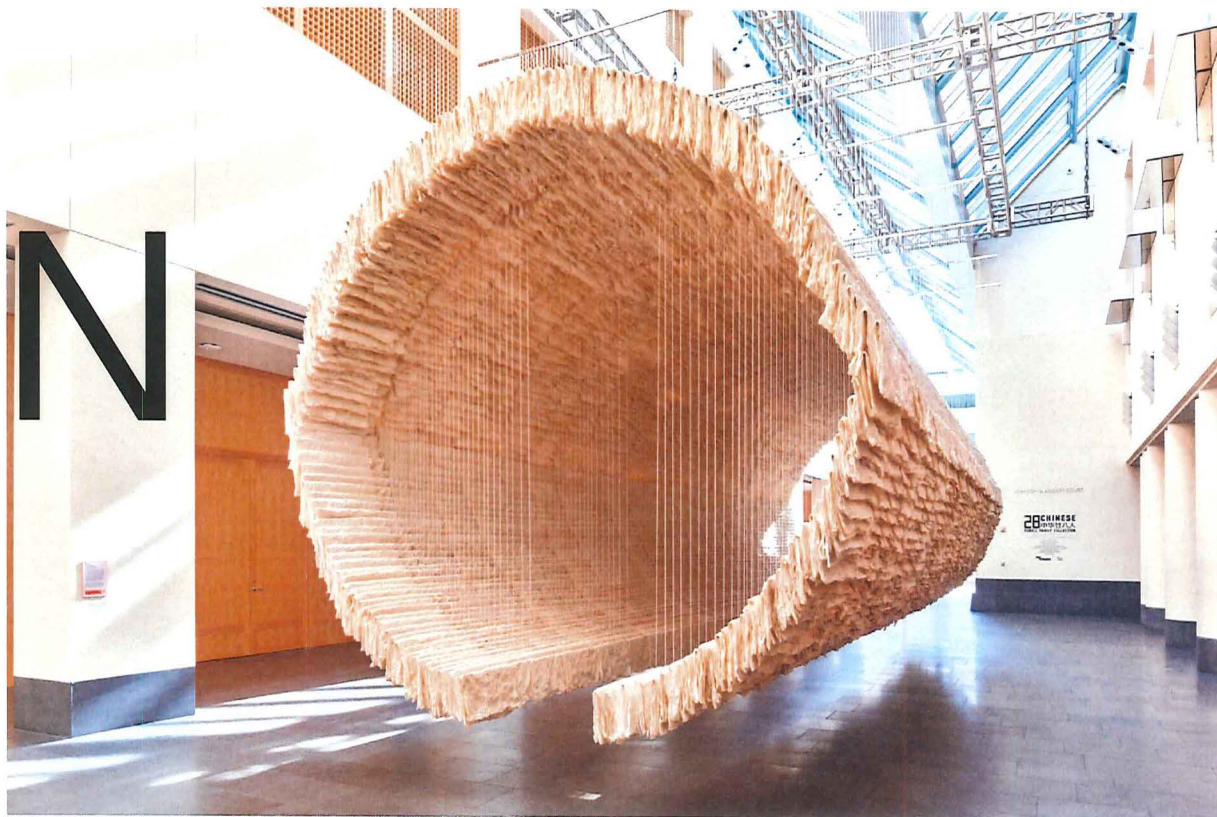


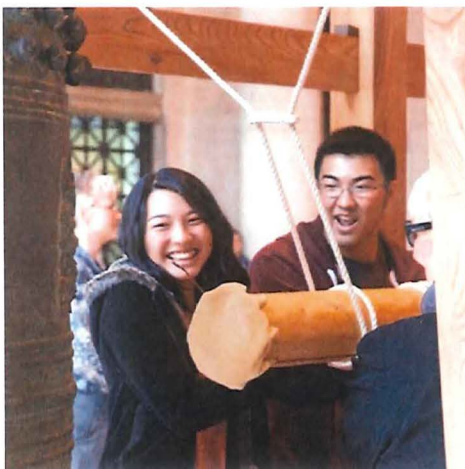
File # 150610
Received in Committee
6/18/15

