File No.	110797
----------	--------

Committee Item No.		
Board Item No		

# **COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee:	Rules	Date	7/7/11
Board of Sup	pervisors Meeting	Date	
Cmte Boar	rd		
	Motion Resolution Ordinance Legislative Digest Budget Analyst Report Legislative Analyst Report Youth Commission Report Introduction Form (for hearing Department/Agency Cover Le MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Award Letter Application Public Correspondence		
OTHER	(Use back side if additional s		
	y: Linda Wong	Date <u>7/1/11</u> Date	

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

on minimized forward in the con-



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

# (415) 554-5184 FAX (415) 554-7714 Application for Boards, Commissions and Committee

Application for boards, Commissions and Committee	es .
Application for Appointment to: Ballot Simplification Committee  Name of Board, Committee, or Task Force	
Seat # or Category (If applicable): Seat 1	District:
Name: June M. Fraps	
Home Address: — Chestnut St., San Francisco	Zip: 94133
Home Phone: 415 Occupation: Retired Editor	
Work Phone: cell: 415-902-3389 Employer:	
Business Address: —	Zip:94133
Business E-Mail: —	
Check All That Apply:	
A citizen of the United States.  At least 18 years old on or before	Election Day.
Not in prison or on parole for a felony conviction ✓	
A resident of San Francisco  Yes: No: (Place of Residence):	
Please state your qualifications (attach supplemental sheet if necessary)  Broad experience in unting and editing	
Education: B.S. W. Journalism	
Business and/or professional experience: See out acked resume	
Civic Activities: Telegroph that Dwellers (post-president); Cuty Guides when ben's Friends of washing transquare; NEXTV: lage (a Ethnicity: (optional) Sex: (optional) M	(former bound fing inplace)bond
Have you attended any meetings of the Board/Commission to which you wish app	oointment?
For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any a (Applications must be received 10 days before the scheduled hearing.)  (Please Note: Once Completed, this form, including all attachments, become public record)  Date:     Completed   Complete	
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires: Date Seat was Vacated:	·
AllA Ing	

June M. Fraps
— Chestnut Street
San Francisco, CA 94133-2420
Phone and fax: 415
— @juno.com

#### **SUMMARY**

Broad professional writing and editorial experience, primarily with technical subjects. Experienced in the development of advertising and promotional materials. Skilled in project management, copyediting, proofreading, dealing with pressure and tight deadlines.

#### **EXPERIENCE**

Freelance Writer/Editor: 1987 - Present

Have written or edited brochures, reports, press releases, newsletters, scripts, new business proposals for a variety of clients, including URS, Bechtel, McKesson Home Health Care, Stanford Transportation Group, CalTrans, SRI Consulting, Blue Shield of California, CH2MHILL, O'Brien-Kreitzberg, Susan G. Koman Breast Cancer Foundation, Hambrecht and Quist, Mike Buckley & Associates, and Market Intelligence Research Corporation. Projects have included proposal to rebuild the US embassy in Beijing, a report on the proposed design for construction of the new east span of the Oakland-San Francisco Bay, a proposal to determine the repairs needed for the failed Chernobyl nuclear power plant, and study on the market outlook for regional aircraft.

Vice President/Account Supervisor, McCann-Erickson, Inc.: 1972 - 1986

Worked on the Chevron Chemical Company account in various capacities, first as a writer of collateral material, then as account executive and finally, supervisor for the agricultural chemicals, fertilizer, and petrochemicals divisions.

Had full responsibility for developing and implementing advertising plans for a variety of products, primarily agricultural. Worked closely with client product managers, regional and field sales people, technical and research personnel as well as agency people servicing the account. Experienced in budgeting, forecasting, estimating.

Copywriter, Allen & Dorward, Inc.: 1969 - 1971

Wrote ads, collateral material and public relations articles. Researched brochures, acted as copy contact. Accounts included Shell Chemical Company, Agricultural Division; Syntex Laboratories, Animal Health Division; Buckner Sprinkler Company; California Farm Equipment Show.

#### **EDUCATION**

Temple University, B.S. in Journalism



May 23, 2011

Ms. Barbara Carr Board of Supervisors City and County of San Francisco City Hall San Francisco, CA 94102

fax: 415-554-7714

Dear Ms. Carr:

Per Article VIII, Sec. 5.70 of the San Francisco Administrative Code the San Francisco/Northern California Chapter of The National Academy of Television Arts and Sciences is honored to nominate Ms. June M. Fraps to the Ballot Simplification Committee for a third two-year term. The nomination was moved, seconded and carried by the Chapter Board of Governors at its May 21, 2011 meeting.

