

File No. 260752

Committee Item No. 4

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Ngbh Services

Date: July 23, 2026

Board of Supervisors Meeting:

Date: _____

Cmte Board

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| ☐ | ☐ | _____ |
| ☐ | ☐ | _____ |
| ☐ | ☐ | _____ |
| ☐ | ☐ | _____ |

Prepared by: Monique Crayton

Date: July 17, 2026

Prepared by: _____

Date: _____

Prepared by: _____

Date: _____

Yuhao Liao
HJMW Enterprise LLC
Hello Mart
2135 Buchanan St
San Francisco, CA 94115
Phone: 415-632-7148
Email: hellomartsf@gmail.com



June 9, 2026

Office of the Clerk of the Board of Supervisors
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102

**Re: Request for Public Convenience or Necessity Determination
ABC License Application - Hello Mart / HJMW Enterprise LLC
ABC License No. 679120**

Dear Clerk of the Board,

I am writing to request a determination of Public Convenience or Necessity for my ABC license application for Hello Mart, operated by HJMW Enterprise LLC.

Applicant Information:

Applicant Name: Yuhao Liao
Business Entity: HJMW Enterprise LLC
Phone: 415-632-7148
Email: hellomartsf@gmail.com

Business Information:

Business Name: Hello Mart
Business Address: 2135 Buchanan St, San Francisco, CA 94115
Mailing Address: Same as business address

ABC License Information:

I am applying to the California Department of Alcoholic Beverage Control for a Type 20 Off-Sale Beer and Wine license. This application is for the transfer of an existing license. The ABC license number listed on the application materials is 679120.

Proposed Business Hours:

Monday to Sunday, 7:00 AM to 7:00 PM

ABC Application Filing:

I submitted my ABC license application to the California Department of Alcoholic Beverage Control on May 19, 2026. The application was filed with the ABC San Francisco District Office.

Public Notice / Noticing Requirements:

The required public noticing process for the ABC license application has been completed. The premises were posted on May 23, 2026. The 500-foot notification was mailed on June 8, 2026, and the Declaration of Service by Mail was completed by Ray Leung from Direct Mail Center at 1099 Mariposa St, San Francisco, CA 94107. I am including the related Forms ABC-207E and ABC-207F, along with available mailing proof, for reference.

Explanation of Public Convenience or Necessity:

Hello Mart is intended to serve as a neighborhood grocery, coffee, deli, and convenience market for the surrounding community. The business will provide everyday grocery items, coffee, pastries, snacks, non-alcoholic beverages, prepared and packaged foods, and other neighborhood-serving products.

The requested Type 20 Beer and Wine license will allow Hello Mart to offer beer and wine as an additional convenience for local residents and customers who shop at the store for groceries and daily needs. Hello Mart is not intended to operate as a liquor store, bar, nightclub, or late-night alcohol-focused business. Alcohol sales will be only one part of the overall neighborhood market operation.

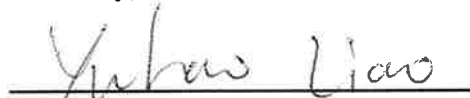
The license will serve public convenience and necessity by supporting a small local business that provides accessible grocery and food options within the neighborhood. Customers will be able to purchase beer and wine together with groceries and other daily items without needing to make a separate trip to another store. The business will help activate the storefront, serve nearby residents, and contribute positively to the commercial corridor.

Hello Mart will operate responsibly and in compliance with all ABC requirements and any conditions recommended by the appropriate City departments or the San Francisco Police Department Alcoholic Beverage Control Liaison Unit.

For these reasons, I respectfully request that the Board of Supervisors determine that the issuance and transfer of this Type 20 Off-Sale Beer and Wine license for Hello Mart will serve the public convenience or necessity.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Yuhao Liao', is written over a horizontal line.