ASIAN ART MUSEUM



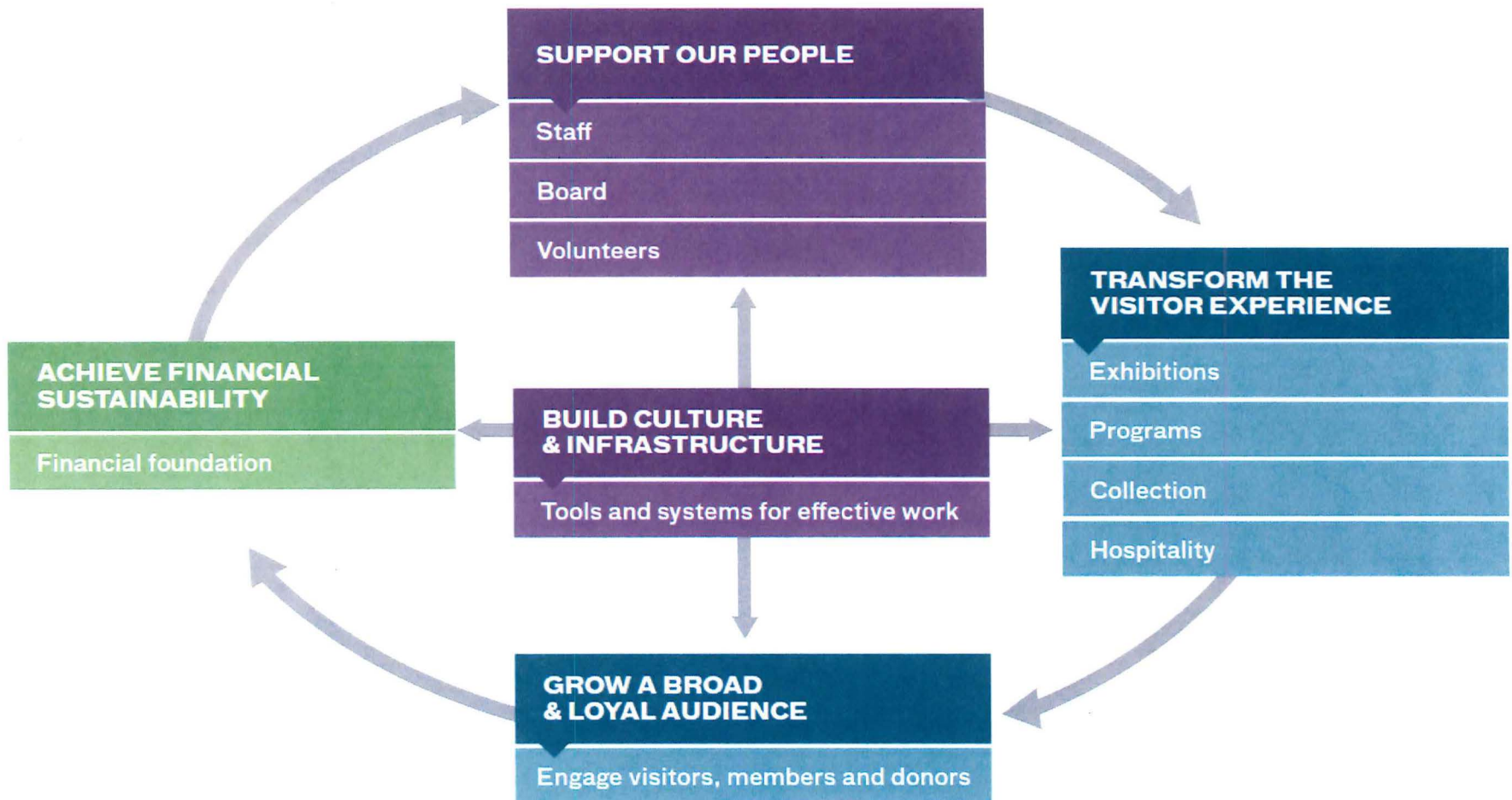
CITY OF SAN FRANCISCO
BUDGET & FINANCE
COMMITTEE
JUNE 18, 2015

FY2014-15 Accomplishments



- 280,000 Onsite Visitors
 - 55% of all visitors - free admission
 - >30% identify as Asian
 - 20% of all visitors participated in free programming
 - 32,000 SFUSD children & youth
- SFUSD Arts Festival: approx. 10,000 students, families & teachers from over 90 San Francisco schools
- 600+ Volunteers
- 400 local artist engagements
- 70 local arts, education, and cultural organizations engaged
- Over 2.17 million Online Visitors

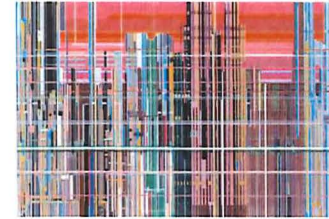
FY2015-16 Institutional Goals



STRATEGIC PRIORITIES
Increase Audience Reach & Impact
Improve Organizational Effectiveness
Achieve Financial Sustainability

FY2015-16 Exhibition Schedule

28 Chinese, June 5-Aug 16, 2015



First Look: Collecting Contemporary at the Asian, Sep 4-Oct 11, 2015



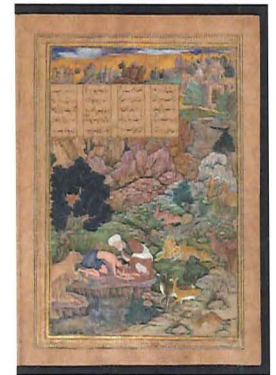
Looking East: How Japan Inspired Monet, van Gogh, and Other Western Artists

Oct 30, 2015–Feb 7, 2016



Pearls on a String: Art in the Age of Great Islamic Empires

