

**LIQUOR LICENSE
PUBLIC CONVENIENCE OR
NECESSITY REFERRAL**

TO: Planning Department
Phone No. (415) 558-6371

DATE: July 26, 2021
AP Block/Lot Nos.: 0302/030
Zoning: RC-4 80T
Quad: NE Planning Team
Record No.: _____

TO: Police Department
Joel Salmonson
Phone No. (415) 553-1115

Please submit your response within three weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in September of 2021.

PLEASE EMAIL YOUR RESPONSE BY August 13, 2021, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.
john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: Presidio Cocktail Corporation

Business name: Presidio Cocktail Corp

Application address: 907 Post Street
San Francisco, CA 94109

Applicant contact info: Greg Lindgren
(415) 786-7803
greg@ryesf.com
Presidio Cocktail Corp
12948 Storey Ave.
San Francisco, CA 94129

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please print review comments in a trailing report.

Greg Lindgren
(415) 786-7803
greg@ryesf.com
Presidio Cocktail Corp
1294B Storey Ave.
San Francisco, CA 94129

June 30, 2021

Clerk of the Board of Supervisors
C/O John Carroll, Public Safety and Neighborhood Services Committee
San Francisco Board of Supervisors
1 Dr Carlton B Goodlett Pl #244
San Francisco, CA 94102

Re: Type 48 License Transfer to 907 Post Street, San Francisco

Dear Members of the Board,

We are writing today to ask you for your support and approval for our application to transfer and serve alcoholic beverages at 907 Post Street. With the concentration of licenses in our great city, as operators we are required to explain how this Type 48 licensed establishment serves a public convenience and necessity for the neighborhood and the city in general.


We began our career in this industry in North Beach at the Basque Hotel with our first bar 15 Romolo. We did our best to make a place that honored the rich heritage of the area while being a quality establishment suited to serving in a new era. From there, we opened another bar a few years later, Rosewood, which was also in North Beach/Chinatown, on Broadway. In 2006 we opened Rye on Geary Street, and 2017 The Cordial on Jessie Street.

We think our establishments, the way we operate, who we employ, and who we serve fit the definition of providing the **public convenience** in quality affordable drinks in a welcoming atmosphere. We also can be viewed as a **necessity**, elevating public safety, quality of life, creating good jobs, and contributing to San Francisco's world class reputation.

We understand our home and our neighborhoods. We look to make neighborhoods better by creating affordable, safe and fun bars. At the time of this writing, we are emerging from COVID-19, a devastating year for so many. Our few establishments are resuming operations with our valued family of co-workers. We all survived being shuttered because we helped each other and served each other through a difficult time. Our team of service professional neighborhood residents will propel Post and Hyde in a great direction if given the opportunity.

As with all our spots, we'd like to operate within the hours allowed by the State. Daytime until 2am. We also recognize that the world is changing, and we mainly want to operate when people would like to patronize us. In some cases, that may mean operating with an earlier closing time. We firmly believe that our establishments increase public safety, especially in the late evening.

Thank you all for your service to our great city,



Greg Lindgren, Co-Owner 15 Romolo, Rye, The Cordial

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SAN FRANCISCO
2021 JUL 21 PM 2:49
BY _____ AK