

From: jeffre_bernstein@yahoo.com
To: [BOS Legislation, \(BOS\)](#)
Subject: Support outdoor dining access
Date: Tuesday, June 16, 2020 1:56:52 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please Support File 200633: Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap

Support small businesses and allow more to access outdoor space for dining and recreation.

Best,
Jeff Bernstein (Noe Valley resident and family of 5)



June 16, 2020

To: President Yee and Members of the San Francisco Board of Supervisors
CC: Mayor London Breed
Dr. Tomás Aragón
Sean Elsbernd, Mayor's Chief of Staff
Naomi Kelly, City Administrator
Assessor-Recorder Carmen Chu
Treasurer José Cisneros
Joaquín Torres, Office of Economic and Workforce Development
Rudy Gonzalez, Executive Director, SF Labor Council
Rodney Fong, President at CEO, SF Chamber of Commerce

RE: Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap
Agenda item #28, File number 200633

Dear President Yee and Members of the San Francisco Board of Supervisors,

On behalf of the San Francisco Travel Association, which represents over 1,300 Bay Area business partners, I am writing to express support for the Health Officer to prepare and submit an attestation seeking a variance to allow San Francisco to progress further into the COVID-19 Resilience Roadmap.

San Francisco has led the way in our management of the COVID-19 pandemic. The City has used excellent judgment and discretion as they continue to protect the health and safety of the public. As we slowly welcome visitors back to San Francisco, they can rest assured, that we are a city that has used utmost caution and consideration for their health which will give them the confidence to enjoy what our city has to offer.

As we carefully and thoughtfully continue our phased reopening strategy, we want to ensure a balanced approach of the city's economic and physical health. We support the Health Officer, Dr. Tomás Aragón, in his efforts to prepare an attestation in support of the variance and we will continue to work with him as he uses his discretion to reopen certain business sectors, as he deems appropriate. The various attractions, museums and accommodations that are in the upcoming phases have worked hard to prepare well thought out reopening plans and are ready, when the Health Officer deems appropriate, to safely open their doors to the public once again.

Sincerely

Joe D'Alessandro

President and CEO

From: [Board of Supervisors. \(BOS\)](#)
To: [BOS-Supervisors](#)
Cc: [BOS Legislation. \(BOS\)](#)
Subject: FW: Support for Item #28-Variance to Progress into the Resilience Roadmap
Date: Tuesday, June 16, 2020 11:40:43 AM
Attachments: [SF Travel-Reopening Variance.pdf](#)

Hello,

The following is for File No. 200633, Item 28 on the agenda for Board of Supervisors meeting today.

Thank you,

Jackie Hickey
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689
Phone: (415) 554-5184 | Direct: (415) 554-7701
jacqueline.hickey@sfgov.org | www.sfbos.org

From: San Francisco Travel - President & CEO <president@sftravel.com>
Sent: Tuesday, June 16, 2020 11:30 AM
To: San Francisco Travel - President & CEO <president@sftravel.com>
Subject: Support for Item #28-Variance to Progress into the Resilience Roadmap

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Good Morning President Yee and Honorable Members of the Board of Supervisors,

Please see attached communication on behalf of San Francisco Travel Association supporting the variance to progress further into the State's COVID-19 Resilience Roadmap.

Thank you and please reach out with any questions.

Cassandra Costello
(on behalf of Joe D'Alessandro)



San Francisco Travel - President & CEO |
E president@sftravel.com | T 415.227.2606

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[San Francisco Named "Sports City of the Decade"](#)

Got Meetings? [Check Out Our Pick Two Promotion!](#)

From: [Maria Woodruff](#)
To: [Stefani, Catherine \(BOS\)](#); [Haney, Matt \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [BOS Legislation \(BOS\)](#); [Fewer, Sandra \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Mar, Gordon \(BOS\)](#); [Yee, Norman \(BOS\)](#); [Ronen, Hillary](#); [Walton, Shamann \(BOS\)](#); [Safai, Ahsha \(BOS\)](#); [Preston, Dean \(BOS\)](#); maryo@sfcdma.org; jcheng@sfchamber.com; rfong@sfchamber.com; chhavi@ggra.org; [Torres, Joaquin \(ECN\)](#)
Subject: Boutique Pre/Postnatal fitness studio calls for your support
Date: Tuesday, June 16, 2020 9:42:49 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors.

The Lotus Method & The San Francisco Independent Fitness Studio Coalition (SFIFSC) is asking for your support during tomorrow's Supervisor meeting for File 200633, Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap. This is Agenda Item #28.