We are pleased to be part of the community effort to make the voting process accessible and understandable to all the citizens of San Francisco.

Sincerely,

Darryl R. Compton Executive Director

Cc: June M. Fraps Betty Packard

12/04/09



# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

Application for E	soards, Commissions and Committee	es
Application for Appointment to: Ballot Simp	diffication Committee Name of Board, Commission, Committee, or Task Force	
Seat # or Category (If applicable): 2		District:
Name: Betty J. Packard (Voris)		·.
Home Address: — De Haro Street		Zip: 94107
Home Phone: 415 —	Occupation: Journalist	
Work Phone: 415.596.1044	Employer: Self-employed	
Business Address: see above		Zip;
Business E-Mail; bettypackard@comcast.net	Home E-Mail:	_comcast_net
Check All That Apply:		
A citizen of the United States.	At least 18 years old on or before	e Election Day. 📝
Not in prison or on parole for a felony	conviction 🗸	
A resident of San Francisco	Yes: No: (Place of Residence)	· · · · · · · · · · · · · · · · · · ·
Please state your qualifications (attach si	upplemental sheet if necessary)	
see attached		
see attached  Business and/or professional experience:		
see attached Civic Activities:		
see attached		•
Ethnicity: (optional) Caucasian	Sex: (optional) M 🗸 F	
Have you attended any meetings of the B	Board/Commission to which you wish ap	pointment? <b>√</b> Yes <u></u> No
For appointments by the Board of Supervisors, appearance be Applications must be received 10 days before the scheduled Please Note: Once Completed, this form, including all attached: Applicant's Signass Note: Your application will be retained for one year.	hearing.) / /	appointment can be made.
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires:	Date Seat was Vacated:	•



February 22, 2011

Mr. John Arntz
Department of Elections, Room 48
City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4634

Dear John,

I am writing in order to present the NCBA nomination of Betty Packard for her continued involvement with the Ballot Simplification Committee.

Betty's selfless contributions have benefited all San Franciscans and the Radio community remains fully supportive of both her and the committee's efforts.

Should you have any questions, please don't hesitate to get in touch and thank you for your consideration.

Sincerely,

Terry De Voto

cc: Ms. Betty Packard

人名英格特克斯 医克莱特 医大大性病 化二氯化甘酸

Application for Betty J. Packard, Seat 2

**Ballot Simplification Committee** 

Education: BA English/Journalism, Franklin (IN) College

Partial MA Indiana University and American College

**Business/Professional Experience**: 57 years of print journalism: newspaper and magazine reporting, former national magazine editor; former high school journalism dept head and college professor; and former television hosting and crew.

Owner of Packard Consulting: client communication services: newsletter editing, script and speech writing, brochures and booklets; created training courses and licensed in 11 states; publisher, author and public speaker.

#### **Civic Activities:**

San Francisco Symphony Open Rehearsal Staffing Chair;

**Executive Director: CA Press Women** 

Director, CA Annual High School Journalism Contest

San Francisco Garden Club Board of Directors:

SF Alumnae Club of Pi Beta Phi: President and chair of its literacy program

Conservatory of Flowers: Gala Committee Chair

Old First Church: Elder

#### Honors:

Named by the National Federation of Press Women as its 2006 Communicator of Achievement, the highest honor this organization gives each year. I am the only person from California ever to win this award in the 74-year history of NFPW.

Continually named in Who's Who in America and Who's Who is American Women.

Winner of 117 local and state writing awards and 18 national writing awards.

Many of honors too numerous to mention.

Qualifications: I have served on the Ballot Simplification Committee since 1997, serving as chair for the past seven years.



12/04/09

# Board of Supervisors City and County of San Francisco 1 Dr. Carlton B. Goodlett Place, Room 244 (415) 554-5184 FAX (415) 554-7714

