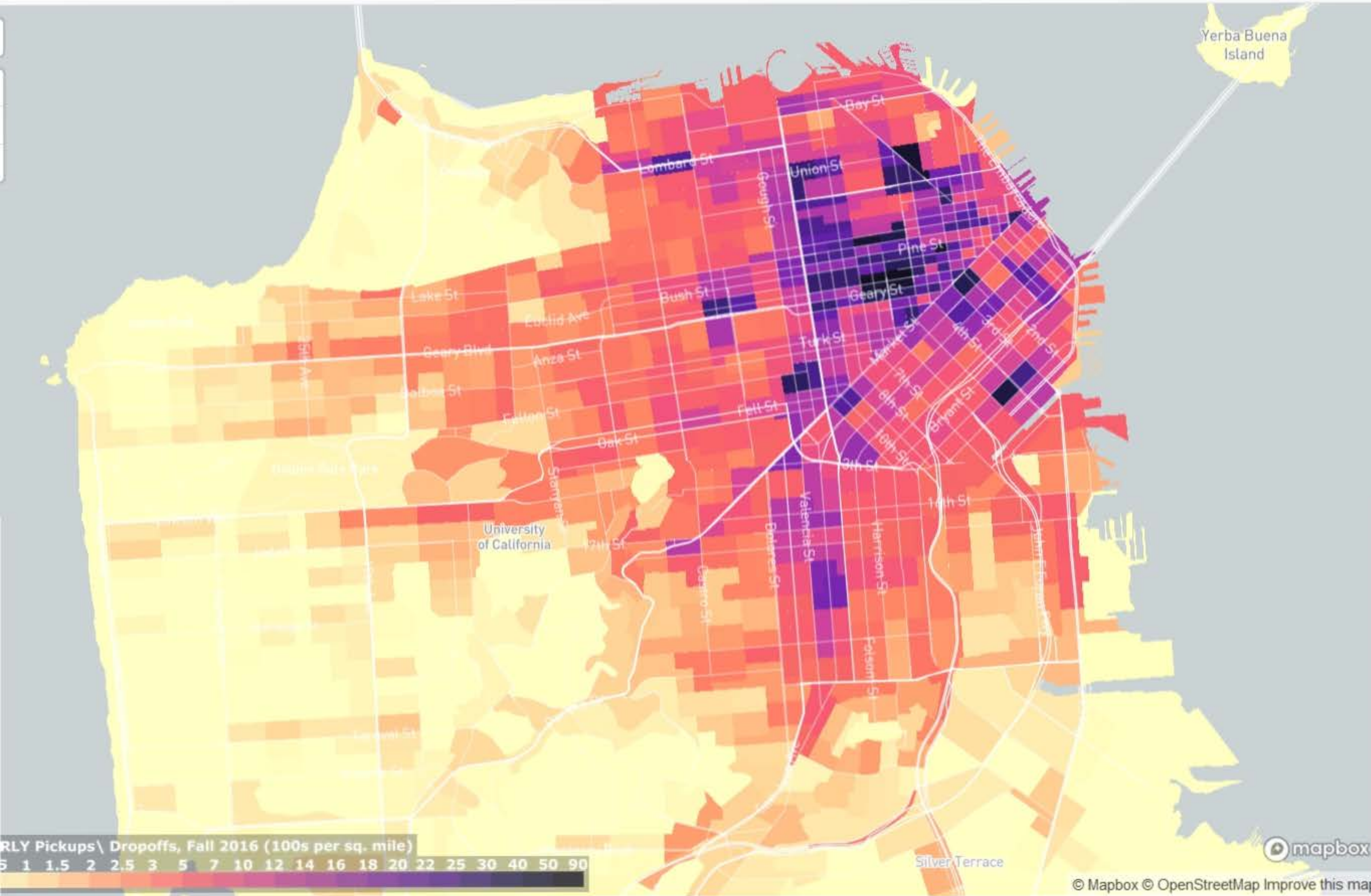




The Hub Plan, 30 Van Ness Avenue Project, 98 Franklin Street Project, and Hub Housing Sustainability District (HSD)  
 Case Nos. 2015-000940ENV, 2017-008051ENV, 2016-014802ENV

**Figure 3.D-1**  
**Air Pollutant Exposure Zone**



# TNCs TODAY » DATA EXPLORER

What is this? [i](#) [Learn More](#) [→](#)

## CHOOSE DIRECTION:

[Pick-ups](#) [Drop-offs](#)

## CHOOSE DAY OF WEEK:

[Mo](#) [Tu](#) [We](#) [Th](#) [Fr](#) [Sa](#) [Su](#)

## SUMMARY STATISTICS:

**Fridays at 6 PM:**  
**15,600 citywide dropoffs**

## TIME OF DAY:



DAILY Pickups \ Dropoffs, Fall 2016 (100s per sq. mile)  
 0.5 1 1.5 2 2.5 3 5 7 10 12 14 16 18 20 22 25 30 40 50 90



