

File No. 130520

Committee Item No. 2

Board Item No. \_\_\_\_\_

# COMMITTEE/BOARD OF SUPERVISORS

## AGENDA PACKET CONTENTS LIST

Committee: Neighborhood Services & Safety Date July 25, 2013

Board of Supervisors Meeting Date \_\_\_\_\_

### Cmte Board

- |                                     |                          |                                              |
|-------------------------------------|--------------------------|----------------------------------------------|
| <input type="checkbox"/>            | <input type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Analyst Report                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/> | Introduction Form (for hearings)             |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | MOU                                          |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Public Correspondence                        |

**OTHER** (Use back side if additional space is needed)

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Completed by: Derek Evans Date 7/22/13

Completed by: \_\_\_\_\_ Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages.  
The complete document can be found in the file.



San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience or Necessity*  
*Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on City Operations & Neighborhood Services

**Supervisor David Campos**  
**Supervisor Eric Mar**  
**Supervisor Norman Yee**

**From:** Inspector Joseph Fong  
ABC Liaison Unit (ALU) 553-1049

**Date:** July 18, 2013

**Subject:** P.C.N. Investigation Regarding:  
DBA: SF Deli & Wine  
810 Mission Street  
San Francisco, CA 94103-3007  
(708) 790-5962

Sylvain Montassier has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 21 (Off-Sale General) license for 810 Mission St., cross of 4<sup>th</sup> St.

This premises is currently operating with an existing type 21 license and is seeking approval from the committee to extend the license to cover the newly constructed front entrance of the store.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

**Police Calls for Service:** From April 2012 to April 2013

1

**Police Reports:** From April 2012 to April 2013

0

**Notifications**

No residents within 500'.

The Notice to the Public was posted on 5/22/2013.

**San Francisco Plot Information:**

This premises is located in Plot 222.

The High Crime area is defined as 86 or more police reports in a plot.

This plot had 210 police reports recorded for 2012.

Applicant premises is located in a "high crime" area.

**State Census Tract Information:**

This premises is located in Census Tract **176.01**.

Population for this tract is: 7,630.

Off-sale licenses authorized by census tract: 7.

Active off-sale licenses: 9.

Applicant premise is located in an "undue concentration" area.

**Letters of Protest:**

No protest is recorded with the California Department of Alcoholic Beverage Control.

**Letters of Support:**

No letter of support is recorded with the California Department of Alcoholic Beverage Control.

**Departmental Recommendation:**

No opposition from Southern Police Station.

ALU recommends **Approval**.

Thank you,



**California Department of Alcoholic  
Beverage Control  
License Query System Summary  
as of 5/28/2013**

<b>License Information</b>
License Number: 533370
Primary Owner: TAMER SF INC
ABC Office of Application: 24 - SAN FRANCISCO
<b>Business Name</b>
Doing Business As: SF DELI AND WINE
<b>Business Address</b>
Address: 810 MISSION ST    Census Tract: 0176.01
City: SAN FRANCISCO    County: SAN FRANCISCO
State: CA    Zip Code: 94103
<b>Licensee Information</b>
Licensee: TAMER SF INC
<b>Company Information</b>
Officer: NASSERELDDIN, HELEN MAHA (CHIEF EXECUTIVE OFFICER)
Officer: MONTASSIER, SYLVAIN GERARD (CHIEF FINANCIAL OFFICER)
Officer: NASSERELDDIN, HELEN MAHA (PRESIDENT/SECRETARY)
<b>License Types</b>
1) License Type: 21 - OFF-SALE GENERAL
License Type Status: PENDING
Status Date: 21-MAY-2013    Term: 12 Month(s)
Original Issue Date:    Expiration Date:
Master: Y    Duplicate: 0    Fee Code: P40
License Type was Transferred On:    FROM: 21-530135
<b>Current Disciplinary Action</b>
... No Active Disciplinary Action found ...
<b>Disciplinary History</b>
... No Disciplinary History found ...
<b>Hold Information</b>
Hold Date: 21-MAY-2013    Type: FORM 220
<b>Escrow</b>
... No Escrow found ...

--- End of Report ---

For a definition of codes, view our [glossary](#).



