Sexual Orientation and Gender Identity Data

FY2019-20 and FY2020-21

Mayor's Office of Housing and Community Development

Board of Supervisors
Government Audit and Oversight Committee
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Background

- Recent release of data from first U.S. Census Bureau survey that asked about respondents' SOGI

  - LGBTQ Americans have been hit especially hard by economic troubles during the ongoing COVID-19 pandemic

  - 23% of LGBTQ population and 32% of trans people lost their jobs in the month before the survey was conducted, compared to between 15-16% of non-LGBTQ people during the same time period

FY2019-20 and FY2020-21 Overview of SOGI Data Collection

MOHCD collects SOGI data for all applicant and client-based programs

- Public Services
- Affordable Housing Placement Programs
  - Rental Housing and Ownership Housing
  - Plus Housing (for people living with HIV to access permanent housing or subsidies)
  - Housing Preference Certificate Programs: COP and DTHP
- Homebuyer Programs: DALP and MCC

Affordable Housing Portfolios (newer renters and owners only)

- 100% affordable rental, Inclusionary rental and ownership
- Plans for collecting SOGI data for all renters and owners

FY2019-20 and FY2020-21 Overview of SOGI Data Collection

Beginning July 1, 2017, MOHCD implemented SOGI data collection standards in accordance with the SOGI ordinance and DPH guidelines

- What is your gender?

- How do you describe your sexual orientation?

Beginning July 1, 2020, MOHCD added the two questions

- What gender pronouns do you use?

- By what name do you wish to be called?

FY2019-20 SOGI Data: All Client-based Programs

	LGBTQ #	Not LGBTQ #	Could Not Determine #	Total #	LGBTQ %	Transgender/ GNC #	Transgender/ GNC %
Public Services	3,227	34,046	202	37,475	8.61%	461	1.23%
Rental Housing Applications	19,542	92,442	8,053	120,037	16.28%	1,560	1.30%
Ownership Housing Applications	289	1,257	388	1,934	14.94%	11	0.57%
Plus Housing Applicants	220	45	5	270	81.48%	33	12.22%
New COP Holders	1	19	11	31	3.23%	1	3.23%
New DTHP Holders	25	90	52	167	14.97%	1	0.60%
DALP Applicants	24	171	73	268	8.96%	0	0.00%
City Second Loan Recipients	0	4	0	4	0.00%	0	0.00%
MCC Recipients	3	13	6	22	13.64%	0	0.00%
Multifamily Rental Housing Portfolio	413	2,913	18,884	22,210	1.86%	78	0.35%
Total	**23,744**	**131,000**	**27,674**	**182,418**	**13.02%**	**2,145**	**1.18%**
Rental Housing Placements	106	442	54	602	17.61%	4	0.66%
Ownership Housing Placements	11	54	10	75	14.67%	0	0.00%
Plus Housing Placements	7	1	0	8	87.50%	0	0.00%
DALP Recipients	5	46	15	66	7.58%	0	0.00%

FY2020-21 SOGI Data: All Client-based Programs

	LGBTQ #	Not LGBTQ #	Could Not Determine #	Total #	LGBTQ %	Transgender/ GNC #	Transgender/ GNC %
Public Services	3,627	23,241	8,066	**34,934**	10.38%	786	2.25%
Rental Housing Applications	17,642	74,687	12,893	**105,222**	16.77%	1,468	1.40%
Ownership Housing Applications	338	1,400	497	**2,235**	15.12%	13	0.58%
Plus Housing Applicants	228	89	15	**332**	68.67%	30	9.04%
New COP Holders	0	24	10	**34**	0.00%	0	0.00%
New DTHP Holders	12	44	35	**91**	13.19%	4	4.40%
DALP Applicants	60	257	28	**345**	17.39%	4	1.16%
City Second Loan Recipients	3	7	3	**13**	23.08%	0	0.00%
MCC Recipients	1	7	4	**12**	8.33%	0	0.00%
Multifamily Rental Housing Portfolio	515	3,137	19,627	**23,279**	2.21%	77	0.33%
BMR Rental Housing Portfolio	47	148	1,487	**1,682**	2.79%	2	0.12%
BMR Ownership Housing Portfolio	54	314	2,016	**2,384**	2.27%	3	0.13%
Total	**22,527**	**103,355**	**44,681**	**170,563**	**13.21%**	**2,387**	**1.40%**
Rental Housing Placements	77	267	61	**405**	19.01%	7	1.73%
Ownership Housing Placements	12	48	20	**80**	15.00%	0	0.00%
Plus Housing Placements	28	4	1	**33**	84.85%	4	12.12%
DALP Recipients	2	1	0	**3**	66.67%	0	0.00%

FY2019-20: 7 LGBTQ+-focused Client-based Services

	# of Clients	# of LGBTQ Clients	% LGBTQ Clients
A Woman's Place Drop In Center - re-entry services for transgender women	14	14	100.00%
Advocacy for LGBTQQ Transition Age Youth	14	10	71.43%
Center of Excellence for Transgender Health - re-entry services for transgender women	21	10	47.62%
First-Time Homebuyer's Program	372	117	31.45%
LGBT Access to Rental Housing	332	160	48.19%
TAJA's Coalition – case management services for TGNC residents	83	83	100.00%
Trans Home SF – rental subsidies for TGNC residents	38	37	97.37%
Total Clients	**874**	**431**	**49.31%**

FY2020-21: 12 LGBTQ+-focused Client-based Projects

	# of Clients	# of LGBTQ Clients	% LGBTQ Clients
A Woman's Place Drop In Center Gender Inclusive Re-Entry Program	22	21	95.45%
Enhanced Information and Referral and Navigation Services	108	102	94.44%
Financial Coaching	40	25	62.50%
First-Time Homebuyers Program	507	148	29.19%
House of Thrive (HOT) – case management services for transgender community	19	19	100.00%
LGBTQ Access to Rental Housing	261	151	57.85%
LGBTQ Immigrant Legal Services	30	30	100.00%
LGBTQQ+ TAY Youth Advocacy	14	13	92.86%
Our Trans Home – rental subsidies for TGNC residents	122	120	98.36%
Our Trans Home SF Flexible Subsidies – housing vouchers and rental subsidies for TAY TGNC residents	165	111	67.27%
Transgender, Gender Variant, Intersex (TGI) Community and Clinical Services Program – case management for TGNC residents	19	19	100.00%
Violence Prevention for Transgender and GNC Community –case management services for TGNC residents	97	95	97.94%
Total Clients	**1,404**	**854**	**60.83%**

SOGI Data Trends

	2018-2019	2019-2020	2020-2021
Total # Served	169,519	182,418	170,563
LGBTQ #	20,009	23,744	22,527
LGBTQ%	11.80%	13.02%	13.21%
Transgender/GNC #	1,160	2,145	2,387
Transgender/GNC %	0.68%	1.18%	1.40%
Could Not Determine #	47,016	27,674	44,681
Could Not Determine %	27.73%	15.17%	26.20%

Successes and Challenges of SOGI Data Collection

Successes:

- Significant number and proportion (over 22,000 and 13%) of MOHCD's overall applicants and clients identified as LGBTQ

- In FY2020-21, invested in new LGBTQ+-focused programs

Areas of improvement:

- Continue to take additional steps to ensure that MOHCD programs and services are more accessible to trans/gender non-conforming individuals

- Continue to work on improving the quality of SOGI data

Overview of COVID-related SOGI Data

- MOHCD did not collect COVID-related data

- Services specifically to the LGBTQ+ communities continued to be provided through the 12 LGBTQ+-focused projects described earlier

- These services were adjusted to meet the clients' needs during the COVID-19 pandemic and to meet the requirements of the public health orders