



Japantown Community Benefit District FY 2018-2019 Annual Report



Legislative Overview

**Community Benefit Districts (CBDs) /
Business Improvement Districts (BIDs) are
governed by:**

- **State law**
 - “1994 Act”
- **Local law**
 - “Article 15”



Review Process

This resolution covers the Annual Report for FY 2018-19

- OEWD ensures that all CBDs/BIDs are meeting their management plans.
- OEWD staff conducts an annual review of Annual Reports and CPA Financial Reviews.
- OEWD provides the Board Supervisors with a summary memo.



Japantown CBD Formation

YBCBD	Type	Initial Assessment Budget*	FY 2018-2019 Assessment Budget	Year Established	Expires
	Property-Based	\$ 393,700.66	\$ 393,750.30	2017	December 31, 2027

**budget identified in management plan*



Japantown CBD Operations

- **Staff**

- Executive Director – Grace Horikiri

- **Service Areas**

- **Environmental Enhancements**

- Respond to stakeholder priorities and guiding principles to make Japantown more welcoming, clean, safe and beautiful which is intended to make each assessed parcel safer, cleaner and more attractive which will encourage investment dollars and generate additional pedestrian traffic

- **Economic Enhancements**

- This service area is a comprehensive economic development program which proactively works on filling vacancies with targeted businesses and works to bring more visitors to the JTCBD to engage in commercial or business activities. location.

- **Advocacy/Administration**

- Admin and operations includes oversight of service contract, implementation of major projects, staffing the Board of Directors and Committees, and general day to day operations

- **CBD Reserve**



BENCHMARKS

OEWD's staff reviewed the following budget related benchmarks for Japantown CBD:

Benchmark 1 – Whether the variance between the budget amounts for each service category was within 10 percentage points from the management plan.

Benchmark 2 – Whether five percent (1.56%) of Japantown CBD's actuals came from sources other than assessment revenue.

Benchmark 3 - Whether the variance between the budget amounts for each service category was within 10 percentage points from the actuals.

Benchmark 4 - Whether CBD is indicating the amount of funds carried over from the current fiscal year and designating projects to be spent in the upcoming fiscal year.



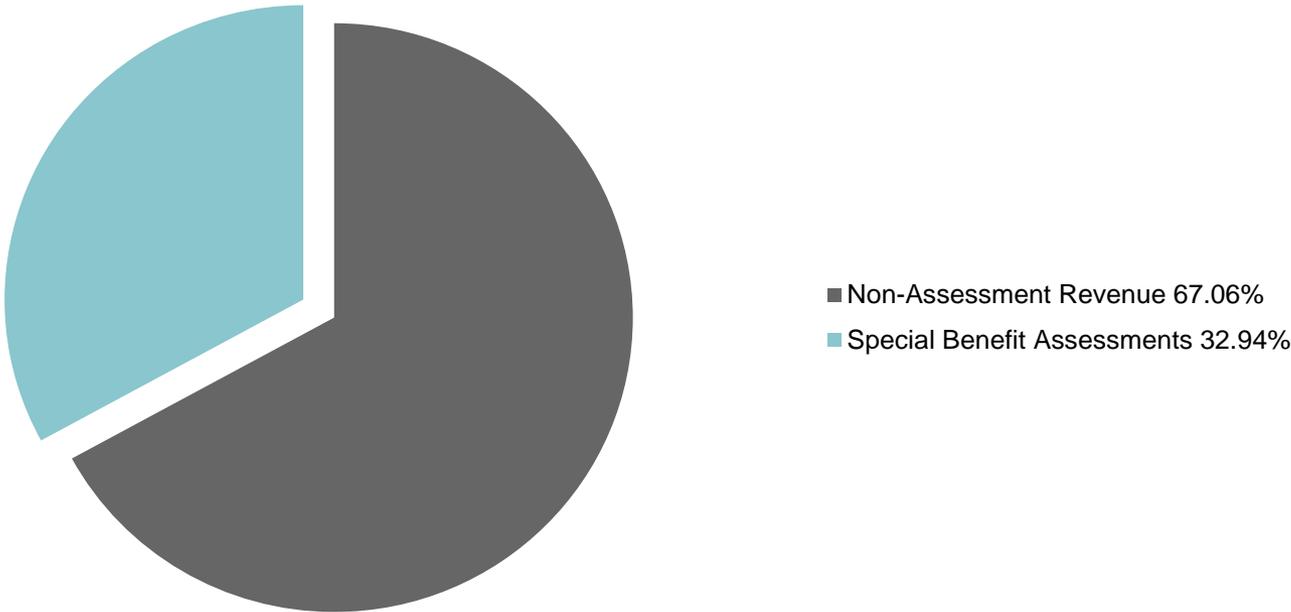
Management Plan vs. Annual Budgets

Service Category	FY 2018-2019 Variance % Points
Environmental Enhancements	+3.85%
Economic Enhancements	-3.09%
Advocacy/Administration	+1.74%
CBD Reserve	-2.50%



