

File No. 111266

Committee Item No. 3  
Board Item No. \_\_\_\_\_

**COMMITTEE/BOARD OF SUPERVISORS**  
AGENDA PACKET CONTENTS LIST

Committee: Rules

Date 12/15/11

Board of Supervisors Meeting

Date \_\_\_\_\_

**Cmte Board**

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Award Letter
- Application
- Public Correspondence

**OTHER (Use back side if additional space is needed)**

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Completed by: Linda Wong  
Completed by: \_\_\_\_\_

Date 12/12/11  
Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2011 JUN 21 PM 4:47

**Application for Boards, Commissions and Committees**

BY AK

Application for Appointment to: Market Octavia Area Plan Community Advisory Committee (M&O CAC)  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable):   

District:   

Name: Krute Singa

Home Address: Dolores Street, Apartment 110

Zip: 94103

Home Phone: 415-  

Occupation: Planner

Work Phone: 415-355-3734

Employer: San Francisco Department of the Environment

Business Address: 11 Grove Street

Zip: 94103

Business E-Mail: krute.singa@sfgov.org

Home E-Mail:   @gmail.com

Check All That Apply:

A citizen of the United States.

At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction.

A resident of San Francisco  Yes:  No: (Place of Residence):   

Please state your qualifications (attach supplemental sheet if necessary)

Please see attached.

Education:

Please see attached.

Business and/or professional experience:

Please see attached.

Civic Activities:

Please see attached.

Ethnicity: (optional)   

Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.

(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 6/21/11 Applicant's Signature: (required) [Signature]

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #:    Term Expires:    Date Seat was Vacated:

KRUTE SINGA

Dolores Street, 110  
San Francisco, CA 94102

415. \_\_\_\_\_  
\_\_\_\_\_@gmail.com

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## Market Octavia Area Plan

### Application for the Community Advisory Committee

#### Qualifications

My qualifications for participating in the Market Octavia Community Advisory Committee are derived from my professional and personal experience. Professionally, my urban planning background, has provided the skills to grasp and evaluate the Market Octavia project concepts and challenges. This enables me to provide objective and constructive oversight and guidance. As the attached resume further details, I have held a variety of transportation planning positions, both public and private, primarily in San Francisco. Through these positions, I gained experience with the city's political structure and have worked with a variety of city, regional and state agencies, understanding their roles and relationships.

On a personal level, I am a native of San Francisco and have lived in the Market/Octavia area for the last seven years (I grew up in the Fisherman's Wharf area). As San Francisco is my hometown, I am committed to maintaining the historic nature of city neighborhoods and advancing cost-effective and creative urban and transportation projects that enhance the livability, economy and safety of the Market Octavia area in particular.

**KRUTE SINGA**

— Dolores Street, 110  
San Francisco, CA 94102

415 — 3  
— i@gmail.com

**Experience**

**SAN FRANCISCO DEPARTMENT OF THE ENVIRONMENT  
Manager –Transportation Demand Management Program**

2011-Present  
San Francisco, CA

- Manager for the Transportation Demand Management Program:
  - Perform research and critical analysis of transportation demand management and alternative fuel projects
  - Implement trip-reduction programs and promotions for CCSF employees and San Francisco residents/employers
  - Manage the Commuter Benefit Program (pre-tax transit and vanpool benefit) for City and County of San Francisco employees and oversee outreach to the private sector to implement San Francisco's TDM Ordinance
  - Develop and manage the San Francisco Emergency Ride Home Program
  - Manage city bike programs, provide access and outreach to encourage bike use to work
  - Coordinate with local and regional organizations on TDM-and transportation planning-related projects and events
  - Write and secure grants for the Clean Transportation Program
  - Train and supervise staff

**CALIFORNIA CENTER FOR INNOVATIVE TRANSPORTATION  
Senior Transportation Analyst**

2009-2011  
Berkeley, CA

- Responsible and accountable for the coordinated management of multiple transportation and ITS projects:
  - Exploring deployment issues for electric vehicle infrastructure, including policies to streamline permitting, provide incentives, establish interoperability between various charging technologies and create partnerships.
  - Evaluating the feasibility of privately-provided commuter bus systems in a regional transportation system.
  - Examining methods and standards for acquiring third party traffic data for real-time traveler information and systems management.
  - Developing a regional smart parking toolkit and deployment plan in the San Diego region to encourage modal shift.
  - Partnering with small urban and rural transit agencies to demonstrate low-cost, open-standard transit management systems as part of Caltrans' Efficient Deployment of Advanced Public Transportation Systems (EDAPTS) project.
  - Analyzing enforcement technologies and policies on the expanded San Diego I-15 HOT/Managed Lane facility for both SOVs and HOVs, including self declaration and fully automated systems.
  - Creating roadmap for Caltrans to leverage existing projects and develop real-time, multi-modal traveler information and management systems throughout the state.
- Building credibility, establishing rapport and maintaining communication with stakeholders at multiple levels, including those external to the organization.
- Coordinating project plans with other project leaders, city, regional and state departments, community groups, and other organizations and agencies.
- Defining and initiating projects, and supervising completion of project tasks by staff, while working to ensure the ultimate success and acceptance of the project within allotted schedule and budget.
- Engaging in strategic planning to grow the organization.

