

1 [Recognition of National Black Family Technology Awareness Week.]

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3 **Resolution recognizing February 15-21, 2004 as National Black Family Technology**
4 **Awareness Week and commending IBM, the Career Communications Group and its**
5 **local partners at the San Francisco Unified School District and Zeum in hosting forums**
6 **to highlight this issue.**

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8 WHEREAS, February 15-21, 2004 is recognized as National Black Family Technology
9 Awareness Week, which is a national public awareness campaign that aims to communicate
10 with the African American community about the value of technology in daily life and its
11 importance in education and career preparation; and

12 WHEREAS, February is Black History Month, which is the ideal time for bringing
13 attention to issues such as bridging the Digital Divide to ensure equality and education and
14 career opportunities for all; and,

15 WHEREAS, Access to technology in communities of color is the strongest contributor
16 in creating the Digital Divide; and,

17 WHEREAS, In recognizing the need to provide access to technology in communities of
18 color, IBM is a national and founding sponsor of National Black Family Technology
19 Awareness Week for its fifth consecutive year in partnership with Career Communications
20 Group, Inc.; and,

21 WHEREAS, During this week, IBM will work with schools in the San Francisco Unified
22 School District, such as Sanchez Elementary School and Galileo Academy of Science and
23 Technology, and community partners such as Zeum, San Francisco's innovative hands-on
24 arts and technology museum for youth, to host innovative presentations to address this topic;
25 and,

1 WHEREAS, IBM's efforts in supporting this week is part of its overall philanthropic
2 focus on K-12 education; now, therefore, be it

3 RESOLVED, That the San Francisco Board of Supervisors recognizes February 15-21,
4 2004 as National Black Family Technology Awareness Week; and, be it

5 FURTHER RESOLVED, That the Board commends IBM, the Career Communications
6 Group and its local partners at the San Francisco Unified School District and Zeum in hosting
7 forums to highlight this issue.

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