

# EMBARCADERO PLAZA & SUE BIERMAN PARK RENOVATION PROJECT

BOARD OF SUPERVISORS BUDGET & FINANCE COMMITTEE  
JULY 8, 2026



SAN FRANCISCO  
RECREATION  
& PARKS

SAN FRANCISCO  
OFFICE OF ECONOMIC &  
WORKFORCE DEVELOPMENT

SFDDC

bxp

DOWNTOWN SF  
PARTNERSHIP

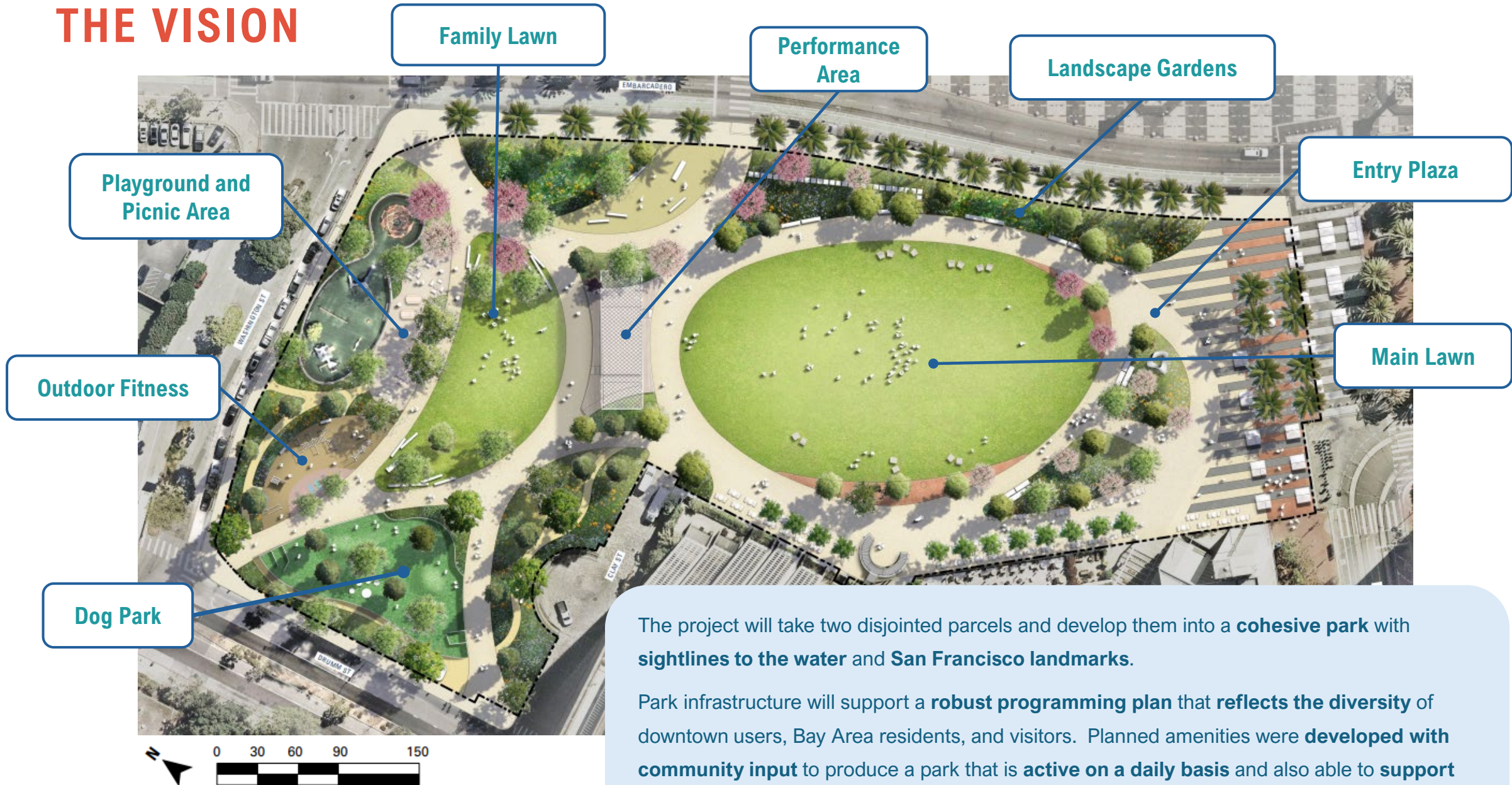
# PAST & FUTURE



The renovation project **reimagines the waterfront** experience for a future without the Embarcadero Freeway — **reconnecting downtown to the bay** through a more **vibrant, accessible**, and **resilient** public landscape.



# THE VISION



The project will take two disjointed parcels and develop them into a **cohesive park** with **sightlines to the water** and **San Francisco landmarks**.

Park infrastructure will support a **robust programming plan** that **reflects the diversity** of downtown users, Bay Area residents, and visitors. Planned amenities were **developed with community input** to produce a park that is **active on a daily basis** and also able to **support large scale performances**.