**KRUTE SINGA**

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— @gmail.com

**SAN FRANCISCO COUNTY TRANSPORTATION AUTHORITY**  
**Planning Analyst**

2007-2008  
San Francisco, CA

- Managed project tasks and designed studies to analyze project impacts:
  - Designed, implemented and analyzed survey of shoppers at key retail destinations in San Francisco and the Bay Area for the Mobility, Access and Pricing Study to establish spend by mode of travel. Study determined patronage impacts on retailers due to congestion pricing.
  - Worked with community members and neighborhood organizations to develop a package of transportation and urban design improvements to enhance pedestrian, biking and transit conditions, and better manage parking supply along Columbus Avenue.
  - Helped perform analysis for the Van Ness Bus Rapid Transit Environmental Impact Report.

**NELSONNYGAARD CONSULTING ASSOCIATES**  
**Associate Project Manager**

2004-2006  
San Francisco, CA

- Managed and developed alternative transportation projects:
  - Developed sophisticated parking models to determine the reduction in parking spaces and parking structure costs for Genentech, UC Davis and San Francisco State University with the introduction of aggressive TDM measures.
  - Designed and researched a toolkit for Easter Seals Project ACTION entitled "Bus Stop Accessibility and Safety Assessment" that included universal design elements and ADA regulations communicated in easy to follow language.
  - Established a Community Based Transportation Plan for the Monument Corridor identifying several short-, medium- and long-term strategies to help close the transportation gaps existing in the Corridor.
  - Involved in several projects assessing trip generation and traffic implications of proposed development sites utilizing ITE trip generation rates and Urbemis.
- Undertook planning, evaluation, budgeting, and quantitative analysis.
- Formulated and implemented policy.
- Carried out business development, public presentations and stakeholder engagement activities.

**WASHINGTON METROPOLITAN AREA TRANSPORTATION AUTHORITY**  
**Management Trainee/Transportation Analyst**

2003-2004  
Washington, DC

- Acquired experience through the WMATA Management Trainee program in the planning and operations of a large transit agency. Gained practical and theoretical experience in project management with a solid understanding of the interaction of agency departments in planning projects including human resources, government relations and operations.
- Applied a toolbox of strategies to identified regional activity centers to improve transit, pedestrian and bicycle connections and services in major activity centers, evaluated master plans to determine inclusion of and impact to WMATA services, and coordinated with the Council of Governments Bike and Pedestrian Subcommittee.

**JACK FAUCETT ASSOCIATES**  
**Transportation Analyst**

2002-2003  
Lafayette, CA/Bethesda, MD

- Task manager for a growth visioning project for four cities in Los Angeles County.
- Authored chapters of a California Department of Transportation report, "Transportation Energy Efficiency and Conservation."
- Co-authored a paper entitled "Filling Up Faster: Induced Travel Demand Implications for Transportation and Land Use" for the 9th Conference on the Application of Transportation Planning Methods for the Transportation Research Board.
- Analyzed survey results and visited selected state transportation departments for FHWA report, "Integrating and Streamlining Transportation Development and Decision-Making."
- Promoted, established and coordinated the company's Transportation Fringe Benefits program.

**KRUTE SINGA**

— Dolores Street, 110  
San Francisco, CA 94102

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— @gmail.com

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Research Positions/Internships

**FISHER CENTER FOR REAL ESTATE AND URBAN ECONOMICS** 2008-2009  
**Researcher** Berkeley, CA

- Evaluated current and future housing needs as part of a larger study sponsored by the Hewlett Foundation to formulate policy on the future of California's infrastructure. Paper published as "Housing in California's Future - Nature of the Problem and Priorities for Action."

**UNIVERSITY OF CALIFORNIA TRANSPORTATION CENTER** 2006-2007  
**Research Assistant** Berkeley, CA

- Researched developmental possibilities and multi-modal access to future stations along the High Speed Rail corridor.
- Focused on the cities of Merced and Stockton, using future growth projections, land use, general plans, field research and community input to develop suggestions for integrating High Speed Rail stations with city growth.

**THE PRESIDIO TRUST** 2000/2001  
**Transportation Planning** San Francisco, CA

- Spearheaded development of a new lunch shuttle while continuing growth of existing lunch shuttle. Surveyed ridership on the newly implemented PresidiGo.

**TRANSPORTATION MANAGEMENT AND DESIGN** 2000  
**Transportation Planning** Solana Beach, CA

- Statistically analyzed results from passenger counting programs in SPSS and summarized findings in client reports. Assisted transportation planners with geographical representation of bus routes and ridership in GIS.

**CITY OF SYDNEY** 1999  
**Transportation Planning** Sydney, Australia

- Participated in the planning stages for Olympic transportation projects in Sydney. Gained foreign perspective on transportation ideology and government proceedings.

**CENTRE CITY DEVELOPMENT CORPORATION** 1998  
**Redevelopment** San Diego, CA

- Assisted redevelopers with research and site assessments. Involved with pedestrian and transit friendly neighborhood development projects and downtown revitalization.

**CALTHORPE ASSOCIATES** 1998  
**Planning** Berkeley, CA

- Investigated the techniques and principles of environmental approaches to community development and urban design. Helped planners with site research, drawing, drafting, coloring, and computer illustration.

## KRUTE SINGA

— Dolores Street, 110  
San Francisco, CA 94102

415. —  
— @gmail.com

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### Education

Master of City Planning - City and Regional Planning 2008  
University of California, Berkeley

- Recipient of California Planning Foundation Scholarship Northern Section Award, 2007-2008

Bachelor of Arts - Urban Studies and Planning; Economics 2000  
University of California, San Diego

- Recipient of Paulette Duve Memorial Scholarship, Women's Transportation Seminar, San Diego Chapter, 2000

### Computer Skills

- Adobe Illustrator, Autocad, Geographic Information Systems (GIS), Microsoft Office, including Access, Excel and PowerPoint.