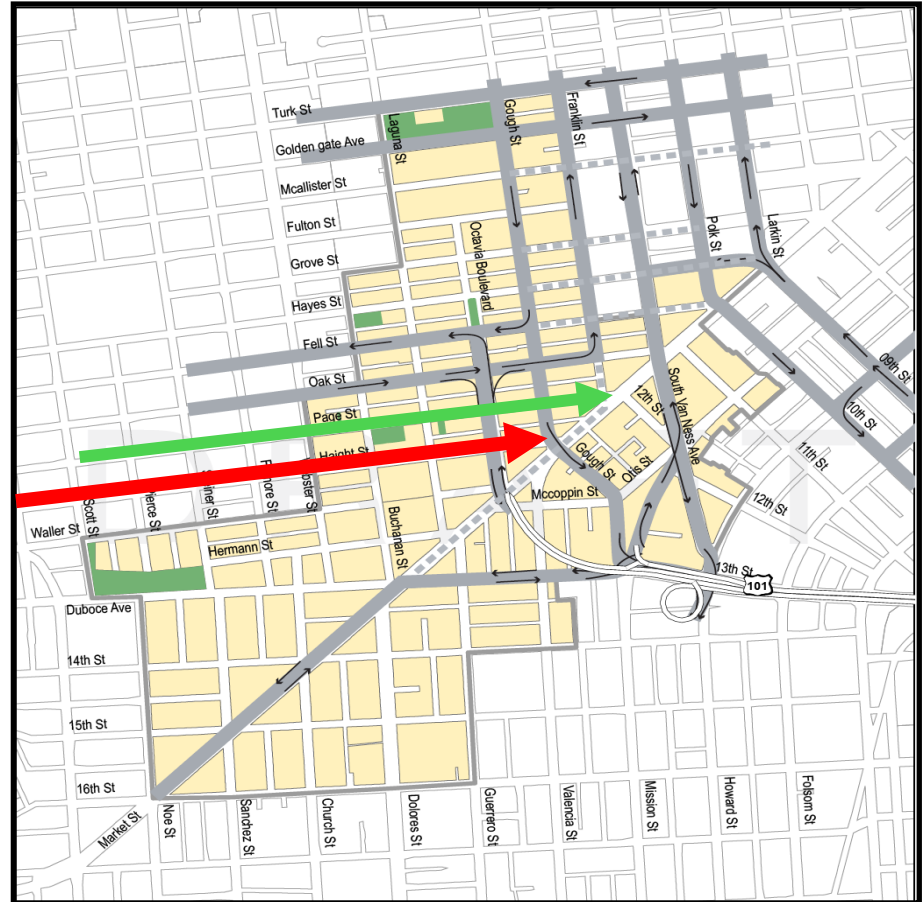
Cars blocking intersection & crosswalks (Page & Franklin):  
46 times in 1 ½ hour during AM peak weekday morning (April  
2019).



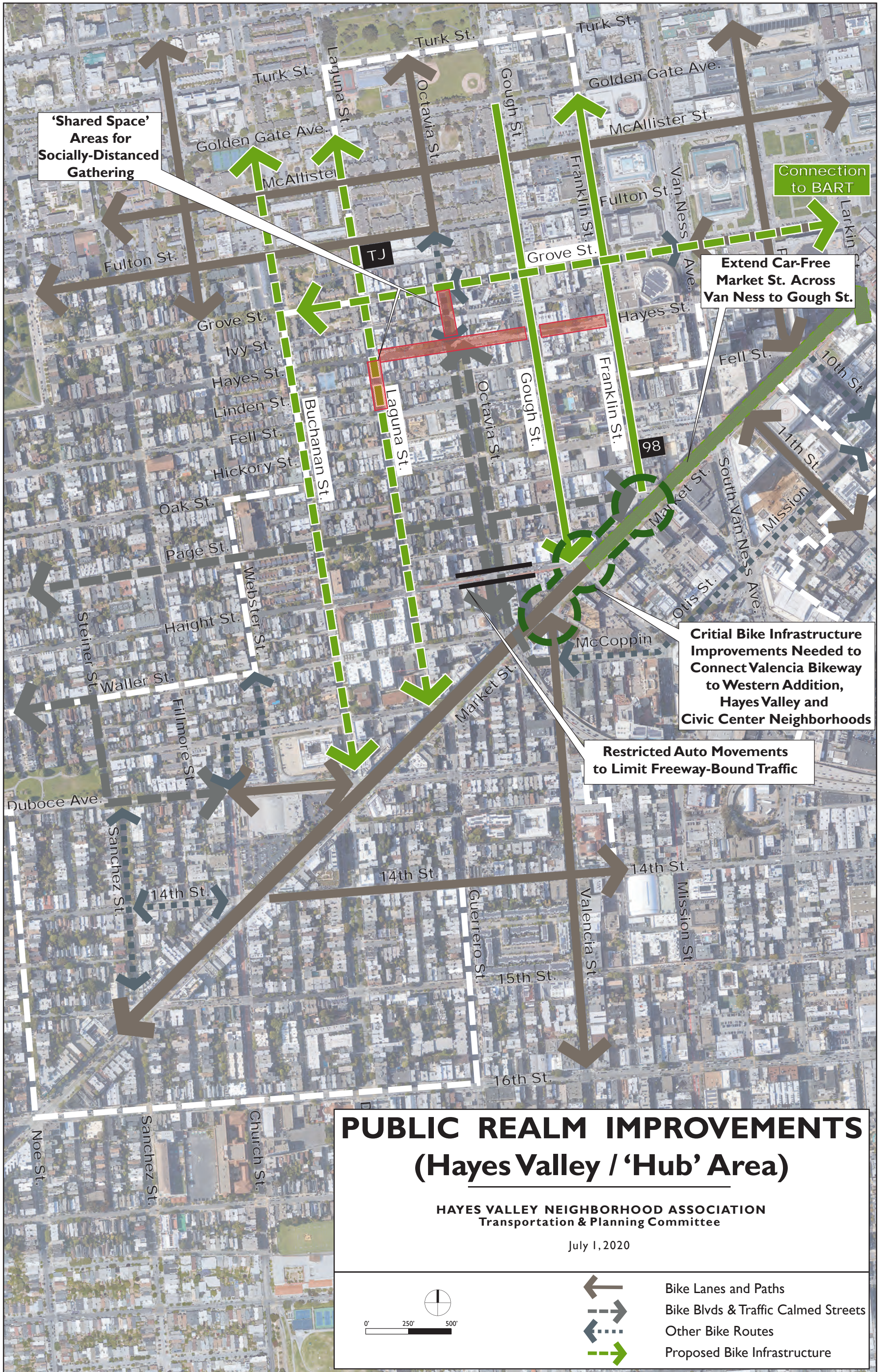
# Pandemic & Post Pandemic Transportation



