



March 1, 2025

Dear Rules Committee Chair Walton,

The Castro Community Benefit District Board of Directors is writing to express its support to establish an entertainment zone in the Castro during special street closure events. Some examples of such events may include the Castro Street Fair and the Castro Night Markets. These events could benefit from an entertainment zone by potentially attracting more people to the event, but also attracting more people into our existing restaurants and bars during the event.

The CBD Board believes the entertainment zone will help the Castro's existing bars and restaurants by allowing them to sell drinks for people to take outside into the event. Currently, alcohol sales during a street fair go to an outside, hired vendor. The entertainment zone designation allows bars and restaurants in the zone to benefit from the special event. Instead of an outside vendor, street fair participants will be able to walk into any bar in the footprint, purchase a drink and walk outside with it, still being part of the outdoor party. The entertainment zone designation benefits the neighborhoods bars and restaurants.

Thank you for considering this matter. The Castro Community Benefit District urges your support of this legislation.

Sincerely,

A handwritten signature in blue ink, reading "Andrea Aiello".

Andrea Aiello  
Executive Director

cc: Board President Rafael Mandelman  
Rules Committee Vice-Chair Stephen Sherrill  
Rules Committee Clerk Victor Young  
Castro CBD Board of Directors

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