### Professional Memberships

- American Planning Association (APA)
- Women's Transportation Seminar (WTS)
- San Francisco Planning & Urban Research (SPUR)

**Addendum**

**Selected Publications**

1. Kroll, Cynthia A.; Singa, Krute; Wyant, Jenny. (2009) Housing in California's Future – Nature of the Problem and Priorities for Action. Fisher Center for Real Estate & Urban Economics.
2. Bent, Elizabeth M.; Singa, Krute. (2009) Modal Choices and Spending Patterns of Travelers to Downtown San Francisco: Impacts of Congestion Pricing on Retail Trade. Transportation Research Board Annual Meeting 2009 Paper #09-3363.
3. Bent, Elizabeth M.; Hiatt, Rachel E.M.; Singa, Krute. (2008) Full-Featured Bus Rapid Transit in San Francisco, California: Toward a Comprehensive Planning Approach and Evaluation Framework. Transportation Research Record: Journal of the Transportation Research Board, Issue Number: 2072.
4. Singa, Krute; Hutabarat, Ria; Chou, Mary. (2004) Growth visioning for the Westside cities of Los Angeles County, California: Land use and transportation factors influencing congestion and jobs-housing imbalances. Transportation Research Record Issue Number: 1895.

**Selected Projects**

1. Caltrans Efficient Deployment of Advanced Public Transportation Systems (EDAPTS)
2. Privately-Provided Commuter Bus Study
3. Hybrid Data Feasibility Study
4. SFCTA Mobility, Access and Pricing Study
5. Electric Vehicle Infrastructure and Financing Study
6. SANDAG Interstate 15 HOV/Managed Lanes Violation Enforcement Study
7. SANDAG Smart Parking Research Pilot Project
8. SFCTA Columbus Avenue Neighborhood Transportation Study
9. Genentech, UC Davis and San Francisco State University Transportation Master Plans
10. Easter Seals Project ACTION Bus Stop Accessibility and Safety Assessment
11. MTC Community Based Transportation Plan for the Monument Corridor, Concord
12. SCAG Growth Visioning for the Westside Cities of Los Angeles





**Board of Supervisors  
City and County of San Francisco  
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BOARD OF SUPERVISORS  
SAN FRANCISCO  
2011 OCT 28 PM 12:21

**Application for Boards, Commissions and Committees**

Application for Appointment to: CAC MOP  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Renter living in Area, 1 District: Scott Wiener

Name: MARIUS STARKEY

Home Address: Dolores St. #15 SF CA Zip: 94103

Home Phone: 415 Occupation: ARTIST ART INSTRUCTOR

Work Phone: 415-30-4564 Employer: Gateway (LEAP)

Business Address: Zip:

Business E-Mail: marius@mindspring.com Home E-Mail: gmail.com

**Check All That Apply:**

- A citizen of the United States.  At least 18 years old on or before Election Day.
- Not in prison or on parole for a felony conviction
- A resident of San Francisco  Yes:  No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Currently serving on MOP-CAC. wish to continue on all the projects: ped safety issues, land use, ect.

**Education:**

BFA. Baker University, Baldwin City, Kansas

MFA. Croydon College, Croydon England

**Business and/or professional experience:**

live in the center of all the new developments along Market. wish to help in making good choice for our neighborhood

**Civic Activities:**

MDNA Board Member

Ethnicity: (optional) Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.  
(Applications must be received 10 days before the scheduled hearing.)  
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: OCT 29/2011 Applicant's Signature: (required) Marius Starkey

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

**Application for Boards, Commissions and Committees**

Application for Appointment to: Market-Octavia CAC

Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): 1, 5, 6

District: 8

Name: Karen Knowles-Pearce

Home Address:     , 4th Street, San Francisco

Zip: 94103

Home Phone: 415     

Occupation: N/A

Work Phone: 415-      (mobile)

Employer: N/A

Business Address:

Zip:

Business E-Mail:

Home E-Mail:      earthlink.net

Check All That Apply:

A citizen of the United States.

At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco  Yes:  No: (Place of Residence):      14th Street

Please state your qualifications (attach supplemental sheet if necessary)

Please see attached resume.

Education:

Please see attached resume.

Business and/or professional experience:

Please see attached resume.

Civic Activities:

Please see attached resume.

Ethnicity: (optional)

Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.  
(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record.)

Date: 28-Oct-2011 Applicant's Signature: (required) Karen Knowles-Pearce

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #:      Term Expires:      Date Seat was Vacated:     

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 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2011 OCT 28 PM 12:21  
 KC

**KAREN E. KNOWLES-PEARCE**

— 14<sup>th</sup> Street, San Francisco, CA 94103

415- —

— @earthlink.net

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**Professional Experience:**

**APR. 03 – JUN. 10**

**BUSINESS TEAM**

***Marketing Specialist & Client Liaison***

Work exclusively with one agent; creating Confidential Marketing Books for the sale of businesses; liaise with clients prior to and throughout the sale or purchase of businesses. (Process similar to home sales.) Provide agent with possible new clients through cold contacts and at face-to-face citywide events.