Yuhao Liao
HJMW Enterprise LLC
Hello Mart



State of California
RECEIPT FOR PAYMENT

Department of Alcoholic Beverage Control

Paid For: HJMW ENTERPRISE LLC
Received at: SAN FRANCISCO DISTRICT Office

Received: May 19, 2026
Receipt No: 3111567
Total Amount: \$1,760.00

Payment Method	ID#	Amount	Paid By
BUSINESS CHECK	100	\$590.00	HJMW ENTERPRISE LLC

Accounting Comment:

Detail Transaction	Job #	Dup	Unit Cost	Quantity	Amount Paid
NA - SFP	679120-260518	2			\$42.00
NA - FFP	679120-260518	2			\$48.00
20 - ANN 26	679120-260518	0			\$500.00

Payment Method	ID#	Amount	Paid By
BUSINESS CHECK	934736	\$1,170.00	HJMW ENTERPRISE LLC

Accounting Comment:

Detail Transaction	Job #	Dup	Unit Cost	Quantity	Amount Paid
NA - SFP	679120-260518	2			\$11.00
NA - FFP	679120-260518	2			\$24.00
NA - PRMPER 26	679120-260518	0			\$1,135.00

BY: _____

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

To the Resident or Owner of Real Property Within a 500' Radius:

The applicant(s) for an alcoholic beverage license must mail this notice to every resident of real property within a 500-foot radius of the premises (Section 23985.5 of the Business and Professions Code). The applicant must mail this notice within 15 days of posting the premises. Any protest against the issuance of the license(s) must be received at any office of the Department of Alcoholic Beverage Control (ABC) or Departmental Headquarters within 30 days of the date the premises are posted, or within 30 days of the mailing of this notification, whichever is later. To obtain a copy of the protest form, ABC-510-A, please contact your local ABC office or go online to www.abc.ca.gov.

Date of Mailing:

6-8-26

Date Premises Posted:

5/23/2026

The below-named applicant(s) has applied for a license to sell alcoholic beverages at:

2135 BUCHANAN ST
SAN FRANCISCO, CA 94115

Type of license(s) applied for:

20 - Off-Sale Beer And Wine

The name(s) of the applicant(s) is/are:

HJMW ENTERPRISE LLC

The DBA (Doing Business As) is (if known):

Hello Mart

Further information regarding this application or filing a protest may be obtained at:

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
SAN FRANCISCO DISTRICT OFFICE
33 NEW MONTGOMERY STREET, STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

The following information is listed in Spanish:

Para el Residente o Propietario de Bienes Raíces Dentro de un Radio de 500 pies:

El solicitante de una licencia de bebida alcohólica debe enviar este aviso por correo a cada residente de bienes inmuebles dentro de un radio de 500 pies del local (Sección 23985.5 del Código de Negocios y Profesiones). El solicitante debe enviar este aviso por correo dentro de los 15 días posteriores a la publicación del local. Cualquier protesta contra la emisión de la(s) licencia(s) debe ser recibida en cualquier oficina del Departamento de Control de Bebidas Alcohólicas (ABC) o Sede Departamental dentro de los 30 días de la fecha en que se publiquen los locales, o dentro de los 30 días del envío de esta notificación, lo que sea más tarde. Para obtener una copia del formulario de protesta, ABC-510-A, póngase en contacto con su oficial local de ABC o vaya en línea a www.abc.ca.gov

The following information is listed in Chinese:

給 500 英尺半徑內不動產的居民或業主：

酒類飲料許可證的申請人必須將本通知郵寄給該處所方圓 500 英尺範圍內的每位不動產居民（《商業和職業守則》第 23985.5 條）。申請人必須在張貼處所後 15 天內寄出本通知。任何反對頒發許可證的抗議必須在場所發佈之日起 30 天內或郵寄後 30 天內在酒精飲料管制部（ABC）或部門總部的任何辦公室收到通知，以較晚者為準。要獲得抗議表格 ABC-510-A 的副本，請聯繫您當地的 ABC 官員或上網 www.abc.ca.gov

The following information is listed in Korean:

500 피트 반경 내에 있는 부동산 소유자 또는 소유자에게:

주류 면허 신청자는 건물 반경 500 피트 이내의 모든 거주자에게 이 통지를 우편으로 보내야 합니다(비즈니스 및 직업 강령의 섹션 23985.5). 신청자는 구내를 게시한 날부터 15 일 이내에 이 통지를 우편으로 보내야 합니다. 면허 발급에 대한 항의는 주류관리국(ABC) 또는 부서 본부의 모든 사무실에서 건물이 게시된 날로부터 30 일 이내에 또는 이 건물의 우편물 발송일로부터 30 일 이내에 접수되어야 합니다. 알림중 더 늦은 것 중 하나입니다. 항의 양식, ABC-510-A 의 사본을 얻으려면 해당 지역의 ABC 담당자에게 연락하거나 온라인으로 www.abc.ca.gov

