

OFFICE OF THE MAYOR  
SAN FRANCISCO



LONDON N. BREED  
MAYOR

**Notice of Appointment**

March 29, 2019

San Francisco Board of Supervisors  
City Hall, Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

Honorable Board of Supervisors:

Pursuant to Charter Section 3.100(18), of the City and County of San Francisco, I make the following appointment:

**Reese Isbell** to the Residential Rent Stabilization and Arbitration Board, as the tenant voting member, for a four year term ending September 1, 2022, replacing Polly Marshall.

I am confident that Mr. Isbell will serve our community well. Attached are his qualifications to serve, which demonstrate how his appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

Should you have any question about this appointment, please contact my Director of Appointments, Mawuli Tugbenyoh, at 415.554.6298

Sincerely,

A handwritten signature in blue ink that reads "London Breed".

London N. Breed  
Mayor

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2019 MAR 29 PM 12:19  
BY [Signature]

# REESE AARON ISBELL, M.P.P.

## Summary of Qualifications & Skills—25+ years

- > Visionary Leader, Strategic & Analytical Organizer, Grassroots Developer with Masters of Public Policy
- > 25+ years of Hands-On Knowledge at Every Level of Government- Local/City/County, Regional, State, Federal
- > Campaign Expert with Targeting Skills, Slate & Independent Expenditure Experience, LGBT Community Expertise

## **EXPERIENCE**

### **Chair: 2 years; Board of Directors: Alice B. Toklas LGBT Democratic Club—15 years**

- > Organized & Managed 60+ Board Members, 10+ committees, 1000+ members & affiliations
- > Shepherded & Produced Panel Discussions, Rallies, Monthly Meetings & 800+ person Annual Pride Breakfast
- > Created Seasonal Consumer-Marketing Strategy & Promotional Materials for Target Audiences & Voter Outreach

### **Political Consultant & District Representative: Assemblyman/Senator Mark Leno—9 years**

- > Campaign Consultant, Political Strategist, and Field Representative for State Elected Official in District Office
- > Produced Large-Scale Events for the Assemblyman/Senator, such as:
  - o AIDS Housing Resource Fair co-hosted by AIDS Housing Alliance (now-Q Foundation) along with AIDS Legal Referral Panel (ALRP), Black Coalition on AIDS, San Francisco AIDS Foundation, AIDS Emergency Fund, SF Health Department, Mayor's Office on Housing, Catholic Charities CYO, SF Redevelopment Agency, & others
  - o Annual Pride Parade Contingent (Participation Increased 1,000%) & Pride Festivities

### **Advisor: San Francisco Department of Health's Bridge HIV Community Advisory Group (CAG)—9 years**

- > Served on the Local Community Advisory Board (CAB) of the International HIV Vaccines Trials Network (HVTN)
- > Provided Input for HIV-vaccine Trials, Study Designs, Research Protocols, & Public Communications on HIV/AIDS

### **Director: Local Government/Community Relations: California Life Sciences Association (nèe BayBio)—5 years**

- > Advocated & Supported Life Sciences/Biotech industry to Local Elected Officials & Governments Statewide
- > Analyzed Policy involving Health, Taxes, Science Education, Infrastructure, Waste Management & Recycling
- > Represented Industry within Local/Regional Business Coalitions, Trade Associations, & Campaigns

### **Board of Directors: Friends of the San Francisco Public Library—4 years**

- > Served on the Executive Committee Overseeing Board, Staff, and Operations
- > Chaired Board's Advocacy Committee & Supported Fundraisers (Library Laureates) & Events (Big Book Sale)

### **Transition Policy Team: London Breed for Mayor 2018—2 months following special election**

- > Served on Mayor London Breed's Transition Policy Team following June 2018 Special Election Win
- > Transportation Committee Member Focused on Transportation Needs/Cooperation within San Francisco & Bay Area

### **Midwestern Canvasser for 2018 Midterms: Missouri/Kansas Democratic Parties—1 month relocation**

- > Canvassed for both the Missouri Democratic Party and Kansas Democratic Party in Campaigns for:
  - o MO: U.S. Senator Claire McCaskill, State Auditor Nicole Galloway, & State Senate & House Candidates
  - o KS: Congresswoman Sharice Davids, Governor Laura Kelly, other Statewide, State Senate & House Candidates

