

AMENDED IN COMMITTEE

6/5/2019

FILE NO. 190481

RESOLUTION NO. 277-19

1 [Outreach Community Advertising and Neighborhood Outreach Advertising - Small Business  
2 Exchange; SF Bayview; El Reportero Sing Tao Daily; World Journal; Bay Area Reporter;  
3 Jasmine Blue Media LLC, dba Marina Times; The Potrero View - FY2019-2020]

4 **Resolution designating *Small Business Exchange* and *SF Bayview* to be the outreach**  
5 **periodical of the City and County of San Francisco for the African American**  
6 **community; *El Reportero* to be the outreach periodical of the City and County of San**  
7 **Francisco for the Hispanic community; *Bay Area Reporter* to be the outreach periodical**  
8 **of the City and County of San Francisco for the Lesbian, Gay, Bisexual and**  
9 **Transgender; community Sing Tao Daily and World Journal SF to be the outreach**  
10 **periodicals for the Chinese community; *Jasmine Blue Media LLC (dba Marina Times)* to**  
11 **be the neighborhood outreach periodical of the City and County of San Francisco for**  
12 **the Marina neighborhood; *The Potrero View* to be the neighborhood outreach**  
13 **periodical of the City and County of San Francisco for the Potrero Hill, Bayview,**  
14 **Mission Bay, and SoMa neighborhoods; and to provide outreach advertising for**  
15 **FY2019-2020.**

16  
17 WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach  
18 advertising to those communities which may not be adequately served by the official  
19 newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

20 WHEREAS, In each year, the Board of Supervisors shall designate the outreach  
21 periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative  
22 Code; and

23 WHEREAS, The Board of Supervisors may designate neighborhood outreach  
24 periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it  
25

1 RESOLVED, That the Board designates the following periodicals, which circulate  
2 primarily in the indicated communities and are printed in San Francisco, to be the outreach  
3 periodicals for the indicated communities for FY2019-2020:

4 African American	<i>Small Business Exchange and SF Bayview</i>
5 Hispanic	<i>El Reportero</i>
6 Lesbian, Gay, Bisexual, Transgender	<i>Bay Area Reporter</i>
7 Chinese	<i>Sing Tao Daily and World Journal SF</i>

8  
9 FURTHER RESOLVED, That the Board designates the following neighborhood  
10 outreach periodical for the indicated neighborhood(s) for FY2019-2020:

12 Marina,	<i>Jasmine Blue Media LLC (DBA Marina Times)</i>
13 Potrero Hill, Bayview, Mission Bay 14 and SOMA	<i>The Potrero View</i>

15 FURTHER RESOLVED, That the Office of Contract Administration is hereby  
16 authorized to enter into contracts with these designated outreach periodicals and said  
17 contracts must be in accordance with all the contracting requirements of the City and County  
18 of San Francisco.



# City and County of San Francisco

## Tails Resolution

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 190481

**Date Passed:** June 11, 2019

Resolution designating Small Business Exchange and SF Bayview to be the outreach periodical of the City and County of San Francisco for the African American community; El Reportero to be the outreach periodical of the City and County of San Francisco for the Hispanic community; Bay Area Reporter to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; Sing Tao Daily and World Journal SF to be the outreach periodicals for the Chinese community; Jasmine Blue Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina neighborhood; The Potrero View to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Bayview, Mission Bay, and SoMa neighborhoods; and to provide outreach advertising for FY2019-2020.

June 05, 2019 Budget and Finance Sub-Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

June 05, 2019 Budget and Finance Sub-Committee - RECOMMENDED AS AMENDED

June 11, 2019 Board of Supervisors - ADOPTED

Ayes: 11 - Brown, Fewer, Haney, Mandelman, Mar, Peskin, Ronen, Safai, Stefani, Walton and Yee

File No. 190481

I hereby certify that the foregoing Resolution was ADOPTED on 6/11/2019 by the Board of Supervisors of the City and County of San Francisco.

for Angela Calvillo  
Clerk of the Board

London N. Breed  
Mayor

6/21/19

Date Approved