**Vehicular circulation, M & O Plan.  
Grey indicates freeway-oriented  
traffic  
(2003)**



**Green: Page Cyclists  
Red: Haight buses**



**'Shared Space' Areas for Socially-Distanced Gathering**

**Connection to BART**

**Extend Car-Free Market St. Across Van Ness to Gough St.**

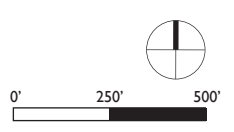
**Critical Bike Infrastructure Improvements Needed to Connect Valencia Bikeway to Western Addition, Hayes Valley and Civic Center Neighborhoods**

**Restricted Auto Movements to Limit Freeway-Bound Traffic**

# PUBLIC REALM IMPROVEMENTS (Hayes Valley / 'Hub' Area)

HAYES VALLEY NEIGHBORHOOD ASSOCIATION  
Transportation & Planning Committee

July 1, 2020



- Bike Lanes and Paths
- Bike Blvds & Traffic Calmed Streets
- Other Bike Routes
- Proposed Bike Infrastructure

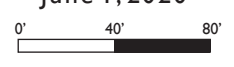
Expanded Pedestrian Area  
(to allow for social distancing)



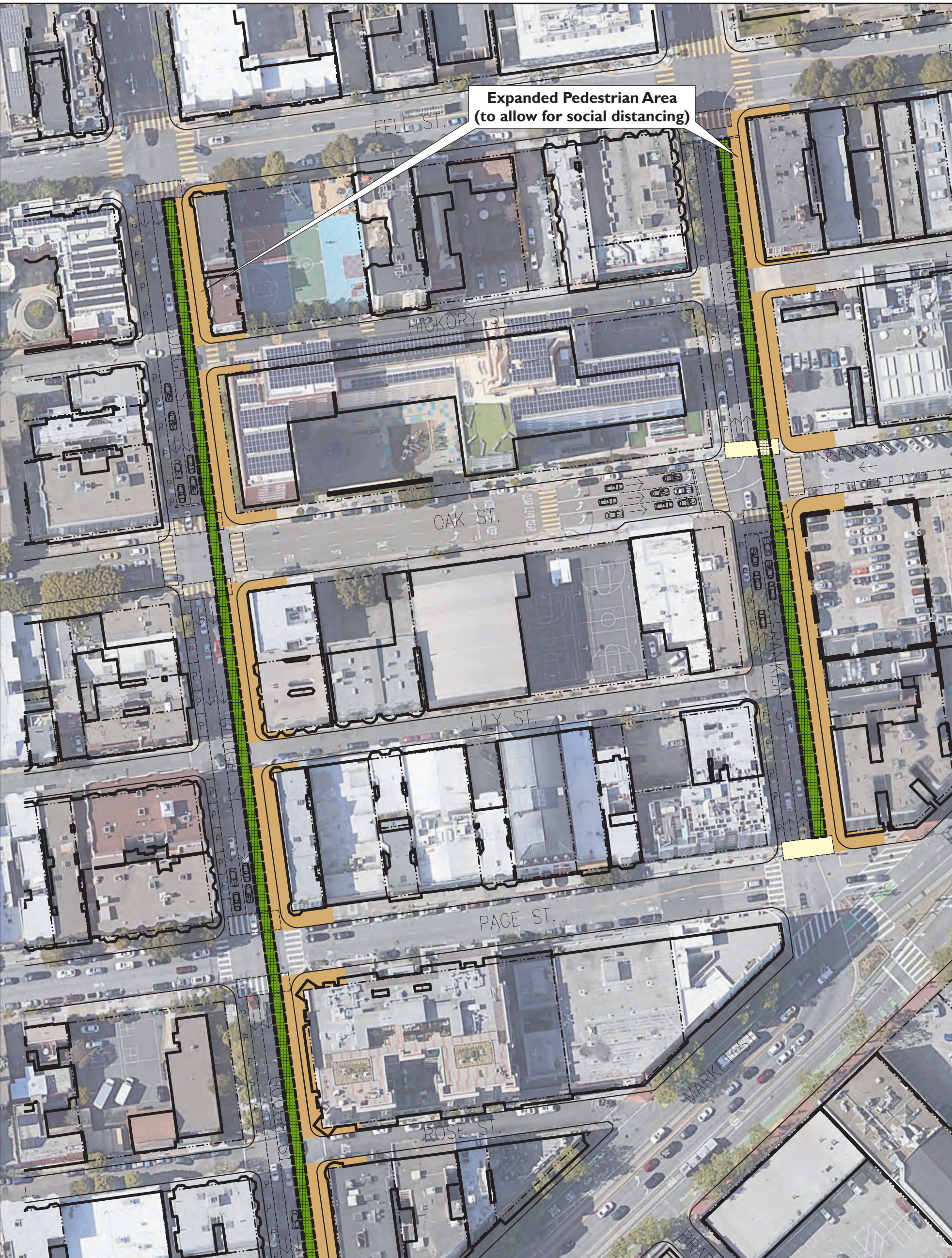
# OPTION 02 (Franklin / Gough Bike Couplet)

