1 [Accept and Expend Gift - Donor Database - $75,000]

2

3 **Resolution authorizing the Recreation and Park Department to retroactively accept and**

4 **expend an in-kind gift valued at $75,000 from the Salesforce.com Foundation to**

5 **provide the department with a web-based donor database and 10 user licenses for a**

6 **period of over five years (2011-2015).**

7

8 WHEREAS, The Salesforce.com Foundation is the charitable enterprise of

9 Salesforce.com that aims to donate software and employee time to public and non-profit

10 organizations; and

11 WHEREAS, The Recreation and Park Department (RPD) has increased its efforts to

12 generate contributed income from individuals, corporations, and private foundations in order

13 to meet its budget shortfall; and,

14 WHEREAS, A donor database is needed to manage donor relationships, track donor

15 history and manage workflows; and,

16 WHEREAS, RPD staff evaluated a number of database products before concluding

17 that the web-based platform provided by Salesforce.com best meets its needs; and,

18 WHEREAS, RPD evaluated the security measures utilized by Salesforce.com and

19 found that RPD data will be well protected from interference or access from outside intruders

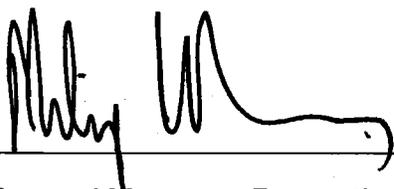20 through firewalls and other advanced technologies; and,

21 WHEREAS, The Salesforce.com Foundation awarded RPD with a donor database and

22 10 user licenses valued at $15,000 per year; and,

23 WHEREAS, The Recreation and Park Commission recommends that the San

24 Francisco Board of Supervisors retroactively accept and expend the in-kind gift, valued at

25 $75,000 over 5 years; and,

1   WHEREAS, The City recognizes the generosity of the Salesforce.com Foundation with

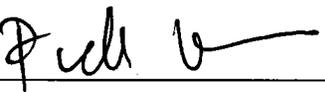2 sincere appreciation; now, therefore, be it

3   RESOLVED, That the Board of Supervisors approves the Gift and authorizes the

4 Recreation and Park Department General Manager to retroactively accept and expend the in-

5 kind Gift from the Salesforce.com Foundation to provide RPD with a web-based donor

6 database and 10 user licenses, valued at $75,000 over 5 years (2011-2015).

7

8 Recommended:

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10

11 _____

12 General Manager, Recreation and Park Department

13

14 Approved:

15

16

17

18 _____   _____

19 Mayor   Controller

20

21

22

23

24

25

City and County of San Francisco

Tails

Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 111194   **Date Passed:** November 08, 2011

Resolution authorizing the Recreation and Park Department to retroactively accept and expend an in-kind gift valued at $75,000 from the Salesforce.com Foundation to provide the department with a web-based donor database and 10 user licenses for a period of over five years (2011-2015).

November 08, 2011 Board of Supervisors - ADOPTED

File No. 111194

I hereby certify that the foregoing Resolution was ADOPTED on 11/8/2011 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Mayor Edwin Lee

11/15/11

Date Approved