**JUL. 97 – DEC. 02**

**BALSA (Bay Area Life Sciences Alliance)**

Hired as one of a core team of three who helped plan, launch and operationalize BALSA, which was conceptualized by a small group of top San Francisco business leaders and established as a private, non-profit operating foundation to promote life sciences in San Francisco. BALSA was formed at the behest of the mayor of San Francisco, the Governor of California and the University of California Board Regents to assist UCSF for the first phase of planning and development of UCSF's new research campus at Mission Bay. One of our first projects was to organize, manage and implement the UCSF Mission Bay International Master Plan competition, which was held in three phases in four locations over 3½ months. BALSA held all contracts for consultants performing initial construction work at Mission Bay and hired project managers for the first phase of building at Mission Bay. BALSA accomplished in 4½ years, which was thought to take six, and company dissolved. As BALSA was very small, my responsibilities were twofold:

***Director of Operations***

Established BALSA's operations & employee benefits' program; created and composed BALSA's Policies & Procedures Manual; created and maintained annual operating budgets; administered and oversaw a \$16M line of credit; established and implemented BALSA's operational costs reimbursement program by UCSF. Ultimately I was responsible for all aspects of BALSA's day-to-day operations, including personnel, finances, facilities and computers. I managed BALSA's complex financial structure, four bank accounts, and a \$10M+ annual operating budget.

***Director of Community Affairs***

Responsible for Community Affairs, defining BALSA's relationship with San Francisco's community-at-large, attended all public meetings concerning all of Mission Bay development, as well as specifically the new UCSF research campus at Mission Bay. To foster better communication between the companies most directly involved with Mission Bay – BALSA, UCSF, Catellus (the developer), and the San Francisco Partnership – I developed, organized and convened monthly meetings of Mission Bay Communications' Committee. Appointed by the Mayor to sit on the Mission Bay Citizens' Advisory Committee on which I served for 10 years.

**SEPT. 93 – JUN. 97**

**NESTLÉ BEVERAGE COMPANY, JUICE DIVISION**

***Inventory Analyst***

Nestlé, a global company, found it imperative to create a new analyst position, for which I was hired. Although I had no prior experience with this industry, I defined, created, and organized the position by producing a manual of guidelines, structures and reporting forms to which Nestlé's eleven nationwide warehouses adhered. Using Nestlé's corporate computer network and working with the warehouses, I tracked 60M+ cases annually of Nestlé juice products for all warehouses. I directed and communicated with warehouse management and was responsible for bi-annual inventories, balancing the Nestlé system figures with the warehouses' inventory **saving Nestle more than \$12M**, and improving inventory differences by **over 20%** by my second year.

**JAN. 86 – MAY 93**

**DAVIS, BALL & COLOMBATTO ADVERTISING**

***Senior Account Executive, McDonald's Account Group***

Major responsibilities included the selection and overseeing of all local broadcast and print traffic, production of local commercials and maintenance of competitive media tracking. I conceptualized and implemented local marketing plans for new stores' Grand Openings, redesigned format of monthly store calendars into a more comprehensive design, presented new ideas at monthly client's meetings. Secondary responsibilities included copywriting, and coordination of annual Marketing seminars.

**JAN. 81 – DEC. 84**

**SAN FRANCISCO VIDEOTEX**

***Creator/Owner***

Created, planned, launched and operationalized the first stand-alone, public access interactive system in the world (a predecessor to the Internet). With my partner, I assisted in the direction of software development. I wrote company's marketing and public relations materials, hired and oversaw all staff, headed the art department for design and layout of screen ads, and placed ads throughout the system.

**PRIOR TO 1981**

Worked in electronic media in the Bay Area, and live theatre in New York City.

## KAREN E. KNOWLES-PEARCE

Page 2 of 2

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**Computer Skills:** PC expertise in MSWord, Excel, PowerPoint, Publisher and Outlook and QuickBooks Pro accounting software; moderate knowledge of ACT! database; some experience with Mac systems and software.

**Professional  
Affiliations:**

Chair & Member, Treasure Island/Yerba Buena Island Citizens' Advisory Board (CAB) since 2000  
Member, Mission Dolores Neighborhood Association (MDNA) since 2010  
Past Vice-Chair and member, Transbay Terminal Citizens' Advisory Board, 2007 – 2011  
Past Chair, Capital Campaign Committee for new Mission Bay Library Branch, 2003 – 2006  
Mission Bay Citizens' Advisory Committee (CAC), 1997 – 2007  
Member of SPUR (San Francisco Planning & Urban Research)

**Personal  
Affiliations:**

South Beach Yacht Club, founding member, 1989  
- Vice Commodore, 1993  
- Membership Controller, 1994  
- Board of Directors, 1993-1997  
- Long-range Planning Committee, 1998 – 1999, 1996, 1994  
- Rules Committee, 1996 – 1998  
- Community Youth Sailing Program, 1994 – 1997  
Active volunteer for *America True's* America's Cup 2000 campaign  
Active volunteer for *America True's* "True Youth" (at-risk youth sailing program), 1999 - present  
Founding member SPUR Committee to research San Francisco harbors & waterfront activities, 2001 - 2005



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

**Application for Boards, Commissions and Committees**

Application for Appointment to: Market Octavia Citizens Advisory Committee  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): home owner seat , 2 District: 8

Name: carmela gold

Home Address: Henry st Zip: 94114

Home Phone: 415: Occupation: former executive director Shih Yu-Lang Central YMCA

Work Phone: Employer:

Business Address: Zip:

Business E-Mail: Home E-Mail: @hotmail.com

Check All That Apply:

A citizen of the United States.  At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco  Yes:  No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Currently seated on M/O CAC. Active on Duboce Triangle Neighborhood Association Board and Land Use Committee President, Tenderloin Economic Development Project (TEDP)

Education:

Business and/or professional experience:

Worked for the Central YMCA for 20 years in the Tenderloin.