The following information is listed in Vietnamese:

Me cap cup din hooch chou sở hữu bất tài sản trong vòng một 500 foot Radius:

Người nộp đơn cho một giấy phép đồ uống có cồn phải gửi thông báo này cho mọi cư dân của bất tính thực trong vòng bán kính 500 chân của cơ sở (mục 23985,5 của bộ luật kinh doanh và nghề nghiệp). Người nộp đơn phải gửi thông báo này trong vòng 15 ngày đăng các cơ sở. Bất kỳ kháng nghị nào đối với việc phát hành giấy phép phải được nhận tại bất kỳ văn phòng nào của cục kiểm soát đồ uống có cồn (ABC) hoặc trụ sở bộ phận trong vòng 30 ngày từ ngày cơ sở được đăng tải, hoặc trong vòng 30 ngày gửi thư thông báo nào sau này. Để có được một bản sao của các mẫu phản đối, ABC-510-A, xin vui lòng liên hệ với nhân viên ABC địa phương của bạn hoặc truy cập trực tuyến để www.abc.ca.gov

The following information is listed in Arabic:

للمقيم أو صاحب الملكية العقارية ضمن دائره نصف قطرها قدم 500:

يجب علي مقدم الطلب للحصول علي رخصه المشروبات الكحولية إرسال هذا الاشعار إلى كل مقيم من الممتلكات العقارية ضمن دائره نصف قطرها 500 قدم من المبني (القسم 23985.5 من قانون الاعمال والمهن). (يجب علي مقدم الطلب إرسال هذا الاشعار في غضون 15 يوما من نشر المبني. يجب ان يتم تلقي اي احتجاج ضد إصدار أو مقر الاداره في غضون 30 يوما من تاريخ نشر المبني، أو في غضون 30 يوما من البريد من هذا (ABC) الترخيص في اي مكتب من قسم مراقبه المشروبات الكحولية www.abc.ca.gov المحلي أو الذهاب عبر الإنترنت ل ABC يرجى الاتصال بمسؤول، ABC-510-A، اعلام، أيهما لاحقا. للحصول علي نسخه من نموذج الاحتجاج

DECLARATION OF SERVICE BY MAIL (Section 23985.5)

Complete this form and return to the ABC office listed below. You must attach the original Form ABC-207-E and the list of addresses you notified. Form ABC-207-E will be provided by your local district office. Refer to the Form ABC-207 Instructions for more information.

ABC District Office:

**Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500**

Applicant(s) Name(s):

HJMW ENTERPRISE LLC

License Number:

679120

Premises Address:

**2135 BUCHANAN ST
SAN FRANCISCO, CA 94115**

Are there residents or owners of real property within a 500-foot radius of the above-designated premises?

☒ Yes

As required by Business and Professions Code 23985.5, I, RAY LEUNG (name), do hereby declare that on 6-8-26 (date of mailing), I served by mail upon each resident and owner of real property within a 500-foot radius of the above-designated premises, by depositing in the United States Mail, with postage fully prepaid, a sealed envelope containing a true copy of the Notice of Intention to Engage in the Sale of Alcoholic Beverages (Form ABC-207-E), a copy of which is attached hereto, giving the name(s) of the applicant(s), the type(s) of license(s) applied for, the address of the premises where the business is to be conducted, addressed to the resident/occupant for each of the attached addresses.

☐ No

☒ I declare under the penalty of perjury that the foregoing is true and correct.

