

File No. 240843

Committee Item No. 1

Board Item No. 2

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Land Use and Transportation

Date: October 7, 2024

Board of Supervisors Meeting:

Date: October 15, 2024

Cmte Board

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- Resolution
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- Youth Commission Report
- Introduction Form
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OTHER

- OEWD Presentation – October 7, 2024
- CEQA Determination – September 17, 2024
- Referrals CEQA and FYI – September 27 and 12, 2024
- Chair’s Committee Report Request Memo – October 2, 2024
- _____
- _____
- _____
- _____
- _____

Prepared by: John Carroll

Date: October 4, 2024

Prepared by: John Carroll

Date: October 7, 2024

Prepared by: _____

Date: _____

1 [Administrative Code - Entertainment Zones]

2

3 **Ordinance amending the Administrative Code to establish two Entertainment Zones:**
4 **the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street,**
5 **with eastern boundaries at Mason Street on the north side of Market Street and at 5th**
6 **Street on the south side of Market Street, and western boundaries at the intersection of**
7 **Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th**
8 **Street on the south side of Market Street; and the Arena Entertainment Zone, bounded**
9 **by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on**
10 **the south, and 3rd Street on the west; and affirming the Planning Department’s**
11 **determination under the California Environmental Quality Act.**

12 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
13 **Additions to Codes** are in *single-underline italics Times New Roman font*.
14 **Deletions to Codes** are in *strikethrough italics Times New Roman font*.
15 **Board amendment additions** are in double-underlined Arial font.
16 **Board amendment deletions** are in ~~strikethrough Arial font~~.
17 **Asterisks (* * * *)** indicate the omission of unchanged Code
18 subsections or parts of tables.

17 Be it ordained by the People of the City and County of San Francisco:

18

19 Section 1. CEQA Findings.

20 The Planning Department has determined that the actions contemplated in this
21 ordinance comply with the California Environmental Quality Act (California Public Resources
22 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of
23 Supervisors in File No. 240843 and is incorporated herein by reference. The Board affirms
24 this determination.

25

1 Section 2. Chapter 94B of the Administrative Code is hereby amended by revising
2 Section 94B.4, to read as follows:

3
4 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

5 (a) The Board of Supervisors hereby establishes all of the Downtown Activation
6 Locations set forth in Administrative Code Section 94D.3, including all public streets, public
7 rights-of-ways, and sidewalks in front of storefronts abutting both sides of said locations, and
8 all establishments holding permits or licenses from ABC that are located on either side of said
9 locations, as Entertainment Zones under Sections 23039.5 and 25690 of the California
10 Business and Professions Code.

11 (b) Additional Entertainment Zones.

12 (1) Mid-Market Entertainment Zone.

13 (A) All sidewalks on Market Street between 5th Street and 6th Street, with
14 eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south
15 side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor
16 Street on the north side of Market Street and at 6th Street on the south side of Market Street, and all
17 premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the Mid-
18 Market Entertainment Zone under Sections 23039.5 and 25690 of the California Business and
19 Professions Code.

20 (B) An Entertainment Zone Event within the Mid-Market Entertainment Zone
21 must receive a permit for the temporary occupancy of a public sidewalk from the Department of Public
22 Works.

23 (C) Notwithstanding subsection (c), if an Entertainment Zone Event within the
24 Mid-Market Entertainment Zone does not involve the closure of a public street, it need not receive a
25 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or

1 Transportation Code Division II, Section 206, or other applicable authority of the San Francisco
2 Municipal Transportation Agency (SFMTA).

3 **(2) Arena Entertainment Zone.**

4 (A) The area bounded by the southern side of Warriors Way on the north, the
5 western side of Terry A. Francois Boulevard on the east, the northern side of 16th Street on the south,
6 and the eastern side of 3rd Street on the west, including all sidewalks but excluding public streets and
7 other rights-of-way, is hereby designated as the Arena Entertainment Zone under Sections 23039.5 and
8 25690 of the California Business and Professions Code.

9 (B) The establishment of the Arena Entertainment Zone pursuant to this
10 subsection (b)(2) shall in no way affect the land use authorizations for or ownership or control of any
11 private property within the Arena Entertainment Zone.

