

1 [Urging City Departments to develop a Home Improvement Plan for the Bayshore Corridor]

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3 **Resolution urging the Planning Department, Office of Economic and Workforce**
4 **Development, and Redevelopment Agency to develop plans and programs to establish**
5 **a Green and Sustainable Home Improvement District for the Bayshore Corridor area in**
6 **Bayview Hunters Point.**
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8 WHEREAS, The Bayview Hunters Point Project Area Committee (Bayview PAC), an
9 elected citizen advisory body to the San Francisco Redevelopment Agency, produced a
10 *Community Revitalization Concept Plan* that outlined the vision for redevelopment activities in
11 the Bayview neighborhood. The Bayview PAC approved the Executive Summary of the
12 Concept Plan in 2000; and
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14 WHEREAS, The San Francisco Board of Supervisors adopted a Redevelopment Plan
15 for the Bayview Hunters Point Project in 2006; and,
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17 WHEREAS, The Board of Supervisors adopted amendments to the Bayview Hunters
18 Point Area Plan, which is part of San Francisco’s General Plan, in 2006; and,
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20 WHEREAS, The Concept Plan, Redevelopment Plan, and General Plan all discuss the
21 need for enhanced business and employment opportunities throughout the Bayview, and
22 generally call for a mix of commercial and light industrial activity along the Bayshore
23 Boulevard corridor; and,
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25 WHEREAS, The “Bayshore corridor” describes the portion of Bayshore Boulevard
roughly from Jerrold Avenue to the I-280 freeway, adjacent to the Bernal Heights district; and,
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WHEREAS, The Board of Supervisors adopted new land use controls for much of the
industrial areas in Bayview Hunters Point in 2008. The Planning Department did not, at that

1 time, propose specific controls for the Bayshore corridor, in recognition of the need for further
2 planning in the area; and,

3 WHEREAS, The area currently hosts a mix of retail, wholesale, and light industrial
4 operations that conduct business in the home improvement sector; and,

5 WHEREAS, In May 2008, Supervisors Dufty, Maxwell, and Ammiano submitted a letter
6 of inquiry to the Directors of Planning, Redevelopment Agency, Economic and Workforce
7 Development, and the Small Business Commission regarding the creation of a green and
8 sustainable home improvement district along Bayshore Boulevard; and,

9 WHEREAS, Much of the Bayshore corridor remains zoned M-1 and M-2, the most
10 permissive zoning districts in the City, leaving the area vulnerable to unchecked “big box
11 retail” and unrelated retail activity in general; now, therefore, be it

12 RESOLVED, That Board of Supervisors supports further planning for the Bayshore
13 corridor, which could include: 1) a public process to further develop the community vision for
14 the corridor presented in previous area-wide plans, 2) a study to identify the market niches for
15 the area, 3) a business attraction plan, 4) recommendations on appropriate zoning
16 modifications, 5) area-specific design guidelines, 6) a localized public improvements plan,
17 including streetscape and infrastructure enhancements, and 7) a business development and
18 retention program; and, be it

19 FURTHER RESOLVED, That by utilizing the existing business mix and development
20 opportunity sites in the area, the City should foster an enhanced and revitalized cluster of
21 home improvement activities; and, be it

22 FURTHER RESOLVED, That by incorporating a sustainable overlay to these home
23 improvement activities, the corridor could become a regional destination for green products
24 and services; and, be it

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1 FURTHER RESOLVED, That the corridor holds the potential for local entrepreneurship
2 and micro-retail activities, and presents the opportunity for collaboration and planning across
3 neighborhood boundaries; and be it

4 FURTHER RESOLVED, That Board of Supervisors urges the appropriate City
5 agencies, including the Planning Department, Office of Economic and Workforce
6 Development, and Redevelopment Agency to work with the Bayview Hunters Point and
7 Bernal Heights communities in the development of the Bayshore Home Improvement District
8 Plan.

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