HAYES VALLEY NEIGHBORHOOD ASSOCIATION  
Transportation & Planning Committee

June 1, 2020



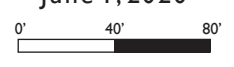
Expanded Pedestrian Area  
(to allow for social distancing)

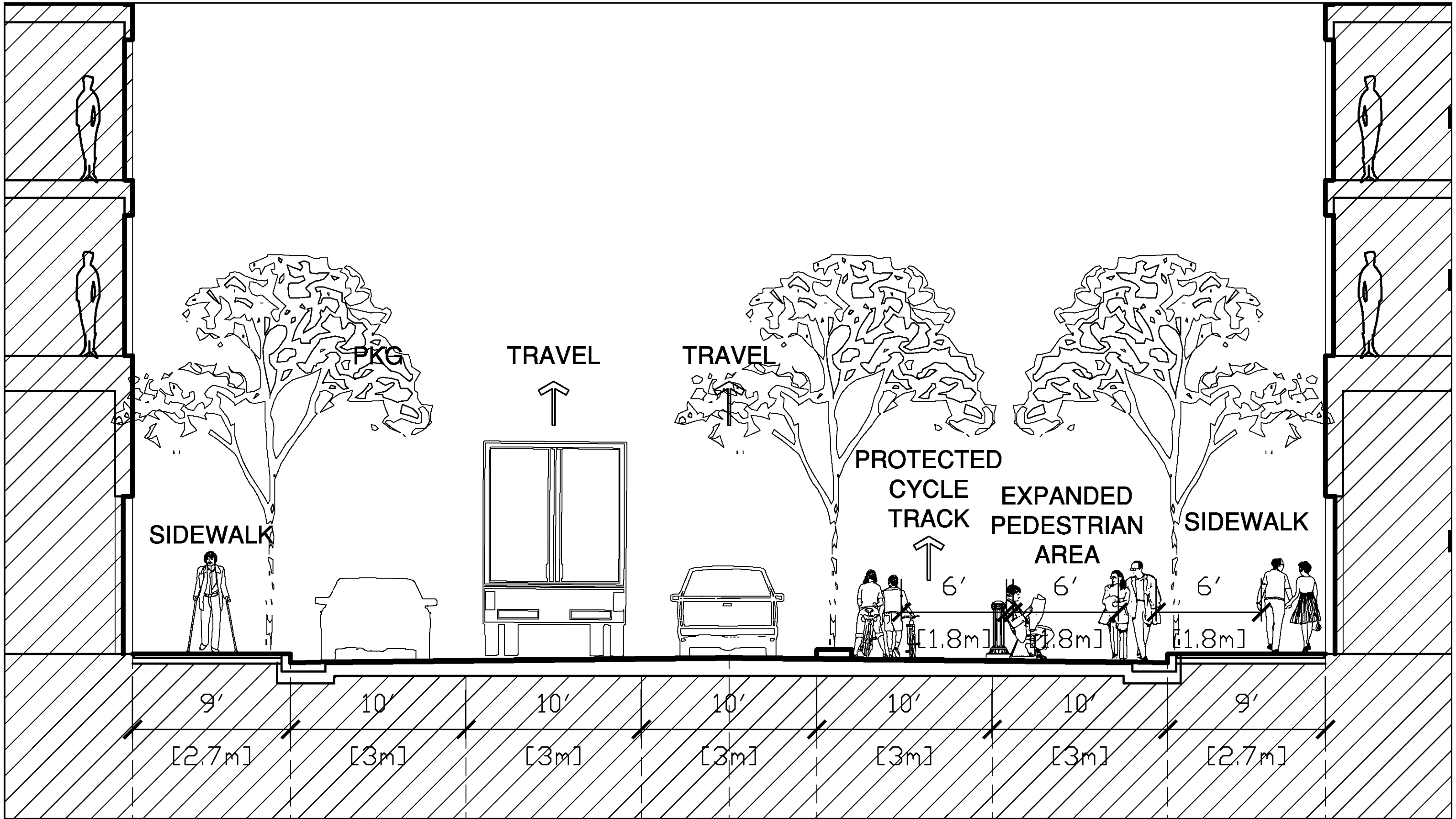


# OPTION 02 (Franklin / Gough Bike Couplet)

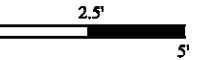
HAYES VALLEY NEIGHBORHOOD ASSOCIATION  
Transportation & Planning Committee

