

LONDON N. BREED MAYOR

Notice of Appointment

March 29, 2019

San Francisco Board of Supervisors City Hall, Room 244 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Honorable Board of Supervisors:

Pursuant to Charter Section 3.100(18), of the City and County of San Francisco, I make the following appointment:

Reese Isbell to the Residential Rent Stabilization and Arbitration Board, as the tenant voting member, for a four year term ending September 1, 2022, replacing Polly Marshall.

I am confident that Mr. Isbell will serve our community well. Attached are his qualifications to serve, which demonstrate how his appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

Should you have any question about this appointment, please contact my Director of Appointments, Mawuli Tugbenyoh, at 415.554.6298

- Breez

Sincerely,

London N. Breed

Mayor

BOARD OF SUPERVISORS
SAN FRANCISCO

2019 MAR 29 PH 12: 19
BY 2

REESE AARON ISBELL, M.P.P.

Summary of Qualifications & Skills-25+ years

- > Visionary Leader, Strategic & Analytical Organizer, Grassroots Developer with Masters of Public Policy
- > 25+ years of Hands-On Knowledge at Every Level of Government- Local/City/County, Regional, State, Federal
- > Campaign Expert with Targeting Skills, Slate & Independent Expenditure Experience, LGBT Community Expertise

EXPERIENCE

Chair: 2 years; Board of Directors: Alice B. Toklas LGBT Democratic Club-15 years

- > Organized & Managed 60+ Board Members, 10+ committees, 1000+ members & affiliations
- > Shepherded & Produced Panel Discussions, Rallies, Monthly Meetings & 800+ person Annual Pride Breakfast
- > Created Seasonal Consumer-Marketing Strategy & Promotional Materials for Target Audiences & Voter Outreach

Political Consultant & District Representative: Assemblyman/Senator Mark Leno—9 years

- > Campaign Consultant, Political Strategist, and Field Representative for State Elected Official in District Office
- > Produced Large-Scale Events for the Assemblyman/Senator, such as:
 - o AIDS Housing Resource Fair co-hosted by AIDS Housing Alliance (now-Q Foundation) along with AIDS Legal Referral Panel (ALRP), Black Coalition on AIDS, San Francisco AIDS Foundation, AIDS Emergency Fund, SF Health Department, Mayor's Office on Housing, Catholic Charities CYO, SF Redevelopment Agency, & others
 - o Annual Pride Parade Contingent (Participation Increased 1,000%) & Pride Festivities

Advisor: San Francisco Department of Health's Bridge HIV Community Advisory Group (CAG)—9 years

- > Served on the Local Community Advisory Board (CAB) of the International HIV Vaccines Trials Network (HVTN)
- > Provided Input for HIV-vaccine Trials, Study Designs, Research Protocols, & Public Communications on HIV/AIDS

Director: Local Government/Community Relations: California Life Sciences Association (nèe BayBio)—5 years

- > Advocated & Supported Life Sciences/Biotech industry to Local Elected Officials & Governments Statewide
- > Analyzed Policy involving Health, Taxes, Science Education, Infrastructure, Waste Management & Recycling
- > Represented Industry within Local/Regional Business Coalitions, Trade Associations, & Campaigns

Board of Directors: Friends of the San Francisco Public Library—4 years

- > Served on the Executive Committee Overseeing Board, Staff, and Operations
- > Chaired Board's Advocacy Committee & Supported Fundraisers (Library Laureates) & Events (Big Book Sale)

Transition Policy Team: London Breed for Mayor 2018—2 months following special election

- Served on Mayor London Breed's Transition Policy Team following June 2018 Special Election Win
- > Transportation Committee Member Focused on Transportation Needs/Cooperation within San Francisco & Bay Area

Midwestern Canvasser for 2018 Midterms: Missouri/Kansas Democratic Parties—1 month relocation

- > Canvassed for both the Missouri Democratic Party and Kansas Democratic Party in Campaigns for:
 - o MO: U.S. Senator Claire McCaskill, State Auditor Nicole Galloway, & State Senate & House Candidates
 - o KS: Congresswoman Sharice Davids, Governor Laura Kelly, other Statewide, State Senate & House Candidates

Executive Director: California Tuberculosis Controllers Association—2 years

- Directed statewide healthcare organization: 62 Local Controllers; 300-500 Members; 10-15-person Executive Committee; 3 Full-Time Staff; \$200,000-\$300,000 Annual Budgets; 2 Annual Medical Conferences
- > Coordinated statewide World TB Day public awareness campaigns for local efforts and state

Senior Associate, Public Affairs: Barnes Mosher Whitehurst Lauter & Partners (BMWL)—2 years

- > Provided Analysis and Determined Results-based Electoral Strategies for Influential Private Consulting Firm
- > Led Successful \$106 million Revenue Bond Ballot Victory for San Francisco Branch Libraries: 74% win
- > Led Successful 15-year Transportation Revenue Measure Victory in Alameda County: 81.5% win

EDUCATION

<u>Eagleton Institute of Politics at Rutgers University, New Jersey:</u> Masters of Science in Public Policy <u>University of Missouri Kansas City (UMKC)</u>: Bachelors of Arts in Sociology



STATEMENT OF ECONOMIC INTERESTS

Date Initial Filing Received
Official Use Only

COVER PAGE

Please type or print in ink.