Executed at SAN FRANCISCO, California, this 8 day of June, 2026

[Signature]
Signature

Resident within 500 ft radius of 2135 Buchanan St, San Francisco CA 94115

TITLE	STREET	CITY	STATE	ZIP
RESIDENT	2247 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2249 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2253 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2255 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2259 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2261 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2263 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2265 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2267 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2271 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2273 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2277 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2279 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2283 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2285 CLAY ST	SAN FRANCISCO	CA	94115-1929
RESIDENT	2209 CLAY ST APT 1	SAN FRANCISCO	CA	94115-1998
RESIDENT	2209 CLAY ST APT 2	SAN FRANCISCO	CA	94115-1998
RESIDENT	2209 CLAY ST APT 3	SAN FRANCISCO	CA	94115-1998
RESIDENT	2121 LAGUNA ST APT 33	SAN FRANCISCO	CA	94115-2151
RESIDENT	2121 LAGUNA ST APT 34	SAN FRANCISCO	CA	94115-2151
RESIDENT	2121 LAGUNA ST APT 35	SAN FRANCISCO	CA	94115-2151
RESIDENT	2121 LAGUNA ST APT 36	SAN FRANCISCO	CA	94115-2151
RESIDENT	2121 LAGUNA ST APT 37	SAN FRANCISCO	CA	94115-2151
RESIDENT	2121 LAGUNA ST APT 7	SAN FRANCISCO	CA	94115-2300
RESIDENT	2121 LAGUNA ST APT 21	SAN FRANCISCO	CA	94115-2300
RESIDENT	2121 LAGUNA ST APT 22	SAN FRANCISCO	CA	94115-2300
RESIDENT	2121 LAGUNA ST APT 23	SAN FRANCISCO	CA	94115-2300
RESIDENT	2200 SACRAMENTO ST APT 101	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 102	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 103	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 104	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 105	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 106	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 107	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 108	SAN FRANCISCO	CA	94115-2301
RESIDENT	2200 SACRAMENTO ST APT 201	SAN FRANCISCO	CA	94115-2302
RESIDENT	2200 SACRAMENTO ST APT 202	SAN FRANCISCO	CA	94115-2302
RESIDENT	2200 SACRAMENTO ST APT 203	SAN FRANCISCO	CA	94115-2302
RESIDENT	2200 SACRAMENTO ST APT 204	SAN FRANCISCO	CA	94115-2302

[illegible]

RESIDENT	2241 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2326
RESIDENT	2241 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2326
RESIDENT	2263 1/2 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2326
RESIDENT	2265 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2326
RESIDENT	2267 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2326
RESIDENT	2267 1/2 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2326
RESIDENT	2269 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2326
RESIDENT	2212 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2327
RESIDENT	2220 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2327
RESIDENT	2222 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2327
RESIDENT	2224 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2327
RESIDENT	2305 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2328
RESIDENT	2307 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2328
RESIDENT	2309 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2328
RESIDENT	2315 SACRAMENTO ST	SAN FRANCISCO	CA	94115-2328
RESIDENT	2021 WEBSTER ST	SAN FRANCISCO	CA	94115-2329
RESIDENT	2240 BUCHANAN ST APT 1	SAN FRANCISCO	CA	94115-2335
RESIDENT	2240 BUCHANAN ST APT 2	SAN FRANCISCO	CA	94115-2335
RESIDENT	2240 BUCHANAN ST APT 3	SAN FRANCISCO	CA	94115-2335
RESIDENT	2240 BUCHANAN ST APT 4	SAN FRANCISCO	CA	94115-2335
RESIDENT	2240 BUCHANAN ST APT 6	SAN FRANCISCO	CA	94115-2335
RESIDENT	2250 BUCHANAN ST APT 5	SAN FRANCISCO	CA	94115-2336
RESIDENT	2250 BUCHANAN ST APT 6	SAN FRANCISCO	CA	94115-2336
RESIDENT	2250 BUCHANAN ST APT 7	SAN FRANCISCO	CA	94115-2336
RESIDENT	2250 BUCHANAN ST APT 8	SAN FRANCISCO	CA	94115-2336
RESIDENT	2250 BUCHANAN ST APT 9	SAN FRANCISCO	CA	94115-2336
RESIDENT	2230 SACRAMENTO ST APT 9	SAN FRANCISCO	CA	94115-2337
RESIDENT	2230 SACRAMENTO ST APT 11	SAN FRANCISCO	CA	94115-2337
RESIDENT	2230 SACRAMENTO ST APT 12	SAN FRANCISCO	CA	94115-2337
RESIDENT	2230 SACRAMENTO ST APT 1	SAN FRANCISCO	CA	94115-2338
RESIDENT	2230 SACRAMENTO ST APT 2	SAN FRANCISCO	CA	94115-2338
RESIDENT	2230 SACRAMENTO ST APT 3	SAN FRANCISCO	CA	94115-2338
RESIDENT	2230 SACRAMENTO ST APT 4	SAN FRANCISCO	CA	94115-2338
RESIDENT	2105 BUCHANAN ST APT 1	SAN FRANCISCO	CA	94115-2339
RESIDENT	2105 BUCHANAN ST APT 2	SAN FRANCISCO	CA	94115-2339
RESIDENT	2105 BUCHANAN ST APT 3	SAN FRANCISCO	CA	94115-2339
RESIDENT	2105 BUCHANAN ST APT 4	SAN FRANCISCO	CA	94115-2339
RESIDENT	2105 BUCHANAN ST APT 5	SAN FRANCISCO	CA	94115-2339
RESIDENT	2105 BUCHANAN ST APT 6	SAN FRANCISCO	CA	94115-2339
RESIDENT	2139 BUCHANAN ST APT 1	SAN FRANCISCO	CA	94115-2340
RESIDENT	2139 BUCHANAN ST APT 2	SAN FRANCISCO	CA	94115-2340
RESIDENT	2139 BUCHANAN ST APT 3	SAN FRANCISCO	CA	94115-2340
RESIDENT	2139 BUCHANAN ST APT 4	SAN FRANCISCO	CA	94115-2340
RESIDENT	2155 BUCHANAN ST APT 6	SAN FRANCISCO	CA	94115-2341

