

OFFICE OF THE MAYOR
SAN FRANCISCO



LONDON N. BREED
MAYOR

Notice of Appointment

June 30, 2019

San Francisco Board of Supervisors
City Hall, Room 244
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2019 JUL -2 AM 11:54
BY AK

Honorable Board of Supervisors:

Pursuant to Article V, Section 7, of the Treasure Island Redevelopment Authority Bylaws, I make the following appointment:

Ruby Bolaria-Shifrin to the Treasure Island Development Authority Board of Directors to the seat formerly held by Jean Paul Samaha to fulfill a four year term ending February 26, 2022.

I am confident that Ms. Bolaria-Shifrin will serve our community well. Attached are her qualifications to serve, which demonstrate how her appointment represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

Should you have any question about this appointment, please contact my Director of Commission Affairs, Kanishka Karunaratne Cheng, at 415.554.6298

Sincerely,

A handwritten signature in blue ink that reads "London Breed".

London N. Breed
Mayor, City and County of San Francisco

RUBY BOLARIA- SHIFRIN

San Francisco, CA 94117

EDUCATION

- University of California, Los Angeles, MA, Urban and Regional Planning** 2014
Certificates & Awards: Urban Humanities Institute, 2014; Global Public Affairs, 2014; Bergman Fellowship, 2013
- University of California, Santa Cruz, BA, Politics** 2007

PROFESSIONAL EXPERIENCE

- Housing Affordability Initiative Manager, Chan Zuckerberg Initiative, Redwood City, CA** 5/2018 - Present
- Develop and manage CZI strategy for the Housing Affordability program; set long and short-term goals based on desired outcomes. Manage team of five to help execute on the work statewide.
 - Build strategic partnerships: manage relationships with advisors, grantees, co-funders, public sector and other stakeholders to achieve program and project goals
Partnership for the Bay's Future Regional Fund: coordinate with other partners including LISC, San Francisco Foundation, Facebook, Genentech and others to fulfill the Partnership's goals.
 - Scope and diligence market-based solutions to housing affordability issues. Projects include housing accelerator with Turner center, potential modular investments and public/private pilots to promote ADU's.
- Development Manager, FivePoint (Formerly Lennar Urban), San Francisco, CA** 10/2015- 5/2018
Promoted from Assistant Development Manager, 12/2017
- Entitled over 800 new housing units in San Francisco's Candlestick and Shipyard revitalization projects, including market rate and affordable for-sale and rentals.
 - Responsible for underwriting deals and assisted in management control functions including budget/costs reconciliation, cash flow projections, program scheduling, monitoring and compliance of contracts. Cumulative project development budgets totaling over \$500 million dollars.
 - Worked directly with VP of Development to build five year business plan for master development including budgets, schedules, and staffing requirements.
 - Prepared and submitted City permits for project approval including design review, wind and shadow study approvals, soils engineering, tentative tract map and final map approval.
 - Evaluated, hired and managed multi-disciplinary consulting teams including architects, engineers and general contractors.
- Research Analyst, JLL, San Francisco, CA** 08/2014 – 10/2015
- Analyzed market conditions including employment data, demographics, population growth, policy initiatives, and other metrics that affect the local economy and real estate market to generate forecasts and general market trends.
 - Wrote and presented quarterly market statistics reports for clients internally and externally. Led quarterly statistical analysis involving collection, verification and finalization of data for the local market reports and national reports. Presented to clients often on market conditions to facilitate an investor or sellers decision.
- Graduate Student Researcher, UCLA, Los Angeles, CA** 09/2013-06/2014
- Analyzed academic literature and public policy regarding informal settlement upgrading in developing countries for Professor Vinit Mukhija; the literature was segmented by subtopics including gender focused approaches.
- City of Joburg, Housing Department, Johannesburg, South Africa** 06/2013- 09/2013
- Coordinated informal housing (in-situ) upgrading project in the Ruimsig settlement of Joburg. Collaborated with community leaders, NGO and government officials to build consensus on upgrading projects and conditions. Managed finances and logistics to relocate and integrate 100 families into new

United Auto Workers Union (UAW), Student Organizer, Los Angeles, CA

01/2013 – 11/ 2013

- Organized student workers to improve working and learning conditions; recruited over 150 new members
- Developed strategic planning framework and organizing strategies for contract negotiation demands

Program Manager, The Common Good, New York, NY

02/2012-09/2012

- Collaborated in strategic planning with Founder and CEO Patricia Duff to restructure organizational framework to focus on advocacy. Managed budget, recruited VIP speakers Paul Krugman, Nancy Pelosi.

Regional Campaign Organizer, Corporate Accountability International, Boston, MA

9/2009 – 12/2011

- *Value the Meal Campaign.* Advocated to end childhood obesity through changing public health policy to increase nutritional standards for schools and fast food restaurants. Facilitated the passing of the Healthy Meals Ordinance in San Francisco in 2010.
- *Think Outside the Bottle:* Influenced Governors to invest in water infrastructure rather than buy bottled water. Advocated for public water to prevent water privatization. Focused on Massachusetts and California Governor

Events Coordinator, Obama For America Presidential Campaign, San Francisco, CA

6/2008 – 11/2008

- Organized events to recruit volunteers and fundraise for the campaign; raised \$100,000+ through grassroots events

Communications Associate, Earthjustice, Oakland, CA

10/2007-8/2009

- Implemented press strategies to garner public support, analyzed media coverage; wrote weekly online newsletter; managed social media pages; created and edits online videos and PSA's.

