



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Board of Appeals

Seat # or Category (If applicable): District:

Name: Richard L. Swig, Jr.

Home Address: Marina Boulevard, San Francisco, CA Zip: 94123

Home Phone: 415-541-7722 Occupation: Hotel Consultant

Work Phone: 415-541-7722 Employer: Self-employed/RSBA & Associates

Business Address: 400 Spear Street, Suite 106, San Francisco, CA Zip: 94105

Business E-Mail: rickswig@rsbaswig.com Home E-Mail:

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered:

Resident of San Francisco [X] Yes [] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am a native San Franciscan, who was raised in the Richmond District and now I reside in the Marina District. Professionally, I am involved in the hotel business, both as an adviser in hotel real estate and operations, while I also am knowledgeable with regard to other commercial real estate segments. I have served as a Commissioner and President of the San Francisco Redevelopment Agency, which provided me with the training as a commissioner and increased knowledge regarding public and private sector real estate and the entitlement process throughout many of San Francisco's Districts. This experience was significantly important in the fulfillment of my current duties as a Commissioner on the Board of Appeals since early 2015. With the experience of being a Commissioner I learned the importance of listening and being sensitive to neighborhood group and individual citizen constituencies with regard to their specific needs within their own neighborhoods and living environments. As a result, I developed a great degree of care in decision making to insure that the Commissions decisions were responsible and appropriate both in consideration of a broad spectrum of neighborhood needs and governance requirements.

Business and/or professional experience:

November 1986 - Present
President, RSBA & Associates, San Francisco, CA

This is a consultancy firm for the hospitality industry. Current activities include individual advisory roles for client decision making in the areas of evaluation of hotel operating procedures; supervisory and asset management; business and market plan review, development, and implementation; central reservations development and usage as marketing tool; disposition and acquisition of properties; and litigation support

Civic Activities:

March 2015 - Current, Commissioner
San Francisco Board of Appeals

2014 - Current
Advisory Panel for Hotel Development
San Francisco International Airport

2007 - 2012, Commissioner
San Francisco Redevelopment Agency
(President, January 2010-2011)

2009 - Current, Board of Directors
Visit Napa Valley

2012 - Current, Board of Directors
Our Town St, Helena

2010 - 2014, Chairman, Board of Directors
Napa Valley Tourism Corporation

2010 - 2014, President, Board of Directors
St. Helena Tourism Improvement District

1998 - Current, Advisory Board
Bill Graham Foundation

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: 05-09-16 Applicant's Signature: (required) Richard L. Swig, Jr.

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____