file and distributing to the PSNS membership.

John Carroll

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**From:** TAC <tac\_s\_f@yahoo.com>  
**Sent:** Wednesday, October 21, 2020 4:41 PM  
**To:** Carroll, John (BOS) <john.carroll@sfgov.org>  
**Subject:** A letter o Support for Swig Bar on Geary Street

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

John Carroll:

Enclosed is a letter of support for the Swig Bar on Geary Street which is on the



committees agenda on 10/22/20

TAC members

**Tenant Associations Coalition of San Francisco**

P.O. Box 420846;

San Francisco, CA 94142-0846

415-339-8327 Voice / 415-820-1565 Fax

<http://15thanniversarytac.blogspot.com/>

<http://tenantassociationscoalition.blogspot.com/>

<http://groups.yahoo.com/group/TenantAssociationsCoalition/>

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# Radogo Uluinadave

566 Jones Street, #606  
San Francisco, CA 94102

October 20, 2020

Public Safety & Neighborhood Services  
City Hall  
San Francisco, CA 94102

Re: Swig 533 & 561 Geary Street joint applications for a Type 48

Dear Public Safety & Neighborhood Services and Committee Secretary

I would personally like to support my neighborhood business the Swig bar and the Olympic Cafe. I have attended functions at the Swig and I have eaten under the previous owners of King Louie's restaurant, now The Olympic Cafe. I would love to have breakfasts at the restaurant since I do not have a kitchen at my place.

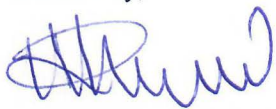
Swig's representative has talked with community members about their proposed business plans, and they are already apart of the neighborhood and they have proven to be a responsible businesses operators by already networking with a handful night time industry partners in San Francisco.

The Olympic Cafe is one of the last of the local breakfast/lunch cafes in San Francisco and serves big, hearty breakfasts and lunches at reasonable prices. And the new owners are experience business business operators

I am in support of their request for a Type 48 liquor licenses as they become a welcomed addition to the Union Square area and Lower nob hill area. I am aware of their proactive responses to making my neighborhood safer place for residents, patrons, and tourists. Just seeing that they provide a security guards in front of the bars one guard on Geary Street and two guards on Jones Street show me the commitment to the neighbors and the the patrons alike.

Please approve the permit and forward the requested with recommendation to the full board.  
Thank you.

Sincerely,



Radogo Uluinadave

**From:** [NorthofMarket BusinessAssociation](#)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** Fwd: The Swig Support for Type 48 License  
**Date:** Wednesday, October 21, 2020 5:12:58 PM  
**Attachments:** [NOMBASupportLetter10-20-20.doc](#)

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**From:** **NorthofMarket BusinessAssociation** <[northofmarketbusinesses@gmail.com](mailto:northofmarketbusinesses@gmail.com)>  
**Date:** Wed, Oct 21, 2020 at 5:06 PM  
**Subject:** The Swig Support for Type 48 License  
**To:** <[John.Carroll@sfgov.org](mailto:John.Carroll@sfgov.org)>

Please add the support letter to the Board packet and let this become our public comment in this matter.

# North of Market Business Association

P.O. Box 420846; San Francisco, CA 94142-0846  
(415) 937-1289 Phone (415) 820-1565-Fax  
nomba@att.net

October 20, 2020

Public Safety & Neighborhood Services Committee  
City Hall  
San Francisco, CA 94102

Re: Swig 533 Geary Street & The Olympic Cafe Type 48 Liquor License request

Dear Public Safety and Land Use Committee of SF Board of Supervisors members:

The North of Market Businesses Association (NOMBA) was established 13 years ago, we are writing to support of Swig application for a type 48 liquor license at 533 & 561 Geary Street, San Francisco, CA 94102. The operator's representatives of Swig have talked with community members about their proposed business plans, and are already apart of the community and have proven to be a responsible businesses operators by already networking with a handful night time industry partners and tourist industry in San Francisco. The operators of Swig have been very active in with fellow business owners. Brian Sheehy is on the Tenderloin Police Station CAC.

The Olympic Cafe is one of the last local breakfast/lunch cafes in San Francisco and serves big, hearty breakfasts and lunches at reasonable prices especially to local residents and tourists alike who do not have access to kitchens. And operates as a is adjoining business to the Swig in the same building on Geary Street. The Swig Bar has been a long-standing establishment that have served the needs of the lower nob hill residents and tourists for the union square area. The Swig continues to interact with the community like helping the 27 bus line, and getting public bathroom in the TL, the Geary BRT and is within the boundaries of the Union Square BID.

NOMPA is in full support of their request for a Type 48 liquor licenses as they become a welcomed addition to the Union Square area. We are aware of their proactive responses to make San Francisco a safer place for residents, patrons, and tourists.

If there are any questions about this letter please contact us.

Sincerely,

Karim Rantis  
Co-Founder  
North of Market Business Association

**From:** [86 Dwellers](#)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** Attached is letter support for Swig Bar  
**Date:** Wednesday, October 21, 2020 5:05:35 PM  
**Attachments:** [86Dwellerstype 48 for Swig 10-21-2020.odt](#)

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200971 [Liquor License Transfer - 553-561 Geary Street - Swig] Hearing to consider that the transfer of a Type-48 on-sale general public premises liquor license to Electrocelt Promotions Inc., doing business as Swig at 553-561 Geary Street (District 6), will serve the public convenience or necessity of the City and County of San Francisco. (Public Safety and Neighborhood Services Committee)

## 86 Dwellers

P.O. Box 421949  
San Francisco, CA 94142

October 20, 2020

Public Safety & Neighborhood Services  
City Hall  
San Francisco, CA 94102

Re: Swig 533 & 561 Geary Street joint applications for a Type 48

Dear Public Safety & Neighborhood Services and Committee Secretary

86 Dwellers would personally like to support my neighborhood business the Swig bar and the Olympic Cafe. We have attend functions at the Swig and we have eaten under the previous owners of King Louie's restaurant, now The Olympic Cafe. We would love to have breakfasts at the restaurant since many nearby residents and hotel guest do not have a kitchen in their place.