Civic Activities:

Many youth and community boards and activities particularly in the Tenderloin/Civic Center neighborhoods

Ethnicity: (optional)

Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.  
(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 10-28-11 Applicant's Signature: (required) Carmela Gold

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: Term Expires: Date Seat was Vacated:



**Board of Supervisors  
City and County of San Francisco  
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RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

**Application for Boards, Commissions and Committees**

2011 OCT 18 PM 2:54

Application for Appointment to: Market and Octavia Community Advisory Committee

Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Vacant Seat # 2

District:

Name: Thomas Owens

Home Address: Market Street, B

Zip: 94114

Home Phone: 415

Occupation: Architect

Work Phone: 415-902-7572

Employer: Gensler

Business Address: Two Harrison Street, Suite 400, San Francisco CA

Zip: 94105

Business E-Mail: tom\_owens@gensler.com

Home E-Mail: \_\_\_\_\_ @me.com

**Check All That Apply:**

A citizen of the United States.

At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco  Yes:  No: (Place of Residence): \_\_\_\_\_

**Please state your qualifications (attach supplemental sheet if necessary)**

Resident homeowner on 2100 block of Market Street in San Francisco, licensed architect in the State of California, resident of San Francisco and district 8 for 16 years, 16 years of experience working with small to large commercial corporate and local mom-and-pop clients.

**Education:**

Bachelor's of Architecture from the University of Kentucky College of Architecture & Design.

**Business and/or professional experience:**

Licensed architect in the State of California, Senior Associate at Gensler Architecture SF - International design firm based in San Francisco, Sr. project manager and project architect on small to large interior/exterior commercial projects locally and nationwide, LEED approved professional.

**Civic Activities:**

Castro/Upper Market CBD board applicant, member of the Castro/Upper Market CBD Land Use Committee, member of the Castro/Upper Market CBD Ambassador's program

Ethnicity: (optional) Caucasian

Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

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(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 10/17/11 Applicant's Signature: (required) Thomas Owens

Please Note: Your application will be retained for one year.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

-12-05-11:11:31AM;

:4154950541

# 2/ 4



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees

Application for Appointment to: Market & Octavia CAC
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Resident Homeowner seat 2 District: 8

Name: Markley Bavinger

Home Address: Weller Street, San Francisco Zip: 94102

Home Phone: 415- Occupation: Project Manager

Work Phone: 415-800-5305 Employer: The Trust for Public Land

Business Address: 101 Montgomery Street, Suite 1100, San Francisco Zip: 94104

Business E-Mail: markley.bavinger@tpl.org Home E-Mail: @gmail.com

Check All That Apply:

A citizen of the United States. [X] At least 18 years old on or before Election Day. [X]

Not in prison or on parole for a felony conviction [X]

A resident of San Francisco [X] Yes: [ ] No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Please see attached.

Education:

Please see attached.

Business and/or professional experience:

Please see attached.

Civic Activities:

Volunteer at Friends of the Urban Forest, Hayes Valley Farm

Ethnicity: (optional) Sex: (optional) [ ] M [ ] F

Have you attended any meetings of the Board/Commission to which you wish appointment? [ ] Yes [X] No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
(Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 12-5-11 Applicant's Signature: (required) [Signature]

FOR OFFICE USE ONLY:
Appointed to Seat #: Term Expires: Date Seat was Vacated:

12-05-11;11:31AM;

;4154950541

# 3/ 4

Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
PH (415) 554-5184  
FAX (415) 554-77141

Dear Ms. Linda Wong,

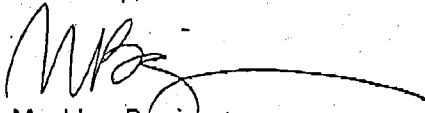
Attached is my application for the Market and Octavia Community Advisory Committee. I am honored to pursue this opportunity to apply my background in design, government, and environmental stewardship to the implementation of the Market and Octavia Neighborhood Plan.

I have lived in San Francisco for over a decade and within the Plan Area for five years. Much of my professional work in the Bay Area has focused on building an urban infrastructure that integrates natural process and environmental health through the tools of design, policy development, and public-private partnerships. My current position within a land conservation organization involves the protection of undeveloped landscapes outside the urban boundary through the tools of agency partnerships, private donation, and negotiation. My work has involved stormwater treatment technologies, urban habitat restoration, and open space protection. My personal time has involved volunteerism with the Friends of the Urban Forest and the Hayes Valley Farm, two organizations that reflect my goal to integrate natural and built elements in our city.

As a member of the Committee I would seek to apply the above referenced toolsets and my ability to synthesize perspectives and information to resolving the complex issues generated by the diverse community within the quickly evolving Plan Area. As a mother raising a child in San Francisco and as an involved member of this community, I welcome this opportunity to serve a city that I love deeply within a neighborhood with which I am intimately involved and invested.

Thank you for the consideration.

Sincerely,



Markley Bavinger



12-05-11;11:31AM;

;4154950541

# 4/ 4

**Markley Anne Bavinger**  
(415) \_\_\_\_\_ @gmail.com

---

**Professional Experience****The Trust for Public Land, San Francisco, CA***Project Manager, Aug 10 / Present*

Developing land conservation strategies and overseeing all steps of the acquisition process for this nonprofit land conservation organization.

Representative responsibilities include the following:

- Assessment of opportunities for resource protection
- Development of agency partnerships and negotiations with landowners
- Completion of due diligence and development of property acquisition agreements, management agreements, and conservation easements
- Outreach and relationship building with landowners, community groups, elected officials, state and federal agencies, land trusts, and project donors

**City of Oakland, Oakland, CA***Project Manager, Jun 04 / Jul 10*

Managed projects and developed programs to protect, restore, and improve water quality and habitats in the urban environment.