[illegible]

[illegible]

RESIDENT	2017 BUCHANAN ST	SAN FRANCISCO	CA	94115-2819
RESIDENT	2075 BUCHANAN ST	SAN FRANCISCO	CA	94115-2819
RESIDENT	2077 BUCHANAN ST	SAN FRANCISCO	CA	94115-2819
RESIDENT	2002 BUCHANAN ST	SAN FRANCISCO	CA	94115-2820
RESIDENT	2016 BUCHANAN ST	SAN FRANCISCO	CA	94115-2820
RESIDENT	2018 BUCHANAN ST	SAN FRANCISCO	CA	94115-2820
RESIDENT	2050 BUCHANAN ST	SAN FRANCISCO	CA	94115-2820
RESIDENT	2050A BUCHANAN ST	SAN FRANCISCO	CA	94115-2820
RESIDENT	2115 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2821
RESIDENT	2119 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2821
RESIDENT	2121 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2821
RESIDENT	2129 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2821
RESIDENT	2165 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2821
RESIDENT	2175 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2821
RESIDENT	2187 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2821
RESIDENT	2018 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2020 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2022 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2062 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2064 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2066 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2068 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2070 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2082 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2084 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2086 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2090 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2092 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2094 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2096 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2098 PINE ST	SAN FRANCISCO	CA	94115-2828
RESIDENT	2100 PINE ST	SAN FRANCISCO	CA	94115-2830
RESIDENT	2110 PINE ST APT A	SAN FRANCISCO	CA	94115-2830
RESIDENT	2110 PINE ST APT A	SAN FRANCISCO	CA	94115-2830
RESIDENT	2112 PINE ST APT A	SAN FRANCISCO	CA	94115-2830
RESIDENT	2112 PINE ST APT A	SAN FRANCISCO	CA	94115-2830
RESIDENT	2118 PINE ST	SAN FRANCISCO	CA	94115-2830
RESIDENT	2132 PINE ST	SAN FRANCISCO	CA	94115-2830
RESIDENT	2134 PINE ST	SAN FRANCISCO	CA	94115-2830
RESIDENT	2140 PINE ST	SAN FRANCISCO	CA	94115-2830
RESIDENT	2148 PINE ST	SAN FRANCISCO	CA	94115-2830
RESIDENT	2178 PINE ST	SAN FRANCISCO	CA	94115-2830
RESIDENT	2174 CALIFORNIA ST APT A	SAN FRANCISCO	CA	94115-2834
RESIDENT	2174 CALIFORNIA ST APT B	SAN FRANCISCO	CA	94115-2834