**California Department of Alcoholic  
Beverage Control  
License Query System Summary  
as of 5/28/2013**

<b>License Information</b>
License Number: 530135
Primary Owner: TAMER SF INC
ABC Office of Application: 24 - SAN FRANCISCO
<b>Business Name</b>
Doing Business As: SF DELI AND WINE
<b>Business Address</b>
Address: 810 MISSION ST    Census Tract: 0176.01
City: SAN FRANCISCO    County: SAN FRANCISCO
State: CA    Zip Code: 94103
<b>Licensee Information</b>
Licensee: TAMER SF INC
<b>Company Information</b>
Officer: NASSERELDDIN, HELEN MAHA (CHIEF EXECUTIVE OFFICER)
Officer: MONTASSIER, SYLVAIN GERARD (CHIEF FINANCIAL OFFICER)
Officer: NASSERELDDIN, HELEN MAHA (PRESIDENT/SECRETARY)
<b>License Types</b>
1) License Type: 21 - OFF-SALE GENERAL
License Type Status: ACTIVE
Status Date: 15-APR-2013    Term: 12 Month(s)
Original Issue Date: 12-APR-2013    Expiration Date: 30-APR-2014
Master: Y    Duplicate: 0    Fee Code: P40
License Type was Transferred On: 12-APR-2013    FROM: 21-502094
