

CYNTHIA J. WONG

WORK EXPERIENCE

Chan Zuckerberg Initiative (CZI) – Redwood City, CA

2024 - 2026

Senior Director, Strategy & Operations

- Head of cross-functional strategy and operations team supporting grantmaking, technology development, and scientific research.
- Led major organization-wide projects, aligning strategic vision and operating model.
- Strategic advisor on operational improvements, organizational development, and change management, reporting to COO.

Senior Director, Education Operations

2021 - 2024

- Built operations team from scratch to support key business unit delivering grantmaking and technology products. Owned business unit-specific workflows, processes, and systems for program and product development to track end-to-end success, from annual planning to grant pipeline and portfolio management to student- and school-centered impact.
- Led key priorities related to CZI's education strategy, operating model, and organizational structure.

Seattle Foundation – Seattle, WA

2020 - 2021

Senior Advisor

- Provided strategic and tactical expertise to launch and scale housing impact investment fund (public-private partnership) and to manage foundation's mission-related and program-related investment portfolio.
- Served as executive advisor and technical subject matter expert to community foundation C-suite, with focus on cross-sector partnerships with corporations, government agencies, and other funders to design sustainable investment structures and long-term program and funding model.

Local Initiatives Support Corporation – Oakland, CA

2017 – 2019

Executive Director, Bay Area

- Reestablished the Bay Area office of the nation's largest community development financial institution (CDFI) after multiple years of interim and remote leadership. As part of a strategic and operational turnaround, hired team and sourced organization's first new significant funding and community partnerships in more than two years.
- Designed and led the launch of a \$500M housing impact investment fund, pioneering innovative financing strategies to expand affordable housing for low- and middle-income communities. Secured initial capital from foundations, family offices, and corporate investors within the first year, driving large-scale public-private investment.
- Served as face of LISC with community, public sector, and corporate partners in the Bay Area to support and grow LISC's scope of affordable housing, economic development, and workforce development programs. Served as LISC's Northern California voice on public policy and legislation at the local, state, and federal levels.

Morgan Stanley – San Francisco, CA and New York, NY

2011 – 2017

Vice President (promoted from Senior Manager and Manager) - Global Sustainable Finance

- Sourced, evaluated, and executed impact investments (including public-private partnerships, tax credit equity, and debt). Co-led community development sector's first-ever debt initial public offering.
- Served as key deputy to Managing Director and head of business unit on philanthropic collaborations, global events, and triple bottomline investments, including the launch of the Institute for Sustainable Investing – the first effort of its kind on Wall Street.

The Bridgespan Group (social impact spin-off of Bain & Company) – New York, NY

2008 – 2011

Consultant (promoted from Senior Associate Consultant and Associate Consultant)

- Advised leading philanthropists, foundations, and nonprofits on organization and program-level strategy and operations.

Marakon Associates – New York, NY

2006 – 2008

Associate Consultant

- Consulted with Fortune 500 clients on senior management projects.

EDUCATION

The Wharton School, University of Pennsylvania – Philadelphia, PA

2006

- Bachelor of Science in Economics, *Magna Cum Laude*

BOARD EXPERIENCE

- SPUR - 2019-2026
- Mikva Challenge Foundation - 2019 - 2025
- Tenderloin Neighborhood Development Corporation - 2018-2020
- Kitchen Table Advisors - 2015-2019
- Chinatown Community Development Center Housing Committee (advisory, non-fiduciary member) - 2017-2019