The Lotus Method is a boutique fitness studio that has helped thousands of women have safer pregnancies and postpartum recoveries since opening in 2014. We have four studios here in the Bay Area that never have more than four women in our studio at any given time and cannot be lumped in with big box gyms such as Equinox and Crunch as we are entirely different. We are appointment only, can maintain more than 6 feet of distance, do not have open gym hours, and we do not need to touch our clients.

On behalf of the SFIFSC we urgently request you support Supervisor Yee's motion. A local variance is critical in allowing the Department of Public Health greater flexibility in reviewing and approving remaining business sectors for reopening – including small fitness facilities.

Your support of this variance is critical. We feel strongly that small independent fitness studios which provide one-on-one client services can achieve – and surpass – the Cal/OSHA guidelines established for salons and barbershops. We want to be considered for the same opening date of July 13 as them, if not sooner. We have safety protocols in place and are ready to implement them and reopen as soon as the Mayor and Health Officer will permit it.

With your yes vote on the variance motion, you are not only supporting the over 40 small businesses and more than 600 employees that make up the SFIFSC, but also our more than 20,000 clients who's mental and physical health relies, in part, on the services we provide.

We appreciate your continued support of this important, vibrant sector of San Francisco's business economy.

Sincerely,
The Lotus Method & San Francisco Independent Fitness Studio Coalition

From: [Wesley Kennedy](#)
To: [Stefani, Catherine \(BOS\)](#); [Haney, Matt \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [BOS Legislation \(BOS\)](#); [Fewer, Sandra \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Mar, Gordon \(BOS\)](#); [Yee, Norman \(BOS\)](#); [Ronen, Hillary](#); [Walton, Shamann \(BOS\)](#); [Safai, Ahsha \(BOS\)](#); [Preston, Dean \(BOS\)](#); maryo@sfcdma.org; jcheng@sfchamber.com; rfong@sfchamber.com; chhavi@ggra.org; [Torres, Joaquin \(ECN\)](#)
Subject: Small fitness studios - should be able to open at the same time as hair salons
Date: Monday, June 15, 2020 8:47:57 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors.

The Lotus Method & The San Francisco Independent Fitness Studio Coalition (SFIFSC) is asking for your support during tomorrow's Supervisor meeting for File 200633, Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap. This is Agenda Item #28.

The Lotus Method is a boutique fitness studio that has helped thousands of women have safer pregnancies and postpartum recoveries since opening in 2014.

On behalf of the SFIFSC we urgently request you support Supervisor Yee's motion. A local variance is critical in allowing the Department of Public Health greater flexibility in reviewing and approving remaining business sectors for reopening – including small fitness facilities.

Your support of this variance is critical. We feel strongly that small independent fitness studios that provide one-on-one client services can achieve – and surpass – the Cal/OSHA guidelines established for salons and barbershops. We want to be considered for the same opening date of July 13 as them, if not sooner. We have safety protocols in place and are ready to implement them and reopen as soon as the Mayor and Health Officer will permit it.

With your yes vote on the variance motion, you are not only supporting the over 40 small businesses and more than 600 employees that make up the SFIFSC, but also our more than 20,000 clients who's mental and physical health relies, in part, on the services we provide.

Our business, employees and clients are depending on you. Thank you.

Sincerely,
The Lotus Method & San Francisco Independent Fitness Studio Coalition

About the San Francisco Independent Fitness Studio Coalition

- 40+ San Francisco-based independent fitness studios
- 600+ staff members/coaches/independent contractors
- Serving just under 20,000 clients before closure in March
- Services provided to our clients:

- Prenatal and Postnatal personal training, education, and support
 - One-on-one personal training + fitness education
 - Pain management
 - Rehabilitation and correcting movement dysfunction
 - Holistic health (sleep, stress, nutritional programming)
 - Pro bono services for underserved and low-income communities
- Due to quarantine, currently servicing less than 20% of our typical client base, with the majority of our clients unsuccessful with virtual or outdoor programs

Our Coalition Businesses

| | | | |
|-------------------------------|------------------------------------|---------------------------------|----------------------------|
| Accelerate Sports Performance | Evolution Trainers | Pacific Strength | Synergy Fitness Studios |
| ADAPT | Fit Club SF | Papillon Fitness Pole and Dance | The Lotus Method |
| Advanced Wellness | fitBERNALfit Inc (DBA fitLOCALfit) | Perform For Life LLC | The Space |
| Apex Personal Wellness | Fitness Urbano | Phoenix Aerial Art and Pole | Trainers Coalition |
| Body Chemistry Studio | Hit Fit SF | Physical TheraPT | Triptych Strength Training |
| CORE MVMT | Iron and Mettle | Pilates Story | VRV3 Studios |
| Custom Fit | Jigalin Fitness | Sculpt Circuit Training | yogabeachSF |
| DIAKADI Fitness | Kinetic Playground | SF Iron | YuBalance |
| Dog Pound | Love Story Yoga | SF Pole & Dance | |
| Eden SF | Method 3 Fitness | Studiomix | |
| 17th Street Athletic Club | MX3 Fitness | Sunrise Health & Fitness | |

From: [Rebecca DeGabriele](#)
To: [BOS Legislation, \(BOS\)](#)
Subject: Boutique Pre & Postnatal fitness studio needs for your help
Date: Monday, June 15, 2020 8:34:22 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors.

