

FILE NO.

RESOLUTION NO.

1 [Supporting The Bay Lights Fine Art Installation and Public Works Project]

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3 **Resolution supporting The Bay Lights art installation on the Bay Bridge West Span,**
4 **beginning with its Grand Lighting in 2012 and continuing with illumination throughout**
5 **2014.**

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7 WHEREAS, The Bay Lights is an iconic light installation designed by renowned artist
8 Leo Villareal to commemorate the Bay Bridge and its 75th Anniversary; and

9 WHEREAS, The Grand Lighting Ceremony will commence in 2012 with illumination
10 continuing through 2014 in celebration of the completion of California's largest public works
11 project, the Bay Bridge East Span; and

12 WHEREAS, Government agencies including Caltrans, the Metropolitan Transportation
13 Commission, the Bay Area Toll Authority, and the City and County of San Francisco have
14 collaborated on a thorough environmental review as a part of their collaborative permit
15 process, on file with the Clerk of the Board of Supervisors in File No. , which is hereby
16 declared to be a part of this resolution as if set forth fully herein; and

17 WHEREAS, The project sponsor, Illuminate the Arts, has done extensive community
18 outreach to a broad spectrum of neighborhood groups, merchant associations and arts
19 organizations, as well as secured project endorsements from government officials – including
20 Lt. Governor Gavin Newsom and Mayor Ed Lee – civic leaders, private funders and major arts
21 organizations, including SFMOMA, Berkeley Museum of Art/Pacific Film Archive and ZERO1:
22 The Art and Technology Network; and

23 WHEREAS, The Bay Lights will create art installation jobs, attract tourists and media
24 attention to San Francisco, and instill civic pride in the City's continued cutting-edge arts
25 innovation; and

1 WHEREAS, This project will coincide with “The Year of the Bay,” which will feature the
2 international America’s Cup race, the Port of San Francisco’s 150th Anniversary, the opening
3 of the new Exploratorium at Pier 15 and the long-awaited completion of the Bay Bridge East
4 Span within days of the America’s Cup finale; and

5 WHEREAS, An informal economic impact assessment, on file with the Clerk of the
6 Board of Supervisors in File No. , which is hereby declared to be a part of this resolution as
7 if set forth fully herein, conservatively estimated \$97,000,000.00 will be added to the local
8 economy as a result of this project; and

9 WHEREAS, This visually stunning fine arts installation will capture the attention and
10 imagination of over 50 million people in the Bay Area alone, with billions more people
11 worldwide seeing The Bay Lights in other media and online; and

12 WHEREAS, This intricately planned and well-researched installation design
13 contemplates environmental and public safety concerns by utilizing over 25,000 white energy-
14 efficient LED lights, visible only from north of the Bay Bridge West Span and not by drivers on
15 the Bay Bridge itself; and

16 WHEREAS, The San Francisco Arts Commission “enthusiastically” endorsed The Bay
17 Lights project at its March 2012 meeting in Resolution No. 0305-12-075, on file with the Clerk
18 of the Board of Supervisors in File No. , which is hereby declared to be a part of this
19 resolution as is set forth fully herein, because “this temporary artwork will make a significant
20 contribution to the architectural beauty of the bridge and the region as a whole” and is a
21 temporary gift to the City; and

22 WHEREAS, The funding for this public works project is solely a private effort and will
23 not impact the City’s General Fund or draw from its public budget, as outlined in Page 1, Line
24 2A of the Memorandum of Understanding between the Department of Public Works and the
25 project sponsor, Illuminate the Arts, on file with the Clerk of the Board of Supervisors in File

1 No. , which is hereby declared to be a part of this resolution as if set forth fully herein; now,
2 therefore, be it

3 RESOLVED, That the Board of Supervisors supports The Bay Lights arts installation,
4 and the efforts of Illuminate the Arts and the City to offer visitors from all over the world a
5 visual spectacle in honor of the spirit of San Francisco's lasting legacy of arts innovation and
6 the 75th Anniversary of the Bay Bridge; and, be it

7 FURTHER RESOLVED, That the Board of Supervisors recognizes and supports the
8 efforts of the coalition of over 250 people from private, non-profit, civic, arts and cultural
9 organizations spearheading this massive public works effort.

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