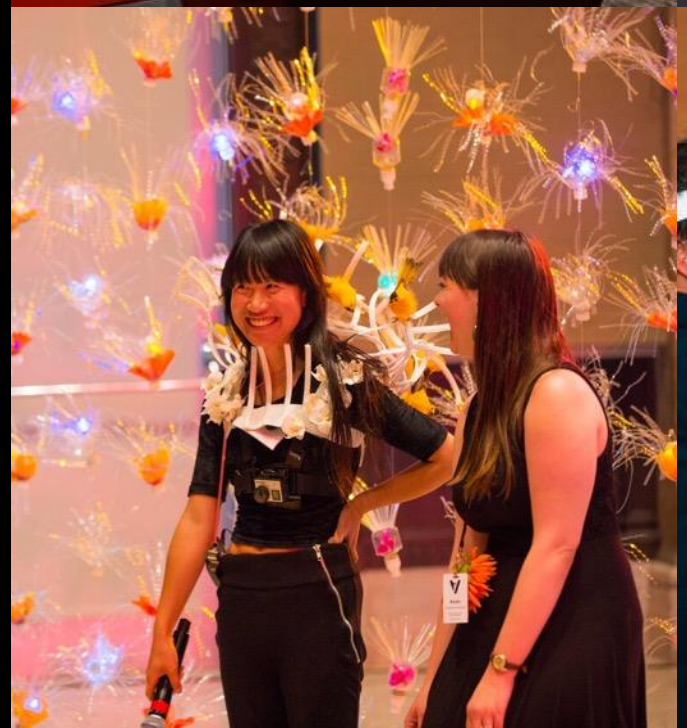
Asian Art Museum

Our Vision

- Asian and Asian American Art and Culture as **Anchors**
- **Connecting** All through Stories and Ideas
- **Education** is Fundamental
- Centering **Community**
- A **Civic Partner** to Boost Tourism and Economic Impact

Art and Culture as Anchors

- Exhibitions that tell global stories and big ideas
- Sparking connections through our rich pan-Asian collection
- Amplifying New Voices — Bringing Contemporary and Asian American art & culture to the forefront



Global Conversations

- *Hallyu! The Korean Wave*
  - Tapping global energies

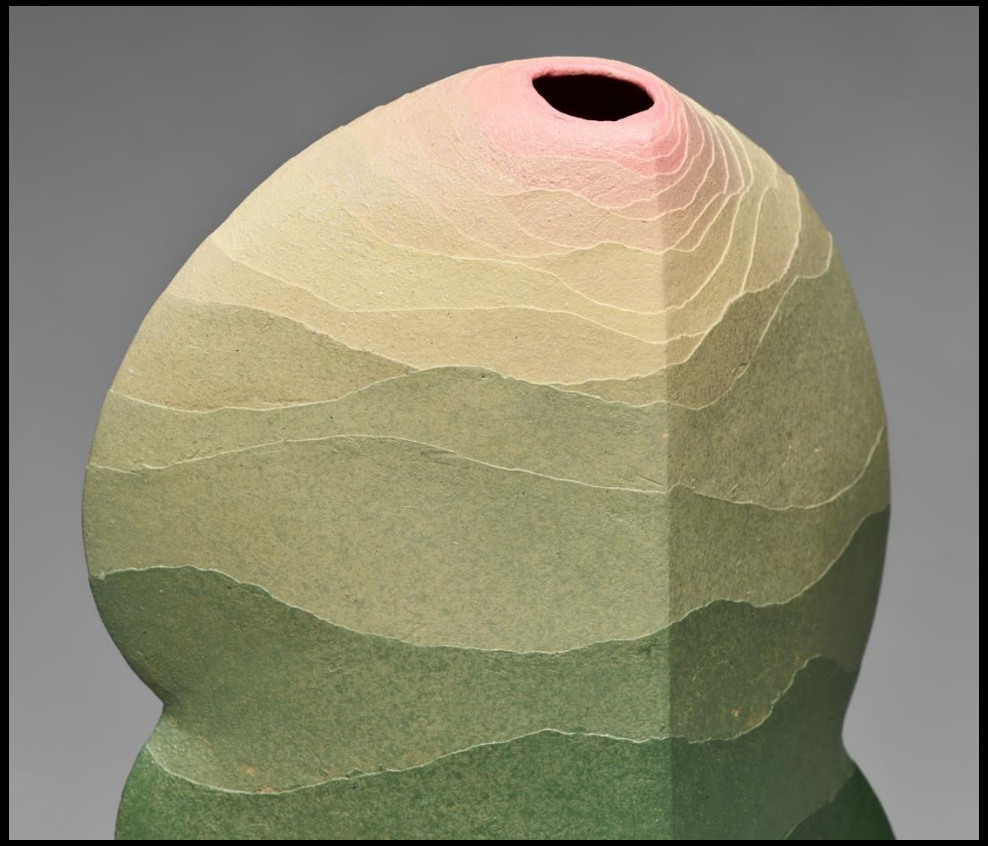
- *Moving Objects*
  - Welcoming community voices to empower the collection