[illegible]

RESIDENT	2108 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2884
RESIDENT	2110 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2884
RESIDENT	2112 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2884
RESIDENT	2114 CALIFORNIA ST	SAN FRANCISCO	CA	94115-2884
RESIDENT	2202 CALIFORNIA ST APT 14	SAN FRANCISCO	CA	94115-2886
RESIDENT	2202 CALIFORNIA ST APT 15	SAN FRANCISCO	CA	94115-2886
RESIDENT	2202 CALIFORNIA ST APT 16	SAN FRANCISCO	CA	94115-2886
RESIDENT	2202 CALIFORNIA ST APT A	SAN FRANCISCO	CA	94115-2886
RESIDENT	2202 CALIFORNIA ST APT B	SAN FRANCISCO	CA	94115-2886
RESIDENT	2211 CALIFORNIA ST APT 403	SAN FRANCISCO	CA	94115-2887
RESIDENT	2211 CALIFORNIA ST APT 404	SAN FRANCISCO	CA	94115-2887
RESIDENT	2211 CALIFORNIA ST APT 405	SAN FRANCISCO	CA	94115-2887
RESIDENT	2211 CALIFORNIA ST APT 406	SAN FRANCISCO	CA	94115-2887
RESIDENT	2211 CALIFORNIA ST APT 407	SAN FRANCISCO	CA	94115-2887
RESIDENT	2226 CALIFORNIA ST APT 101	SAN FRANCISCO	CA	94115-2889
RESIDENT	2226 CALIFORNIA ST APT 104	SAN FRANCISCO	CA	94115-2890
RESIDENT	2226 CALIFORNIA ST APT 201	SAN FRANCISCO	CA	94115-2890
RESIDENT	2226 CALIFORNIA ST APT 201	SAN FRANCISCO	CA	94115-2890
RESIDENT	2226 CALIFORNIA ST APT 301	SAN FRANCISCO	CA	94115-2890
RESIDENT	2128 PINE ST APT 1	SAN FRANCISCO	CA	94115-2892
RESIDENT	2128 PINE ST APT 2	SAN FRANCISCO	CA	94115-2892
RESIDENT	2128 PINE ST APT 3	SAN FRANCISCO	CA	94115-2892
RESIDENT	2128 PINE ST APT 5	SAN FRANCISCO	CA	94115-2892
RESIDENT	2202 CALIFORNIA ST APT 7	SAN FRANCISCO	CA	94115-2896
RESIDENT	2202 CALIFORNIA ST APT 8	SAN FRANCISCO	CA	94115-2896
RESIDENT	2202 CALIFORNIA ST APT 9	SAN FRANCISCO	CA	94115-2896
RESIDENT	2202 CALIFORNIA ST APT 10	SAN FRANCISCO	CA	94115-2896
RESIDENT	2202 CALIFORNIA ST APT 11	SAN FRANCISCO	CA	94115-2896
RESIDENT	2202 CALIFORNIA ST APT 12	SAN FRANCISCO	CA	94115-2896
RESIDENT	1944 WEBSTER ST APT 2	SAN FRANCISCO	CA	94115-2897
RESIDENT	1944 WEBSTER ST APT 4	SAN FRANCISCO	CA	94115-2897
RESIDENT	2159 CALIFORNIA ST APT 2	SAN FRANCISCO	CA	94115-5805
RESIDENT	2159 CALIFORNIA ST APT 3	SAN FRANCISCO	CA	94115-5805
RESIDENT	2159 CALIFORNIA ST APT 4	SAN FRANCISCO	CA	94115-5805
RESIDENT	2159 CALIFORNIA ST APT 5	SAN FRANCISCO	CA	94115-5805
RESIDENT	2159 CALIFORNIA ST APT 1A	SAN FRANCISCO	CA	94115-5805
RESIDENT	2159 CALIFORNIA ST APT 1B	SAN FRANCISCO	CA	94115-5805
RESIDENT	2151 CALIFORNIA ST APT 1	SAN FRANCISCO	CA	94115-5807
RESIDENT	2151 CALIFORNIA ST APT 2	SAN FRANCISCO	CA	94115-5807
RESIDENT	2151 CALIFORNIA ST APT 3	SAN FRANCISCO	CA	94115-5807
RESIDENT	2151 CALIFORNIA ST APT 4	SAN FRANCISCO	CA	94115-5807
RESIDENT	2151 CALIFORNIA ST APT 6	SAN FRANCISCO	CA	94115-5807
RESIDENT	2151 CALIFORNIA ST APT 7	SAN FRANCISCO	CA	94115-5807
RESIDENT	2151 CALIFORNIA ST APT 8	SAN FRANCISCO	CA	94115-5807