Swig's representative has talked with community members about their proposed business plans, and they are already apart of the neighborhood and have proven to be a responsible businesses operators by already networking with a handful night time industry partners in San Francisco.

86 Dwellers are in support of the Swig and King Louie's of their request for a Type 48 liquor licenses as they become a welcomed addition to the Union Square area and Lower nob hill area. I am aware of their proactive responses to making my neighborhood safer place for residents, patrons, and tourists. Just seeing that they provide a security guards in front of the bars on Geary and two bars on Jones show me the commitment to the neighbors and the the patrons alike. And there other involvement in the community.

Please approve the permit and forward the request with recommendation to the full board.  
Thank you.

Sincerely,

Executive Committee



**From:** [TAC](#)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** A letter o Support for Swig Bar on Geary Street  
**Date:** Wednesday, October 21, 2020 4:43:38 PM

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John Carroll:

Enclosed is a letter of support for the Swig Bar on Geary Street which is on the committees agenda on 10/22/20

TAC members

**Tenant Associations Coalition of San Francisco**

P.O. Box 420846;

San Francisco, CA 94142-0846

415-339-8327 Voice / 415-820-1565 Fax

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<http://tenantassociationscoalition.blogspot.com/>

<http://groups.yahoo.com/group/TenantAssociationsCoalition/>

**Serving San Francisco since September, 1997**

**From:** [Michael Nulty](#)  
**To:** [Carroll, John \(BOS\)](#)  
**Subject:** Letters of support for The Swig on the Agenda 10/22/20  
**Date:** Wednesday, October 21, 2020 4:35:19 PM  
**Attachments:** [ABD6\\_SwigSuortLetter.pdf](#)  
[NextDoor.comTenderloinsupporting\\_communityPartner\\_Swig.pdf](#)

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John Carroll:

Attached are two letters of support. Please place these letters into the file for the Board of Supervisors

## ***Michael Nulty***

P.O. Box 420782

San Francisco, CA 94142-0782

(415) 339-8327 - Direct

(415) 339-8779 - Alliance for a Better District 6

(415) 339-8683 - Central City Democrats

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<http://abd6.cfsites.org/>



**Alliance for a Better District 6  
P.O. Box 420782  
San Francisco, CA 94142-0782**

October 20, 2020

Public Safety & Neighborhood Services  
City Hall  
San Francisco, CA 94102

Re: Swig 533 Geary Street & The Olympic Cafe Liquor License Request

Dear Public Safety & Neighborhood Services and Secretary

We the **Alliance for a Better District 6** is writing to support the **Swig's** request for a Type 48 liquor license at 533 & 561 Geary Street, SF, CA 94102 marks the gateway of the Tenderloin neighborhood and **Veteran's Alley**. The operator's representatives of Swig have talked with community members about their future business plans, and are already apart of the fabric of our community with proven history of responsible businesses operators by networking with a handful night time industry partners and community at large in San Francisco.

The **Olympic Cafe** is one of the last of the local breakfast/lunch cafes in San Francisco and provides big, hearty breakfasts and lunches at reasonable prices to both tourists and residents who do not have access to kitchens. Also the Swig Bar has been a long standing establishment that have served the needs of the lower nob hill residents and tourist for the union square area. The Swig has offer their space for community fundraisers.

The **Alliance for a Better District 6** is in full support of their request for a Type 48 liquor licenses as they become a welcomed addition to the Union Square area. The community needs to have an active businesses operators in this location. That is why we support the Swig to be able to operate 7 days a week on the fact that other businesses are open until then and their staff will be able to handle the anticipated patrons.

Sincerely,

**Michael Nulty**  
Executive Director  
Alliance for a Better District 6



October 20, 2020

San Francisco Board of Supervisors Public Safety & Neighborhood Services  
c/o City Hall  
San Francisco, CA 94102

Swig 533 Geary Street & The Olympic Cafe New Liquor License Type 48

Dear Public Safety and Neighborhood Safety Committee Members and Committee Clerk:

Nextdoor.com/Tenderloin is proud to write a letter of support for the Swig's request of a Type 48 liquor license which will serve the convenience of the community.

The Nextdoor.com/Tenderloin was established to serve as a way to network with the residents and other community stakeholders after the lost of Central City Extra the community neighborhood newspaper. 9 years ago community members volunteer their time to serve as moderators we have four moderators and currently 2,371 subscribers.

The Swig is the perfect kind of community partner it has hosted many community functions at their facilities and works closely with the nearby community with issues surrounding public safety, transportation, community development and many other community issues as they arise, The Swig management team has talked with the community at large about their proposed business plans, and are already apart of the vibrant community. The Olympic Cafe has provided reasonable priced menu for the community at large to enjoy.

Please place our letter of support in the projects file and share with the the full board of supervisors. If there are any question about this letter please contact us.

Sincerely,

S. L. Conley  
Founding Moderator