




San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Eric Mar
Supervisor David Campos
Supervisor Julie Christensen

From: Lieutenant Dave Falzon 
Officer in Charge
ABC Liaison Unit (ALU) 553-1049

Date: 02/25/2015

Subject: P.C.N. Investigation Regarding: LML Restaurants, Inc.
DBA: DBA
1501 Folsom Street
Including 308-11th Street
Leticia Luna
(415) 786-2940

Ms. Leticia Luna on behalf of LML Restaurant, Inc. has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 48 (On-Sale General Public Premises) License for 1501 Folsom Street including 308-11th Street (located on the South-East corner of Folsom and 11 Street) in the South of Market (SOMA).

Hours of Operation:

Daily 9 a.m.- 2 a.m.

Digest:

LML Restaurants, Inc. is introducing a new lounge to the SOMA District in San Francisco. The lounge will be geared to a mature crowd. Ms Luna plans on operating a multi floor venue that will feature American and Latin Jazz on the main floor, an intimate music lounge on the second floor and a rooftop restaurant. Although not required to, Ms. Luna will have a food component, where she hopes to serve brunch on the weekends and evening dining daily. If approved, this license will allow the premises at 1501 Folsom Street (including 308-11th Street) to sell On-Sale Beer, Wine

and Distilled Spirits. These premises had previously been licensed and not operating for over three years.

Letters of Protest:

No Record

Letters of Support:

No Record

Police Calls for Service:

From January 2013 to January 2014

52- Noise nuisance related, Homeless related, Graffiti/vandalism-Quality of life issues.

Police Reports:

From January 2013 to January 2014

0

San Francisco Plot Information:

This premise is located in Plot **204**

A High Crime area is defined as **99** or more police reports in a plot for the year of **2013**.

This plot had **338** police reports for **2013**, which is **239** over the **Citywide "High Crime"** average.

State Census Tract Information:

This premise is located in Census Tract **177**

Population for this tract is: **2128**

On-sale license authorized by census tract: **7**

Active on-sale licenses: **40** with **0** pending

Off-sale licenses authorized by census tract: **2**

Active off-sale licenses: **8** with **0** pending

Departmental Recommendation:

Points of consideration: 1/ St. Joseph's Catholic Church (now closed)

No opposition from **Southern Station**

Applicant premise **is** located in a "**high crime**" area.

Applicant premise **is** located in an "**undue concentration**" area.

0 - Record of protest.

0 - Record of support.

ALU Recommendation: **Approval with the following conditions**

Conditions for Type 48 (On Sale General Public Premises)

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 9: am – 2:00 a.m. on Sunday, and 5:00 p.m. to 2:00 a.m. Monday through Saturday and on New Year's Eve, Christmas Eve, Thanksgiving Eve, The Fourth of July, and the Sunday before Labor Day and Memorial Day.
2. On the rooftop deck-Sales, service and consumption of alcoholic beverages shall be permitted from 9:00 am to 12:00 am (midnight) every day of the week.
3. Security personnel shall be readily identifiable as security by wear distinctive clothing that has a logo of the establishment and the apparel shall state "SECURITY STAFF".
4. Between the hours of 8:00 p.m. and to until one half (1/2) hour past closing the petitioner(s) shall provide security personnel who shall maintain order therein and prevent any activity which would interfere with the quiet enjoyment of their property by nearby residents.
5. The sale of alcoholic beverages for off premises consumption is strictly prohibited.
6. No person under the age of twenty-one (21) shall sell, furnish, or deliver alcoholic beverages.
7. No noise shall be audible beyond the area under the control of the licensee(s).

8. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
9. Loitering (loitering is defined as “to stand idly about; linger aimlessly without lawful business”) is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee.
10. The interior lighting maintained therein shall be sufficient to make easily discernible the appearance and conduct of all persons and patrons in that portion of the premises where alcoholic beverages are sold, served, delivered or consumed.
11. The exterior of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the premises. Additionally, the position of such lighting shall not disturb the normal privacy and use of any neighboring residences.
12. At no time shall the licensee(s) allow a third party promoter to have any control over the marketing, management, operation, or staffing of this business.
13. Graffiti shall be removed from the premises and all parking lots under the control of the licensee(s) within 72hrs of application. If the graffiti occurs on a Friday or weekend day, or on a holiday, the licensee(s) shall remove the graffiti with 72hrs following the beginning of the next weekday.

