

[Recreation and Park Department—Harding Park Fees.]

Ordinance amending the San Francisco Park Code, Article 12, by amending Section 12.12, to increase greens fees at Harding Park and Fleming Golf Courses, and making environmental findings.

NOTE: Additions are *single-underline italics Times New Roman*; deletions are *strike-through italics Times New Roman*. Board amendment additions are double-underlined; Board amendment deletions are ~~strikethrough normal~~.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings.

The Planning Department has determined that the actions contemplated in this Ordinance are in compliance with the California Environmental Quality Act (California Public Resources Code section 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 100360 and is incorporated herein by reference.

Section 2. The San Francisco Park Code is hereby amended by amending Section 12.12, to read as follows:

SEC. 12.12. FEES AT HARDING PARK AND FLEMING GOLF COURSES.

(a) **Greens Fees.** The Recreation and Park Commission (the "Commission") is hereby authorized to charge greens fees at Harding Park and Fleming Golf Courses (collectively, the "Golf Courses") in the manner and in conformance with the standards set forth herein.

1. **Target Revenues.** Greens fees shall be set at such levels to cumulatively generate an average minimum of \$4,278,000.00 annual revenues in 2002 dollars ("Target Revenues") at the Golf Courses in the first five fiscal years of operation following reopening of the Golf Courses after renovation ("Years 1—5") (and subject thereafter to annual increases in

1 the amount of increases in the applicable Consumer Price Index as described in Section
2 12.12(e) below), which amount shall be prorated if the Golf Courses reopen with less than a
3 full fiscal year remaining in Year 1. In setting greens fees to achieve the Target Revenues, it
4 shall be assumed that legal residents of the City and County of San Francisco who hold
5 current and valid cards issued for a fee by the Recreation and Park Department (the
6 "Department") identifying them as residents of the City ("Residents") shall play at least 50% of
7 funds at Harding Park Golf Course, and no more than an average of 76,560 rounds shall be
8 played each full year at Harding Park Golf Course during Years 1—5 and no more than
9 64,600 rounds each full year at Fleming Golf Course during Years 1—5.

10 **2. Optional Discounts.** Greens fees at Harding Park Golf Course may be
11 discounted for weekday rounds played by either Residents or non-residents, for weekday or
12 weekend rounds played by Resident junior or senior golfers, and for twilight rounds played by
13 either Residents or non-residents. The Commission also may establish discounted greens
14 fees for playing only the back nine holes at Harding Park Golf Course. Greens fees may be
15 discounted for certain non-residents who live within close geographic proximity to the Golf
16 Courses or who play with Residents ("Northern California Residents"). If the Commission
17 approves a discounted rate for Northern California Residents, the Commission shall set
18 standards defining who shall qualify for such discounted rate and shall limit the number of
19 rounds at that discounted rate.

20 **3. Optional Premium Rates.** In exchange for advance reserved tee times,
21 non-residents may be charged premium rates at Harding Park Golf Course.

22 **4. Caps.** Regardless of any discounts for certain subcategories of play, the
23 average cost per round of Resident greens fees at Harding Park Golf Course across any and
24 all subcategories of Resident play (weekday, weekend, senior and junior) fees shall not
25 exceed \$28 in Year 1. The average cost per round of non-resident greens fees at Harding

1 Park Golf Course across any and all subcategories of non-resident play (weekday, weekend,
2 preferred and Bay Area Resident) shall not exceed \$88 in Year 1. The average cost per
3 round of Resident greens fees at Fleming Golf Course across any and all subcategories of
4 Resident play (weekday, weekend, senior and junior) shall not exceed \$13 in Year 1. The
5 average cost per round of non-resident greens fees at Fleming Golf Course across any and all
6 subcategories of non-resident play (weekday and weekend) shall not exceed \$20 in Year 1.

7 **5. Miscellaneous.** Applicable weekend greens fee rates shall be charged on
8 Fridays, Saturdays and Sundays and legal holidays. Applicable weekday rates apply on all
9 other days. Greens fees per tournament player for playing in tournaments, which are defined
10 as a block of tee time(s) set aside for any group of 16 or more golfers, shall exceed the
11 highest greens fee that would be charged to Residents playing on the same day of any
12 tournament. Discount Resident greens fees shall not apply to tournament play by Residents.
13 Weekend tournament greens fees shall be greater than greens fees charged for weekday
14 tournaments.