12 (C) The Arena Entertainment Zone shall be subject to any controls imposed by
13 the Mission Bay South Redevelopment Plan.

14 (D) Notwithstanding subsection (c), if an Entertainment Zone Event within the
15 Arena Entertainment Zone does not involve the closure of a public street, it need not receive a permit
16 for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
17 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

18 (c) Except as otherwise specified in this Section 94B.4, ~~A~~an Entertainment Zone Event must
19 receive a permit for the use of a public street under Transportation Code Division I, Section
20 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the
21 San Francisco Municipal Transportation Agency (SFMTA).

22 (de) Outdoor consumption of alcoholic beverages is authorized within an Entertainment
23 Zone during any Entertainment Zone Event on any day of the year between the hours of noon
24 and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC permit or
25 license and by the Management Plan, or if none, the Downtown Activation Permit, for the~~is~~

1 Entertainment Zone, including but not limited to more restrictive days and hours during which
2 outdoor consumption of alcoholic beverages is authorized.

3 (~~et~~) A Downtown Activation Permit is not required to hold an Entertainment Zone
4 Event.

5
6 Section 3. Effective Date. This ordinance shall become effective 30 days after
7 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
8 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
9 of Supervisors overrides the Mayor’s veto of the ordinance.

10
11 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
12 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
13 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
14 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
15 additions, and Board amendment deletions in accordance with the “Note” that appears under
16 the official title of the ordinance. For purposes of this ordinance, the font used for “Unchanged
17 Code text” (plain Arial font) includes amendments to Administrative Code Section 94B.4 made
18 in the ordinance in Board of Supervisors File No. 240804.

19
20 APPROVED AS TO FORM:
21 DAVID CHIU, City Attorney

22 By: /s/ Victoria Wong
23 VICTORIA WONG
24 Deputy City Attorney

25
n:\legana\as2024\2500003\01788895.docx

LEGISLATIVE DIGEST

(Substituted, 9/24/24)

[Administrative Code - Entertainment Zones]

Ordinance amending the Administrative Code to establish two Entertainment Zones: the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street; and the Arena Entertainment Zone, bounded by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on the south, and 3rd Street on the west; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Pursuant to state law, Administrative Code Chapter 94B authorizes the creation of entertainment zones, within which the outdoor consumption of alcoholic beverages is permitted on public streets, sidewalks and public rights-of-way adjacent to and during special events licensed by the California Department of Alcoholic Beverage Control. Administrative Code Section 94B.3 creates the Front Street Entertainment Zone.

Pending legislation in Board File No. 240804 would amend the Administrative Code to add Chapter 94D, which would establish the Greater Downtown Community Benefit District Master Permitting for Entertainment Activation Program. Section 94D.3 would establish numerous Downtown Activation Locations, which could receive Downtown Activation Permits. Section 94D.2 would authorize the Department of Public Works to approve conditions regarding alcoholic beverages to be sold in any Entertainment Zone within a Downtown Activation Location.

The ordinance in Board File No. 240804 would also amend Administrative Code Section 94B.3 to authorize the Office of Economic and Workforce Development to consider whether a Downtown Activation Permit satisfies the requirements for an Entertainment Zone Management Plan. The ordinance in Board File No. 240804 would also designate the area within the existing Front Street Entertainment Zone as a Downtown Activation Location.

Amendments to Current Law

This ordinance assumes the approval of the ordinance in Board File No. 240804, and further amends Administrative Code Chapter 94B to establish two additional entertainment zones: (1) the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and 5th Street on the

south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street, including sidewalks, but not public streets or other rights-of-way; and (2) the Arena Entertainment Zone, bounded by the southern side of Warriors Way on the north, the western side of Terry A. Francois Boulevard on the east, the northern side of 16th Street on the south, and the eastern side of 3rd Street on the west, including sidewalks, but not public streets or other rights-of-way.

