



# Hearing on Sexual Orientation and Gender Identity Data

## Housing & Community Development Services



Mayor's Office of Housing  
& Community Development  
(MOHCD)





## MOHCD SOGI 17-18 Compliance Plan and Report

Collected SOGI data for following applicant and client-based programs and services, including:

- Community Development Public Services
  - Programs include Access to Housing, Eviction Prevention, Legal Services, Service Connection, and other community programs
- Affordable Rental and Homeownership Opportunities
  - 100% affordable housing
  - Inclusionary housing
  - Downpayment Assistance Loan Programs
  - Mortgage Credit Certificates
- Plus Housing



## MOHCD SOGI 17-18 Compliance Plan and Report

- Modified its data collection standards to be consistent with policies and procedures issued by the Department of Public Health (DPH) in accordance with section 104.3(c)(2) of the Administrative Code.
- Trained community services grantees on implementing new data collection questions in partnership with Office of Transgender Initiatives



# Community Development Public Services 17-18: Sexual Orientation Data

Sexual Orientation	Number of Clients	Percent of Clients
Bisexual	448	1.27%
Gay/Lesbian/Same-Gender Loving	1,628	4.63%
Questioning/Unsure	115	.33%
Straight/Heterosexual	16,580	47.17%
Specified Not Listed	1	0.00%
Decline to Answer	12,632	35.94%
Decline to Answer	10,896	31.00%
Unspecified Not Listed	1,736	4.94%
Question Not Asked	3,742	10.65%
Totals	35,146	100%



## Community Development Public Services 17-18: Gender Identity Data

Gender Identity	Number of Clients	Percent of Clients
Female	19,757	56.21%
Male	14,361	40.86%
Genderqueer/Gender Non-Binary	77	0.22%
Trans Female	395	1.12%
Trans Male	272	0.77%
Not Listed	2	0.01%
Decline To Answer	282	.80%
Totals	35,146	100%



## 2018-19 Community Services: Sexual Orientation and Gender Identity Data from LGBTQ-Specific Organizations

Number and Percent of LGBTQ Clients for Community Development Public Service LGBTQ Projects FY18-19*			
	Total Number of Clients	Number of LGBTQ Clients	Percent LGBTQ Clients
LGBT Access to Housing – LGBT Center	292	154	53%
First Time Homebuyer’s Program – LGBT Center	104	28	27%
Youth Advocacy for LGBTQ TAY - LYRIC	12	9	75%
A Woman’s Place Drop-In Center – CATS	10	10	100%
TAJA’s Coalition (to date)	24	24	100%
Center of Excellence for Transgender Health - UCSF	23	23	100%
Total	937	481	51.27%



# Affordable Rental and Ownership Opportunities

## 17-18: Sexual Orientation Data (18 projects)

Sexual Orientation						
	Rental		Ownership		Total	
	Total Applicants	Percent of Applicants	Total Applicants	Percent of Applicants	Total Applicants	Percent of Applicants
Bisexual	1,758	4.26%	16	1.70%	1,774	4.20%
Gay/Lesbian/Same-Gender Loving	2,758	6.68%	73	7.77%	2,831	6.71%
Questioning/Unsure	441	1.07%	2	0.21%	443	1.05%
Straight/Heterosexual	29,837	72.30%	644	68.51%	30,481	72.21%
Specified Not Listed	357	.87%	2	0.21%	359	.85%
Decline to Answer	6,119	14.83%	203	21.60%	6322	14.98%
Decline to Answer	4,715	11.42%	203	21.60%	4,918	11.65%
Unspecified Not listed	1,404	3.40%	0	0%	1,404	3.33%
Totals	41,270	100%	940	100%	42,210	100%



# Affordable Rental and Ownership Opportunities

## 17-18: Gender Identity Data (18 projects)

Gender Identity	Rental		Ownership		Total	
	Total Applicants	Percent of Applicants	Total Applicants	Percent of Applicants	Total Applicants	Percent of Applicants
Female	21,568	52.26%	420	44.68%	21,957	52.09%
Male	16,253	39.38%	369	39.26%	16,584	39.38%
Trans Female	186	0.45%	2	0.21%	340	0.45%
Trans Male	337	0.82%	3	0.32%	271	0.81%
Genderqueer/Gender Non-Binary	268	0.65%	3	0.32%	188	0.64%
Not Listed	5	0.01%	0	0%	84	0.01%
Decline to Answer	2,653	6.43%	143	15.21%	2,786	6.62%
<b>Totals</b>	<b>41,270</b>	<b>100%</b>	<b>940</b>	<b>100%</b>	<b>42,210</b>	<b>100%</b>





## Plus Housing Program 17-18: Sexual Orientation and Gender Identity Data

Gender Identity	Number of Clients	Percent of Clients
Female	73	12.01%
Male	478	78.62%
Genderqueer/Gender Non-Binary	12	1.97%
Trans Female	31	5.10%
Trans Male	3	0.49%
Decline to Answer	11	1.81%
Totals	608	100%
Sexual Orientation		
	Number of Clients	Percent of Clients
Bisexual	54	8.88%
Gay/Lesbian/Same-Gender Loving	356	58.55%
Questioning/Unsure	8	1.32%
Straight/Heterosexual	144	23.68%
Specified Not Listed	11	1.81%
Decline to Answer	35	5.76%
Totals	608	100%