# DOWNTOWN VISION

THE DDC IS WORKING CLOSELY WITH THE CITY AND COMMUNITY PARTNERS TO REIMAGINE THE NEXT GENERATION OF DOWNTOWN SAN FRANCISCO

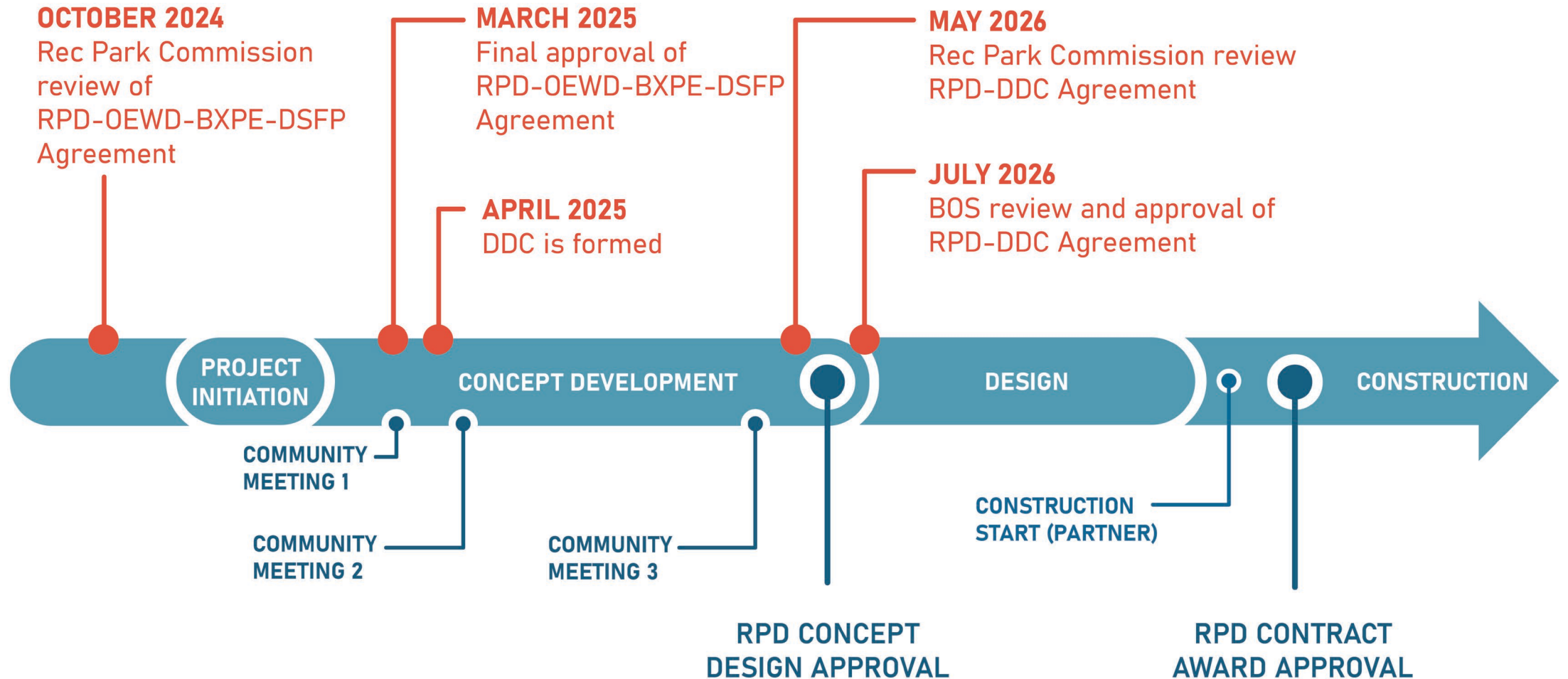
The DDC has four key goals guiding investments:

1. **Clean & Safe**
2. **Premier Mixed-Use Living**
3. **Global Capital for Innovation**
4. **World-Class Cultural & Arts Destination**

A landmark Embarcadero Park stands at the intersection of all four of these driving forces: serving as both a gateway for those visiting or working in downtown, and a thriving backyard for those who make downtown their home.



