

File No. 250488

Committee Item No. 5

Board Item No. 22

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date June 9, 2025

Board of Supervisors Meeting

Date June 17, 2025

Cmte Board

- | | | |
|-------------------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Memorandum of Understanding (MOU) |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 - Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 700 |
| <input type="checkbox"/> | <input type="checkbox"/> | Information/Vacancies (Boards/Commissions) |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER (Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Victor Young Date June 5, 2025

Completed by: _____ Date _____

[Administrative Code - Neighborhood Beautification and Graffiti Clean-up Fund]

Ordinance approving amendments to the rules and regulations for the Neighborhood Beautification and Graffiti Clean-up Fund.

NOTE: **Unchanged Code text and uncoded text** are in plain Arial font.
Additions to Codes are in *single-underline italics Times New Roman font*.
Deletions to Codes are in ~~*strikethrough italics Times New Roman font*~~.
Board amendment additions are in double-underlined Arial font.
Board amendment deletions are in ~~Arial font~~.
Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Background and Purpose.

(a) The Neighborhood Beautification and Graffiti Clean-up Fund was approved by the voters of San Francisco by initiative ordinance (Proposition D) at the June 5, 1990 election. That ballot measure is now codified in Administrative Code Section 10.100-114. The Neighborhood Beautification and Graffiti Clean-up Fund is commonly referred to as the Community Challenge Grant Program. Proposition D directed the Chief Administrative Officer (an office abolished in the 1996 Charter, with many of its functions assumed by the office of City Administrator) to promulgate such rules and regulations as that official may deem appropriate, with a requirement to publish notice of such rules and regulations in an official newspaper of general circulation in the City, with a 30-day public comment period, prior to issuing them, and that the rules and regulations be approved by the Board of Supervisors by resolution. In 1990, the proposed rules and regulations were published in such a newspaper, with public comment invited, and were subsequently submitted to the Board of Supervisors, which approved them by Resolution No. 944-90.

1 (b) The City Administrator now seeks Board of Supervisors approval under
2 Administrative Code Section 10.100-114 of amendments to the rules and regulations for the
3 Neighborhood Beautification and Graffiti Clean-up Fund.

4
5 Section 2. Approval of Amendments to Rules and Regulations for the Neighborhood
6 Beautification and Graffiti Clean-up Fund.

7 (a) Pursuant to Administrative Code Section 10.100-114, prior to amending the rules
8 and regulations, the City Administrator published a notice of intent to amend the rules and
9 regulations for the Neighborhood Beautification and Graffiti Clean-up Fund in an official
10 newspaper of general circulation in the City, public comment was invited, and the required 30-
11 day public comment period has ended.

12 (b) The proposed amended rules and regulations remove language from the rules and
13 regulations that is redundant in light of the enactment of Administrative Code Section 21G, or
14 inconsistent with current grantmaking practices. Among other amendments, the proposed
15 amended rules and regulations: (1) remove the opportunity for other City departments to apply
16 for grant funding from the Fund; (2) remove grant preferences except for the preferences
17 included in the voter initiative establishing the Fund (Proposition D); and (3) remove the
18 requirement that grantees raise in-kind contributions in an amount equal to 15% of the grant
19 amount. In addition, Proposition D has certain funding provisions that were incorporated into
20 the rules and regulations but are duplicative with the proposition. Those funding provisions
21 have been removed from the proposed amended rules and regulations.

22 (c) A copy of the proposed amended rules and regulations for the Neighborhood
23 Beautification and Graffiti Clean-up Fund is in Board File No. 250488, and is incorporated
24 herein by reference.

1 (d) The Board of Supervisors hereby approves the proposed amended rules and
2 regulations for the Neighborhood Beautification and Graffiti Clean-up Fund.

3
4 Section 3. Effective Date. This ordinance shall become effective 30 days after
5 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
6 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
7 of Supervisors overrides the Mayor's veto of the ordinance.

8
9 APPROVED AS TO FORM:
10 DAVID CHIU, City Attorney

11 By: /s/ Lauren Curry
12 LAUREN CURRY
Deputy City Attorney

13
14 n:\legana\as2024\2500104\01795206.docx

LEGISLATIVE DIGEST

[Administrative Code - Neighborhood Beautification and Graffiti Clean-up Fund]

Ordinance approving amendments to the rules and regulations for the Neighborhood Beautification and Graffiti Clean-up Fund.

Existing Law

Under Administrative Code Section 10.100-114, the City Administrator must seek Board of Supervisors approval of amendments to the rules and regulations for the Neighborhood Beautification and Graffiti Clean-up Fund. The Neighborhood Beautification and Graffiti Clean-up Fund is commonly referred to as the Community Challenge Grant Program.