Assessment Revenue & Other Income

FY 2018-2019



Budget vs Actuals

Service Category	FY 2018-2019 Variance % Points
Environmental Enhancements	+6.02%
Economic Enhancements	-9.68%
Advocacy/Administration	+3.67%
CBD Reserve	0.00%



Carryover

FY 2018-2019 Carryover Disbursement	
Environmental Enhancements	\$55,121.69
Economic Enhancements	\$72,705.12
Advocacy/Administration	\$30,216.10
TOTAL DESIGNATED AMOUNT	\$157,042.91



Conclusion

Japantown CBD has met all requirements placed on it through State code and the CBD's Management Agreement with the City

Japantown CBD was formed in 2017 thanks to the determined efforts of the Japantown CBD steering committee.

Japantown CBD has performed well in implementing the service plan in the district:

- **The CBD has worked well with established and well-known community groups in Japantown including the Japantown Task Force, Japantown Merchants Association, and other community service groups and nonprofit**
- **Has become a resource to merchants and other NGOs in the area**
- **Maintained an active board of directors and several sub committees**
- **Well positioned to continue successfully carry out its mission as a community benefit district**





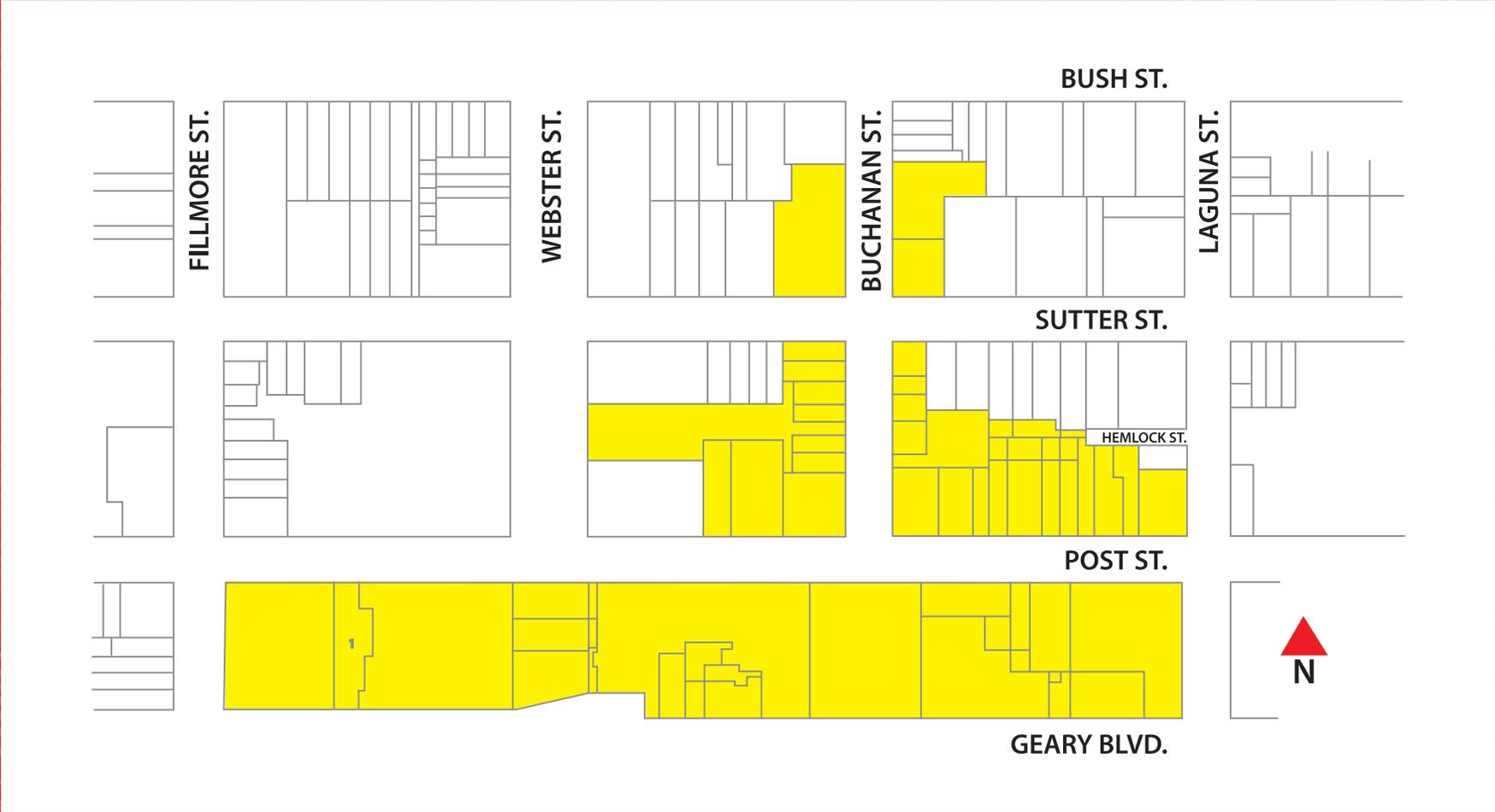
JAPANTOWN

COMMUNITY BENEFIT DISTRICT

San Francisco Board of Supervisors Government & Oversight Committee



District Map



Japantown Community
Benefit District, Inc.

Active Committees

- Marketing & PR Committee
- Finance Working Group
- SafeCity Working Group

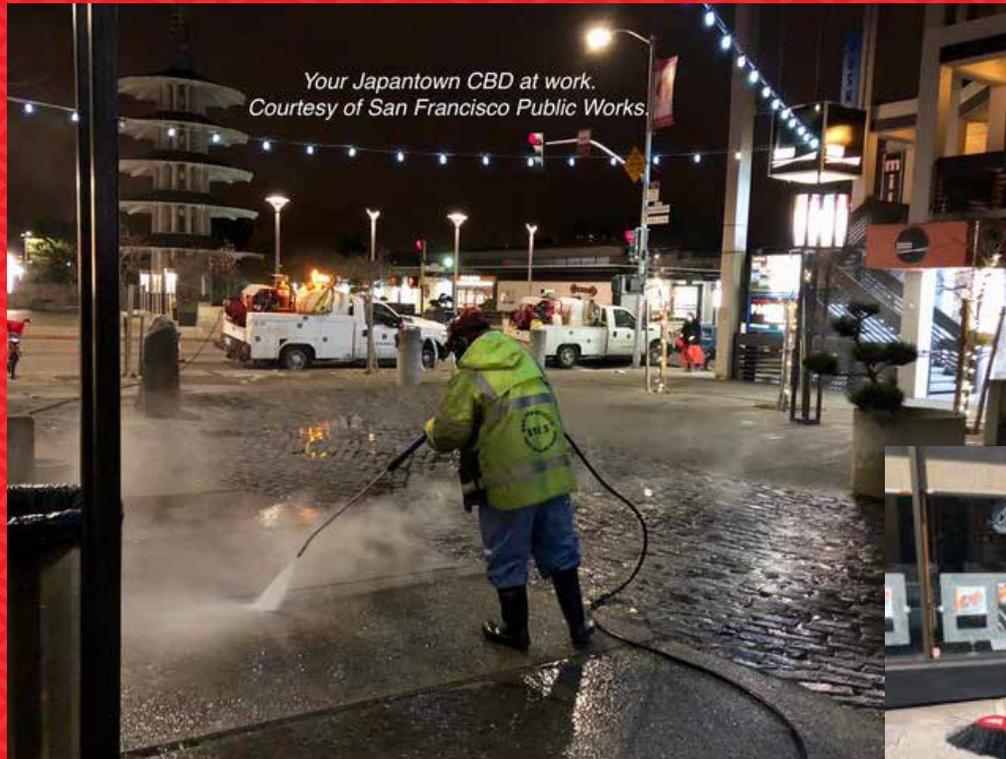


Japantown Community
Benefit District, Inc.

Grants for FY 18-19

- OEWD Japantown CBD Branding and Marketing
- OEWD Big Belly
- SF Japantown Foundation

Keeping Japantown Clean



Our hardworking Community Ambassadors inspires all of us to do our part to keep Japantown clean!