June 1, 2020



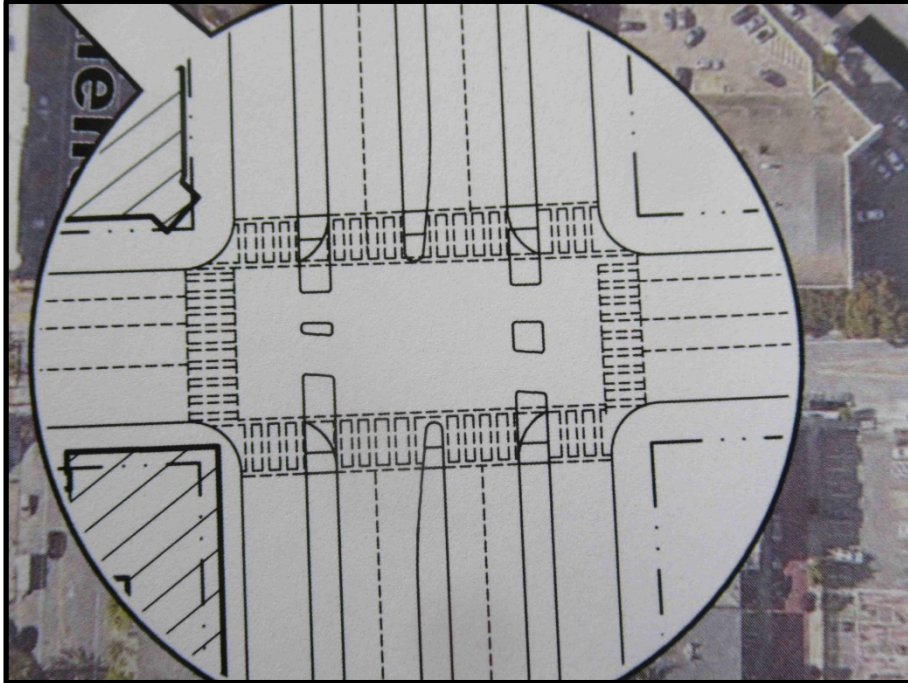


## GOUGH ST. (OPTION 02)



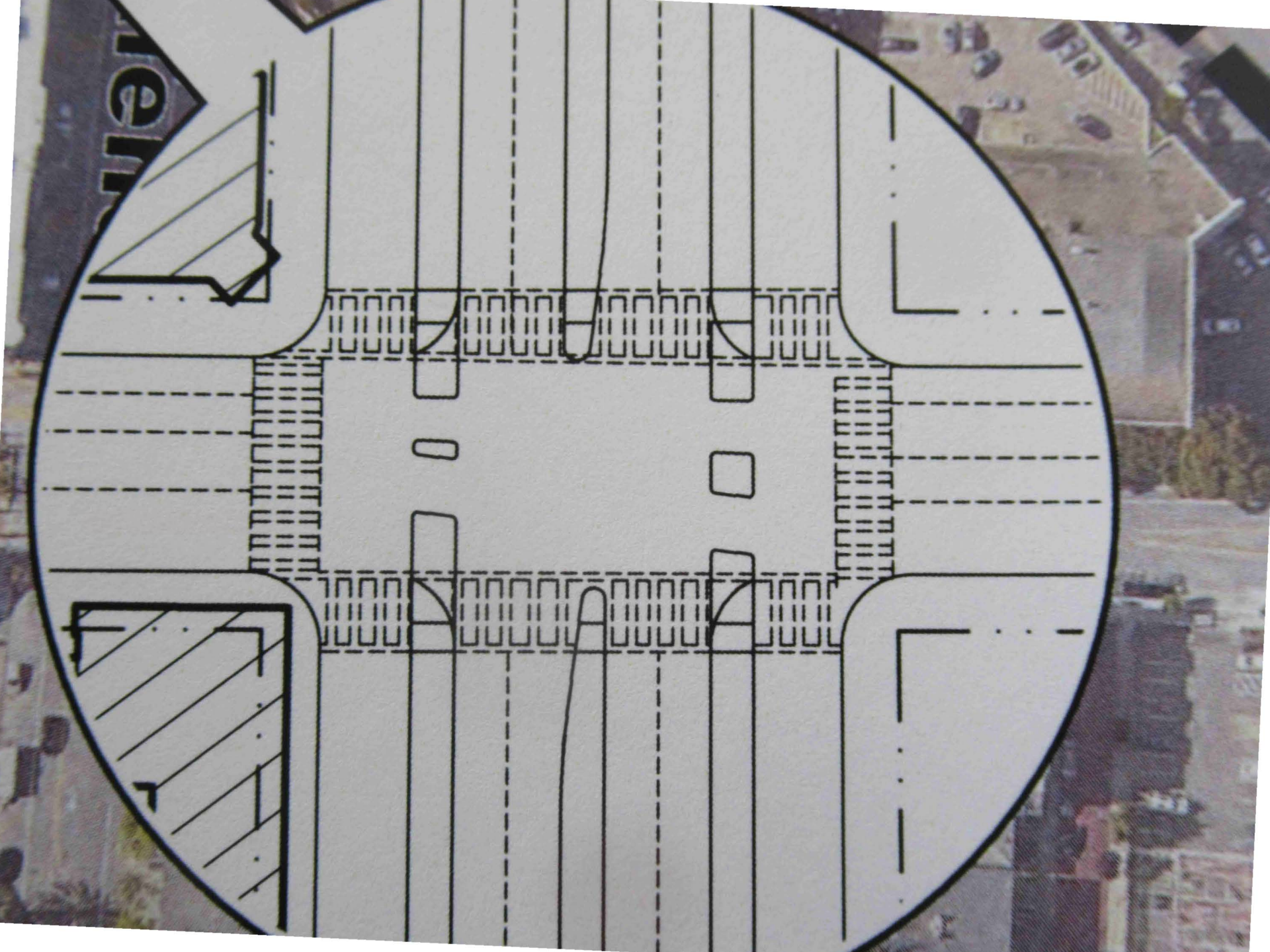


# Haight Street Proposal



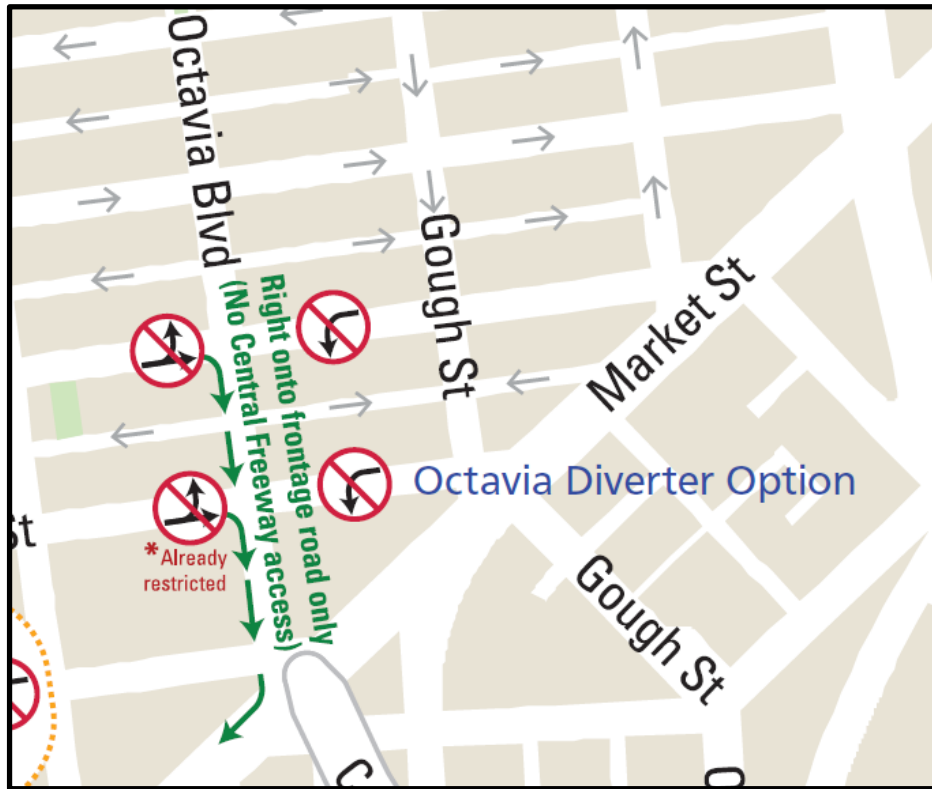
Source: Dehan Glanz (2019)

