

1 RECOGNIZING GRANITE BROADCASTING CORPORATION AS PROVIDING A
2 VALUABLE PUBLIC SERVICE TO THE CITIZENS OF SAN FRANCISCO AND
3 ENCOURAGING THE FEDERAL COMMUNICATIONS COMMISSION TO WAIVE
4 THE TELEVISION DUOPOLY RULE REGARDING GRANITE'S OWNERSHIP OF
5 KBWB-TV IN SAN FRANCISCO AND KNTV-TV IN SAN JOSE DUE TO THE
6 SIGNIFICANT PUBLIC BENEFITS DERIVED BECAUSE OF THIS COMMON
7 OWNERSHIP.
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9 Whereas, Granite Broadcasting Corporation recently acquired KBWB (formerly
10 KOFY-TV) in San Francisco and will provide an excellent value to San Franciscans
11 through cutting-edge programming, numerous community service programs and a new
12 source of local and regional news; and,
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14 Whereas, Granite Broadcasting Corporation is one of the few minority controlled
15 broadcasting companies rising to meet the challenges of the Telecommunications Act of
16 1996 by expanding into the top-ten markets as the ranks of minority controlled owners of
17 broadcasting properties are rapidly dwindling; and,
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19 Whereas, Granite Broadcasting Corporation also owns KNTV-TV in San Jose,
20 where it has been a member of the community for over 40 years and provides the only
21 locally-produced newscast which recognized as among the best newscasts in Northern
22 California by the Associated Press, and Radio and Television News Directors
23 Association; and,
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25 Whereas, in the effort to increase minority ownership of broadcast stations and to
enhance the quality of television in San Francisco, Granite Broadcasting Corporation has

1 asked the Federal Communications Commission (FCC) for a waiver from the television
2 duopoly rule; and,

3 Whereas, in the effort to increase minority ownership of broadcast stations and to
4 enhance the quality of television in San Francisco, Granite Broadcasting Corporation has
5 asked the Federal Communications Commission (FCC) for a waiver from the television
6 duopoly; and,
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8 Whereas, it is only by utilizing the Emmy Award-winning KNTV resources that
9 Granite Broadcasting will be able to provide the citizens of San Francisco with an
10 outstanding source of local news, including offering a newscast at 10:00 p.m., which had
11 its inaugural broadcast on September 14; and,
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13 Whereas, KBWB and KNTV do not compete with each other and Nielsen, the
14 primary television market analyst, classifies KNTV in the Monterey-Salinas market and
15 KOFY-TY in the San Francisco market; and,
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17 Whereas, until 1980, the Commission itself included San Jose in the Monterey-
18 Salinas market for purposes of its now discontinued financial reporting program; and,
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20 Whereas, Granite Broadcasting has established that ownership of both stations
21 will not create an undue concentration of economic power in overlapping markets; now,
22 therefore, it be; and,
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24 Resolved , That the San Francisco Board of Supervisors hereby offers its praise
25 and recognition to Granite Broadcasting Corporation for their contributions to the San
Francisco community and supports Granite Broadcasting in its pursuits of providing

1 quality programming, award-winning news services and outstanding community services
2 programs to the citizens of San Francisco; and,

3 Further Resolved, That the Board of Supervisors hereby urges the FCC to closely
4 examine whether the numerous public benefits to residents of San Jose and San
5 Francisco derived from Granite's common-ownership of the two stations outweigh the
6 loss to these communities that will result from the FCC's unnecessarily strict application
7 of the duopoly rule; and,

8 Further Resolved, That the Board does not wish to suggest the FCC should
9 compromise the television duopoly rule, but suggests that in this case the concentration of
10 economic power is negligible and certainly does not outweigh the benefits to the public
11 good.
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14 Further Resolved, That the Board of Supervisors will send this resolution to the
15 Chairman of the FCC, Mr. Kennard, in the hopes that the Commission will accept the
16 Board's support for Granite's continued ownership of KBWB-TV in San Francisco and
17 KNTV-TV in San Jose.
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24 Supervisors Amos Brown, Mark Leno
25



City and County of San Francisco

Veterans Building
401 Van Ness Avenue, Room 308
San Francisco, CA 94102-4532

Tails

Resolution

File Number: 981675

Date Passed:

Resolution recognizing Granite Broadcasting Corporation as providing a valuable public service to the citizens of San Francisco and encouraging the Federal Communications Commission to waive the television duopoly rule regarding Granite's ownership of KBWB-TV in San Francisco and KNTV-TV in San Jose due to the significant public benefits derived because of this common ownership.

October 13, 1998 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Medina, Newsom, Teng, Yaki, Yee

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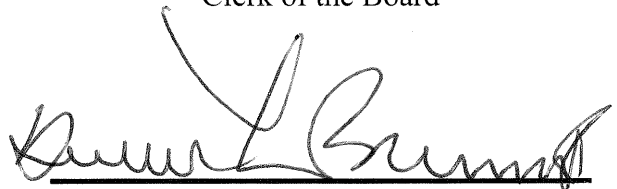
I hereby certify that the foregoing Resolution was ADOPTED on October 13, 1998 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

OCT 23 1998

Date Approved



Mayor Willie L. Brown Jr.