Representative responsibilities include the following:

- Project management of stormwater improvement and habitat restoration projects with a focus at Lake Merritt and its urban watershed
- Negotiation and coordination of property acquisitions and public/private partnerships
- Development and implementation of waterside property development policies
- Authorship of staff reports, resolutions, and ordinances related to projects and programs
- Outreach and relationship building with local land trusts and community groups

**Miller Company, San Francisco, CA***Designer/Project Manager, Jun 03 / May 04*

Managed, designed, and installed residential, school, and commercial projects for this San Francisco based design/build landscape architecture firm. Led design development, prepared construction documents, managed clients, and installed landscapes.

**Wolfe Mason Associates/The Bioengineering Group, Oakland, CA***Designer/Project Manager, Oct 01 / Jun 03*

Managed and designed restoration projects throughout the Bay Area. Led design development; prepared construction details, specifications, and cost estimates; integrated input from multiple disciplines; managed clients; and performed public outreach. Provided expertise in bioengineering.

**The Nature Conservancy, Boulder, CO***Financial and Research Analyst, Jan 97 / May 97*

Analyzed limited development opportunities for priority conservation sites. Quantified financial implications of potential development scenarios. Evaluated landowner objectives and environmental limitations. Presented findings to staff and potential developers.

**LaSalle Partners, Chicago, IL***Financial Analyst - Land Group, Jan 95 / Jan 97*

Provided valuation and market analysis for land dispositions, acquisitions, and investments for this commercial real estate company. Developed financial models to analyze potential investments and define real estate strategies for commercial clients.

**Education****Harvard University Graduate School of Design, Cambridge, MA***Master of Landscape Architecture, Jun 01*Involvements: *Co-Founder and Co-President of Ecology in Design, 98-01***Stanford University, Stanford, CA***Bachelor of Science in Geological and Environmental Science-Land Resources, Jun 94*



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

**Print Application**

**Application for Boards, Commissions and Committees**

Application for Appointment to: Market Octavia CAC  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (if applicable): seats 2, 6

Name: Dylan Charles  
Home Address: Waller St., San Francisco CA zip: 94102  
Home Phone: (415) \_\_\_\_\_ Occupation: Management Consultant  
Work Phone: \_\_\_\_\_  
Business Address: 231 Waller St., San Francisco CA zip: 94102

Check All That Apply:

- A citizen of the United States.  At least 18 years old on or before Election Day.
- Not in prison or on parole for a felony conviction
- A resident of San Francisco  Yes:  No: (Place of Residence) Waller St. SF

Please state your qualifications (attach supplemental sheet if necessary)

Please see attached

Education:

Please see attached

Business and/or professional experience:

Please see attached

Civic Activities:

Please see attached

Ethnicity: (optional)

Sex (optional) M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once completed, this form, including all attachments, becomes public record)

Date: 11/22/11 Applicant's Signature: (required) [Signature]  
Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



RE: File 111266, Market and Octavia Community Advisory Committee

Dylan to: Linda.Wong

12/09/2011 07:37 PM

Linda,

Thanks so much for the update. Unfortunately I have to withdraw my application in favor of my Partner, Markley Bavinger who is also on the list below. Don't ask how each didn't know the other was at this stage of the application process ;-)

Suffice it to say I strongly support her!

Thanks,

Dylan Charles

**From:** Linda.Wong@sfgov.org [mailto:Linda.Wong@sfgov.org]

**Sent:** Friday, December 09, 2011 2:59 PM

**To:** [redacted]@gmail.com; Peter Cohen; [redacted]@dylanhome.com; [redacted]@sbcglobal.net; [redacted]@mspdi.com; [redacted]@kennethwingard.com; [redacted]@sbcglobal.net; [redacted]@gmail.com; [redacted]@earthlink.net; [redacted]@me.com; [redacted]@hotmail.com; [redacted]@gmail.com

**Subject:** File 111266, Market and Octavia Community Advisory Committee

Please be advised that the next Rules Committee meeting is scheduled for Thursday, December 15, 2011 at 1:30 p.m. in City Hall, Room 263.

The Committee Members will meet to consider your appointment to the Market and Octavia Community Advisory Committee.

There are no set instructions on what you are expected to tell the Rules Committee. However, a brief description of your qualifications, reasons for interest in the subject, or a short discussion of why you feel you would make a good candidate is appropriate.

Please respond before Tuesday, December 13, 2011 whether or not you will be able to attend this meeting.

Thank you.  
Linda Wong  
Board of Supervisors / SF LAFCo  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689  
Phone: 415.554.7719  
Fax: 415.554.7714

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below.

<http://www.sfbos.org/index.aspx?page=104>

## **Dylan Charles:**

### **Application/Biography for Market-Octavia CAC**

Dylan Charles lives at 231 Waller Street in the Market-Octavia Plan Area with his family, including a two and a half-year-old daughter. Dylan's interest in serving on the Market-Octavia CAC is driven in part by his commitment to seeing the City grow in a way that supports families staying in the City. For him, this means supporting Area Plan efforts to finance, build and maintain high quality public open space and parks, as well as reliable alternatives to private automobiles.

#### **Relevant Volunteer Experience:**

Dylan is board chair of Ecology Project International, an international non-profit dedicated to education and the environment and on the City Car Share Advisory Board.

#### **Professional Experience:**

Dylan, an Engagement Partner at Crimson Consulting and former Partner at KPMG/BearingPoint and The McKenna Group, has over 20 years of strategy and business planning experience in a range of industries. He has a deep interest in education and the environment and has been active in issues related to smart growth and transportation.

He has built and run a number of startups in industries as diverse as Energy, Retail, and Software. Additionally, he is an amateur sculptor, was a contributing founder of Solmetric a successful solar startup, was previously Assistant Editor, Multimedia in Review, volumes 4 and 5, an annual review of developments in the new media industry, and an Assistant Desk Editor and ABC News International based in London.