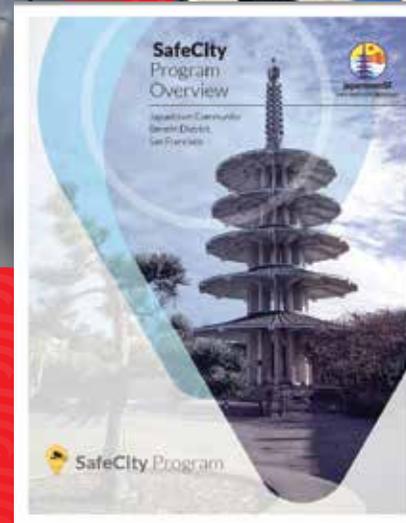
Cleaning Stats



Japantown Community
Benefit District, Inc.

Keeping Japantown Safe

SafeCity Camera Network



Helping to Promote Japantown

- Rebranding of Japantown
- Sponsored Community Events



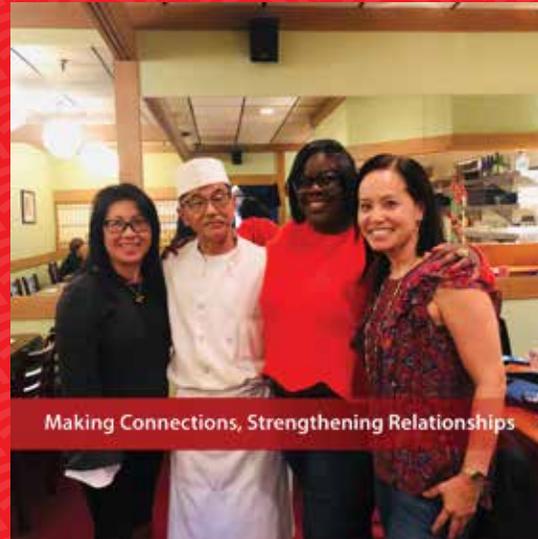
JapantownSFTM

Taste & Experience the Culture of Japan



Japantown Community
Benefit District, Inc.

Supporting Our Small Businesses



CBD Japantown Community Benefit District, Inc.

ホームレスと路上キャンプ 支援要請連絡先

コミュニティでホームレス生活をしている人や路上キャンプをしている人を懸念するサンフランシスコ市民は、そのような状況にある人への実地方法や問い合わせ先に関する質問をします。それぞれの状況により、911番、警察非緊急電話番号、または311番と適切な連絡先が異なります。下記表による相談予約の問い合わせ先をまとめました。

311番に連絡かオンラインでサービスリクエストを提出	911番に連絡Call	警察非緊急電話番号 415-625-9123 に連絡
サンフランシスコ市のサービスに関する情報を得る	緊急救助	反応が速く、身体的行動をしていない人物が、字読みや住入口検索をしている
90日間の避難所ベッド予約をする (SFリソースセンターで CHANGEのアプリをインストールした後に予約可能となります)	メンタルヘルス緊急対応	特に苦しんでいる、悩んでいる人物の安全確保を要請する
人物と動物の排泄物や危険廃棄物のため、交通渋滞または歩道の閉鎖を要請する	自身自身や他人に向かって暴力のため、交通渋滞または歩道の閉鎖を要請する	
ゴミと放棄されたショッピングカートを集積する	反応がなく、警察救助が必要な人物がいる	
路上キャンプを報告する	ある人物が強く反応を示さなかったり、警察の対応をしないなら、その結果、不法侵入や住居入口封鎖になっている	
	苦しんでいる、悩んでいると思われる人物の安全確保を要請する	

ここに掲載されている情報はホームレスおよび住居欠損から提供されたものです。

CBD Japantown Community Benefit District, Inc.

Homeless and Encampment Who to Call for Assistance

San Franciscans regularly ask how they can help and who they should call when they are concerned about a person experiencing homelessness or an encampment in the community. There are some circumstances where it is most appropriate to call 9-1-1, the Police Non-Emergency Number, or 3-1-1. Below are some common reasons why someone may call for assistance and who they should call.

Call 9-1-1 or Contact the Police Non-Emergency	Call 3-1-1	Contact Homelessness and Supportive Housing
Violence or other safety threat	Medical emergency	Threatening and blocking sidewalk, parking, right-of-way and other public space
Animal or human safety threat	Medical health emergency	Violating health or safety codes
Report crime or address illegal activity	Domestic safety emergency	
Report illegal parking or other violation	Police is present and will handle the situation	
Report illegal parking or other violation	Police is present and will handle the situation	
Report environmental	Threatening public safety	
	Threatening public safety	
	Threatening public safety	
	Threatening public safety	

Information provided by the Department of Homelessness and Supportive Housing

Thank You!

ありがとう

arigato



Japantown Community
Benefit District, Inc.