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Entertainment Zones

Ben Van Houten
Director of Nightlife Initiatives
Office of Economic and Workforce Development

Entertainment Zones

- Area designated by the San Francisco Board of Supervisors through an ordinance
- Adjacent restaurants and bars may sell open “to-go” beverages for consumption in outdoor areas (such as on a street or in a plaza) within the zone
- Only during special events that are permitted by the Department of Alcoholic Beverage Control (ABC)
- Tool to help activate streets with entertainment and community-driven events to accelerate economic recovery

State Requirements

- Only restaurants, bars, breweries and wineries may sell to-go beverages for consumption in the zone, not liquor stores
- Beverages must be served in non-metal or non-glass containers and there must be a process implemented to identify patrons that are over 21
- Open beverages must not leave the zone and must not be brought inside businesses

Local Implementation

- The Office of Economic and Workforce Development will develop a management plan for each entertainment zone
- Management plan will include additional operating requirements for the zone
- Management plan will be designed to align with other required permits (e.g., street closure, PW permitting, ABC event permit)

Proposing Two New Entertainment Zones

This ordinance would establish two new entertainment zones.

- Mid-Market Entertainment Zone: Sidewalks on Market Street between 5th and 6th Streets
- Arena Entertainment Zone: Single block containing the Chase Center and Thrive City and all public sidewalks

Questions




BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: September 12, 2024
To: Planning Department/Planning Commission
From: John Carroll, Assistant Clerk, Land Use and Transportation Committee
Subject: Board of Supervisors Legislation Referral - File No. 240843
Administrative Code - Entertainment Zones

- California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*) CEQA determination: Not defined as project under CEQA Guidelines Sections 15378 and 15060(c)(2) because it would not result in a direct or indirect physical change in the environment.
- Ordinance / Resolution
- Ballot Measure
- 9/17/2024 
- Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
- General Plan Planning Code, Section 101.1 Planning Code, Section 302
- Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)
- General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)
- Historic Preservation Commission
- Landmark (*Planning Code, Section 1004.3*)
- Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
- Mills Act Contract (*Government Code, Section 50280*)
- Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to John Carroll at john.carroll@sfgov.org.

BOARD of SUPERVISORS



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Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

TO: Chief William Scott, Police Department
Officer Andrew Froines, Police Department Alcohol Liaison Unit
Sarah Dennis-Phillips, Executive Director, Office of Economic and Workforce Development

FROM: John Carroll, Assistant Clerk, Land Use and Transportation Committee

DATE: September 27, 2024

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced a substitute by Mayor Breed on September 24, 2024.

File No. 240843

Ordinance amending the Administrative Code to establish two Entertainment Zones: the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street; and the Arena Entertainment Zone, bounded by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on the south, and 3rd Street on the west; and affirming the Planning Department's determination under the California Environmental Quality Act.

If you have comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: john.carroll@sfgov.org.

cc:

Offices of Chair Melgar and Mayor Breed
Monique Crayton, Office of the Clerk of the Board
Lisa Ortiz, Police Department
Lili Gamero, Police Department
Rima Malouf, Police Department
Diana Oliva-Aroche, Police Department
Carl Nicita, Police Department
Joanne Wong, Police Department
Stephen Jonas, Police Department
Anne Taupier, Office of Economic and Workforce Development
Alesandra Lozano, Office of Economic and Workforce Development
Ben Van Houten, Office of Economic and Workforce Development

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
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Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

TO: Katy Tang, Director
Small Business Commission, City Hall, Room 448
FROM: John Carroll, Assistant Clerk, Land Use and Transportation Committee
DATE: September 27, 2024
SUBJECT: REFERRAL FROM BOARD OF SUPERVISORS -Substitute Ver 2
Land Use and Transportation Committee

The Board of Supervisors' Land Use and Transportation Committee has received the following legislation, which is being referred to the Small Business Commission for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 240843

Ordinance amending the Administrative Code to establish two Entertainment Zones: the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street; and the Arena Entertainment Zone, bounded by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on the south, and 3rd Street on the west; and affirming the Planning Department's determination under the California Environmental Quality Act.

Please return this cover sheet with the Commission's response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c:
Offices of Chair Melgar and Mayor Breed
Kerry Birnbach, Senior Policy Analyst/Commission Secretary

RESPONSE FROM SMALL BUSINESS COMMISSION - Date: _____

___ No Comment
___ Recommendation Attached

Chairperson, Small Business Commission

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

TO: Chief William Scott, Police Department
Officer Andrew Froines, Police Department Alcohol Liaison Unit
Sarah Dennis-Phillips, Executive Director, Office of Economic and Workforce Development

FROM: John Carroll, Assistant Clerk, Land Use and Transportation Committee

DATE: September 12, 2024

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Land Use and Transportation Committee has received the following proposed legislation, introduced by Mayor Breed on September 3, 2024.