Dylan has a BA Cum Laude in English and French Literature from Tufts University and an MBA from The Anderson Graduate School of Management at UCLA.



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

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2011 NOV 4 PM 3:13

**Application for Boards, Commissions and Committees**

Application for Appointment to: Market/Octavia Community Advisory Committee  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (if applicable): Seat 4

District:

Name: Kenneth Wingard

Home Address: — Potomac Street, San Francisco, CA

Zip: 94117

Home Phone: 415- — Occupation: Merchant

Work Phone: 415-546-5200 x16 Employer: Kenneth Wingard, Inc

Business Address: 2319 Market Street, San Francisco, CA

Zip: 94114

Business E-Mail: ken@kennethwingard.com

Home E-Mail: — @kennethwingard.com

**Check All That Apply:**

A citizen of the United States.  At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco  Yes:  No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Local merchant on Market Street and resident of Duboce Triangle for 22 years.

**Education:**

Princeton University

**Business and/or professional experience:**

San Francisco business owner for 15 years and former Pottery Barn executive.

**Civic Activities:**

Market Octavia CAC, Current member, Castro Upper Market CBD, Board member,  
Duboce Triangle Neighborhood Association, Board member

Ethnicity: (optional) Black

Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.  
(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 10/31/11 Applicant's Signature: (required) [Signature]

Please Note: Your application will be retained for one year.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

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SAN FRANCISCO  
2011 NOV -9 PM 3:16

**Application for Boards, Commissions and Committees**

Application for Appointment to: Market Octavia Community Advisory Committee  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): 5 Neighborhood Group District: 8

Name: Dennis Richards

Home Address: Beaver Street Zip: 94114

Home Phone: 415 Occupation: VP, Credit, Collections A/R and Customer Service

Work Phone: 425-536-2149 Employer: Salesforce.com

Business Address: One Market Street Suite 300, San Francisco Zip: 94114

Business E-Mail: drichards@salesforce.com Home E-Mail: @sbcglobal.net

**Check All That Apply:**

- A citizen of the United States.  At least 18 years old on or before Election Day.
- Not in prison or on parole for a felony conviction
- A resident of San Francisco  Yes:  No: (Place of Residence): \_\_\_\_\_

**Please state your qualifications (attach supplemental sheet if necessary)**

I am and have been the president of the Duboce Triangle Neighborhood Association for the past 6 years. As president of DTNA I tirelessly worked on all aspects of the Plan and pushed for its passage. I also currently sit on the MO CAC

**Education:**

B.A: Business and Chinese, University of Pittsburgh, 1985

**Business and/or professional experience:**

I am a Vice President at Salesforce.com in downtown San Francisco and am accountable for managing the company's Accounts Receivable portfolio as well as its Credit, and Customer Service functions

**Civic Activities:**

President, Duboce Triangle Neighborhood Association 2006-present. LGBT Police Community Advisory Forum member 2010-present. Board Member (at large) Castro-Eureka Valley Neighborhood Association 2009-present

Ethnicity: (optional) Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.) (Please Note: Once Completed, this form, including all attachments, become public record)

Date: 11/6/11 Applicant's Signature: (required) [Signature]  
Please Note: Your application will be retained for one year.

**FOR OFFICE USE ONLY:**  
 Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

12/04/2011 08:30 FAX

001



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees

Application for Appointment to: Market and Octavia Community Advisory Committee  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Seat #5; Seat #6 District:

Name: Peter Cohen

Home Address: Joe Street Zip: 94114

Home Phone: 415- Occupation: Director

Work Phone: 415-882-0901 Employer: Council of Community Housing Organizations

Business Address: 325 Clementina St Zip: 94103

Business E-Mail: Home E-Mail: @yahoo.com

Check All That Apply:

A citizen of the United States.  At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco  Yes:  No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)  
Member of Market and Octavia CAC since its inception, and current chair of the committee.

Education:  
Masters degree in urban geography, SF State University.

Business and/or professional experience:  
Housing and land use policy, and community planning.

Civic Activities:  
Duboce Triangle Neighborhood Association--board member and co-chair of land use committee.

Ethnicity: (optional) Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.  
(Applications must be received 10 days before the scheduled hearing.)  
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 12/3/11 Applicant's Signature: (required)

FOR OFFICE USE ONLY:  
Appointed to Seat #: Term Expires: Date Seat was Vacated:



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

**Application for Boards, Commissions and Committees**

Application for Appointment to: Market and Octavia Community Advisory Committee  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): At large (#6) District: 5

Name: Jason Henderson

Home Address: 1 Buchanan Street, apt 503 Zip: 94102

Home Phone: 415- — Occupation: Professor

Work Phone: 415-255-8136 Employer: San Francisco State University

Business Address: Department of Geography, 1600 Holloway Avenue HSS 269 Zip: 94132

Business E-Mail: jhenderson@sfsu.edu Home E-Mail: — @sboglobal.net

**Check All That Apply:**

A citizen of the United States.  At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco  Yes:  No: (Place of Residence): \_\_\_\_\_

Please state your qualifications (attach supplemental sheet if necessary)

attached

**Education:**

Ph.D. Geography, University of Georgia

**Business and/or professional experience:**

Professor, Geography, emphasis on transportation and land use

**Civic Activities:**

Chair, Hayes Valley Neighborhood Association Transportation and Planning Committee

Ethnicity: (optional) white Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.  
(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 11/17/2011 Applicant's Signature: (required)

Please Note: Your application will be retained for one year.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_