HELLO
MART

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
**PUBLIC NOTICE OF APPLICATION
TO SELL ALCOHOLIC BEVERAGES**

APPLICANT HJMW ENTERPRISES
TYPE OF LICENSE 20-OFF-SALE BEER & WINE
BUSINESS NAME _____
ADDRESS OF PREMISES 2135 BUCHANAN ST., SAN FRANCISCO, CA 94115
APPLICANT HAS FILED FOR: NEW LICENSE PREMISES TO PREMISES TRANSFER
CHANGE IN LICENSE PRIVILEGES _____

Exemption
IF A VERIFIED PROTEST IS TO BE MADE AGAINST THIS APPLICATION, IT MUST BE RECEIVED BY ANY OFFICE OF THE DEPARTMENT OR DEPARTMENTAL HEADQUARTERS, 3927 LENNA DRIVE, SUITE 100, SACRAMENTO 95834, WITHIN 30 DAYS OF DATE POSTED. PROTESTS MUST BE VERIFIED. FURTHER INFORMATION REGARDING THIS APPLICATION AND VERIFICATION FORMS MAY BE OBTAINED AT _____

(05/23/2026)
Date Posted

SAN FRANCISCO ALC DISTRICT OFFICE
22 NEW MONTGOMERY ST., SUITE 100
SAN FRANCISCO, CA 94104
TEL: 415-398-6800

WARNING
Every person who intentionally defaces, alters, or removes any notice or signage that remains posted for 30 days from the date it was required to be posted in violation of the County Jail Section 416, Penal Code.

PREMISES ARE (NOT NOW) (ALREADY) LICENSED TO SELL ALCOHOLIC BEVERAGES.



APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **679120**
Receipt Number: **3111567**
Geographical Code: **3800**
Copies Mailed Date: **May 19, 2026**
Issued Date:

Yuhao Liao
415-632-7148
hellomartsf@gmail.com

DISTRICT SERVING LOCATION: SAN FRANCISCO**First Owner: HJMW ENTERPRISE LLC****Name of Business:**

Location of Business: 2135 BUCHANAN ST
SAN FRANCISCO, CA 94115

County SAN FRANCISCO**Is Premises inside city limits Yes Census Tract: 0135.00**

**Mailing Address:(If different
from
premises address)**

Type of license(s): 20 Dropping Partner: Yes ☐ No ☒

Transferor's license/name: 264288 / CA HARVEST HEALTHY FOODS RANCH MARKET
INC

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
20 - Off-Sale Beer And Wine	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	05/18/26	\$1,135.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	05/18/26	\$72.00
Application Fee	STATE FINGERPRINTS	NA	2	05/18/26	\$89.00
20 - Off-Sale Beer And Wine	ANNUAL FEE	NA	0	05/18/26	\$500.00
Total					\$1,796.00

Have you ever been convicted of a felony? No

**Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? No**

STATE OF CALIFORNIA County of SAN FRANCISCO**Date: May 18, 2026****Applicant Name(s)****HJMW ENTERPRISE LLC**

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2026 MAY 26 AM 10:23
JLV

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Erickson, Brandon \(POL\)](#); [Ciudad, Albern \(POL\)](#); ["hellomartsf@gmail.com"](#)
Cc: ["amarjit.tamber@abc.ca.gov"](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Chung, Lauren \(BOS\)](#); [Del Rosario, Mick \(BOS\)](#); [Hebb, Jack \(BOS\)](#); [Rosas, Lorenzo \(BOS\)](#)
Subject: Liquor License Transfer - 2135 Buchanan Street - Hello Mart
Date: Thursday, June 25, 2026 5:07:00 PM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – June 25, 2026](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-

Board of Supervisors [File No. 260752](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in July of 2026.

