

**From:** [EIKO Critchfield](#)  
**To:** [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#); [Poliselli, Angelina \(MYR\)](#); [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Lurie, Daniel \(MYR\)](#)  
**Subject:** Hayes Valley Entertainment Zone  
**Date:** Tuesday, June 17, 2025 3:44:10 PM

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Dear Supervisors,

I'm writing as a small business owner in Hayes Valley — and I want to be clear: the proposed expansion of the Entertainment Zone ordinance, especially the addition of Hayes Valley, threatens the survival of businesses like mine. Without public notice, formal review, or basic outreach to our business community, Supervisor Mahmood introduced a last-minute amendment on June 2 to reclassify over 20 blocks of Hayes Valley as an Entertainment Zone — the largest in the city. It was not on the agenda. It had no inter-agency oversight. And it's being rushed toward a vote on June 17. This isn't how business policy should be made. It's certainly not how neighborhood economies should be restructured. The existing weekend street closure has already hurt us. We've lost revenue, foot traffic, and vendor access with no data, no support, and no acknowledgment from the City. Many of us have already opted out of neighborhood events centered around alcohol and amplified activity, because we've seen firsthand that these gatherings don't drive sales — they drive disruptions. This amendment would only make that worse. Turning our corridor into a full-time destination district won't revitalize it. It will bury it. Retailers don't benefit from street drinking. Service providers don't benefit from sidewalk chaos. And families, staff, and customers don't feel safe when public space becomes party space. We are blessed with open spaces nearby. We don't need more programming. We need policy that stabilizes—not destabilizes—Hayes Valley. If the City wants to invest in nightlife, do it downtown where it's needed. Don't uproot a high-density, mixed-use neighborhood and call it “activation.”

Please:

- Vote to remove Hayes Valley from this ordinance
- Demand real public process and community input before changing any neighborhood's future
- Stop this now — before it becomes precedent for how we govern

This policy doesn't support small business. It favors a narrow slice of the hospitality sector at the expense of everyone else. We've already lost ground due to the closure. If this passes, it will be the nail in the coffin for many of us. I hope you'll stand up before it's too late.

Sincerely,

EIKO Critchfield  
[hellocottonsheep@gmail.com](mailto:hellocottonsheep@gmail.com)  
Cotton Sheep

**From:** [Hayes Valley Small Business Assoc.](#)  
**To:** [Board of Supervisors \(BOS\)](#); [ChanStaff \(BOS\)](#); [SherrillStaff](#); [SauterStaff](#); [MahmoodStaff](#); [DorseyStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [FielderStaff](#); [Walton, Shamann \(BOS\)](#); [ChenStaff](#)  
**Cc:** [Sweet, Alexandra \(MTA\)](#); [Thongsavat, Adam \(MYR\)](#); [Polselli, Angelina \(MYR\)](#); [Lurie, Daniel \(MYR\)](#); [Hayes Valley Small Business Association Team](#)  
**Subject:** Today's BOS Meeting Agenda Item 20: Hayes Valley Entertainment Zone  
**Date:** Tuesday, June 17, 2025 1:12:56 PM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

We write on behalf of the Hayes Valley Small Business Association to express our strong opposition to the proposed designation of Hayes Valley as an Entertainment Zone. This amendment was introduced without notice, without transparency, and without any meaningful engagement with the small businesses that keep this corridor functioning.

Let us be clear: the weekend street closure has already harmed our businesses. Foot traffic and revenue have declined. Customers avoid the corridor. Now, this legislation threatens to make that hardship permanent — while benefiting a narrow set of nightlife interests.

It's also important to clarify why this association was formed: because neither the Hayes Valley Neighborhood Association (HVNA) nor the Hayes Valley Merchants Council (HVMC) represent the interests of independent storefront operators. In fact, there is a direct conflict of interest. Individuals pushing this amendment are also tied to the current closure permit and event programming which have brought disorder and economic loss to many of us.

Recent events underscore the risk. Following the march this past weekend, several storefronts experienced public urination and other disruptive impacts — once again leaving businesses to clean up without support or compensation. This is what we are being asked to absorb and normalize, without input or recourse.

With this Entertainment Zone designation looming, we may be forced to explore all legal avenues available to protect our livelihoods and the fair use of our corridor. There is no management plan. No enforcement mechanism. And no accountability for the current permit holder, who has already failed to comply with basic conditions.

There has also been a complete lack of accountability from the Supervisor who introduced this legislation. Supervisor Mahmood briefly mentioned the Entertainment Zone during a March meeting which he cut short, after we expressed serious concerns about the closure's impact on small businesses. Since then, there has been no follow-up, no outreach, and no attempt to engage with us. Instead, he chose to announce the plan during a Friday evening press event staged on the 400 block. If this is his idea of leadership, he may want to prepare for a recall — because we are prepared to organize.

We urge you to:

- Remove Hayes Valley from this ordinance
- Reject policy that prioritizes bars over neighborhood-serving businesses

Hayes Valley is not a nightlife district. It is a working, mixed-use neighborhood — and our businesses cannot survive this kind of top-down experiment. Please don't legislate away our future.

Sincerely,  
HVSBA