

1 [Official Advertising - San Francisco Print Media Co., dba San Francisco Examiner and San
2 Francisco Chronicle - FY2018-2019]

3 **Resolution designating San Francisco Print Media Co., dba San Francisco Examiner, to**
4 **be the official newspaper of the City and County of San Francisco for all official**
5 **advertising for FY2018-2019, and designating the San Francisco Chronicle to be the**
6 **alternate official newspaper for use by City agencies based on a department’s finding**
7 **that publication in the Chronicle is necessary in a specific instance.**

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9 WHEREAS, In each year, the Board of Supervisors shall designate the official
10 newspaper of the City and County of San Francisco, pursuant to Administrative Code,
11 Sections 2.80-1 and 2.81; now, therefore, be it;

12 RESOLVED, That *San Francisco Print Media Co., dba San Francisco Examiner*, a
13 newspaper of general circulation published in the City and County of San Francisco for the
14 dissemination of local or telegraphic news and intelligence of a general character, having a
15 bona fide circulation of at least 50,000 copies per calendar week, printed in the City, is hereby
16 designated as the Primary Contractor for City and County of San Francisco for the publication
17 of all official newspaper advertising for FY2018-2019; and, be it

18 FURTHER RESOLVED, That the San Francisco Chronicle is designated as the
19 Secondary Contractor for official newspaper advertising to be used by City departments only if
20 (1) the department makes a written finding of necessity for each use of the Chronicle for
21 official newspaper advertising, and (2) the department submits a quarterly report to the Board
22 of Supervisors on a quarterly basis documenting its usage of the Chronicle for official
23 newspaper advertising; and, be it

24 FURTHER RESOLVED, That the Office of Contract Administration is hereby
25 authorized to enter into a contract with *San Francisco Print Media Co., dba San Francisco*

1 *Examiner* as the Primary Contractor and the *San Francisco Chronicle* as the Secondary
2 Contractor, and said contracts must be in accordance with all the contracting requirements of
3 the City and County of San Francisco.

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