License Type was Transferred On:    TO: 21-533370
<b>Current Disciplinary Action</b>
... No Active Disciplinary Action found ...
<b>Disciplinary History</b>
... No Disciplinary History found ...
<b>Hold Information</b>
... No Active Holds found ...
<b>Escrow</b>
... No Escrow found ...

--- End of Report ---

For a definition of codes, view our [glossary](#).

Call No	Agency	Call Type	Disposition
Report No	Jurisdiction	Dispatch Area	# Prior Calls
Unit ID	Origin	Dept ID	Priority
Rep Area	Area	Sector	
Location			Range
Apartment	City		
Entry Oper	Dispatch Oper		
From Date	To Date	From Time	To Time
01/01/2013	04/30/2013		
Comments 810 MISSION ST			
<input type="text"/> <input type="button" value="Search"/>			

No hits found

export To  **New!**Records **1** through **2** of **2**

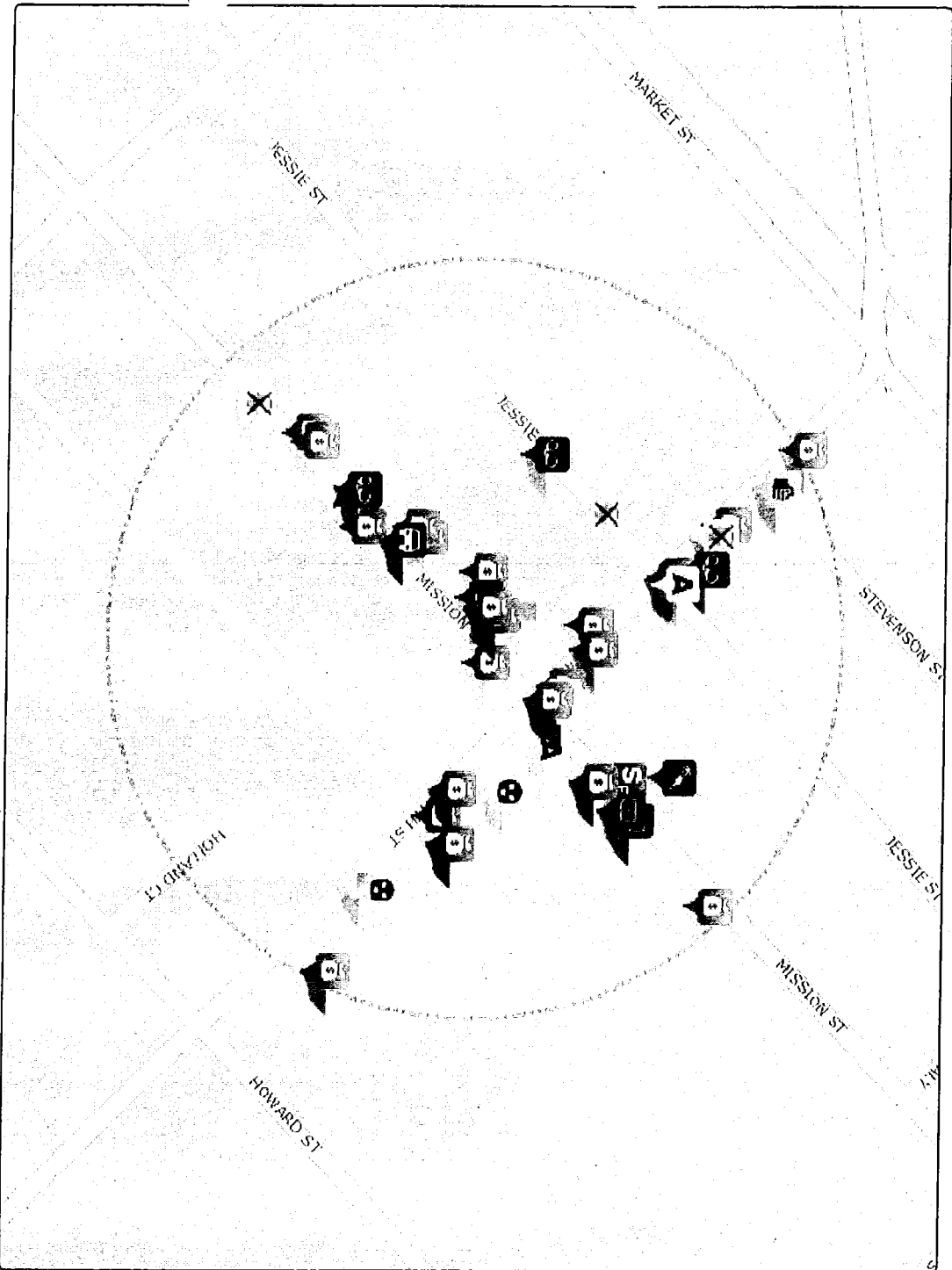
Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>121791555</u>		06/27/2012	12:14:22	I	240	2R03B	HAN	MISSION ST/4TH ST
<u>121190124</u>		04/28/2012	00:39:15	A	488	3B11D	ND	810 MISSION ST

