

1 [Opposing Proposed Renaming of the Metropolitan Oakland International Airport]

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3 **Resolution opposing the proposed renaming of the Metropolitan Oakland International**
4 **Airport to “San Francisco Bay Oakland International Airport” and urging the Port of**
5 **Oakland Commission to reject any name change that would use the name “San**
6 **Francisco.”**

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8 WHEREAS, The Port of Oakland Commission will be considering an ordinance to
9 approve the renaming of “Metropolitan Oakland International Airport” (OAK) to “San Francisco
10 Bay Oakland International Airport” on April 11, 2024, which they unexpectedly announced the
11 Friday before spring break when many students would be flying, and also without any
12 advance notice to San Francisco officials who will be on legislative recess next week; and

13 WHEREAS, The San Francisco International Airport (SFO) is owned by the City and
14 County of San Francisco, and is among the largest airports in the United States, having
15 served over 50 million passengers in 2023; and

16 WHEREAS, SFO has operated since 1927, and has used the name “San Francisco
17 Airport” or “San Francisco International Airport” for most of its history, making it immediately
18 recognizable to customers; and

19 WHEREAS, San Francisco owns U.S. federal registrations for the marks SAN
20 FRANCISCO INTERNATIONAL AIRPORT (Reg. No. 4,189,396) and the code SFO together
21 with the Airport’s logo or design (Reg. No. 3,329,780); and

22 WHEREAS, Given this long history of SFO ownership, and the strong associated name
23 and brand recognition in air transportation, the proposal to rename OAK to “San Francisco
24 Bay Oakland International Airport” will cause significant confusion for the travelling public and
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1 others, as well as potential economic impacts for businesses that have products delivered by
2 plane, either through a misunderstanding of its physical location or relationship to SFO; and

3 WHEREAS, As a major international gateway, this concern is heightened when
4 considering the large number of international travelers who do not speak or read English,
5 potentially compounding the confusion; now, therefore, be it

6 RESOLVED, That the Board of Supervisors of the City and County of San Francisco is
7 opposed to the renaming of OAK to “San Francisco Bay Oakland International Airport;” and,
8 be it

9 FURTHER RESOLVED, That the Board of Supervisors urgently requests that the Port
10 of Oakland Commission reject any name change for OAK that would use the historically and
11 geographically significant name “San Francisco” in any way; and, be it

12 FURTHER RESOLVED, That the Board of Supervisors is committed to collaborating
13 across the Bay to uplift the collective and mutual best interests of all its Bay Area neighboring
14 cities, including Oakland and San Jose; and, be it

15 FURTHER RESOLVED, That the Clerk of the Board of Supervisors is directed to
16 transmit copies of this resolution to the Port of Oakland’s Board of Commissioners, as an
17 expression of San Francisco’s strong opposition to the proposed renaming.