- Extend medians on Octavia across Haight
- Prohibit right and left turns from Haight to Octavia
- Allow Buses, Cyclists, & Pedestrians to move across Octavia



ern

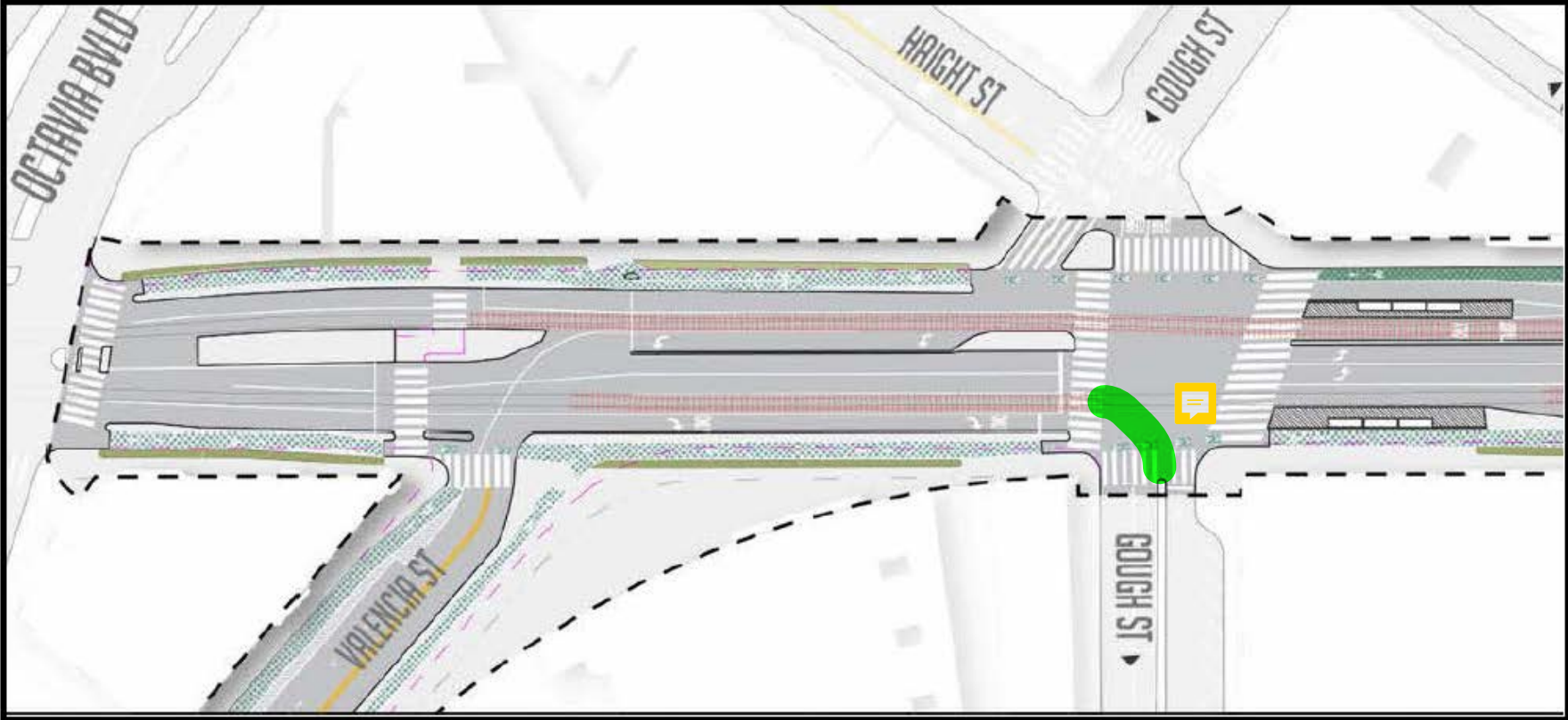
# Haight @ Octavia (eastbound and westbound)