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**End of document**

810 Mission St 21-533370  
 05/29/2012-05/28/2013 500 ft.

San Francisco Police Department 



Map Legend	
	Incidents (579)
	Larceny/Theft (243)
	Non-Criminal (56)
	Warrants (52)
	Other Offenses (46)
	Warrants (30)
	Assault (29)
	Fraud (28)
	Robbery (18)
	Trespassing (13)
	Burglary (12)
	Vandalism (10)
	Vehicle Theft (8)
	Suspicious Occurrence (7)
	Sex Offenses, Forcible (5)
	Drug/Narcotic (5)
	Missing Person (3)
	Secondary Codes (3)
	D.U.I. (2)
	Recovered Vehicle (2)
	Weapon Laws (2)
	Forgery/Counterfeiting (2)
	Drunkenness (1)
	Loitering (1)
	Disorderly Conduct (1)

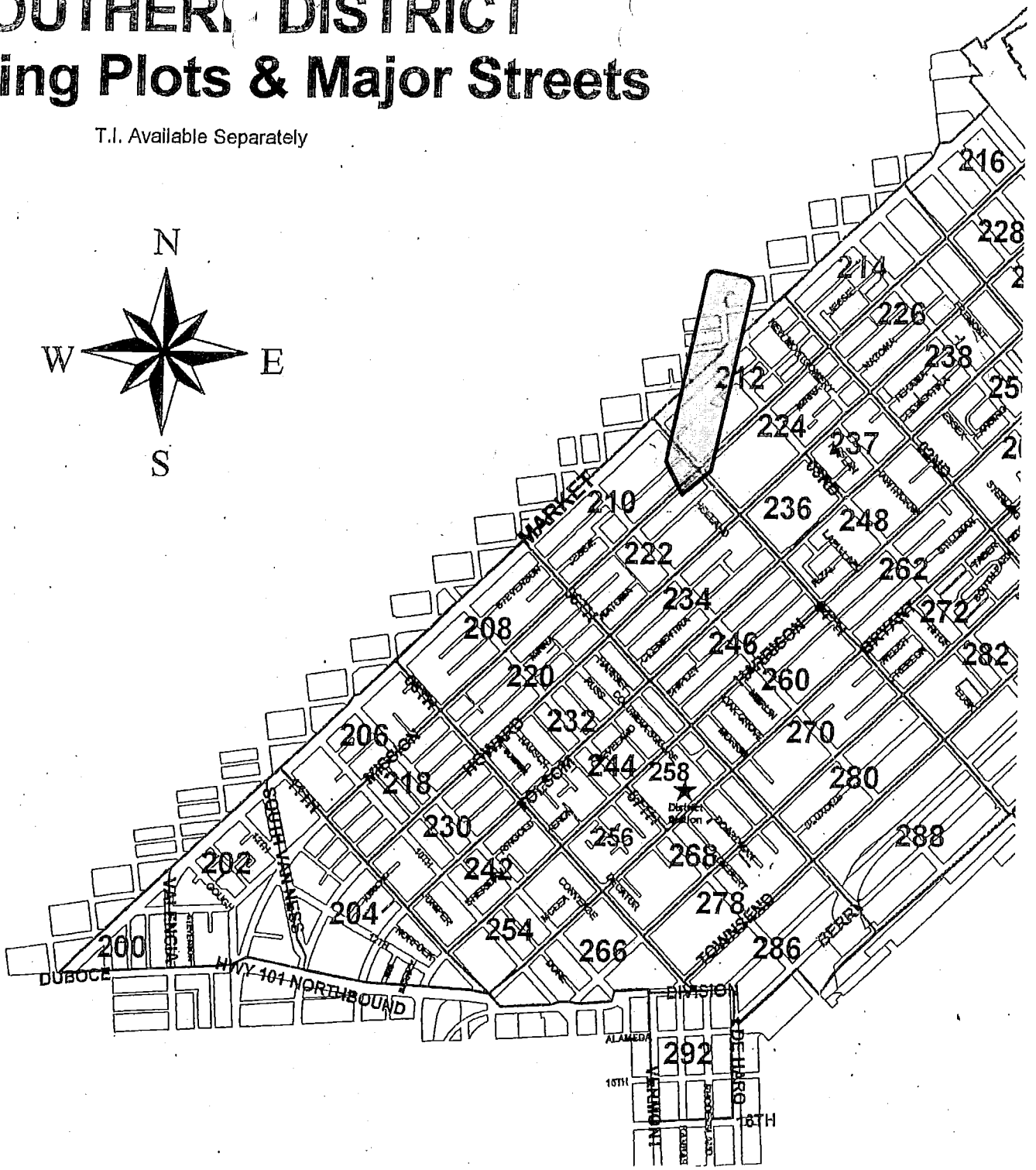
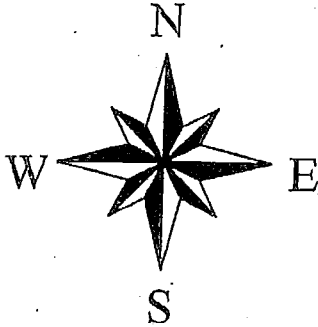
All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.




# SOUTHERN DISTRICT Reporting Plots & Major Streets

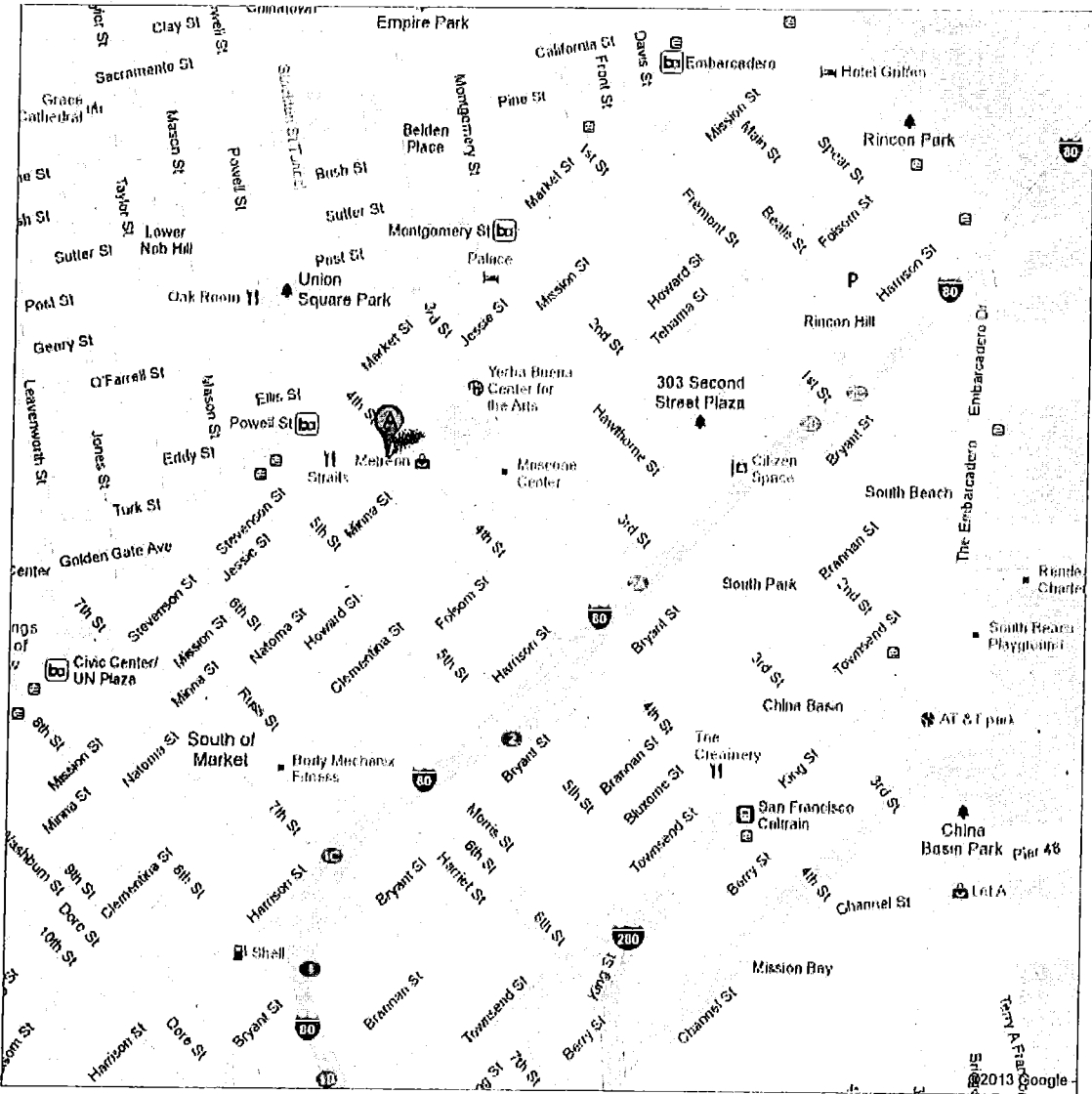
T.I. Available Separately





Address 810 Mission St  
San Francisco, CA 94103

Get Google Maps on your phone  
 Text the word "GMAPS" to 466453





DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

# NOTICE OF APPLICATION

## FOR ALL ALCOHOLIC BEVERAGES

APPLICANT: TRAMER SF INC

TYPE OF LICENSE: RL OFF-SALE GENERAL

ADDRESS: SF DELI AND WINE

PHYSICAL ADDRESS: 510 MISSION ST., S.F. CA 94103-3007

TYPE OF APPLICATION: NEW LICENSE      PREMISES TO PREMISES TRANSFER

REASON FOR APPLICATION: CHANGE IN LICENSE PRIVILEGES

EXPLANATION

IF ANY OBJECTIONS ARE MADE AGAINST THIS APPLICATION, IT MUST BE RECEIVED BY THE DISTRICT OFFICE OF THE DEPARTMENTAL HEADQUARTERS, 3927 LEHNANE DRIVE, SUITE 100, SACRAMENTO, CALIFORNIA 95834, PRIOR TO THE DATE IT IS POSTED. PROTESTS MUST BE VERIFIED. FURTHER INFORMATION REGARDING APPLICATION PROCEDURES AND REGISTRATION FORMS MAY BE OBTAINED AT

SAN FRANCISCO A.B.C. DIST. OFFICE  
33 NEW MONTGOMERY ST., SUITE 1230  
SAN FRANCISCO, CA 94105  
TEL. 415-368-6800

**WARNING**

Every person who intentionally falsifies, alters, tears down or destroys a notice posted to 30 days from the date it is posted is subject to fine or imprisonment in the County Jail (Section 418, Penal Code).

05/30/2013

Google

Address 810 Mission St  
San Francisco, CA 94103



## LIQUOR LICENSE REVIEW

**TO:** Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: 558-6409

**File:** 130520

**TO:** Police Department  
Inspector Nelly Gordon  
Inspector Joseph Fong  
Fax No.: 553-1463

Block/lot: 3724/067  
Zoning: P  
Quad: NE  
MB # 1300927

**DATE:** May 28, 2013

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This item is tentatively scheduled to be heard in four to six weeks.

**PLEASE EMAIL YOUR RESPONSE BY:** July 9, 2013, to Derek Evans, Clerk,  
Neighborhood Services and Safety Committee.

**Derek.Evans@sfgov.org - Fax No: 554-7714**

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**Applicant Name:** Sylvain Montassier  
**and Business Name:** TamerSF, Inc., dba SF Deli and Wine  
(810 Mission Street)

**Applicant Address:** 810 Mission Street  
San Francisco, CA 94103  
**and Phone No.** (708) 790-5962

**PLANNING COMMENTS:**  Approval  Denial

Permitted per Section 218 (b) of the Planning Code.  
Janice Shamray 6/14/13  
8-6392

**POLICE COMMENTS:**  Approval  Denial

Orig: NSS Clerk  
C: COB, Leg Dep, cpage

Member, Board of Supervisors  
District 9



City and County of San Francisco

DAVID CAMPOS

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DATE: July 18, 2013  
TO: Angela Calvillo  
Clerk of the Board of Supervisors  
FROM: Supervisor David Campos  
RE: Neighborhood Services and Safety Committee  
COMMITTEE REPORT

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RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2013 JUL 17 PM 3:42  
D

Pursuant to Board Rule 4.20, as Chair of the Neighborhood Services and Safety Committee, I have deemed the following matter is of an urgent nature and request it be considered by the full Board on July 30, 2013, as a Committee Report:

**130520      Liquor License Transfer - 810 Mission Street**

To be PREPARED IN COMMITTEE AS A RESOLUTION:

Resolution determining that the premise-to-premise transfer of a Type 21 off-sale general license from 810 Mission Street to 810 Mission Street (District 6), to Sylvain Montassier for TamerSF, Inc., dba SF Deli and Wine, will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4, and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

This matter will be heard in the Neighborhood Services and Safety Committee Special Meeting on July 25, 2013, at 2:00 p.m.

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO

2013 JUN 25 PM 3: 28

Montassier Sylvain

(708) 790-5962

SF Deli and Wine

810 mission street, San Francisco, CA, 94103

License applied for:

Premise to premise transfer, to be able to license the front entrance of our store which is currently not licensed yet to serve alcoholic beverage. The address of the premise is 810 mission street, and will remain at the same address. The main part of the store is already licensed to sell alcoholic beverages and only the entrance is not, due to how the original transfer from the previous owner was a person to person transfer and the new entrance came after the person to person transfer.

Our business hours are, Monday to Thursday 7am to 12am, Friday from 7am to 2am, Saturday from 9am to 2am and Sunday from 9am to 12am

This business has been in our family and in this location for over 20 years. We are an important part of the neighborhood as many group of people count on us throughout the day, from morning student buying coffee, office workers getting their lunch and energy drink at our deli to tourists and visitors looking to buy a bottle of wine from Napa valley or a nice bottle of scotch to share with friends. Our business hours make it very reliable for our customers in need, very early in the morning or late at night, to get their needs, without having to go miles away.

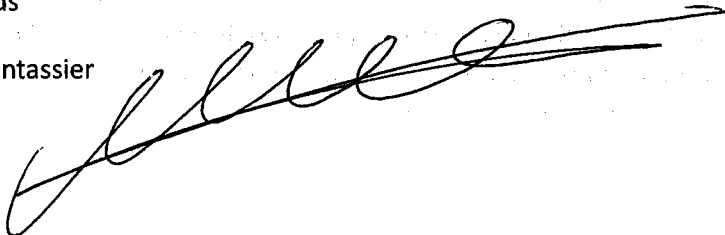
Granting our licensing of the front entrance of the store will allow us to extend our selection of beverages and good to our customers and it will make the store look complete and full, and customers will have the feeling that they will be able to find what they are looking for. We are a small business dedicated to carry the largest selection possible of popular beverages as well as rare and hard to find one. Giving us the space to display and sale our product will contribute as well to the businesses around us , like hotels as they can send their guest to us to find what they are looking for.

Contrary to big chain store that buy in large quantity, therefore can only buy large production items, we can serve the city as we carry very small production beverages that only a family run store can carry as we get those beverages bottle at a time. We currently have a lot of customers coming to our store from different part of town just because we carry items that no one else carries and those customers count on us as well as spread the word around about their finds.

Thank you for reviewing our application.

Best regards

Sylvain Montassier



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Georgia Powell/CTYPLN/SFGOV@SFGOV  
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**POLICE COMMENTS:**  Approval  Denial