End

1501 Folsom St
01/06/2013-01/06/2014

San Francisco Police Department

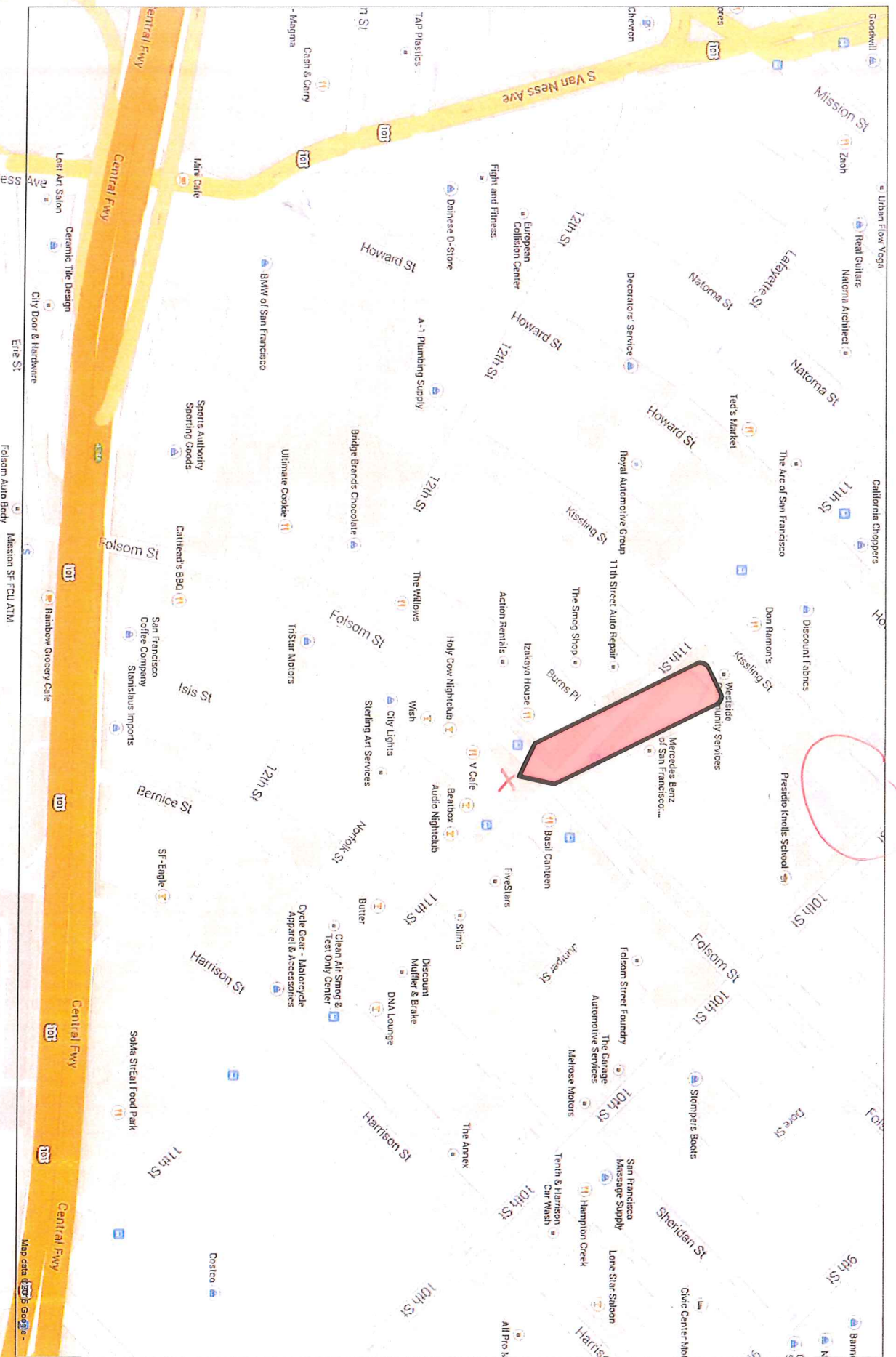


Map Legend	
	Incidents (403)
	UNKNOWN (1)
	Larceny/Theft (207)
	Non-Criminal (66)
	Warrants (19)
	Other Offenses (18)
	Assault (16)
	Vandalism (15)
	Burglary (10)
	Vehicle Theft (8)
	Warrants (7)
	Missing Person (5)
	Drug/Narcotic (4)
	Fraud (4)
	Suspicious Occurrence (4)
	Robbery (4)
	Sex Offenses, Forcible (3)
	Drunkenness (2)
	Forgery/Counterfeiting (2)
	Recovered Vehicle (2)
	Weapon Laws (2)
	Trespassing (1)
	Arson (1)
	Disorderly Conduct (1)
	Secondary Codes (1)

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