15 **(b) Commission to Select Final Rate Structure; Citizens Advisory Committee.**

16 The Commission shall select a final greens fees structure which meets the parameters set
17 forth in this Section. The Commission shall appoint a Citizens Advisory Committee consisting
18 of five (5) members to recommend to the Commission a greens fees structure for the Golf
19 Courses chosen from one of the models described below or that otherwise meets the criteria
20 set forth herein. The Commission shall take the committee's recommendation into
21 consideration in reaching a final decision regarding a fee structure for the Golf Courses.

22 (c) Notwithstanding the foregoing subsections (a) and (b), effective September 1,
23 2006, the following fees shall be charged at Harding Golf Course:
24
25

1 **1. Weekday (Mon.—Thurs.)**

2

| | Standard | No. Cal. Resident* | S.F. Resident |
|---------------------------|-----------------------------------|--------------------------------|---------------|
| | <u>\$135.00+</u> <u>\$150.00+</u> | <u>\$89.00+</u> <u>\$89.00</u> | \$46.00 |
| Off-season/Aerification** | <u>\$115.00+</u> <u>\$139.00+</u> | <u>\$79.00+</u> <u>\$79.00</u> | |
| Twilight | <u>\$105.00+</u> <u>\$120.00+</u> | <u>\$69.00+</u> <u>\$69.00</u> | \$35.00 |
| Super Twilight (5 p.m.) | | \$45.00 | |

7 **2. Weekend (Fri.—Sun.)**

8

| | Standard | No. Cal. Resident* | S.F. Resident |
|---------------------------|-----------------------------------|--------------------------------|---------------|
| | <u>\$155.00+</u> <u>\$170.00+</u> | <u>\$99.00+</u> <u>\$99.00</u> | \$59.00 |
| Off-season/Aerification** | <u>\$135.00+</u> <u>\$150.00+</u> | <u>\$89.00+</u> <u>\$89.00</u> | |
| <i>Twilight</i> | <u>\$125.00+</u> <u>\$140.00+</u> | <u>\$79.00+</u> <u>\$79.00</u> | \$44.00 |
| Super Twilight (5 p.m.) | | \$55.00 | |

13 **3. Junior**

14

| Weekday | Weekend |
|---------|---------|
| \$15.00 | \$20.00 |

17 **4. S.F. Resident Senior**

18

| Weekday | Weekend |
|---------|---------|
| \$31.00 | \$59.00 |

19 **5. Tournament**

20

| | Weekday | Weekend |
|---------------------------|------------|-----------|
| | \$115.00+ | \$135.00+ |
| Off-season/Aerification** | \$100.00 + | \$115.00+ |

24 **6. Shotgun Tournament (120 players or more)—Tournament Rate plus per**

25 **player:**

1 \$10.00—Weekday/per player

2 \$15.00—Weekend/per player

3 + Includes cart

4 * The Northern California is comprised of Alameda, Contra Costa, Marin, San Mateo, Santa
5 Clara, Santa Cruz, Solano, Sonoma, Del Norte, Siskyou, Modoc, Humboldt, Trinity, Shasta,
6 Lassen, Plumas, Tehama, Mendocino, Lake, Glenn, Butte, Sierra, Colusa, Sutter, Yuba,
7 Nevada, Placer, Napa, Yolo, Sacramento, El Dorado, San Joaquin, Amador, Alpine, Calveras,
8 Stanislaus, Toulumne, Mariposa, Monterey, San Benito, Merced, Fresno and Tulare Counties.

9 ** Off-season is from December 1 to the last day of February/Aerification is from the first day
10 that major greens aerification starts until 7 days after completion.

11 *** Super Twilight tee times change seasonally as established by the Recreation and Park
12 Commission.

