File No.	140304	Committee Item No.	4
	·	Board Item No.	

# **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee: Rules		<b>Date</b> April 17, 2014
Board of Supervisors Mee	ting	Date
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Completed by: Alisa Miller		April 11, 2014
Completed by:	Date	



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 2440 ARD OF SUPERVISORS (415) 554-5184 FAX (415) 554-7714 SAN FRANCISCO

2014 FFB 19 PM 2: 37

# Application for Boards, Commissions, Committees, & Task Forces Ak

Application for boards, commissions, committees, a rask rotoes as	
lame of Board, Commission, Committee, or Task Force: Pedestrian Safety Advisory Co	4n;ttee
eat # or Category (If applicable): District:	
lame: ZACHARY MARKS	
lome Address: McAllister St. # Zip: 94118	÷
lome Phone: 925- Occupation: NONPROFIT PIRECTOR	
Vork Phone: N/A Employer: CALIFORNIA BRAIN TUNOR ASSOCI	ATION
Business Address: ~/A Zip:	
Business E-Mail: ZACKMARKS CME, COMHome E-Mail:CABTAC	-
Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.  Check All That Apply:  Registered voter in San Francisco: Yes X. No I If No, where registered:	
Resident of San Francisco Yes No If No, place of residence:	
Pursuant to Charter section 4.101 (a)1, please state how your qualifications epresent the communities of interest, neighborhoods, and the diversity in athnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:	
My qualifications include currently serving as the Chairman of the	
San Francisco Pedestrian Safety Advisory Committee. I also have	
Served on the Mayors Pedestrien Safety Task Force and the	
Mayors 2030 Trasportation Task force. In addition, I have been	
on the SECTA Transportation Plan Connittee.	
. 1	

Business and/or professional experience:
I have worked for the City and County of Son Francisco and
Serve as the Director of a nonprofit. I also used to work
on Caritai Hill in DC and owned a small business.
Civic Activities:
I am a rember of numerous groups including the FDR Democratic
Club and SF Young Deros. I am an Animal wolfare Commissiones
and SFSPCA animal therapy volunteer.
(RESUME ATTACHED)
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is requirement before any appointment can be made. (Applications must be received 10 days
before the scheduled hearing.)
Date: 2/13/14 Applicant's Signature: (required)
<u>Please Note</u> : Your application will be retained for one year. Once Completed, this form, includir all attachments, become public record.
FOR OFFICE USE ONLY: Appointed to Seat #: Date Seat was Vacated:

# ZACK MARKS

925. zackmarks@ zackmarks.com | linked.com/in/zackmarks

### POLICY & GOVERNMENT AFFAIRS MANAGER

Social advocate and business strategist with over five years of success leading policy and legislative change. Resourceful leader competent at serving a front-line role to initiate successful lawmaking and communication strategies impacting local residents as well as national communities. First-hand experience attending congressional hearings and public forum discussions, while memorializing events in writing. Highly adept at conducting in-depth research and translating complex data into concise and logical information.

Core Strengths & Competencies:

- Community Outreach
- Public Speaking
- Memorandum & Speech Writing
  - Policy Analysis & Development
- Coalition Building
- Certified Web Designer

#### PROFESSIONAL EXPERIENCE

## CALIFORNIA BRAIN TUMOR ASSOCIATION, SAN FRANCISCO, CA

Founder & Executive Director

Feb 2008 - Present

Driving force behind a nonprofit organization dedicated to building public awareness and education on causes of environmental health hazards. Manage complex budgeting for cutting-edge research and legislative analyses. Key Highlights:

- Testified before the U.S. Senate to boost public awareness and influence change to FDA safety standards.
- Effectuated the passing of a landmark ordinance requiring companies to distribute health facts.
- Increased national awareness of tumor risks by appearing as a precautionary principle advocate on numerous television programs including "The Dr. Oz Show".
- Enhanced protection of public health by hosting a didactic symposium with 200+ attendees, featuring State Senators Mark Leno and Leland Yee addressing the possible health effects of cell phone radiation.
- Honorably commended by the San Francisco Board of Supervisors for advancing research efforts, which led to added endorsements and sponsorships.
- Launched and coordinated a Make-a-Wish program inspiring participation at San Francisco Giants games from children and parents with brain tumors.

# CITY & COUNTY OF SAN FRANCISCO, SAN FRANCISCO, CA

Presenter - Department of Elections

Sep 2011 – Present

Serve as the forefront of a registered-voting base of 450,000 residents, while supervising activities of nearly 4,000 Poll Workers, Election Inspectors, District Leads, and Deputy Sheriffs.