File No. 240843

Ordinance amending the Administrative Code to establish four Entertainment Zones: 1) on Maiden Lane between Kearny Street and Grant Avenue; 2) on Mark Lane and on Harlan Place between Grant Avenue and Mark Lane; 3) on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street; and 4) the area bounded by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on the south, and 3rd Street on the west; and affirming the Planning Department's determination under the California Environmental Quality Act.

If you have comments or reports to be included with the file, please forward them to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: john.carroll@sfgov.org.

cc:

Offices of Chair Melgar and Mayor Breed
Monique Crayton, Office of the Clerk of the Board
Lisa Ortiz, Police Department
Lili Gamero, Police Department
Rima Malouf, Police Department
Diana Oliva-Aroche, Police Department
Carl Nicita, Police Department
Joanne Wong, Police Department
Stephen Jonas, Police Department
Anne Taupier, Office of Economic and Workforce Development
Alesandra Lozano, Office of Economic and Workforce Development
Ben Van Houten, Office of Economic and Workforce Development

BOARD of SUPERVISORS



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San Francisco, CA 94102-4689
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TDD/TTY No. (415) 554-5227

MEMORANDUM

TO: Katy Tang, Director
Small Business Commission, City Hall, Room 448

FROM: John Carroll, Assistant Clerk, Land Use and Transportation Committee

DATE: September 12, 2024

SUBJECT: REFERRAL FROM BOARD OF SUPERVISORS
Land Use and Transportation Committee

The Board of Supervisors' Land Use and Transportation Committee has received the following legislation, which is being referred to the Small Business Commission for comment and recommendation. The Commission may provide any response it deems appropriate within 12 days from the date of this referral.

File No. 240843

Ordinance amending the Administrative Code to establish four Entertainment Zones: 1) on Maiden Lane between Kearny Street and Grant Avenue; 2) on Mark Lane and on Harlan Place between Grant Avenue and Mark Lane; 3) on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street; and 4) the area bounded by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on the south, and 3rd Street on the west; and affirming the Planning Department's determination under the California Environmental Quality Act.

Please return this cover sheet with the Commission's response to me at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102.

c:
Office of Chair Melgar
Kerry Birnbach, Senior Policy Analyst/Commission Secretary

RESPONSE FROM SMALL BUSINESS COMMISSION - Date: _____

No Comment
 Recommendation Attached

Chairperson, Small Business Commission



MYRNA MELGAR

DATE: October 2, 2024

TO: Angela Calvillo
Clerk of the Board of Supervisors

FROM: Supervisor Myrna Melgar, Chair, Land Use and Transportation Committee

RE: Land Use and Transportation Committee
COMMITTEE REPORTS

mm

Pursuant to Board Rule 4.20, as Chair of the Land Use and Transportation Committee, I have deemed the following matters are of an urgent nature and request them be considered by the full Board on Tuesday, October 8, 2024.

- | | |
|------------------------|---|
| File No. 240843 | Administrative Code - Entertainment Zones
Sponsors: Mayor; Dorsey |
| File No. 240845 | Building Code - Gas Infrastructure for EPCA Appliances in New Construction
Sponsor: Mandelman |
| File No. 240940 | Urging to Resolve a San Francisco Public Utilities Commission Lawsuit with the United States Environmental Protection Agency
Sponsors: Melgar; Peskin |

These matters will be heard in the Land Use and Transportation Committee at a Regular Meeting on Monday, October 7, 2024.