### **Executive Director: California Tuberculosis Controllers Association—2 years**

- > Directed statewide healthcare organization: 62 Local Controllers; 300-500 Members; 10-15-person Executive Committee; 3 Full-Time Staff; \$200,000-\$300,000 Annual Budgets; 2 Annual Medical Conferences
- > Coordinated statewide World TB Day public awareness campaigns for local efforts and state

### **Senior Associate, Public Affairs: Barnes Mosher Whitehurst Lauter & Partners (BMWL)—2 years**

- > Provided Analysis and Determined Results-based Electoral Strategies for Influential Private Consulting Firm
- > Led Successful \$106 million Revenue Bond Ballot Victory for San Francisco Branch Libraries: 74% win
- > Led Successful 15-year Transportation Revenue Measure Victory in Alameda County: 81.5% win

## **EDUCATION**

Eggleton Institute of Politics at Rutgers University, New Jersey: Masters of Science in Public Policy  
University of Missouri Kansas City (UMKC): Bachelors of Arts in Sociology

COVER PAGE

A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
Isbell Reese Aaron

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

San Francisco Residential Rent Stabilization and Arbitration Board (Rent Board)

Division, Board, Department, District, if applicable

Your Position

City/County of San Francisco

Commissioner/Member

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

2. Jurisdiction of Office (Check at least one box)

- State
- Multi-County \_\_\_\_\_
- City of San Francisco
- Judge or Court Commissioner (Statewide Jurisdiction)
- County of San Francisco
- Other \_\_\_\_\_

3. Type of Statement (Check at least one box)

- Annual: The period covered is January 1, 2018, through December 31, 2018.
- or- The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2018.
- Assuming Office: Date assumed 04 / 01 / 2019
- Leaving Office: Date Left \_\_\_\_/\_\_\_\_/\_\_\_\_ (Check one circle.)
- The period covered is January 1, 2018, through the date of leaving office.
- or-
- The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.
- Candidate: Date of Election \_\_\_\_\_ and office sought, if different than Part 1: \_\_\_\_\_

4. Schedule Summary (must complete) ► Total number of pages including this cover page: 3

Schedules attached

- Schedule A-1 - Investments - schedule attached
- Schedule A-2 - Investments - schedule attached
- Schedule B - Real Property - schedule attached
- Schedule C - Income, Loans, & Business Positions - schedule attached
- Schedule D - Income - Gifts - schedule attached
- Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-  None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE  
(Business or Agency Address Recommended - Public Document)  
[Redacted] San Francisco CA 94109  
DAYTIME TELEPHONE NUMBER EMAIL ADDRESS  
( [Redacted] ) [Redacted]

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed March 26, 2019 Signature \_\_\_\_\_  
(month, day, year) (File the originally signed paper statement with your filing official.)

SCHEDULE A-1

Investments

Stocks, Bonds, and Other Interests
(Ownership Interest is Less Than 10%)

Investments must be itemized.

Do not attach brokerage or financial statements.

Name

Reese Aaron Isbell

Abbott Laboratories
life sciences industry
FAIR MARKET VALUE: [X] \$2,000 - \$10,000
NATURE OF INVESTMENT: [X] Stock

Bayer AG
life sciences industry
FAIR MARKET VALUE: [X] \$2,000 - \$10,000
NATURE OF INVESTMENT: [X] Stock

Berkshire Hathway Inc.
financial services
FAIR MARKET VALUE: [X] \$10,001 - \$100,000
NATURE OF INVESTMENT: [X] Stock

Johnson & Johnson
life sciences industry
FAIR MARKET VALUE: [X] \$2,000 - \$10,000
NATURE OF INVESTMENT: [X] Stock

Lumentum Holdings
telecommunications
FAIR MARKET VALUE: [X] \$2,000 - \$10,000
NATURE OF INVESTMENT: [X] Stock

FAIR MARKET VALUE:
NATURE OF INVESTMENT:

Comments:

