

El Chavo Supermercado Corp.  
15 Ocean Ave,  
San Francisco, CA. 94112  
510-575-1382  
Ismaelahmed740@gmail.com

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BOARD OF SUPERVISORS  
SAN FRANCISCO  
2025 APR 09 AM10:22

04.07.2025

**PUBLIC CONVENIENCE AND NECESSITY**

To Clerk of the Board,

The purpose of this letter is to explain the operation of El Chavo Supermercado to the Department of ABC, and to show Public Convenience and Necessity. We are seeking an approval to transfer an existing Type-21 (off-sale) license.

We currently entered into an agreement to transfer this Type-21 license on April 03, 2025. We are hoping to serve the community every day from 7am to 9pm.

Although the premise is located in what the Department deems a high crime area for alcohol establishments, we feel that the growth of communities from certain countries such as Nicaraguan, Colombian, and Honduran Style Market qualifies for Public Convenience and Necessity, because of the following:

What will set us apart from all other off sale markets is that we sell authentic, Colombian, Peruvian, Honduran, Nicaraguan, and Brazilian style products imported from Peru, Brazil, and Argentina. We are a truly a Southern and Central American Market. Some of our specialty products include, alfajores, aji amarillo, panettone, achiote, rocotto, imported yerba mate, as well as imported chorizos/meat and dulce de leche. These are just a couple of our essential products that differentiates us.

1. The premise is in the Ocean Ave corridor in the City of San Francisco. The clientele will be drawn from residents, employees and customers of this residential-business friendly area of the Mission District and its offices. Recently, there has been a growing interest in imported spirits from these countries and we are trying our best to serve our community and give them what they request. We would like this supermarket to be a "one-stop shop" for our community and make it convenient and safe stop to do grocery shopping, especially during these unprecedented times.
2. There are no other Type 21 Authentic true Honduran/Colombian/Nicaraguan Markets themed establishments in the area that will be offering our style of products. Additionally, there has been more openings of restaurants catering from those countries and have been expressing a demand for imported spirits in that area.
3. I will be sending my employees to the "L.E.A.D." training, so my employees will serve my customers responsibly.

I am willing and able to meet anyone with The Department of ABC or the Board of Supervisors to address any concerns that they may have.

Sincerely,  
Ismael Ahmed

**El Chavo Supermercado Corp**  
15 Ocean Ave,  
San Francisco, CA 94112

**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**

ABC 211 (6/99)

Frances Barron

213-417-2353

frances@liquorlicense.com

**TO:** Department of Alcoholic Beverage Control  
33 NEW MONTGOMERY STREET  
STE 1230  
SAN FRANCISCO, CA 94105  
(415) 356-6500

File Number: **667836**  
Receipt Number: **2983280**  
Geographical Code: **3800**  
Copies Mailed Date: **March 26, 2025**  
Issued Date:

**DISTRICT SERVING LOCATION: SAN FRANCISCO****First Owner: EL CHAVO SUPERMERCADO CORP****Name of Business: EL CHAVO SUPERMERCADO**

**Location of Business: 15 OCEAN AVE  
SAN FRANCISCO, CA 94110**

**County: SAN FRANCISCO****Is Premises inside city limits: Yes** **Census Tract:**

**Mailing Address: (If different  
from  
premises address) 2539 MISSION ST  
SAN FRANCISCO, CA 94110-2511**

**Type of license(s): 21** **Dropping Partner: Yes \_\_\_ No x****Transferor's license/name: 605647 / WHOLE FOODS MARKET CALIFORNIA INC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
21 - Off-Sale General	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	03/25/25	\$1,525.00
21 - Off-Sale General	ANNUAL FEE	NA	0	03/25/25	\$984.00
<b>Total</b>					<b>\$2,509.00</b>

**Have you ever been convicted of a felony? No**

**Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the  
Department pertaining to the Act? No**

**STATE OF CALIFORNIA County of SAN FRANCISCO****Date: March 24, 2025****Applicant Name(s)****EL CHAVO SUPERMERCADO CORP**

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2025 MAR 31 AM09:02