From: [Carroll, John \(BOS\)](#)
To: fernando@urbanplaceconsulting.com
Cc: [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Kilgore, Preston \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Horrell, Nate \(BOS\)](#); rob@urbanplaceconsulting.com; [Varian, Kelly \(ECN\)](#); [VanHouten, Ben \(ECN\)](#); [Dorsey, Matt \(BOS\)](#); [PrestonStaff \(BOS\)](#); [Dahl, Bryan \(BOS\)](#); steve@urbanplaceconsulting.com
Subject: FW: Public Comment FILE # 240843 - LUT October 7, 2024
Date: Thursday, October 3, 2024 3:40:00 PM
Attachments: [GOLDEN VOICE Mid-Market Entertainment Zone Support Letter.docx](#)
[Mid Market Entertainment Zone Letter of Support Template-Transgender Cultural Districtx.docx](#)
[LOS Mid Market Entertainment District TLCBD.pdf](#)
[Market Street Arts Letter of Support, CounterPulse 2024.pdf](#)
[Entertainment Zone Letter of Support Line SF.pdf](#)
[Mid-Market Entertainment Zone Letter of Support Template.docx](#)
[CCSRO-La Voz Department\(s\) Mid-Market Entertainment Zone Letter.docx](#)
[Mid-Market Entertainment Zone Letter of Support Warfield Levy\[80\].pdf](#)
[Mid-Market Entertainment Zone Saluhall Support Letter.pdf](#)
[THC Mid-Market Entertainment Zone Letter.docx](#)
[Red Tail Support Letter Mid-Market entertainment zone 08202024.pdf](#)
[image001.png](#)

Thank you for these comment letters.

I am forwarding your comments to the members of the LUT committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

-

[Board of Supervisors File No. 240843](#)

John Carroll
Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Fernando Pujals <fernando@urbanplaceconsulting.com>

Sent: Thursday, October 3, 2024 11:31 AM

To: Carroll, John (BOS) <john.carroll@sfgov.org>

Cc: Rob Ready <rob@urbanplaceconsulting.com>; Varian, Kelly (ECN) <kelly.varian@sfgov.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>; Dorsey, Matt (BOS) <matt.dorsey@sfgov.org>; PrestonStaff (BOS) <prestonstaff@sfgov.org>; Preston, Dean (BOS) <dean.preston@sfgov.org>; Dahl, Bryan (BOS) <bryan.dahl@sfgov.org>; Steve Gibson <steve@urbanplaceconsulting.com>

Subject: Public Comment FILE # 240843

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear John, Please find attached eleven (11) letters of support for the Mid Market Entertainment Zone to be entered into the public record for file #240843 at the upcoming Land Use & Transportation Committee on Monday October 7th, at 1:30pm. Thank you for your work as clerk.

Let me know if you have any questions.

Kind regards,


Fernando Pujals

Deputy Director

[Mid-Market Business Association & Foundation](#)

415-533-0272

[Who is Urban Place Consulting?](#)


Thursday, October 3rd 4-7pm- Between 5th and 6th on Market
Uniting art, music, and culture on SF's historic Market Street.
Website: [Market Street Arts](#) // Insta: [#marketstreetarts](#)



**1290 Sutter Street, Suite 208
San Francisco, CA 94109**

**Friday, August 23, 2024
Re: Mid Market Entertainment Zone**

**City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco, CA 94102**

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone on Market Street between 5th Street and 6th Street.

Events in conjunction with an Entertainment Zone will bring new life, energy, visitors, and patrons to a neighborhood that desperately needs it.

As a venue and business in the Mid Market area, we wholeheartedly support this ordinance, and we urge the Board to approve it as quickly as possible.

On behalf of the Goldenvoice team, thank you for your consideration.

Sincerely,

Erin Bilbo
Sr. Director of Regional Business Operations
erin@goldenvoice.com
415-916-9613

The Transgender District
1067 Market Street
San Francisco, California, 94103

Thursday, August 22, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.



Breonna McCree Carlo Gomez Arteaga
Co-Executive Directors
Transgender District



Tenderloin Community Benefit District
48 Golden Gate Ave

Thursday, August 30, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

A handwritten signature in blue ink that reads "Kate Robison". The signature is written in a cursive style and is positioned above a thin blue horizontal line.

Kate Robison
Executive Director
TLCBD



80 Turk St, San Francisco, CA 94102 | 415-626-2060 | counterpulse.org

Monday, September 23, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Julie Phelps". The signature is written in a cursive, flowing style.

Julie Phelps
Artistic & Executive Director

The LINE San Francisco
33 Turk St
San Francisco, CA 94102

Thursday, September 19, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Christine McDermott

Christine McDermott
General Manager
The LINE

[Company]
[Street Address]
[City, State, Zip]

Thursday, August 22, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

[Signature]

[Your Name]
[Title]
[Company]

472 Ellis Street
San Francisco, CA 94102
Phone: (415) 775-7110
(415) 983-3970



Thursday, August 22, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Pratibha Tekkey', enclosed in a light blue rectangular box.