Amendments to Current Law

The proposed amended rules and regulations would remove language from the rules and regulations that is redundant in light of the enactment of Administrative Code Section 21G, or inconsistent with current grantmaking practices. Among other amendments, the proposed amended rules and regulations would: (1) remove the opportunity for other City departments to apply for grant funding from the Fund; (2) remove grant preferences except for the preferences included in the voter initiative establishing the Fund (Proposition D); and (3) remove the requirement that grantees raise in-kind contributions in an amount equal to 15% of the grant amount. In addition, Proposition D has certain funding provisions that were incorporated into the rules and regulations but are duplicative with the proposition. The proposed amended rules and regulations would remove those funding provisions.

This ordinance would approve the amended rules and regulations for the Neighborhood Beautification and Graffiti Clean-up Fund.

n:\legana\as2025\2500104\01810088.docx

CITY AND COUNTY OF SAN FRANCISCO

NEIGHBORHOOD BEAUTIFICATION AND GRAFFITI CLEAN-UP FUND

These Rules and Regulations are promulgated in accordance with San Francisco Administrative Code Section 10.100-114.

PROGRAM REGULATIONS

ELIGIBILITY TO RECEIVE A GRANT

1. An applicant must meet the following tests:
 - be at the time of application a non-profit organization organized under the Internal Revenue Code Section 501(c)(3), or
 - be an entity or group of individuals agreeing to use a fiscal agent which is a non-profit organization as described above.
2. The applicant must demonstrate organizational stability as evidenced by: (a) substantive past performance in the proposed or a similar activity, and (b) two (2) years of operations prior to applying for the grant. If unable to do so, the applicant must use a fiscal agent meeting these qualifications.

PROJECTS QUALIFIED/NOT QUALIFIED

3. Projects qualified for a grant must be performed in San Francisco.

PREFERENCE FOR PROJECTS

4. The following projects will be given preference:
 - a. Youth programs: projects that involve youths in the execution of the project.
 - b. Innovation projects: projects that propose an innovative and feasible approach to neighborhood beautification or graffiti clean-up.

- c. Neighborhood generated: projects developed and proposed by neighborhood or local business organizations.
- d. Benefit areas of San Francisco that are economically disadvantaged.

PRIVATE PROPERTY

- 5. Neighborhood beautification projects may be performed on private property provided that the project promotes a substantial public benefit, and the benefit to the private property owner is only incidental.
- 6. Graffiti clean-up projects may be performed on private property only if the project meets the criteria set forth in 5 above and if it is in conjunction with a broader neighborhood beautification program.
- 7. Public property is defined as property owned by the United States government, the State of California, the City and County of San Francisco, or any other local governmental agency within the corporate limits of the City and County of San Francisco.

PERMITS/PERMISSIONS

- 8. Grantees are responsible for securing all necessary permits and permission to accomplish the purpose of the grant.

APPLICATION/GUIDELINES PROCEDURES

- 9. The Chief Administrative Officer shall develop and make available to the public application forms, procedures, and grant guidelines which are consistent with these regulations.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

TO: Carla Short, Director, Public Works

FROM: Victor Young, Assistant Clerk

A handwritten signature in black ink that reads "Victor Young".

DATE: May 12, 2025

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Rules Committee received the following proposed Ordinance:

File No. 250488

Ordinance approving amendments to the rules and regulations for the Neighborhood Beautification and Graffiti Clean-up Fund.

If you have comments or reports to be included with the file, please forward them to Victor Young at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: victor.young@sfgov.org.

- c. David Steinberg, Public Works
Ian Schneider, Public Works



**San Francisco Office of the City Administrator
City Administrator Carmen Chu**

Proposed Amendment to Rules and Regulations for the Neighborhood Beautification and Graffiti Clean-Up Fund

File 250488

Office of Contract Administration

Board of Supervisors' Rules Committee

June 9, 2025

Community Challenge Grants

- Formerly called the Neighborhood Beautification Grants
- Created by voter approval in 1990
- Funded by voluntary portion of business tax



20th/Minnesota streets (before)



20th/Minnesota streets (after)



Burnside Mural and Tile Staircase



The **Planet Dealer** tree captures **2** tons of carbon in its lifetime,
absorbing greenhouse gasses from the atmosphere.

**CLIMATE
ACTION
NOW!**

www.ClimateActionNowCalifornia.org
Plant trees with Climate Action Now! Call today: 415.503.7639

Request Summary

- Approve amendment to the **rules and regulations** for the Neighborhood Beautification and Graffiti Clean-up Fund (now called the **Community Challenge Grants** program).



Key Updates to the Rules and Regs

- Limit eligibility to 501(c)(3) nonprofit organizations
- Remove outdated match requirement
- Remove duplicative preferences and administrative steps and those not included in the voter-approved initiative



Friends of Lakeside Village volunteer day

Next Steps



Activation at 41 Ross

Recommendation

Approve the revised rules and regulations to the Neighborhood Beautification and Graffiti Clean-up Fund.



Beet-bed planting at Alemany Farm