# PROJECT SCHEDULE



# PRELIMINARY BUDGET

| BUDGET                                    |                      |
|-------------------------------------------|----------------------|
| Embarcadero & Sue Bierman Park Renovation |                      |
| Project Management*                       | \$ 1,360,000         |
| Regulatory                                | \$ 870,000           |
| Planning & Design*                        | \$ 300,000           |
| Bidding & Contracting                     | \$ 60,000            |
| Construction                              | \$ 33,180,000        |
| Donor Recognition                         | \$ 500,000           |
| Fundraising & Admin                       | \$ 250,000           |
| Project Contingency                       | \$ 1,480,000         |
| Embarcadero Fountain Emergency            | \$ 2,000,000         |
| <b>TOTAL</b>                              | <b>\$ 40,000,000</b> |

| SOURCES                                  |                      |
|------------------------------------------|----------------------|
| Public                                   |                      |
| Vibrant SF 2024 Bond                     | \$ 13,865,950        |
| 2026 Lease Revenue Bond                  | \$ 3,000,000         |
| Transbay CFD Funding                     | \$ 535,000           |
| Downtown Park Fund                       | \$ 500,000           |
| General Fund                             | \$ 99,050            |
| <b>Public Subtotal</b>                   | <b>\$ 18,000,000</b> |
|                                          |                      |
| Private                                  |                      |
| DDC                                      | \$ 20,000,000        |
| Downtown Partnership/BXP/RPD Partnership | \$ 2,000,000         |
| <b>Private Subtotal</b>                  | <b>\$ 22,000,000</b> |
| <b>TOTAL</b>                             | <b>\$ 40,000,000</b> |

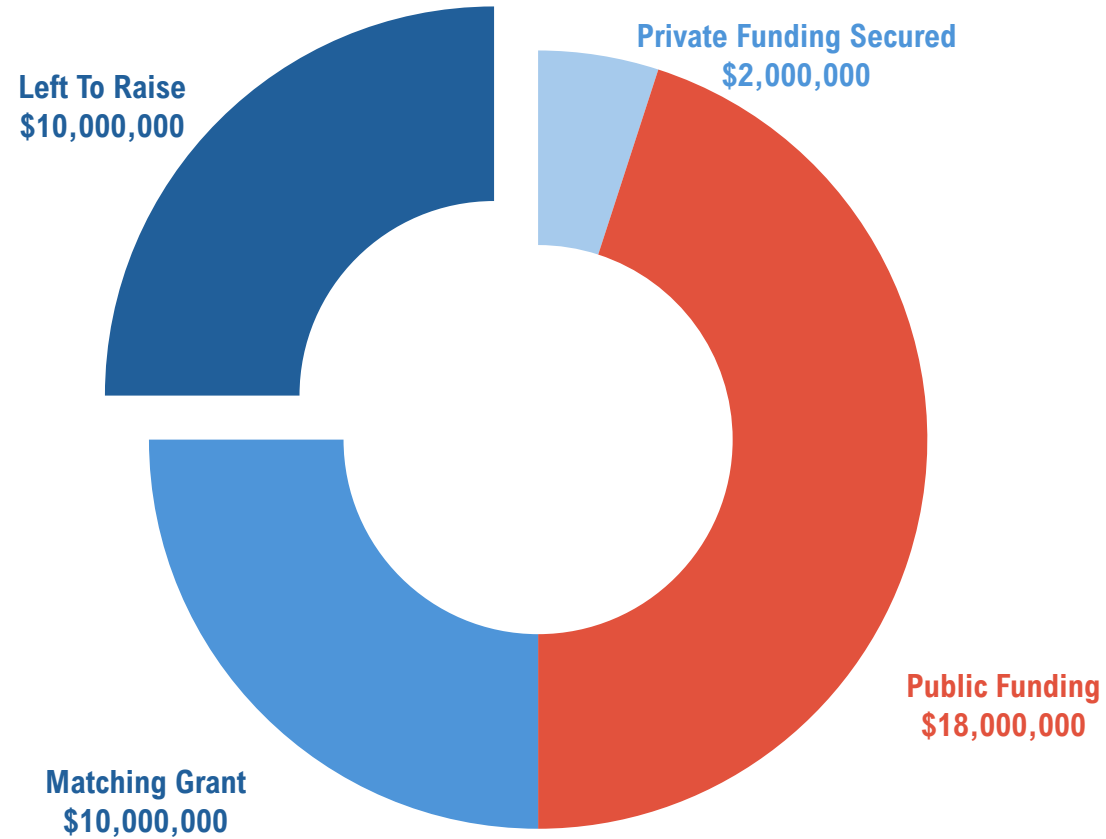
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| *BXP: In-Kind Design (approximate value) | \$ 2,500,000 |
|------------------------------------------|--------------|

## AGREEMENT HIGHLIGHTS

- **RPD agrees not to make substantial changes** to the park design or footprint after the Concept Plan is approved by Commission.
- **RPD agrees to present a donor recognition and naming program** to Commission for approval to support the DDC's campaign.
- **RPD agrees to provide a Project budget and schedule** with milestones within 30 days of execution of agreement.
- **DDC** commits to working to **secure \$20 million** for the park.
- **DDC** agrees to **determine if it can disburse portions of the grant** to BXPE or DSFP to so that some private funds could be used to cover private contracts that partners deem necessary to support the project.

# THE CAMPAIGN

## Progress Towards \$40,000,000\*



\*Budget also includes \$2.5 million in-kind design from BXPE



**THANK YOU**