I request the Planning Department's response before July 6, 2026. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: June 25, 2026

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 0637/003
Zoning: RM-1 - residential- mixed,
low density

TO: Police Department
Brandon Erickson
Phone No. (415) 837-7232

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in July 2026.

PLEASE EMAIL YOUR RESPONSE by July 6, 2026, to:

Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.

monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: HJMW Enterprise Inc.

Business name: Hello Mart

Application address: 2135 Buchanan Street
San Francisco, CA 94115

Applicant contact info: Yuhao Liao
415-632-7148
hellomartsf@gmail.com

PLANNING REVIEW: ☐ Approval ☐ Denial

Planning Staff Contact: _____
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial

(Please add comments in a trailing report.)

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Erickson, Brandon \(POL\)](#); [Ciudad, Albern \(POL\)](#); ["hellomartsf@gmail.com"](#)
Cc: ["amarjit.tamber@abc.ca.gov"](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Chung, Lauren \(BOS\)](#); [Del Rosario, Mick \(BOS\)](#); [Hebb, Jack \(BOS\)](#); [Rosas, Lorenzo \(BOS\)](#)
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Assistant Clerk

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Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: June 25, 2026

TO: Planning Department
Attn: Christy Alexander
Phone No. 628-652-7334

AP Block/Lot Nos.: 0637/003
Zoning: RM-1 - residential- mixed,
low density

TO: Police Department
Brandon Erickson
Phone No. (415) 837-7232

Quad: _____
Record No.: _____

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in July 2026.

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Applicant contact info: Yuhao Liao
415-632-7148
hellomartsf@gmail.com

PLANNING REVIEW: ☒ Approval ☐ Denial

Planning Staff Contact: Christy Alexander
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial
(Please add comments in a trailing report.)



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience or
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Matt Dorsey
Supervisor Danny Sauter
Supervisor Alan Wong

From: Lt. David Goff #1465
Officer in Charge
ALU/Permits Unit 415-553-9550

Off. Erickson #2707 / For Lt. Goff.

Date: July 8, 2026

Subject: P.C.N. Investigation Regarding: First Owner: HJMW Enterprise LLC
DBA: Hello Mart
2135 Buchanan St
San Francisco, CA 94115
ABC File # 20 - 679120

HJMW Enterprise LLC, operating as "Hello Mart", has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 20 (Off-Sale Beer and Wine) license to be located at 2135 Buchanan St (located between Sacramento St and California St).

Hours of Operation:

Sunday to Saturday: 8:00 AM to 6:00 PM

Digest:

"Hello Mart" would like to operate an Off-Sale Beer and Wine convenience market to be located at 2135 Buchanan St. If approved, this license will allow them to sell Beer and Wine.

Letters of Protest

0

Letters of Support

0

Police Calls for Service:

From May 19, 20025 to May 19, 2026

1 call for service

Police Reports:

From May 19, 2025 to May 19, 2026

0 police reports

San Francisco Plot Information:

This premise is located in Plot: **531**

A High Crime area is defined as **81** or more police reports in a plot for the year of **2025**.

This plot had 37 police reports for **2025**, which is 44 **Lower** than the **Citywide “High Crime”** average.

State Census Tract Information:

This premise is located in Census Tract: **135.00**

Population for this tract is: **2,912**

On-sale license authorized by census tract: **10**

Active on-sale licenses: 13 with 0 pending

Off-sale licenses authorized by census tract: **2**

Active off-sale licenses: 6 with 0 pending

Departmental Recommendation:

Points of consideration: **2266 California St. – Congregation Sherith Israel**
2012 Pine St. – Japanese Community Youth Council

No opposition from **Northern Station**.

Applicant premise **is** located in a “**Low Crime**” area.

Applicant premise **is** located in a “**High Concentration**” area.

0 - Protest.

0 - Support

ALU Recommendation: **Approval with the following conditions:**

1. Petitioner(s) shall actively monitor the area under their control in an effort to prevent the loitering of persons on any property adjacent to the licensed premises as depicted on the ABC-257
2. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control, as depicted on ABC-257.