

1 [Black Business Month - August 2020]

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3 **Resolution urging the City and County of San Francisco to declare the month of**  
4 **August as Black Business Month, and to recognize the 17th Annual National Black**  
5 **Business Month beginning on August 1, 2020.**

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7 WHEREAS, August 1, 2020, marks the beginning of the 17th National Black Business  
8 Month; and

9 WHEREAS, In 2004, motivated by his own experiences San Franciscan Frederick E.  
10 Jordan Sr., P.E., a legendary civil engineer whose work has shaped the current skyline and  
11 infrastructure; and John William Templeton, the creator of the California African-American  
12 Freedom Trail, launched National Black Business Month in 2004 to help highlight Black  
13 entrepreneurs and encourage people to support their businesses; and

14 WHEREAS, This observance highlights the important role of African-American  
15 businesses to the Black community as well as to the overall national economy; and

16 WHEREAS, This celebration also generates awareness for the policy issues affecting  
17 African-American entrepreneurship; and

18 WHEREAS, Data from the 2012 U.S. Census Bureau indicates that there are  
19 approximately 2.6 million Black businesses in the United States, employing nearly one million  
20 employees and generating annual revenues of roughly \$187 billion; and

21 WHEREAS, According to the San Francisco African American Chamber of Commerce,  
22 African American owned businesses in San Francisco had declined by nearly one quarter and  
23 African American business receipts fell by 60.7 percent in 2016; and

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1           WHEREAS, The first city treasurer and school committee chair of the City and County  
2 of San Francisco was a distinguished African-American mariner and merchant, Capt. William  
3 Alexander Leidesdorff, whose estate was valued at \$1.4 million in 1854; and

4           WHEREAS, The 17th annual National Black Business Month has prioritized passage of  
5 the Minority Business Resiliency Act, introduced July 2, 2020, in the U.S. Senate by  
6 Representative Green (D-TX-9), and voter approval of Prop. 16 in November that was  
7 introduced by California Assembly Members Weber, Gipson, and Santiago on January 18,  
8 2019, and would repeal Prop. 209 and stop the loss of billions in procurement to minority and  
9 women-owned businesses; and

10          WHEREAS, The 17th annual National Black Business Month is more important now  
11 than ever as Black communities and Black Businesses here and across the country have  
12 been disproportionately impacted by the COVID-19 pandemic; and

13          WHEREAS, Only 1,000 of 144,000 new jobs in San Francisco County between 2005  
14 and 2017 went to African-Americans, National Black Business Month has launched the  
15 10,000 in 12 months initiative led by the new University of San Francisco School of  
16 Management Dean Dr. Charles Moses to encourage recruitment, promotion, and retention by  
17 local employers; and

18          WHEREAS, Blackbusinessmonth.com will broadcast 31 daily webcasts featuring  
19 different industries during August to spread awareness of the impact of 3 million black  
20 businesses which employ 1 million workers; and

21          WHEREAS, The address of San Francisco City Hall is in honor of preeminent black  
22 entrepreneur Dr. Carlton B. Goodlett, a physician, psychologist, publisher and candidate for  
23 governor in 1966; now, therefore, be it

24          RESOLVED, The San Francisco Board of Supervisors finds that the importance of  
25 black business to San Francisco merits special recognition during the month of August and

1 encourages all San Franciscans to seek ways to shop, invest, contract with and raise the  
2 visibility of our cherished businesses all year round and declares August 2020, as the 17th  
3 annual National Black Business Month in San Francisco; and, be it

4 FURTHER RESOLVED, The San Francisco Board of Supervisors is committed to  
5 implementing strategies for equitable economic development that strengthen the diverse  
6 communities of our city; and, be it

7 FURTHER RESOLVED, The City and County of San Francisco and the San Francisco  
8 Board of Supervisors will continue to dedicate resources for neighborhoods with higher  
9 concentrations of Black residents, namely the long recognized African American communities  
10 of Bayview - Hunters Point and the Western Addition and Fillmore with programs that support  
11 Black-owned businesses and entrepreneurs throughout the City; and, be it

12 FURTHER RESOLVED, That the Clerk of the Board shall transmit a copy of this  
13 Resolution to Governor Newsom, the Office of Economic Workforce Development, Human  
14 Rights Commission, Office of Racial Equity, Bay Area Organization of Black Owned  
15 Businesses (BAOBAB) Directory, San Francisco African American Chamber of Commerce,  
16 Senator Green (D-TX-9), and California Assembly Members Weber, Gipson, and Santiago.

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City and County of San Francisco  
Tails  
Resolution

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

File Number: 200823

Date Passed: August 11, 2020

Resolution urging the City and County of San Francisco to declare the month of August as Black Business Month, and to recognize the 17th Annual National Black Business Month beginning on August 1, 2020.

August 11, 2020 Board of Supervisors - ADOPTED

Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

File No. 200823

I hereby certify that the foregoing Resolution was ADOPTED on 8/11/2020 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo  
Clerk of the Board

Unsigned

London N. Breed  
Mayor

08/21/2020

Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo  
Clerk of the Board

08/21/2020

Date