# **Application for Boards, Commissions and Committees**

Application for Appointment to: Ballot Simpli	ification Committee Name of Board, Commission, Committee, or Task Ford	ce
Seat # or Category (If applicable):		District:
Name: Adele Fasick	•	
Home Address: — - 28th Ave., San Francisco	o, CA	<b>Zip</b> : 94122
Home Phone: 415-	Occupation: consultant	
Work Phone:	Employer: self-employed	
Business Address:		Zip:
Business E-Mail:	Home E-Mail:	vaĥoo.com
Check All That Apply:		
A citizen of the United States.	At least 18 years old on or be	fore Election Day. 🔽
Not in prison or on parole for a felony	conviction 🗸	
A resident of San Francisco	Yes: No: (Place of Residen	ce):
Please state your qualifications (attach su	ipplemental sheet if necessary)	
I have taught courses in library science and children's literature for more than thirty years and have to	written several professional books and numerous articles for professional journals. My file	ld of expertise is books and other materials for children.
Education:		
BA Cornell Univ., Ithaca, NY; MA and MLS Columbi	ia Univ., New York, NY; PhD Case-Western R	leserve Univ., Cleveland, OH
Business and/or professional experience:		
Professor and Dean, Faculty of Information Stud	dies, Univ. of Toronto; Adjunct Professor,	San Jose State University
Civic Activities:		
League of Women Voters of San Francisco, served on Board and on sever	ral committees, Volunteer at Golden Gate National Recreation Are	ea. Friends of the San Francisco Library
Ethnicity: (optional)	Sex: (optional) M F	
Have you attended any meetings of the B	oard/Commission to which you wish	appointment?  Yes No
For appointments by the Board of Supervisors, appearance be (Applications must be received 10 days before the scheduled I (Please Note: Once Completed, this form, including all atta	hearing.)	any appointment can be made.
Date: May 26, 2011 Applicant's Sig Please Note: Your application will be retained for one year.	nature: (required) <u>adele Fa</u>	rick
FOR OFFICE USE ONLY: Appointed to Seat #: Term Expires:	Date Seat was Vacated:	

# 

# LEAGUE OF WOMEN VOTERS OF SAN FRANCISCO

582 Market Street, Suite 615 • San Francisco, CA 94104 • T: (415) 989-8683 • F: (415) 989-8685 • lwvsf@lwvsf.org • www.sfvotes.org

February 23, 2011

John Arntz
Department of Elections
1 Dr. Carlton B. Goodlett Place, Room 48
San Francisco, CA 94102

Dear Mr. Arntz:

This letter is to advise you that the board of directors of the League of Women Voters of San Francisco would like to reappoint the membership of our League Representative, Adele Fasick, to the Ballot Simplification Committee (BSC).

If you have any questions, please contact me at (415)703-2668. Thank you for this opportunity.

Sincerely,

Kann Claph

Karen Clopton
President

League of Women Voters of San Francisco

# San Francisco BOARD OF SUPERVISORS

Date Printed: June 28, 2011

Date Established:

May 15, 1975

Active

#### BALLOT SIMPLIFICATION COMMITTEE

#### Contact and Address:

Barbara Carr Elections City Hall, Room 48 San Francisco, CA 94102

Phone: (415) 554-6105 Fax: (415) 554-7257

Email: Barbara.Carr@sfgov.org

### Authority:

Ordinance 188-75. Amended by Ordinance 49-87; Ordinance 429-97; Elections Code Section 600.

### **Board Qualifications:**

The Ballot Simplification Committee consists of a total of six members, five of whom are voting members, three of whom shall be appointed by the Board of Supervisors.

The composition of the other members are as follows: Two voting members whom shall be appointed by the Mayor. The City Attorney, or his or her designated representative, shall be an ex officio member and shall have a voice but no vote in committee proceedings. Each appointive member shall be a registered San Francisco voter, shall possess an understanding of ballot issues and shall possess writing skills and training which provide for a high capability in written communication to the general public.

Of the two members to be appointed by the Mayor, one shall be appointed from persons whose names have been submitted by The Northern California Media Workers Guild and one shall be an educational reading specialist recommended by the Superintendent of Schools of the San Francisco Unified School District. Two of the three members appointed by the Board of Supervisors shall be appointed from persons whose names have been submitted by the National Academy of Television Arts and Sciences, Northern California Chapter, or the Northern California Broadcasters Association. The third member appointed by the Board of Supervisors shall be appointed from persons whose names have been submitted by the League of Women Voters of San Francisco.

# San Francisco BOARD OF SUPERVISORS

The Committee shall have the power and duty to (1) prepare a digest of each measure that will be voted on only in the City and County of San Francisco; (2) Assist the Director of Elections in preparing the additional materials set forth in Article V of the Elections Code (Elections Materials mailed to the Voter). In the exercise of its powers and duties, the Committee shall have access to any appropriate officer, department, board or commission of the City and County for consultation and assistance. When preparing a digest, the Committee shall give consideration to the analyses prepared by departments pursuant to Section 350 of the Elections Code (requiring Departments to transmit an analysis of initiative measures to the Ballot Simplification Committee).

Reports: Digest of any measure which is to be voted on at any election in the City and County.

Sunset Date: None