**Attachment 1: Statement of qualifications for Jason Henderson, application for the Market and Octavia Community Advisory Committee, Nov 18<sup>th</sup> 2011.**

It is with great pleasure that I am re-applying to serve on the community advisory committee for the Market and Octavia Plan. If reappointed I would bring three years of citizen familiarity with the CAC, ten years of citizen understanding about the Market and Octavia Plan, six years of experience as chair of the Hayes Valley Neighborhood Association's Transportation and Planning Committee, and twenty years of academic knowledge in urban transportation and land use issues. I am currently a tenured professor of Geography at San Francisco State University with research and teaching interests in urban transportation and land use. In that capacity I bring a citywide and long-range perspective to the planning process. I was also involved with the drafting and adoption of the Market and Octavia Plan. I have read virtually all documents pertaining to the plan, including the original 2002 draft, the 2007 Environmental Impact Report, and the final adoption documents prepared by the planning department staff. Since serving on the CAC I have worked with planning department staff, planning commissioners, and with the Board of Supervisors to help implement this innovative and precedent-setting plan.

I am re-applying for the at-large position because as a professor the at-large position fits my understanding of the plan as an important citywide bellwether for good urban design, urban infill, and transit first policies. I am also very familiar with how the M & O plan interacts with new regional planning policies such as the *One Bay Area* planning process undertaken by the MTC/ABAG.

Additional qualifications relevant to the Market and Octavia Plan:

- I am familiar with the relationship between the proposed Van Ness Bus Rapid Transit project and the M & O plan. I am also familiar with the Housing Element of San Francisco's General Plan.
- As chair of Hayes Valley's Transportation and Planning Committee I have a strong working relationship with many developers and architects seeking to build in the plan area, and with other neighborhood organizations in Duboce Triangle and Mission Dolores.
- I have a strong working relationship with citywide organizations concerned with the plan including the San Francisco Bicycle Coalition, the San Francisco Transit Riders Union, Walk San Francisco, SPUR, HAC, Livable City, and other local advocacy groups concerned with transportation and land use.
- Lastly, I am aware of the growing need for affordable housing for both low income and middle class demographics, as well as the need for housing that helps enable and retain families.



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

**Application for Boards, Commissions and Committees**

Application for Appointment to: Market Octavia Area Plan Community Advisory Committee  
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): 6

District: RC

Name: Michael Simmons

Home Address — Fell Street

Home Phone: 415 —

Occupation: real estate consultant

Work Phone: 415-845-5527

Employer: Michael Simmons Property Development, Inc.

Business Address: 2370 Market Street, #458 San Francisco, CA

Zip: 94114

Business E-Mail: MichaelS@mspdi.com

Home E-Mail:

Check All That Apply:

A citizen of the United States.  At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco  Yes:  No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Over 20 years of experience developing affordable housing and community facilities in San Francisco. Have worked extensively with community groups and plans in San Francisco. A 14 year resident of Hayes Valley.

Education:

MBA University of California Berkeley focus on real estate and urban planning

Business and/or professional experience:

President, MSPDI a real estate consulting and development firm focusing on urban infill projects in San Francisco, Los Angeles and Nashville. Projects include new construction and rehabilitation of housing and community facilities.

Civic Activities:

Former Board Member - Global Citizens Center, Tides Real Estate Committee, LGBT Community Center, Episcopal Community Services, NAMES Project, Mission Bay Citizens Advisory Committee

Ethnicity: (optional)

Sex: (optional)  M  F

Have you attended any meetings of the Board/Commission to which you wish appointment?  Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.

(Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once Completed, this form, including all attachments, become public record.)

Date: 11/7/11 Applicant's Signature: (required)

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

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2011 NOV -9 PM 3:14  
Zip: 94102

San Francisco  
BOARD OF SUPERVISORS

Date Printed: November 21, 2011

Date Established: November 4, 2008

Active

**MARKET AND OCTAVIA COMMUNITY ADVISORY COMMITTEE**

**Contact and Address:**

John Rahaim

1650 Mission Street, Suite 400  
San Francisco, CA 94103

Phone: (415) 558-6411

Fax:

Email: John.Rahaim@sfgov.org

**Authority:**

Ordinance 72-08 and Resolution 474-08

**Board Qualifications:**

The Planning Code amendment, Section 341.5, implementing the Market and Octavia Plan provided that the Board of Supervisors shall establish a Community Advisory Committee (CAC).

The CAC will be advisory, as appropriate, to the Planning Director, the Interagency Plan Implementation Committee, the Planning Commission, and the Board of Supervisors. Planning Code Section 341.5 provides that the Planning Department or Interagency Plan Implementation Committee shall designate necessary staffing from relevant agencies to the CAC, as needed to complete the CAC's responsibilities described in this Code. To the extent permitted by law, staffing for the CAC shall be funded through the Market & Octavia Community Improvements Fund administration fees.

The CAC may perform the functions enumerated in Planning Code Section 341.5(a) as needed. The CAC shall consist of 9 members. Every member of the CAC must live or work within the Plan Area. The appointing authority shall use best efforts to appoint members from varying geographic, socio-economic, ethnic, racial, gender, and sexual orientations. The Mayor shall appoint one-third (3) of the members of the CAC. The Board of Supervisors shall appoint two-thirds (6) of the members and at least one shall be a resident renter, one a resident homeowner, one a low-income resident, one a local merchant, one a representative of established neighborhood groups and one member at large.

The members of the CAC shall serve at the pleasure of the appointing authority for a term of two years from the date that all nine members have been appointed.

"R Board Description" (Screen Print)

San Francisco  
BOARD OF SUPERVISORS

Sunset date: Waived