A PUBLIC DOCUMENT

NAME OF FILER (LAST)	(FIRST)	TO CHANGE TOOLS 300 BES (MIDDLE)
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. Office, Agency, or	Court	Laboration and the state of the
Agency Name (Do not us	se acronyms)	Interest and the second transfer and
San Francisco Resi	idential Rent Stabilization and Arbitrati	ion Board (Rent Board)
Division, Board, Departme	ent, District, if applicable	Your Position
City/County of San	Francisco	Commissioner/Member
► If filing for multiple pos	sitions, list below or on an attachment. (Do not us	se acronyms)
Agency:	2 - Ca hi hardsoni significi () affersoni () []	Position:
2. Jurisdiction of Off	fice (Check at least one box)	FAREGORAL USE DATE
State	98	☐ Judge or Court Commissioner (Statewide Jurisdiction)
	ACOURED	▼ County of San Francisco
City of San Franci		
City of	rotal de Agreemet	Other
3. Type of Statement	(Check at least one box)	
**	covered is January 1, 2018, through	Leaving Office: Date Left/
December 3		(Check one circle.)
-or- The period	covered is, through	O The period covered is January 1, 2018, through the date of
December 3	31, 2018.	-or- leaving office.
■ Assuming Office: □	Date assumed 04 , 01 , 2019	O The period covered is, through the date of leaving office.
Candidate: Date of	Election and office sought	t, if different than Part 1:
Schedules attach Schedule A-1 - Ir Schedule A-2 - Ir Schedule B - Rea	nvestments – schedule attached	r of pages including this cover page:3 Schedule C - Income, Loans, & Business Positions - schedule attached Schedule D - Income - Gifts - schedule attached Schedule E - Income - Gifts - Travel Payments - schedule attached
5. Verification	- T \$2,000 - \$10,000 T	nov.co.ca - 160,014,01 - 1 - 100,013 - 100,010
MAILING ADDRESS	STREET CITY ecommended - Public Document)	STATE ZIP CODE
rousiness of Adency Address Re	San Franc	cisco CA 94109
DAYTIME TELEPHONE NUMBE		EMAIL ADDRESS
(no sh business formand of spreamed []	7 - 02 to consum unicol (1 agricum tod) [
	e diligence in preparing this statement. I have revi ad schedules is true and complete. I acknowledge	ewed this statement and to the best of my knowledge the information contained this is a public document.
I certify under penalty of	of perjury under the laws of the State of California	rnia that the foregoing is true and correct.
March 26	2010	
Date Signed March 26	(month day your	Signature
	(month, day, year)	(i he die originally signed paper statement with your ming official.)

SCHEDULE A-1

Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Investments must be itemized. Do not attach brokerage or financial statements.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
Reese Aaron Isbell

	NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY	
	Abbott Laboratories	Bayer AG	
	GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS	
	life sciences industry	life sciences industry	
	FAIR MARKET VALUE	FAIR MARKET VALUE	
	★ \$2,000 - \$10,000	× \$2,000 - \$10,000	
	\$100,001 - \$1,000,000 Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000	
	NATURE OF INVESTMENT	NATURE OF INVESTMENT	
	Stock Other(Describe)	Stock Other(Describe)	
	Partnership O Income Received of \$0 - \$499 O Income Received of \$500 or More (Report on Schedule C)	Partnership O Income Received of \$0 - \$499 O Income Received of \$500 or More (Report on Schedule	C)
	IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:	
	//_18//_18	//	
	NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY	
	Berkshire Hathway Inc.	Johnson & Johnson	
	GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS	
	financial services	life sciences industry	
	FAIR MARKET VALUE	FAIR MARKET VALUE	
	\$2,000 - \$10,000 X \$10,001 - \$100,000	× \$2,000 - \$10,000	
	\$100,001 - \$1,000,000 Over \$1,000,000	S100,001 - \$1,000,000 Over \$1,000,000	
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	ACQUIRED DISPOSED	ACQUIRED DISPOSED	
_	NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY	_
	Lumentum Holdings	P NAME OF BOOMESS ENTITY	
	GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS	
	telecommunications		
	FAIR MARKET VALUE	FAIR MARKET VALUE	
	\$2,000 - \$10,000	\$2,000 - \$10,000 \$10,001 - \$100,000	
	S100,001 - \$1,000,000 Over \$1,000,000	S100,001 - \$1,000,000 Over \$1,000,000	
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	ACQUIRED DISPOSED	//_18//_18_ ACQUIRED DISPOSED	
	11		

Comments: _

SCHEDULE C Income, Loans, & Business Positions

(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name
Reese Aaron Isbell

NAME OF SOURCE OF INCOME	NAME OF SOURCE OF INCOME
California Life Sciences Association	Publica
ADDRESS (Business Address Acceptable)	ADDRESS (Business Address Acceptable)
9191 Towne Center, #450, San Diego, CA 92122	760 Matadero Avenue, Palo Alto, CA 94306
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
trade association	tech
YOUR BUSINESS POSITION	YOUR BUSINESS POSITION
Director, Local Government & Community Relations	Software Engineer
GROSS INCOME RECEIVED No Income - Business Position Only	GROSS INCOME RECEIVED No Income - Business Position Only
☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000	\$500 - \$1,000 \$1,001 - \$10,000
★ \$10,001 - \$100,000	■ \$10,001 - \$100,000 □ OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED	CONSIDERATION FOR WHICH INCOME WAS RECEIVED
Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)	Salary Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.)
Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)	Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)
Sale of	Sale of
(Real property, car, boat, etc.)	(Real property, car, boat, etc.)
Loan repayment	Loan repayment
Commission or Rental Income, list each source of \$10,000 or more	Commission or Rental Income, list each source of \$10,000 or more
(Describe)	(Describe)
(Describe)	(Describe)
Other	Other(Describe)
Other	Other(Describe)
Other(Describe) * You are not required to report loans from a commercial I a retail installment or credit card transaction, made in the members of the public without regard to your official state.	Other (Describe) lending institution, or any indebtedness created as part of e lender's regular course of business on terms available to tus. Personal loans and loans received not in a lender's
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	Other
	Other