

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. (415) 554-5184  
Fax No. (415) 554-5163  
TDD/TTY No. (415) 554-5227

# LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

TO: Planning Department  
Attn: \_\_\_\_\_  
Phone No. \_\_\_\_\_

TO: Police Department  
Andrew Froines  
Phone No. (415) 837-7254

DATE: September 19, 2024  
AP Block/Lot Nos: 3730/142 and  
3730/143  
Zoning: NCT - folsom street  
neighborhood commercial transit –  
65 X \_\_\_\_\_  
Quad: \_\_\_\_\_  
Record No.: \_\_\_\_\_

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in October of 2024.

**PLEASE EMAIL YOUR RESPONSE by October 1, 2024, to:**  
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.  
[monique.crayton@sfgov.org](mailto:monique.crayton@sfgov.org) ~ (415) 554-7750

Applicant name: LE MOT JUSTE LLC


Business name: NOSH BOX THE

Application address: 1116 Folsom Street

Applicant contact info: Stephen Wade  
818-216- 7663  
stephen@noshboxsf.com

Edwin Stoodley  
edwin@noshboxsf.com

PLANNING REVIEW:  Approval  Denial

Planning Staff Contact:   
[Elizabeth Mau, Elizabeth.Mau@sfgov.org](mailto:Elizabeth.Mau@sfgov.org), (628) 652-7583 9/26/2024  
(Please add comments on a trailing page.)

POLICE REVIEW:  Approval  Denial

(Please add comments in a trailing report.)

SF Planning recommends approval for a Type 42 ABC license in conjunction with continuance of an existing non-conforming bar/liquor store use in the NCT (Folsom Street Neighborhood Commercial Transit) zoning district and the SOMA Youth and Family and Western SOMA special use districts, per Planning Code Sections 180, 249.40A, 757, and 823. This recommendation does not authorize a change of use; please note that Restaurants require Conditional Use Authorization within the SOMA Youth and Family special use district.



Elizabeth Mau, SF Planning

**From:** [Crayton, Monique \(BOS\)](#)  
**To:** [CPC.Referrals](#); [Froines, Andrew \(POL\)](#); [stephen@noshboxsf.com](mailto:stephen@noshboxsf.com); [Edwin@noshboxsf.com](mailto:Edwin@noshboxsf.com)  
**Cc:** [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](mailto:amarjit.tamber@abc.ca.gov); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#); [Logan, Sam \(BOS\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Owen, David \(BOS\)](#); [Tam, Madison \(BOS\)](#)  
**Subject:** Liquor License Issuance - 1116 Folsom Street - Nosh Box The - BOS File No. 240917  
**Date:** Thursday, September 19, 2024 3:20:00 PM

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Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – September 19, 2024](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

- Board of Supervisors [File No. 240917](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

**The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in October of 2024.**

**I request the Planning Department's response before October 1, 2024. Please confirm receipt of this message.**

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

**Monique C. Crayton (she/her)**

*Assistant Clerk*

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

[monique.crayton@sfgov.org](mailto:monique.crayton@sfgov.org) | [www.sfbos.org](http://www.sfbos.org)

**(VIRTUAL APPOINTMENTS)** To schedule a "virtual" meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

1 August 2024

To the Office of the Clerk for the San Francisco Board of Supervisors, Angela Calvillo, for your consideration:

Stephen S. Wade & Edwin Stoodley  
Le Mot Juste LLC, DBA Nosh Box SF  
1116 folsom st, SF CA 94103  
818-216-7663

Type 42 License (New application for location with existing history of type 42 use over 16 years).

7AM-10PM Daily

26 June 2024 was the initial 30 Day application and response period, ended 26 July 2024 with no comments or objections.

The license exists at a long-standing spot within the SoMa Nightlife and Entertainment District, as well as the SoMa Historical LGBTQ+ Leather Cultural District, serving both of those communities and uses. Aside from offering food alongside beverage throughout its operating hours, the business is LGBTQ+ owned and operated fitting within both the designations within the district. We have worked closely with both the community, neighborhood groups, and residents to address noise complaints and crowding issues related to prior businesses at this location, and have even taken the steps to adjust operating hours and risking minor financial loss to meet the community and our neighbors where they are. San Francisco is known as having a broad and fascinating food and beverage scene, and a bar specializing in California sparkling wines and produce is both a solid addition to the community as well as a showcase for tourists in the neighborhood visiting the state; we have coordinated with both the California Sparkling Winemakers Association, California Wheat Commission and California Fresh Fruit Association (as well as the California Association of Family Farms) in the sourcing and promotion of our establishment. The type 42 licencing allows us a straightforward use case for sparkling wines and no off-license sales, so all drinking activity will take place within the context of our space; we feel strongly that we will be a positive and celebratory environment for the neighborhood while keeping reigns on any disruptive behavior through design and intent. We hope this meets with your approval and hope to receive a full recommendation. Thank you for your time and consideration and we look forward to working with you and the Board of Supervisors on this matter.

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2024 SEP 13 PM 2:39  
BY 

Department of Alcoholic Beverage Control  
**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**  
 ABC 211 (6.99)

State of California

GR

*Stephen Wade*

*(818) 216 7663*

**TO:** Department of Alcoholic Beverage Control  
 33 NEW MONTGOMERY STREET  
 STE 1230  
 SAN FRANCISCO, CA 94105  
 (415) 356-6500

File Number: **660114**  
 Receipt Number: **2909067**  
 Geographical Code: **3800**  
 Copies Mailed Date: **June 25, 2024**  
 Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**  
 First Owner: **LE MOT JUSTE LLC**  
 Name of Business: **NOSH BOX THE**  
 Location of Business: **1116 FOLSOM  
 SAN FRANCISCO, CA 94103**  
 County: **SAN FRANCISCO**  
 Is Premises inside city limits: **Yes**  
 Mailing Address:(If different from premises address): **81 LANGTON ST  
 UNIT 2  
 SAN FRANCISCO, CA 94103**  
 Type of license(s): **42**  
 Transferor's license/name:

Census Tract: **0178.04**  
 Dropping Partner: Yes  No

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
42 - On-Sale Beer And Wine - Public	ORI	Y			

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	06/25/24	\$1,065.00
Application Fee	FEDERAL FINGERPRINTS	NA	3	06/25/24	\$72.00
Application Fee	STATE FINGERPRINTS	NA	3	06/25/24	\$117.00
42 - On-Sale Beer And Wine - Pu	ANNUAL FEE	NA	0	06/25/24	\$665.00
Total					\$1,919.00

Have you ever been convicted of a felony? **No**  
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SAN FRANCISCO Date: June 25, 2024  
 Applicant Name(s)  
 LE MOT JUSTE LLC

RECEIVED  
 BOARD OF SUPERVISORS  
 SAN FRANCISCO  
 2024 JUL -2 AM 8:49  
*[Signature]*