

File No. 151267 Committee Item No. 3
Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS
AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Neighborhood Services Date March 10, 2016

Board of Supervisors Meeting Date _____
Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

- LL REFERRAL - 12.11.2015
- PLANNING RESPONSE - 01.21.2016
- POLICE RESPONSE - 03.03.2016
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Completed by: Erica Major Date March 4, 2016
Completed by: _____ Date _____



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on Public Safety
and Neighborhood Services

Supervisor Jane Kim
Supervisor John Avalos
Supervisor David Campos

From: Lieutenant Dave Falzon
Officer in Charge
ABC Liaison Unit (ALU) 415-837-7576

Date: March 3, 2016

Subject: P.C.N. Investigation Regarding: Gray Area Foundation For The Arts
DBA: Gray Area
2665 Mission Street, SF, 94110-3101
Seabrook Gobbins

Mr. Seabrook Gobbins on behalf of Gray Area Foundation for The Arts has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 64 (Special On-Sale General) License for 2665 Mission Street (located between 22nd Street and 23rd Street).

Hours of Operation:

Sunday thru Wednesday: 12:00pm until 12:00am
Thursday thru Saturday: 12:00pm until 2:00am

Digest:

Gray Area Foundation for The Arts is seeking to start a new theatre at 2665 Mission Street in San Francisco. Gray Area has been this business for 10 years and is relocating from the Tenderloin District. Gray Area is a non-profit theater that will also have an educational program. If approved, this license will allow Gray Area to sell on-sale Beer, Wine and Distilled Spirits in the theatre.

Letters of Protest:

No Record

Letters of Support:

No Record

Police Calls for Service:

From March 2014 to March 2015

16 calls for service

Police Reports:

From March 2014 to March 2015

2 police reports- Theft Reports

San Francisco Plot Information:

This premise is located in Plot 444

A High Crime area is defined as 98 or more police reports in a plot for the year of 2014.

This plot had 209 police reports for 2014, which is 111 over the Citywide "High Crime" average.

State Census Tract Information:

This premise is located in Census Tract: 209.00
Population for this tract is: 4,372

On-sale license authorized by census tract: **15**
Active on-sale licenses: **48** with **0** pending

Off-sale licenses authorized by census tract: **4**
Active off-sale licenses: **9** with **0** pending

Departmental Recommendation:

Points of consideration: **3**

No opposition from **Mission Station**

Applicant premise is located in a "**High Crime**" area.

Applicant premise is located in an "**undue concentration**" area.

0 - Record of protest.