Pratibha Tekkey
Community Organizing Director
CCSROC, CEOP & La Voz Latina, THC Programs
472 Ellis Street, SF CA, 94102
(415) 775-7110 ext. #1703
pratibha@thclinic.org



Levy Restaurants @ Warfield Theater
982 Market Street
San Francisco, CA 94102

Tuesday, August 27, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

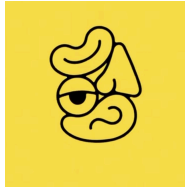
I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Brian Downey
Director of Operations
Levy Restaurants @ Warfield Theater



Saluhall SF Inc
945 Market Street, Suite 102.
San Francisco, 94013 CA
Monday, August 19, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Elise von Hellion". The signature is fluid and cursive, with a small flourish at the end.

Elise Von Hellion
Managing Director
Saluhall SF, Inc.



Tenderloin Housing Clinic
Housing, Legal, and Supportive Services

126 Hyde Street
San Francisco, CA 94102
(415) 885-3286

Wednesday, August 28, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors,

I am writing in support of the creation of the Mid Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Respectfully,

A handwritten signature in blue ink, appearing to read 'Pratibha', with a long, sweeping horizontal stroke extending to the right.

Pratibha Tekkey
Community Organizing Director
Tenderloin Housing Clinic
472 Ellis Street, SF CA, 94102
(415) 775-7110 ext. #1703
pratibha@thclinic.org

THE RED TAIL



August 20, 2024

City Hall
1 Dr. Carlton B Goodlett Pl
San Francisco CA, 94102

Dear San Francisco Board of Supervisors:

I am writing in support of the creation of the Mid-Market Entertainment Zone to be created on Market Street between 5th and 6th Streets.

Events in conjunction with an Entertainment Zone will bring new life, energy and customers to a neighborhood which needs it.

We are opening a new beer and wine bar at the corner of 6th and Market in the Warfield Building and events like this will help increase foot traffic and energy in the area. We are excited to help bring new life to the area and your support encouraging people to come to the neighborhood will be critical for our long-term survival.

We wholeheartedly support this ordinance and urge the Board to approve it as quickly as possible.

Thank you for your consideration.

Wes Wakeford
Partner
The Red Tail

The Red Tail-Inner Sunset
545 Irving Street
San Francisco, CA 94122
415.571.8066

The Red Tail-Theater District
992 Market Street
San Francisco, CA 94102
415.805.8580

BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

LAND USE AND TRANSPORTATION COMMITTEE

SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor Myrna Melgar, Chair
Land Use and Transportation Committee

FROM: John Carroll, Assistant Clerk

DATE: October 7, 2024

SUBJECT **COMMITTEE REPORT, BOARD MEETING**
Tuesday, October 8, 2024

The following file should be presented as COMMITTEE REPORT during Board meeting on Tuesday, October 8, 2024. This ordinance was acted upon during the Land Use and Transportation Committee meeting on Monday, October 7, 2024, at 1:30 p.m., by the votes indicated.

BOS Item No. 20 **File No. 240843**

[Administrative Code - Entertainment Zones]

Ordinance amending the Administrative Code to establish two Entertainment Zones: the Mid-Market Entertainment Zone, on Market Street between 5th Street and 6th Street, with eastern boundaries at Mason Street on the north side of Market Street and at 5th Street on the south side of Market Street, and western boundaries at the intersection of Golden Gate Avenue and Taylor Street on the north side of Market Street and at 6th Street on the south side of Market Street; and the Arena Entertainment Zone, bounded by Warriors Way on the north, Terry A. Francois Boulevard on the east, 16th Street on the south, and 3rd Street on the west; and affirming the Planning Department's determination under the California Environmental Quality Act.

RECOMMENDED AS COMMITTEE REPORT

Vote: Supervisor Myrna Melgar – Aye
Supervisor Dean Preston – Aye
Supervisor Aaron Peskin – Aye

Cc: Board of Supervisors
Angela Calvillo, Clerk of the Board
Alisa Somera, Legislative Deputy
Brad Russi, Deputy City Attorney