13 (d) Notwithstanding the foregoing subsections (a) and (b), effective Fiscal Year 2005-
14 2006, the following fees shall be charged at Fleming Golf Course:

15 **1. Weekday (Mon.—Thurs.)**

| Standard | S.F. Resident |
|----------|---------------|
| \$25.00 | \$20.00 |

16 **2. Weekend (Fri.—Sun.)**

| Standard | S.F. Resident |
|----------|---------------|
| \$30.00 | \$22.00 |

17 **3. Junior**

| Weekday (Mon.—Thurs.) | Weekend (Fri.—Sun.) |
|-----------------------|---------------------|
| \$10.00 | \$13.00 |

18 **4. S.F. Resident Senior**

| Weekday (Mon.—Thurs.) | Weekend (Fri.—Sun.) |
|-----------------------|---------------------|
| \$14.00 | \$19.00 |

1 5. Tournament

2

| Weekday (Mon.—Thurs.) | Weekend (Fri.—Sun.) |
|-----------------------|---------------------|
| \$30.00 | \$41.00 |

3

4 6. Replay

5

| Weekday (Mon.—Thurs.) | Weekend (Fri.—Sun.) |
|-----------------------|---------------------|
| \$11.00 | \$11.00 |

6

7 (f) **Other Fees and Charges.** The Commission shall set the following fees charged at
8 the Golf Courses: fees for motorized and pull cart usage, tournament fees, charges for driving
9 range usage, reservation fees and cancellation fees, at levels comparable to those charged at
10 Golf Courses of similar quality in the greater San Francisco Bay Area. The Commission may
11 also approve special promotions not to exceed a 20 percent discount of the applicable rate.

12 (g) **Annual Increases.** Upon the first day following the end of Year 1, regardless of
13 whether Year 1 consisted of a full fiscal year or only a part thereof, and upon the first day of
14 each fiscal year thereafter, greens fees for Residents at the Golf Courses may, with the
15 approval of the Commission, be adjusted in the following manner: Each fee shall be multiplied
16 by a fraction, the numerator of which is the Consumer Price Index for All Urban Consumers
17 (base years 1982—1984 = 100) for the San Francisco-Oakland-San Jose area, published
18 monthly by the United States Department of Labor, Bureau of Labor Statistics (the "Index"),
19 for the quarter immediately preceding the start of the fiscal year during which the increase will
20 be effective (the "Adjustment Index") minus the Index for the June of the preceding year (the
21 "Base Index") and the denominator of which is the Base Index. The product of this calculation
22 shall be added to the current fee to obtain the increased fee which shall thereafter be payable,
23 except that in no instance shall the fee be less than that in effect immediately prior to this
24 calculation. Or, fees may be increased up to \$1.00 upon approval of the Commission.

1 All fees and other charges at the Golf Courses may, but are not required to, be
2 increased upon approval by the Commission at the same time and in the same manner as
3 greens fees increases, except that the non-S.F. resident and tournament greens fees may be
4 increased by up to two times the fraction produced in the above illustrated calculation (i.e., up
5 to twice the increase in the applicable Consumer Price Index), or up to \$1.00, whichever is
6 greater.

7
8 APPROVED AS TO FORM:
9 DENNIS J. HERRERA, City Attorney

10 By: 
11 VIRGINIA DARIO ELIZONDO
12 Deputy City Attorney



City and County of San Francisco

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**Tails
Ordinance**

File Number: 100360

Date Passed: June 22, 2010

Ordinance amending the San Francisco Park Code, Article 12, by amending Section 12.12, to increase greens fees at Harding Park Golf Course, and making environmental findings.

June 15, 2010 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Duffy, Elsbernd, Mar, Maxwell and Mirkarimi

June 22, 2010 Board of Supervisors - FINALLY PASSED

Ayes: 10 - Avalos, Campos, Chiu, Chu, Daly, Duffy, Elsbernd, Mar, Maxwell and Mirkarimi

Excused: 1 - Alioto-Pier

File No. 100360

I hereby certify that the foregoing
Ordinance was FINALLY PASSED on
6/22/2010 by the Board of Supervisors of the
City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Mayor Gavin Newsom

July 1, 2010

Date Approved