AFFILIATED ORGANIZATIONS

- Bergman Student Fellowship award recipient, 2013
- Luskin Leaders Program, UCLA Luskin School 2013-2014
- Planners of Color for Social Equity, UCLA 2012-14
- Domestic Violence Counselor volunteer at Woman Inc., San Francisco
- Spanish Language and Culture immersion program, Barcelona, Spain

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COVER PAGE

A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Shifrin Rupinder (Ruby) Kaur

1. Office, Agency, or Court

Agency Name (Do not use acronyms)
Treasure Island Development Authority
Division, Board, Department, District, if applicable Your Position
Board Member

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

State Judge or Court Commissioner (Statewide Jurisdiction)
 Multi-County _____ County of San Francisco
 City of San Francisco Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2018, through December 31, 2018.
-or- The period covered is ____/____/____, through December 31, 2018.
 Assuming Office: Date assumed ____/____/____
 Leaving Office: Date Left ____/____/____ (Check one circle.)
 The period covered is January 1, 2018, through the date of leaving office.
-or- The period covered is ____/____/____, through the date of leaving office.
 Candidate: Date of Election _____ and office sought, if different than Part 1: _____

4. Schedule Summary (must complete) ► Total number of pages including this cover page: 3

Schedules attached

Schedule A-1 - Investments - schedule attached Schedule C - Income, Loans, & Business Positions - schedule attached
 Schedule A-2 - Investments - schedule attached Schedule D - Income - Gifts - schedule attached
 Schedule B - Real Property - schedule attached Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)
San Francisco CA 94117

DAYTIME TELEPHONE NUMBER EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 06/10/2019
(month, day, year)

Signature _____
(File the original signed paper statement with your filing official.)

SCHEDULE A-1

Investments

Stocks, Bonds, and Other Interests

(Ownership Interest is Less Than 10%)

Investments must be itemized.

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700

FAIR POLITICAL PRACTICES COMMISSION

Name

NAME OF BUSINESS ENTITY: Uber Technology Inc
GENERAL DESCRIPTION OF THIS BUSINESS: Ride share company
FAIR MARKET VALUE: \$10,001 - \$100,000
NATURE OF INVESTMENT: Stock
IF APPLICABLE, LIST DATE: ACQUIRED / / 18, DISPOSED / / 18

NAME OF BUSINESS ENTITY: New Nett I LLC
GENERAL DESCRIPTION OF THIS BUSINESS: Chicago Real Estate holding company
FAIR MARKET VALUE: \$10,001 - \$100,000
NATURE OF INVESTMENT: Partnership
IF APPLICABLE, LIST DATE: ACQUIRED / / 18, DISPOSED / / 18

NAME OF BUSINESS ENTITY: Alta Copper Creek LLC CO Alta Community
GENERAL DESCRIPTION OF THIS BUSINESS: AZ real estate holding
FAIR MARKET VALUE: \$10,001 - \$100,000
NATURE OF INVESTMENT: Partnership
IF APPLICABLE, LIST DATE: ACQUIRED / / 18, DISPOSED / / 18

NAME OF BUSINESS ENTITY:
GENERAL DESCRIPTION OF THIS BUSINESS:
FAIR MARKET VALUE:
NATURE OF INVESTMENT:
IF APPLICABLE, LIST DATE: ACQUIRED / / 18, DISPOSED / / 18

NAME OF BUSINESS ENTITY:
GENERAL DESCRIPTION OF THIS BUSINESS:
FAIR MARKET VALUE:
NATURE OF INVESTMENT:
IF APPLICABLE, LIST DATE: ACQUIRED / / 18, DISPOSED / / 18

NAME OF BUSINESS ENTITY:
GENERAL DESCRIPTION OF THIS BUSINESS:
FAIR MARKET VALUE:
NATURE OF INVESTMENT:
IF APPLICABLE, LIST DATE: ACQUIRED / / 18, DISPOSED / / 18

Comments:

SCHEDULE C
Income, Loans, & Business
Positions
(Other than Gifts and Travel Payments)

Name _____

▶ **1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME

Chan Zuckerberg Initiative

ADDRESS (Business Address Acceptable)

601 Marshall st., Redwood City, CA 94063

BUSINESS ACTIVITY, IF ANY, OF SOURCE

YOUR BUSINESS POSITION

Manager, Housing Affordability Initiative

GROSS INCOME RECEIVED

No Income - Business Position Only

\$500 - \$1,000

\$1,001 - \$10,000

\$10,001 - \$100,000

OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of _____
(Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

(Describe)

Other _____
(Describe)

▶ **1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME

Uber Technologies Inc.

ADDRESS (Business Address Acceptable)

1455 Market st, San Francisco, CA, 94103

BUSINESS ACTIVITY, IF ANY, OF SOURCE

YOUR BUSINESS POSITION

Software Engineer

GROSS INCOME RECEIVED

No Income - Business Position Only

\$500 - \$1,000

\$1,001 - \$10,000

\$10,001 - \$100,000

OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary Spouse's or registered domestic partner's income
(For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of _____
(Real property, car, boat, etc.)

Loan repayment

Commission or Rental Income, list each source of \$10,000 or more

(Describe)

Other _____
(Describe)

▶ **2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF LENDER

HIGHEST BALANCE DURING REPORTING PERIOD

\$500 - \$1,000

\$1,001 - \$10,000

\$10,001 - \$100,000

OVER \$100,000

INTEREST RATE

_____ % None

TERM (Months/Years)

SECURITY FOR LOAN

None Personal residence

Real Property _____
Street address

City

Guarantor _____

Other _____
(Describe)

Comments: _____

