



San Francisco Public Works  
General – Director’s Office  
City Hall, Room 348  
1 Dr. Carlton B. Goodlett Place, S.F., CA 94102  
(415) 554-6920 [www.SFPublicWorks.org](http://www.SFPublicWorks.org)

**Public Works Order No: 203247**

**RECOMMENDING ADOPTION OF STREET NAMES FOR UNNAMED STREETS TO BE DEDICATED ON SEAWALL LOT 337 PURSUANT TO THE SEAWALL LOT 337 AND PIER 48-MIXED USE PROJECT AND NAMES FOR PORT OPEN SPACES AT THIS PROJECT.**

1. On January 30, 2018, the San Francisco Port Commission (“Port”), through Resolution No. 18-03, approved the Disposition and Development Agreement (“DDA”) by and between the Port and SWL 337 Associates, LLC concerning the development of the Seawall Lot 337 and Pier 48 Mixed-Use Project (“Project”).
2. On February 27, 2018, the Board of Supervisors adopted Ordinance No. 33-18 approving a Development Agreement for the Project. The Project concerns the redevelopment of Seawall Lot 337, Pier 48, and adjacent areas which are referred to hereafter as the “Project Site.”
3. The Project Site, which is owned by the Port and subject to the public trust, was historically used for industrial uses. It has been most recently used for surface parking and for limited commercial purposes. There are no dedicated streets located within the Project Site. Notwithstanding the foregoing, a portion of the Project Site is known as “Terry A. Francois Boulevard.”
4. On September 10, 2019, the Board of Supervisors adopted Ordinance No. 209-19, which ordered the street vacation of the entirety of Seawall Lot 337 and portions of the area known as Terry Francois Boulevard.
5. The Project will convert the Project Site into a vibrant mixed-use project including approximately 1,200 units of new rental housing, 1,400,000 square feet of commercial space, rehabilitation of historic Pier 48, space for small-scale manufacturing, retail, neighborhood services and public infrastructure. Forty percent of the new homes will be affordable to low and middle-income households.
6. It is anticipated that, pursuant to the DDA, the Project’s master developer and the Port will dedicate unnamed street improvements to the City in the future as part of the Project (hereafter, previously-dedicated and future-dedicated street improvements are referred to collectively as “Public Streets”). Public Works intends to take these Public Streets to the Board of Supervisors for purposes of dedicating them as open public right-of-way through subsequent actions and accepting the Public Streets and attendant public infrastructure for City maintenance and liability purposes subject to certain conditions. The Project also includes certain open-space lots that will not be dedicated to the City for use as open public right-of-way, but for which street names are necessary (“Port Open Spaces”).
7. To avoid public confusion with street names and create a consistent and comprehensive street-naming nomenclature applicable to the multi-year phased Project, Public Works recommends to

the Board of Supervisors that it officially name all Public Streets and Port Open Spaces within the Project site.

8. The Project's master developer submitted a proposed street naming plan to the Port on November 26, 2019 ("Street Naming Plan"). The Street Naming Plan involves six proposed streets. Of these six streets, four are proposed to be named by continuation of adjacent, off-site streets that will connect with the new streets in the Project Site. These are: (1) Terry A. Francois Boulevard (the area currently known as Terry A. Francois Boulevard on the Project Site would continue to be known as such); (2) Long Bridge Street; (3) Bridgeview Way and (4) Channel Street. There are two new unnamed streets which do not extend the existing street grid. For these streets, the Street Naming Plan proposes the names "Plank Road" and "Spur Street." A diagram depicting all streets subject to the Street Naming Plan is appended hereto as Attachment 1.
9. The name "Spur Street" was suggested in Port-hosted community meetings. "Spur" refers to a railroad track on which cars are left for loading and unloading. The name is a reference to the Project Site's historic use as a rail yard between the late 1800s and mid-1900s.
10. The name "Plank Road" is a reference to an obsolete toll road called Mission Plank Road that operated in the City from 1851 to 1873. Mission Plank Road connected Yerba Buena Cove across swampy wetland to Mission Dolores. Mission Plank Road was an important factor in the growth of Mission Bay as it provided improved access to the southern portion of the city and fill from the construction of Mission Plank Road was used to partially fill the Mission Bay as the shoreline was expanded to increase developable land.
11. The Street Naming Plan was presented to the public at a meeting of the Central Waterfront Advisory Committee and the Southern Waterfront Advisory Committee on December 5, 2019.
12. The Department of Public Works ("Public Works") reviews proposed street names for unnamed streets pursuant to the requirements of the California Streets and Highways Code (Section 971), the City Public Works Code (Section 423) and the Public Works informational bulletin entitled "Street Name Establishment/Street Name Change."
13. On January 14, 2020, the Port adopted Resolution No. 20-02 concerning the Street Naming Plan. Therein, the Port: (1) found that Public Works has taken all steps necessary to effectuate the new street names described in the Street Naming Plan; (2) recommended that the Board of Supervisors adopt the new street names Spur Street and Plank Road and approve the continuation of the street names for Terry A. Francois Boulevard (existing to retain said name), Long Bridge Street, Bridgeview Way and Channel on the Project Site; (3) recommended that the Board of Supervisors direct the San Francisco Municipal Transportation Agency ("SFMTA") to prepare new street signs; and (4) recommended that the Board of Supervisors direct Public Works to add the names described in the Street Naming Plan to the City's official list of street names. Port Resolution No. 20-02 is attached hereto as Attachment 2.
14. The Acting Director of Public Works finds that the proposed street names as described in the Street Naming Plan, including the addition of two new street names for new streets, Spur Street and Plank Road, and the adoption of existing street names for new, contiguous streets located on the Project Site, Terry A. Francois Boulevard (existing to retain said name), Long Bridge Street, Bridgeview Way and Channel, are consistent with the requirements of the California Streets and Highways Code, the Public Works Code, and the Public Works informational bulletin entitled "Street Name Establishment/Street Name Change" pertaining to the adoption of

names for unnamed streets, including specifically that the aforementioned proposed street names do not conflict with the names of existing streets located within the City.

15. The Acting Director of Public Works recommends that the Board of Supervisors establish the street names for the unnamed roadways as depicted on Attachment 1 hereto, including by adopting a motion establishing the street names, directing that the street names be added to the official records of San Francisco street names, and directing SFMTA to prepare new street signs for the streets depicted on Exhibit A upon the Board of Supervisors approval of a final map including any such street.

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DocuSigned by:

Bruce Storrs

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Storrs, Bruce 97ABC41507B0494...  
City and County Surveyor

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DocuSigned by:

Alan Degrafinried

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Degrafinried, Alan 18178336C84404A5...  
Acting Director of Public Works