The Lotus Method & The San Francisco Independent Fitness Studio Coalition (SFIFSC) is asking for your support during tomorrow's Supervisor meeting for File 200633, Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap. This is Agenda Item #28.

The Lotus Method is a boutique fitness studio that has helped thousands of women have safer pregnancies and postpartum recoveries since opening in 2014. We have four studios here in the Bay Area that never have more than four women in our studio at any given time and cannot be lumped in with big box gyms such as Equinox and Crunch as we are entirely different. We are appointment only, can maintain more than 6 feet of distance, do not have open gym hours, and we do not need to touch our clients.

On behalf of the SFIFSC we urgently request you support Supervisor Yee's motion. A local variance is critical in allowing the Department of Public Health greater flexibility in reviewing and approving remaining business sectors for reopening – including small fitness facilities.

Your support of this variance is critical. We feel strongly that small independent fitness studios which provide one-on-one client services can achieve – and surpass – the Cal/OSHA guidelines established for salons and barbershops. We want to be considered for the same opening date of July 13 as them, if not sooner. We have safety protocols in place and are ready to implement them and reopen as soon as the Mayor and Health Officer will permit it.

With your yes vote on the variance motion, you are not only supporting the over 40 small businesses and more than 600 employees that make up the SFIFSC, but also our more than 20,000 clients who's mental and physical health relies, in part, on the services we provide.

We appreciate your continued support of this important sector of San Francisco's business economy.

Sincerely,

The Lotus Method & San Francisco Independent Fitness Studio Coalition

About the San Francisco Independent Fitness Studio Coalition

- 40+ San Francisco-based independent fitness studios
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- Due to quarantine, currently servicing less than 20% of our typical client base, with the majority of our clients unsuccessful with virtual or outdoor programs

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| Body Chemistry Studio | Hit Fit SF | Physical TheraPT | Triptych Strength Training |
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| Custom Fit | Jigalin Fitness | Sculpt Circuit Training | yogabeachSF |
| DIAKADI Fitness | Kinetic Playground | SF Iron | YuBalance |
| Dog Pound | Love Story Yoga | SF Pole & Dance | |
| Eden SF | Method 3 Fitness | Studiomix | |
| 17th Street Athletic Club | MX3 Fitness | Sunrise Health & Fitness | |

From: [Chad Dyer](#)
To: [BOS Legislation, \(BOS\)](#)
Subject: Please Support File 200633: Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap
Date: Monday, June 15, 2020 7:01:45 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I'm writing to ask you to support File 200633 to enable small business to reopen as safely.

Thank you

Chad Dyer

667 Mangels Ave 94127

From: [Dave Krraker](#)
To: [BOS Legislation](#), (BOS); [Fewer, Sandra](#) (BOS); [Peskin, Aaron](#) (BOS); [Mar, Gordon](#) (BOS); [Yee, Norman](#) (BOS); [Ronen, Hillary](#); [Walton, Shamann](#) (BOS); [Safai, Ahsha](#) (BOS); [Mandelman, Rafael](#) (BOS); ["Matt Haney"](#); [Preston, Dean](#) (BOS); [Stefani, Catherine](#) (BOS); ["Maryo Mogannam"](#); ["Laurie Thomas"](#); ["Jay Cheng"](#); ["Rodney Fong"](#); ["Chhavi Sahni"](#); [Torres, Joaquin](#) (ECN)
Cc: ["Billy Polson"](#); [dave@mx3fitness.com](#); [bryant@performforlifef.com](#); [stephsnyderyoga@gmail.com](#); [luis@fitnessurbano.com](#); [evan@customfitsf.com](#); [training@sculptcircuit.com](#); [shala@yubalance.com](#); [simonr20@gmail.com](#); [artemis@bodychemistrystudio.com](#); [tony.comella.dpt@gmail.com](#); ["Ashley Selman"](#); ["Andrew Duffy"](#); [info@vrv3studios.com](#); [laurel@lovestoryyoga.com](#); ["Michael Jigalin"](#); [hye-yeon@pilatesstorystudio.com](#); ["Dr. Heather McGill"](#); [julie@sunrisehealthandfitness.com](#); ["James Kusama"](#); ["Mike Clausen"](#); [jennifer@jigalinfitness.com](#); [alan@trainerscoalition.org](#); [emerald@ehcsf.com](#); [jeanne@fitbernalfit.com](#); [kabrown19@gmail.com](#); [katja@papillonpolefitness.com](#); [markwoods@mindspring.com](#); [davidleeacker@gmail.com](#); ["Michael Halatyn Health Coach"](#); [info@sfpoleanddance.com](#); ["Josh Garza"](#); [caitlin@thelotusmethod.com](#); [llthomure@gmail.com](#); [hebertoesobar@yahoo.com](#); [mystie@studiomix.com](#); [shvveyd@advancedwellness.com](#); [danielle@ironandmettlefitness.com](#); [rory@yubalance.com](#); [holly@diakadibody.com](#); [john@method3fitness.com](#); ["Glenn Shope"](#); [tarquin@triptychstrength.com](#); [dean@fitbernalfit.com](#); [jack@acceleratesp.com](#); [trent.norris@arnoldporter.com](#); [kevin@fitnessurbano.com](#); [sharky laquana](#)
Subject: SF Independent Fitness Studio Coalition Calls for Support of COVID-19 Variance
Date: Monday, June 15, 2020 2:39:29 PM
Importance: High