Feb 26–May 8, 2016



China at the Center: Rare Ricci and Verbiest World Maps

Mar 4–May 8, 2016



Hidden Gold

Mar 4–May 8, 2016



The Emperors' Treasures

Chinese Art from the National Palace Museum, Taipei

Jun 17–Sep 18, 2016



City Funded Revenues

(000's)	FY2014-15	FY2015-16		FY2016-17	
Source of City Revenue	\$	\$	% Δ	\$	% Δ
General Fund	8,207	8,966	9.2%	9,169	2.3%
Facilities Maintenance	229	240	4.8%	252	5.0%
Capital Renewal Projects	332	397	19.6%	182	-54.1%
Total	8,768	9,603	9.5%	9,603	0.0%

Integrated AAM Operating Budget

(000,000's)	FY15		FY16		FY17	
	\$	% of Total	\$	% of Total	\$	% of Total
Total Revenue:	21.7	100%	29.0	100%	30.7	100%
<i>City</i>	8.7	34%	9.6	33%	9.6	31%
<i>Foundation</i>	17.2	66%	19.4	67%	21.3	69%
Total Expenses:	25.9	100%	29.0	100%	30.9	100%
Net	0		0		0	

City & Foundation Personnel

Personnel	FY15			FY16		
	City	Fdn	Total	City	Fdn	Total
Full Time Equivalent (#)	50.5	104.7	155.2	50.3	121.7	172
(000,000s)	\$	\$	\$	\$	\$	\$
Salary	4.3	7.4	11.7	4.3	9.2	13.5
Benefits	1.9	2.0	3.9	1.7	2.3	4.0
Totals	6.2	9.4	15.6	6.0	11.5	17.5
% of Budget	24%	36%	60%	20%	40%	60%