## Occupancy for Projects marketed in 2017-18 that completed lease up or sale: Sexual Orientation (14 projects)

Sexual Orientation or Sexual Identity	Rental		Ownership		Total	
Sexual Orientation	Total Occupants	Percent of Occupants	Total Occupants	Percent of Occupants	Total Occupants	Percent of Occupants
Bisexual	11	3.53%	1	2.13%	12	3.34%
Gay/Lesbian/Same-Gender Loving	21	6.73%	7	14.89%	28	7.80%
Questioning/Unsure	4	1.28%		0.00%	4	1.11%
Straight/Heterosexual	234	75.00%	30	63.83%	264	73.54%
Not Listed	2	0.64%		0.00%	2	0.56%
Declined/Not Stated	40	12.82%	9	19.15%	49	13.65%
<b>Total Occupants</b>	<b>312</b>	<b>100.00%</b>	<b>47</b>	<b>100.00%</b>	<b>359</b>	<b>100.00%</b>



## Occupancy for Projects marketed in 2017-18 that completed lease up or sale: Gender Identity (14 projects)

Gender Identity	Rental		Ownership		Total	
	Total Occupants	Percent of Occupants	Total Occupants	Percent of Occupants	Total Occupants	Percent of Occupants
Female	151	48.40%	13	27.66%	164	45.68%
Male	138	44.23%	29	61.70%	167	46.52%
Genderqueer/Gender Non-binary	0	0.00%	0	0.00%	0	0.00%
Trans Female	3	0.96%	0	0.00%	3	0.84%
Trans Male	1	0.32%	0	0.00%	1	0.28%
Not Listed	0	0.00%	0	0.00%	0	0.00%
Declined to State	19	6.09%	5	10.64%	24	6.69%
Total Occupants	312	100.00%	47	100.00%	359	100.00%



# MOHCD SOGI 17-18 Compliance Plan and Report

- Of the 78,270 total applicants and clients served across all the programs and services detailed in this report, 11.73% identified as LGBTQ.
- The Plus Housing Program had the greatest representation of LGBTQ clients, with 74.34% identifying as LGBTQ.
- MOHCD's affordable rental opportunities represented the program with the next highest percentage of individuals identifying as LGBTQ (14.01%).
- LGBTQ applicants to MOHCD affordable rental opportunities also represents the program with the greatest overall number of LGBTQ program participants (5,782).



## MOHCD SOGI 17-18 Compliance Plan and Report

<b>Program Area</b>	<b>% of LGBT Clients Served</b>	<b>Barriers</b>	<b>Potential Strategies</b>
Community Services	5.9%	<ul style="list-style-type: none"><li>- Disconnected community</li><li>- Trauma and mental health</li></ul>	<ul style="list-style-type: none"><li>- Increase targeted outreach</li></ul>
Affordable Housing Opportunities	<ul style="list-style-type: none"><li>- 14.01% applicants</li><li>- 11.14% occupants</li></ul>	Providers unused to collecting this data	Training on data collection for housing providers
Plus Housing	74.34%		



## Barriers to Access and Potential Strategies

- The LGBTQ community very disconnected. Greater community education is needed so people know where to go. People need to receive information through trusted sources. In-person and digital outreach is needed.
- Barriers include steering LGBT applicants away from housing opportunities.
- Many people have suffered trauma and are dealing with health, mental health and substance issues. People need extensive assistance with service navigation, and greater resources invested in health and mental health.
- Shelters are too short term, and are always full. People give up; there are too many rules and restrictions; then people go back to abusive situations. People wind up feeling hopeless, income inequality keeps people discouraged.
- Our affordable housing and RAD developments would benefit as to how best collect this data with sensitivity and cultural congruency.
- Property managers within our affordable housing development would benefit from cultural competency training, especially focusing on needs of transgender residents
- Greater support needed on how to retain housing once you get it.
- Income gap for very poor people, even for affordable housing rents. More rental subsidies needed.



## Barriers to Access and Potential Strategies

- Limited capacity at service providers – more resources necessary to increase capacity.
- Issues of internalized transphobia.
- Additional investments in social worker staffing to help navigate; not enough service connection services.
- Build relationships through existing connections; be able to pay young people to do outreach and collaborations.
- Need to include impacted clients and residents at these tables.
- Hire trans folks to outreach to trans folks (e.g. mobile outreach unit)
- Don't just send young people to website, warm face to face hand off is needed.
- Face to face, access points on site, use text messaging, tech support needed; increase knowledge of Lifeline Assistance phones
- Increase knowledge of housing opportunities by listing all housing opportunities in the Bay Area Reporter



## Cultural Districts Focusing on LGBT Community

- Leather and LGBTQ Cultural District in SoMa
- Compton's Transgender Cultural District





# Hearing on Sexual Orientation and Gender Identity Data

Questions?



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