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Dear Supervisors,

The San Francisco Independent Fitness Studio Coalition (SFIFSC) is asking for your support during tomorrow's Supervisor meeting for File 200633, Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap.

This is a scheduled motion from Supervisor Yee to support the Health Officer's attestation for a local variance to allow San Francisco to progress further into California's COVID-19 Resilience Roadmap as the Health Officer determines is appropriate based on local health conditions and directing Clerk of the Board to prepare a letter of support. This is Agenda Item #28.

On behalf of the SFIFSC we urgently request you support Supervisor Yee's motion. A local variance is critical in allowing the Department of Public Health greater flexibility in reviewing and approving remaining business sectors for reopening – including fitness facilities. At this time, 51 of California's 58 counties have already applied for and received these variances. San Francisco is the largest county in the state without one.

Your support of this variance is critical. We feel strongly that small independent fitness studios which provide one-on-one client services can achieve – and surpass – the Cal/OSHA guidelines established for salons and barbershops. We want to be considered for the same opening date of July 13 as them, if not sooner. We have safety protocols in place and are ready to implement them and reopen as soon as the Mayor and Health Officer will permit it.

With your yes vote on the variance motion, you are not only supporting the over 40 small businesses and more than 600 employees that make up the SFIFSC, but also our more than 20,000 clients who's mental and physical health relies, in part, on the services we provide.

We appreciate your continued support of this important, vibrant sector of San Francisco’s business economy.

Sincerely,
San Francisco Independent Fitness Studio Coalition

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| 17th Street Athletic Club | MX3 Fitness | Sunrise Health & Fitness | |

From: [Sharky Laguana](#)
To: [BOS Legislation, \(BOS\)](#)
Cc: [Fewer, Sandra \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Mar, Gordon \(BOS\)](#); [Yee, Norman \(BOS\)](#); [Ronen, Hillary](#); [Walton, Shamann \(BOS\)](#); [Safai, Ahsha \(BOS\)](#); [Mandelman, Rafael \(BOS\)](#); [Matt Haney](#); [Preston, Dean \(BOS\)](#); [Stefani, Catherine \(BOS\)](#); [Maryo Mogannam](#); [Laurie Thomas](#); [Jay Cheng](#); [Rodney Fong](#); [Chhavi Sahni](#); [Torres, Joaquin \(ECN\)](#)
Subject: Fw: Please Support File 200633: Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap
Date: Monday, June 15, 2020 12:44:56 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing to ask for your support for File 200633, Supporting Variance to Progress Further into State's COVID-19 Resilience Roadmap.

I have been grateful for your exceptional leadership in this difficult time. San Francisco has been a role model for large cities trying to keep infection rates low, and I am deeply proud of the job you have all done to help keep us safe. The small business community has also worked hard to keep infection rates low, even though this has often come at significant personal cost. Many businesses have permanently closed, and countless more are on the edge of closure.

This variance is critical for the small business community, and will allow us to begin rebuilding as quickly as is safe. Every county in California besides San Francisco has already sought and obtained this variance, which will give our Public Health Officer greater flexibility in progressing further into the resiliency roadmap.

Please support File #200633, and allow San Francisco so we can begin to safely and responsibly reopen our economy. Thank you again for your leadership during this crisis.

Sincerely,
Sharky Laguana
Small Business Leader