

1 [Supporting the Secure Our Smartphone Initiative]

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3 **Resolution supporting the Secure Our Smartphones Initiative, the objective of which is**  
4 **to demand that smartphone manufacturers implement technological solutions to**  
5 **remove the economic incentives that support and drive the theft and re-sale of**  
6 **smartphone devices.**

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8 WHEREAS, The San Francisco Board of Supervisors finds public safety to be of  
9 paramount concern and an essential ingredient for any community to thrive; and

10 WHEREAS, We live in an era in which technology in all of its forms, especially mobile  
11 communications devices such as cellphones and smartphones, has become an integral part  
12 of the daily life of many individuals living in the City and County of San Francisco; and

13 WHEREAS, More than 50% of the robberies in 2013 in San Francisco involved the  
14 theft of a mobile communications device, up from 36% in 2012; and

15 WHEREAS, 1 in 3 robberies across the United States involves the theft of a mobile  
16 communications device, making it the #1 property crime in the country; and

17 WHEREAS, The sale of cellphones in the U.S. earned manufacturers an estimated \$69  
18 billion dollars in 2012 alone and smartphone manufacturers make an estimated \$30 billion  
19 dollars due to lost or stolen devices, illuminating the reality that companies profit immensely  
20 from this crime wave by avoiding technological fixes that would render stolen devices  
21 inoperable and therefore unattractive to steal and re-sell; and

22 WHEREAS, Manufacturers must be held accountable and should be required to  
23 demonstrate corporate responsibility by creating and implementing the most effective  
24 technological protections that will safeguard consumers in order to end this rampant criminal  
25 activity; and

1           WHEREAS, the San Francisco District Attorney co-chairs a global initiative called  
2 Secure Our Smartphones, that aims to pressure smartphone manufacturers to implement  
3 technological solutions that will remove the economic value of stolen smartphones; now,  
4 therefore, be it

5           RESOLVED, That the San Francisco Board of Supervisors adopts this resolution in  
6 support of the Secure Our Smartphones Initiative; and be it

7           FURTHER RESOLVED, That the Board of Supervisors will continue to engage the  
8 community, law enforcement, and state and federal legislators in order to educate the public  
9 about the dangers presented by this criminal epidemic, and the need for smartphone  
10 manufacturers to implement effective technological solutions that will safeguard customers  
11 and end the victimization of millions of Americans nationwide.

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