Key Highlights:

- Mastered and orchestrated training curriculum to thousands of Election Officials and volunteers; organized demonstration of voting equipment to ensure understanding of Election Day procedures.
- Improved poll accessibility for physically impaired residents by completing ADA checklists and resolving barriers in existing polling places.

# CITY & COUNTY OF SAN FRANCISCO, SAN FRANCISCO, CA

Chairman - Pedestrian Safety Committee

Aug 2011 – Present

Advocate on behalf of local residents seeking improvements in public safety; oversee various City departments and participate in public events to ensure traffic enforcement.

Key Highlights:

- Served on the Mayor's Pedestrian Safety Task Force leading accountability and promotion efforts focused on pioneering a new pedestrian strategy.
- Created an Education Subcommittee that established an Ambassador Training Program.
- Reduced speed limits as a result of presenting clear arguments on reports and causes of pedestrian injuries.

| zackmarks.com | linked.com/in/zackmarks

# ENVIRONMENTAL HEALTH TRUST, SAN FRANCISCO, CA

zackmarks@---

West Coast Director

Jun 2010 – Jul 2011

Acted as key advisor in the development and analysis of administrative/fiscal policies concerning ecological health risks. Supervised and balanced staff activities while leading complex projects promoting business campaigns. Key Highlights:

- Cultivated strategic partnerships with government/community leaders through networking opportunities.
- Championed cell phone safety legislation before local, state, and federal agencies, which resulted in proposing changes to human environmental regulations.
- Identified benchmarks in comprehensive reports to present findings on issues related to breast cancer and brain tumors.

# MARKS BROTHERS MOTORS, LLC, LAFAYETTE, CA

Founder & Small Business Owner

Sep 2004 – Feb 2008

Launched and established a local luxury automobile dealership focused on selling high-end car brands. Developed business operation from ground zero, working end-to-end through each pre-growth phase from licensing and inventory to staff recruitment and marketing.

# UNITED STATES SENATE, WASHINGTON, D.C.

Administrative Analyst - Office of Senator Edward Kennedy

Jan 2004 - Sep 2004

Supported Senator Edward Kennedy in all administrative processes and provided briefings to ensure consistency in daily schedules.

Key Highlights:

- Contributed to Senate committee hearings and informed Senator Kennedy on testimony results.
- Created a scheduling process that streamlined all requests for meetings and events with Senator Kennedy.

# ADDITIONAL LEADERSHIP CONTRIBUTIONS

# CITY & COUNTY OF SAN FRANCISCO, SAN FRANCISCO, CA

Commissioner - Commission of Animal Control & Welfare Committee Member - San Francisco County Transportation Authority Legislative & Fiscal Policy Fellow - Office of Mayor Edwin Lee

Tan 2013 – Present Jun 2012 - Present

Jan 2011 – Jun 2011

#### EDUCATION

# University of San Francisco, San Francisco, CA

Master of Public Affairs & Practical Politics GPA: 3.8 | McCarthy Center for Public Service and the Common Good Study Abroad Program in the West Bank, Israel.

2011

# UNIVERSITY OF COLORADO, BOULDER, CO

Bachelor of Arts in Political Science - Minor in Philosophy of Law Study Abroad Program at the University of New South Wales, Sydney, Australia.

2005

#### AFFILIATIONS

Walk San Francisco | San Francisco Bicycle Coalition | FDR Democratic Club | National Forensics League San Francisco Society for the Prevention of Cruelty to Animals | San Francisco for Democracy

March 13, 2014

Clerk of the Board Attn: Alisa Miller 1 Dr. Carlton B. Goodlett Place City Hall, Room 244 San Francisco, Ca. 94102-4689

Dear Supervisors Tang, Yee and Campos,

I would like to express my sincerest apologies that I am unable to get time off work to attend the Rules Committee re-appointment hearing for seat #10 on the Pedestrian Safety Advisory Committee. I would truly appreciate your endorsement and continued support in my re-appointment to PSAC.

Following my appointment two years ago to this Committee, I was elected as the Chairman only four months into my tenure. I have had the honor as serving as the Chairman for over one year now and was re-elected this past January. Here are just a few of the accomplishments achieved under my leadership last year.

