

LGBTQ+ Cultural Heritage Strategy

Mayor's Office of Housing and
Community Development

Sheila Nickolopoulos

Director of Policy and Legislative Affairs

July 25, 2022

Land Use Committee



MOHCD Program Areas

Community Development

- Public Services
- Housing Services
- Community Building & Neighborhood Planning
- Digital Equity
- Data, Evaluation, & Compliance

Homeowner & BMR

- Lending
- BMR ownership
- BMR rental / housing lottery
- Dream Keeper Initiative
- Compliance and Monitoring

New Construction

- Portfolio Management & Preservation
- Acquisition / Rehab
- Asset Management
- Housing Development
- Construction Services
- Public Housing Initiatives

Well Being



W2. Expand Navigation Tools to Resources and Services

- Community resource centers and service connection for:
 - Re-entry
 - Health and wellness
 - Community connections
 - TAY and youth
 - Workforce opportunities
- Grantees include House of Thrive, A Woman's Place, El/La TransLatinas, LYRIC, Transgender Advocates for Justice and Accountability (TAJA) Coalition
- *Total funding in fy22: \$959,000*

Culture



CULTURE

- C1** Support LGBTQ+ Cultural Districts
- C2** Establish a Permanent Museum of LGBTQ+ History & Culture
- C3** Form a Historic Preservation Advocacy Group
- C4** Increase Access to Affordable Housing & Workspace for LGBTQ+ Artists
- C5** Create LGBTQ+ Heritage Educational Programming

C1. Support LGBTQ+ Cultural Districts

- MOHCD staffs Cultural District administration
 - Leather & LGBTQ Cultural District
 - Castro LGBTQ Cultural District
 - The Transgender Cultural District
- Cultural facilities and programming
- Grantees include: Cultural Districts, GLBT Historical Society, SF Gay Men's Chorus
- *Total funding in fy22 : \$2,245,000*

Opportunity



OPPORTUNITY

- 01** Enhance Community Resource Hubs (Physical + Roving)
- 02** Expand Workforce Development Efforts
- 03** Increase Business and Entrepreneur Support
- 04** Increase Housing and Support Services
- 05** Foster Financial Capacity, Sustainability and Resilience

O4. Increase Housing and Support Services

- Homeownership and rental housing counseling
- Rental subsidies and housing stabilization
- Covid response and recovery
- Grantees include: Larkin St Youth Services, LGBT Asylum Project, Openhouse, St James Infirmary, Transgender, Gender Variant, Intersex Justice Project (TGIJP)
- *Total funding in fy22: \$2,562,375*

O5. Foster Financial Capacity, Sustainability, and Resilience

- Guaranteed income program for transgender people
- Financial coaching
- Grantees include: SF LGBT Community Center
- *Total funding in fy22 : \$558,288*

By The Numbers

- LGBT+ population: ~15%
- 10.4% of recipients of MOHCD-funded Public Services are LGBT+
 - 19% of recipients of Eviction Prevention and Housing Stabilization services are LGBT+
 - 71% of HIV Supportive Housing are LGBT+
 - 5% of recipients to Access to Rental Housing programs are LGBT+
- 19% of Affordable Rental Housing tenants are LGBT+
 - 17% of Affordable Rental Housing applicants are LGBT+
- 15% of Affordable Housing owners are LGBT+
 - 15% of Affordable ownership Housing applicants are LGBT+
- 32% of Downpayment Assistance Loan Program recipients are LGBT+
 - 17% of Affordable ownership Housing applicants are LGBT+

Future Opportunities

Cultural Districts

- Leather & LGBTQ Cultural District report in 2022/23
- Castro LGBTQ Cultural District report in 2022/23
- The Transgender Cultural District report in 2022/23

Housing

- 1939 Market St: pipeline affirming housing project seniors

Services

- RFP for support services for trans immigrants and asylum seekers (\$125,000 in fy23)
- RFP for trans API leadership for \$100,000.

Thank you

Sheila Nickolopoulos

MOHCD Director of Policy

Sheila.Nickolopoulos@sfgov.org

Brian Cheu

*MOHCD Director of Community
Development*

Brian.Cheu@sfgov.org