- *Yuan Goang-Ming: Everyday War*
  - Art that confronts an unsettling world

Rave into the Future
coming this fall

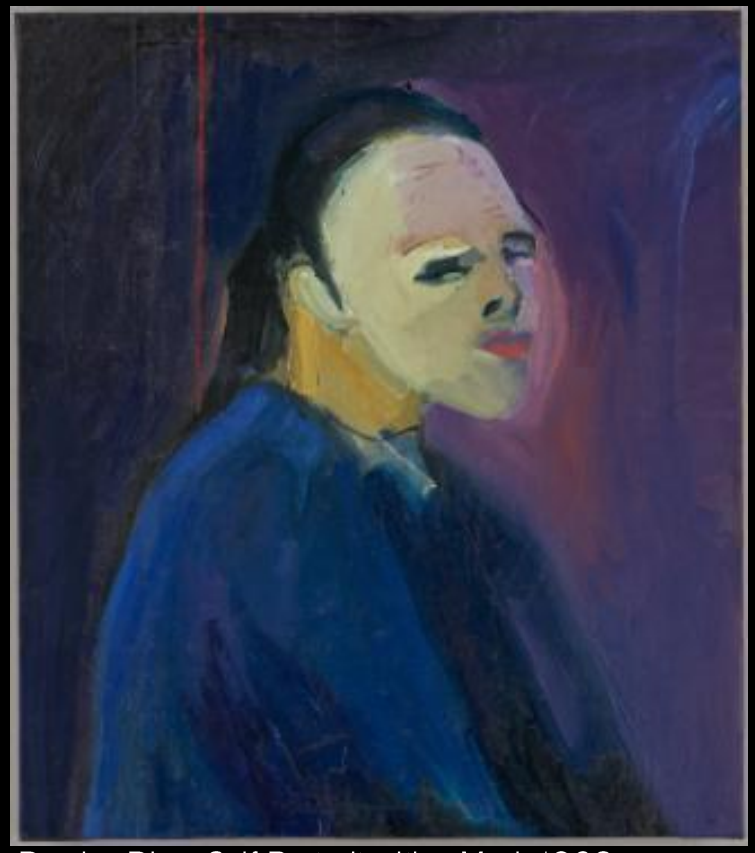
Mentalklinik, *Puff Out L_2201, 2021_pink 12*
Vacuum Cleaning Robots With Special Caps & Charging Units,
Various Glitters

New Japanese Clay
opens August 15



Miyashita Zenji, 2012

SF Stories [title TBD]
coming next spring



Bernice Bing, *Self Portrait with a Mask*, 1960

Recent successes:

- **Night of Ideas** (April 5): partnership with SFPL, French Consulate, KQED: 12,000 attendees
- **Dream State** (May 30–June1): spotlighting emerging AAPI creators; 3,300 attendees

- Programs that reflect and honor the diversity of San Francisco
- Cultural festivals and flagship events in a revitalized Civic Center

CONNECTING THROUGH CULTURE, STORIES & IDEAS

Investing in Education and Youth

- Expand school tours and classroom-aligned content
  - Serving 10,000 yearly with room for more
- Partner with SFUSD
- Invest in teen councils and internships
- Family-focused programming & resources onsite and online for greater reach and engagement

Centering Communities

- Celebrating AAPI Heritage year round
- Spotlighting and amplifying community voices
- Exhibitions that reflect diverse diaspora stories
- Collaborations with neighborhood-based artists and orgs (recent example: Asian Women Are Strong March 8, 1,200 attendees)
- A place for all to connect and find their communities

Call to Partnerships

- Eager to collaborate across city agencies — SFPL, Arts Commission, Rec & Parks, etc.
- Find alignment on City priorities and civic aspirations
- Help boost Tourism and Economic Impact
- Cultural diplomacy through San Francisco’s arts scene
- Feedback is a gift — We welcome input on how to serve better

Thank You