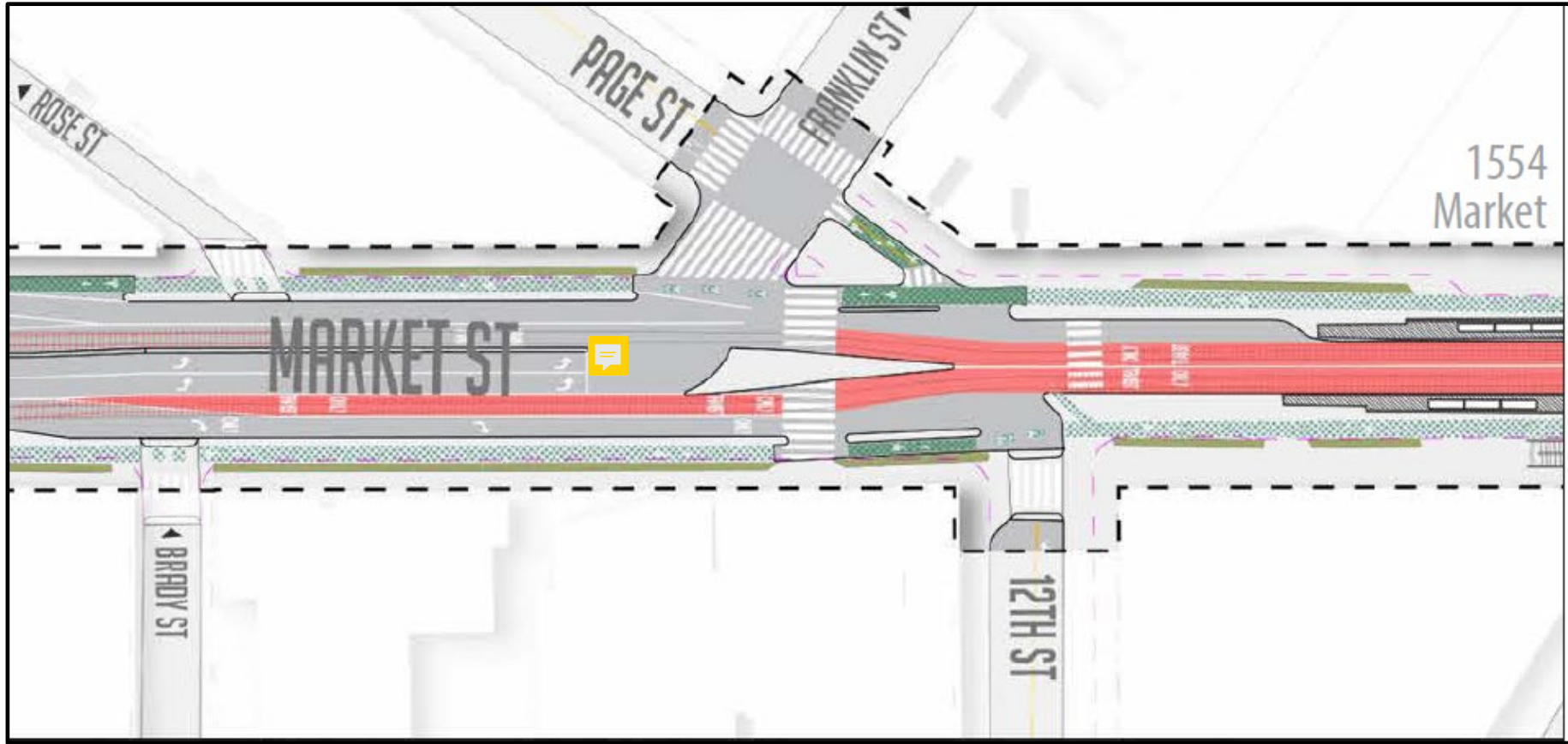
- Eliminates Freeway Traffic on Haight
- Maintain resident access by car
- Maintain curb parking & driveway access on Haight

Source: SFMTA 2019 conceptual drawings

# Revise & Expand Western Variant



# Western Variant



**From:** [Kristy Wang](#)  
**To:** [Peskin, Aaron \(BOS\)](#); [Safai, Ahsha \(BOS\)](#); [Preston, Dean \(BOS\)](#)  
**Cc:** [Hepner, Lee \(BOS\)](#); [Smeallie, Kyle \(BOS\)](#); [Sandoval, Suhagey \(BOS\)](#); [Hillis, Rich \(CPC\)](#); [Rodgers, AnMarie \(CPC\)](#); [Langlois, Lily \(CPC\)](#); [Major, Erica \(BOS\)](#); [ajohn-baptiste](#); [Nick Josefowitz](#)  
**Subject:** Support The Hub as recommended by the Planning Commission  
**Date:** Monday, July 13, 2020 9:20:45 AM  
**Attachments:** [SPUR supports The Hub May 2020.pdf](#)

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

**I urge you to support The Hub Plan as recommended by the Planning Commission** (see attached letter addressed to the Planning Commission in May). I understand there may be amendments proposed today that reduce the scope of this plan, which has been underway for several years already.