- 1) We had 55 guest speakers in 2013 averaging five presenters at each meeting.
- 2) We have a new website and new app for smartphones.
- 3) We have numerous new members now totaling 20 people serving on our Committee.
- 4) We have a new legislative chamber here in room 400.
- 5) We have sent out seven formal letters advising the Board and provided a quarterly update and annual report.
- 6) We issued two commendations honoring Sgt. Tobin and Ms. Elizabeth Stampe.
- 7) We helped convince the Mayor's Pedestrian Safety Task Force to reconvene.
- 8) We persuaded the SFPD to post traffic citation statistics on their website monthly.
- 9) We increased public awareness and interest in our Committee by having a booth at events like Sunday Streets.
- 10) We have been given the important responsibility of leading the promotion and accountability of implementation efforts of the Mayor's Pedestrian Safety Strategy.
- 11) We have started holding two meetings per month.
- 12) We have established a new Education Subcommittee.
- 13) We have been well represented at important meetings including the Mayor's Transportation 2030 Task Force and the SFCTA Transportation Plan Committee.

During this year, we have already had presentations from Supervisor Jane Kim and President David Chiu and hosted a forum at the First Congregational Church in conjunction with the FDR Democratic Club. My promise as the current Chair of PSAC is to continue speaking for the victims with unrelenting resolve to effect meaningful change. It has been and continues to be my privilege to represent the great citizens of San Francisco.

Regarding the re-appointment of Mr. Howard Bloomberg to seat #1, I offer no objection.

Regarding the re-appointment of Mr. John Alex Lowell to seat #4, I strongly support his re-appointment. Mr. John Alex Lowell served as our Vice Chair last year and is an exceptional advocate for pedestrian safety in San Francisco. He is helpful, kind and extremely deserving of continuing on PSAC.

Regarding the re-appointment of Mr. Howard Strassner to seat #6, I strongly oppose him being allowed to continue as a member of PSAC. Unfortunately, Mr. Strassner has been nothing but trouble causing countless problems for me as Chair and amongst members. I and the Vice Chair were forced to officially report Mr. Strassner to the Ethics Commission for routinely violating the Sunshine Ordinance and Brown Act. Their investigation is still pending. Mr. Strassner has been extremely disruptive during meetings, rude, stormed out of a meeting, and has never once represented a transit or environmental organization. Mr. Strassner does not deserve to be re-appointed to PSAC, and our Committee would be much stronger, happier and more effective if Mr. Strassner's re-appointment request is denied.

Thank you for your consideration, and I am truly sorry that I am unable to attend this re-appointment hearing in person. Please let me know if you have any questions.

Sincerely,

Zack Marks



Francisco:

# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

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BOARD OF SUPERVISORS
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Application for	or Boards,	Commissions,	Committees,	& Task	Forces

Name of Board, Commission, Committee, or Task Force: Pedestrian Safety Advisory
Seat # or Category (If applicable): _9, 10 District:5
Name: Todd Henry
Home Address: 10th Avenue, San Francisco, CA Zip: 94122
Home Phone: 415. Occupation: Campus Transportation Planner
Work Phone: 510.642.1173 Employer: UC Berkeley
Business Address: 300 A&E Building, Berkeley, CA Zip: 94720
Business E-Mail: tthenry@berkeley.edu Home E-Mail: tthenry@
Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.
Check All That Apply:
Registered voter in San Francisco: Yes X No I If No, where registered:
Resident of San Francisco X Yes No If No, place of residence:
Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San

I have been a resident of San Francisco for almost six years and currently live in the Inner Sunset (District 5). Not only have I developed a strong knowledge of the physical layout of the city, but also an appreciation for the diversity of the city's neighborhoods and people. I have worked on projects in nearly every neighborhood within San Francisco through my previous work as a consultant. My professional experience provides me with the tools and subject-area expertise to contribute to thoughtful policy and project discussions. I have worked on transportation projects with very different sets of stakeholders and understand the need for thoughtful and considerate communication. My professional background permits me to bring an objective voice to the table, but also one that can listen and incorporate public comment before coming to an informed and thoughtful decision that reflects the values the community. Furthermore, my current role as a campus planner requires coordination and planning for people of very different ages and backgrounds, coordinate with local and regional public agencies, and work with a broad range of vocal advocacy committees.

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**EDUCATION** 

Cornell University - College of Architecture, Art & Planning, Ithaca, NY

Bachelors of Science in Urban and Regional Studies, with Honors · 3.76 GPA · May 2007

### **EXPERIENCE**

UC Berkeley, Planning Specialist III (Transportation), Berkeley

March 2013-Present

- Manage, monitor and evaluate long- and short-range campus transportation planning activities and capital projects;
   update transportations plans and advice on capital projects, as needed, based on campus trends and new data.
  - o Provide planning analysis, research and evaluation to ensure campus provides robust, cost-effective and efficient multi-modal access (bicycle, pedestrian, transit, vehicle) for faculty, staff, students and visitors.
  - o Develop reports and recommendations on transportation issues for decision makers within campus units.
  - o Review capital projects for compliance with campus policies and goals related to the campus' Long Range Development Plan and related planning documents.
  - Manage and oversee the procurement of consultant contracts for campus planning projects.
- Administer the campus' Long Range Development Plan/Transportation Demand Management Funding Settlement Agreement with the City of Berkeley including budgeting and scheduling of funded capital projects.
  - o Monitor City of Berkeley and regional transportation planning activities, as they relate to campus.
- Represent UC Berkeley transportation interests to management, community and business groups, public agencies and other stakeholders to establish working relationships and explain campus policies and programs.
- Facilitate the campus' Transportation Advisory Group, as well as present to other campus stakeholder groups, on transportation issues affecting campus.

Fehr & Peers, Transportation Planner, San Francisco

August 2007-February 2013

- Applied knowledge of transportation planning and engineering methods to address complex problems using creative and context-driven transportation planning strategies.
  - O Direct experience working in San Francisco on long- and short-range planning, land use and transportation planning, project goal setting and prioritization, data collection/survey design, corridor and streetscape planning, bicycle and pedestrian planning, traffic calming, transportation demand management, station area planning, parking analysis, traffic engineering design, site access, and CEQA/NEPA documentation.
- Successfully delivered over \$500,000 of quality project work annually within budget and on schedule.
  - Responsible for the management of the entire project delivery life cycle, from proposal development through product delivery and client support.
  - o Coordinated with senior staff and supervised and reviewed technical work of junior staff.
- Lead and participated on multi-disciplinary teams tasked with project development and delivery.
  - o Researched, collected, interpreted and analyzed complex quantitative and qualitative planning data to evaluate project goals and establish performance metrics.
  - o Developed, facilitated and presented materials for community and technical advisory committees, stakeholder meetings and public outreach.
  - Wrote and prepared digestible reports and graphics for decision makers and stakeholders that summarize key statistics and recommendations.
- Prepared successful grant application materials for nearly \$1 million of implementation grants.
- Met or exceeded expectations on all client surveys, including those prompts for responsiveness, problem solving ability and courtesy, while balancing the needs of multiple clients, including government agencies, planning/environmental firms, engineers, architects, attorneys and developers.
- Sample Projects: Treasure Island/Yerba Buena Island Redevelopment Plan, CPMC Long Range Development Plan, USF Institutional Master Plan, UCSF Physical Options Study, SFCTA Neighborhood Planning Studies, Albany Active Transportation Plan, Cesar Chavez/Hairball Interchange Study, Balboa Park Circulation Study.

**PAPER** 

Schneider, Robert J., T. Henry, M. F Mitman, L. Stonehill, J. Koehler (2012). *Development and Application of the San Francisco Pedestrian Intersection Volume Model*. Presented at the 2012 Transportation Research Board Annual Meeting. January 22-26. Washington, D.C.

**SOFTWARE** 

MS Excel, Word, PowerPoint · Adobe Creative Suite · ArcGIS · Synchro · TRAFFIX · TransCAD

**ASSOCIATIONS** 

American Planning Association/American Institute of Certified Planners (AICP)  $\cdot$  Society of College and University Planning  $\cdot$  San Francisco Planning + Research Association

# Miller, Alisa

From:

Todd T Henry [tthenry@:

Sent:

Wednesday, March 12, 2014 8:57 AM

To:

Yee, Norman (BOS); Tang, Katy (BOS); Campos, David (BOS)

Cc:

Miller, Alisa

Subject: Attachments:

Pedestrian Safety Advisory Committee Appointee TTHenry\_Resume.pdf; THenry\_PSAC App.pdf

# Rules Committee Supervisors:

My name is Todd Henry, and I am excited by the opportunity to serve on the San Francisco Pedestrian Safety Advisory Committee. I believe that my experience as a transportation planner in San Francisco and for the UC Berkeley campus make me a strong candidate for the Committee. As both a transportation planner and resident of the Inner Sunset, I am firmly committed to supporting and promoting pedestrian safety within the City's multi-modal transportation plans. I am writing to introduce myself to you via email because the Rules Committee hearing will occur while I am in Southeast Asia for a prior commitment.

As stated in my application to the Committee, I would bring practical experience developing and implementing pedestrian safety improvements to the committee. This knowledge will be invaluable as the City deals with the implementation of Walk First, Vision Zero and the Pedestrian Strategy. My experience provides me with the tools and subject expertise needed to contribute to thoughtful policy and project discussions about how the City's pedestrian safety vision is implemented on the ground.

My application highlights some of my experience; however, I'd like to highlight three strengths:

- -- <u>Focus on Neighborhoods</u>. Our City is the sum of its diverse neighborhoods, and all residents should feel safe walking to and from their neighbors homes, local businesses, transit stops, schools, parks, community centers, etc. I will listen to the concerns of residents to achieve results. My professional experience has included pedestrian projects in nearly every neighborhood of San Francisco: from walking audits in Soma, traffic calming in NoPa and Sunset, to complete streets on Market Street and in the Mission and Balboa Park.
- -- <u>Technical Know-How</u>. My professional experience as a transportation planner for the UC Berkeley campus and formerly as a consultant transportation planner in San Francisco provide me with the content expertise needed to understand the challenging infrastructure design and funding issues that will need to be resolved. I've developed pedestrian plans and preliminary engineering designs for pedestrian improvements and understand what can work and where we might be innovative.
- -- <u>Objectivity</u>. My technical knowledge gives me the ability not only to understand the issues, but also to present an objective perspective on them. As a planner, I've interacted with and heard from diverse constituencies. I understand the need to address resident concerns at the local level and figure out how to fit local solutions into a Citywide plan.

Thank you again for your consideration. Please contact me if you have any questions about my experience or interest in the committee.

Regards, Todd

Todd T. Henry (415), tthenry@

# San Francisco **BOARD OF SUPERVISORS**

Date Printed: March 26, 2014

Date Established:

June 7, 2002

Active

### PEDESTRIAN SAFETY ADVISORY COMMITTEE

### **Contact and Address:**

Neal Patel **SFMTA** 1 South Van Ness Avenue, 7th Floor San Francisco, CA 94103

Phone: (415) 701-5485

Fax:

Email: Neal.Patel@sfmta.com

# **Authority:**

Administrative Code Sections 5.20 and 5.21 (Ordinance Nos. 85-02, 127-07, and 287-08).

# **Board Qualifications:**

The Pedestrian Safety Advisory Committee shall consist of twenty-three (23) voting members. The Board of Supervisors shall appoint twenty-one members from the following categories: two representatives from pedestrian safety organizations; two representatives from a senior or disability organization; one representative from bicycle or other non-motorized wheeled personal transport organization; one representative from transit or environmental organization; one representative from child advocate or school support organizations; one representative from a public health organization; two at-large representatives; eleven (11) persons appointed by individual members of the Board of Supervisors. Each member of the Board shall appoint a representative who resides in his or her district.

The Superintendent of Schools shall appoint two members, one of whom shall be a student and one of whom shall be a parent.

In addition to the twenty-three voting members, the following City Departments shall select a non-voting representative: Public Health; Municipal Transportation Agency; Public Works; Planning; Police; Recreation and Parks; District Attorney's Office; the Mayor's Office on Disability; and any other City departments whose work impacts pedestrians.

Advisory Committee members shall serve at the pleasure of the appointing authority. In addition, an Advisory Committee member's term shall expire by operation of law upon the issuance by the clerk of the Committee a notification adopted by the Advisory Committee

# San Francisco BOARD OF SUPERVISORS

certifying that the member in question has three consecutive unexcused absences from meetings of the Advisory Committee.

The term of each Advisory Committee member shall be two years. However, half of the members will serve an initial one year term and half will serve a two year term to be determined by lot.

The Pedestrian Safety Advisory Committee shall (1) Make recommendations to the Board of Supervisors and other City departments in order to improve pedestrian safety and ambiance; (2) Develop concepts and review policies and planning efforts regarding pedestrian improvements; (3) Make recommendations on funding opportunities and priorities; (4) Review and make recommendations on policies and programs related to pedestrians in the Transportation Element of the Master Plan of the City and County of San Francisco; (5) Support the development of a Pedestrian Master Plan.

The Board of Supervisors urged the Municipal Transportation Agency to support the Advisory Committee with funding and staff resources and to present a monthly interdepartmental report to the Advisory Committee.

Report: The Committee shall report to the Board of Supervisors on an annual basis, with quarterly appearances before the Board of Supervisors as needed, on statistics on pedestrians injury and fatality statistics, causes of pedestrian injuries and fatalities, recommendations for changes in policies, funding and enforcement, and other pertinent issues.

Within six months of the appointment of members of the Advisory Committee as newly constituted by File No. 070082, the Committee shall report to the Board of Supervisors, in writing, as to the number of meetings for which the Advisory Committee has had a quorum.

Sunset Date: None