This update to the Market Octavia Plan is one small but key way to create more than 1600 new housing units, 400 new affordable housing units *without public subsidy* and \$235 million in community benefits. At a time when the city's budget will come under increasing strain and your time and city staff's time is increasingly precious, this is a way to efficiently and effectively create public benefits that will increase our affordable housing stock, generate dollars for public transit and improve the public realm around a key intersection in San Francisco.

Please move this plan forward without delay.

Thank you,  
Kristy Wang

--

Kristy Wang, LEED AP  
Community Planning Policy Director  
SPUR • Ideas + Action for a Better City  
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(415) 425-8460 m  
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**SPUR**

San Francisco | San Jose | Oakland

May 13, 2020

San Francisco Planning Commission  
1650 Mission Street, Suite 400  
San Francisco, CA 94103

Re: May 14, 2020 Planning Commission Hearing Agenda Items F.10-12  
**Market Octavia Plan Amendment (The Hub Plan)**

Dear Planning Commissioners:

SPUR supports the proposed amendment to the Market Octavia Plan through The Hub Plan, which would allow 1,640 additional housing units in a key location and increase public benefits generated in this plan area by 30%, from approximately \$725 million to nearly \$960 million. SPUR was a major supporter of the Better Neighborhoods community planning efforts that included Eastern Neighborhoods, Market Octavia and other plans a decade ago. These plans sought to comprehensively address how the city could accommodate growth in key locations and build out community infrastructure in tandem. Market Octavia has largely been seen as a success, with thousands of new infill housing units, significant affordability and visible improvements to the public realm that have come to life.

In the years since Market Octavia was adopted, it has become clear that the city overall has not produced sufficient housing for those who want to be here. The Hub Plan is a strategic effort today to increase capacity in a central, transit-oriented location that is appropriate for both jobs and housing. Even accounting for Covid-related challenges for transit, this is a great place for housing, with amenities and jobs accessible by foot and by bicycle. Adding more height to the key sites in The Hub Plan will create significantly more benefits for the community at no cost to the city's budget: more affordable housing, more public realm investments that are coordinated with each other, and more funding for childcare and transit.

We also urge the Planning Department to embark on a new set of area plans across San Francisco. The Hub Plan is the only significant area plan work underway today, and it is not a full area plan. We encourage the city to pursue *all* three of the housing concepts outlined in the Housing Affordability Strategies report: continue to develop area plans for the east side, grow housing opportunities on transit corridors across the city and evolve to accommodate gentle density throughout our residential neighborhoods.

**SAN FRANCISCO**

654 Mission Street  
San Francisco, CA 94105  
(415) 781-8726

**SAN JOSE**

76 South First Street  
San Jose, CA 95113  
(408) 638-0083

**OAKLAND**

1544 Broadway  
Oakland, CA 94612  
(510) 827-1900

[spur.org](http://spur.org)

Thank you for the opportunity to weigh in on this important amendment to the Market Octavia Plan. In a time of great uncertainty on many fronts, the approval of this plan will help set up this neighborhood for future success: more housing (including affordable housing) coming to fruition more quickly, and improved public space for all to enjoy. Do not hesitate to contact me if you have any questions.

Best,

A handwritten signature in black ink, appearing to read 'KWang', with a stylized flourish at the end.

Kristy Wang  
Community Planning Policy Director

cc: Supervisor Dean Preston, District 5  
Supervisor Matt Haney, District 6  
SPUR Board of Directors



**From:** [Bo Idzkowski](#)  
**To:** [Major, Erica \(BOS\)](#)  
**Subject:** Land Use and Transportation Committee 7/13 Meeting Comment to Agenda Item #3: Market and Octavia Area Plan  
**Date:** Monday, July 13, 2020 10:22:51 AM

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Peskin, Safai, and Preston,

My name is Bo Idzkowski and I am the owner and operator of Bo's Flowers, a San Francisco Legacy Business with over 30 years of operation, located within the area affected by the adoption of the amendments to the Market and Octavia Area Plan. I am writing to you to express my strong support in this resolution.

I have been kept up to date on the progress of this by Lendlease, particularly as it affects the 30 Van Ness project. The development will provide much-needed affordable housing, improve the public realm at street level, and the new residential units will provide future patrons interested in enjoying the supporting local businesses, including Bo's Flowers. After reviewing the images they shared with me, I truly believe that creating a new, active space that is open to the public is the perfect addition to this intersection. I am especially excited about the prospect of a flower kiosk in an enclosed, safe, and inviting space, which will allow me to continue and grow my business.

Please support this amendment to the Market and Octavia Area Plan so we may transform this area into a vibrant place for all and help businesses such as mine.

Sincerely,

Bo

[Bo's Flowers](#)  
<http://www.bosflowers.com>  
Tel. 415-252-7553