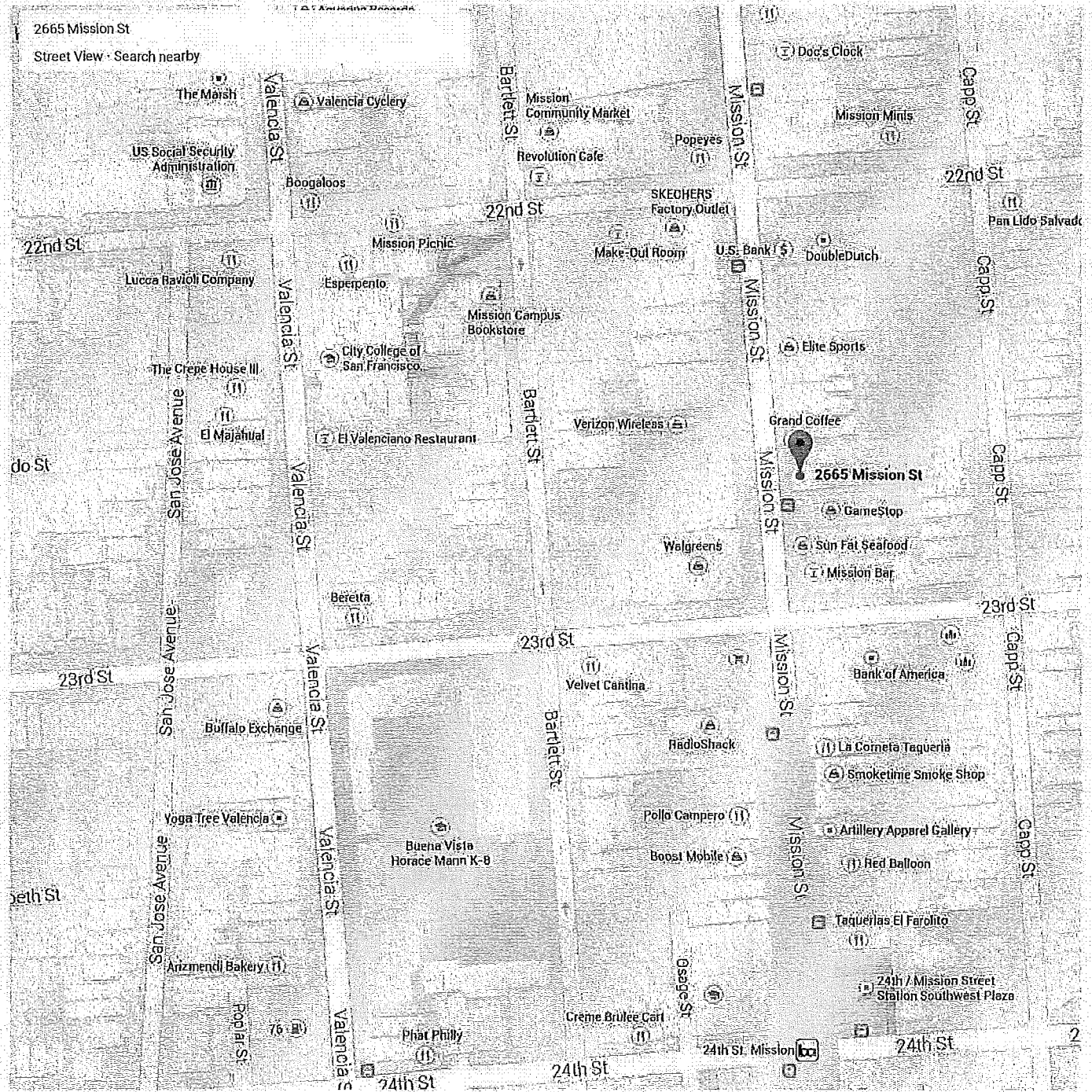
0 - Record of support.

ALU Recommendation: **Approval with the following conditions**

Conditions for Type 64 (Special On- Sale General Theatre)

1. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
2. Alcoholic beverages shall be served in containers clearly distinguishable from non-alcoholic beverage containers
3. The sale of alcoholic beverages shall be limited to no more than 2 beverages per person per sale.
4. Sales, service and consumption of alcoholic beverages shall be exclusive to the first floor only.
5. An employee or security guard shall be assigned the responsibility of ensuring all alcoholic beverages remain inside the permitted area whenever the privileges of the ABC license are being exercised.

End





Gray Area Foundation's Art
2665 Mission St
San Francisco, California
Street View - Mar 2013

ONE \$ ONLY

ONE \$ ONLY

gran coffee

2665 Mission St

Image capture: Mar 2013 © 2015 Google

2/20/15 4:00 PM

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: (415) 558-6409

File: 151267

TO: Police Department
Inspector Nelly Gordon
Phone: (415) 837-7273

DATE: December 11, 2015

Block/lot: 3637/023
Zoning: NCT
Quod: SE
Reword #2016-000829 MIS

This item is tentatively scheduled to be heard in four to six weeks.

PLEASE EMAIL YOUR RESPONSE BY: January 15, 2016, to Erica Major,
Public Safety and Neighborhood Services Committee Clerk.

Erica.Major@sfgov.org - Fax No: (415) 554-5163

Applicant Name: Gray Area Foundation for the Arts
and Business Name: The Grand Theater dba Gray Area
(2665 Mission Street)

Applicant Address: 2665 Mission Street
San Francisco, CA 94110
and Phone No. (415) 843-1423

PLANNING COMMENTS: Approval Denial

Recommend approval. ABC license type 64 for a non-profit theater (d.b.a. Gray Area) which is principally permitted in the Mission Street NCT per Planning Code Section 236.48. A Non-Profit Theater is permitted to serve alcoholic beverages in the Mission Alcohol Special Use District per 249.60 of the Planning Code. *[Signature]* 1/20/16

POLICE COMMENTS: Approval Denial

[Signature]
JONATHAN DESALVO

LIQUOR LICENSE REVIEW

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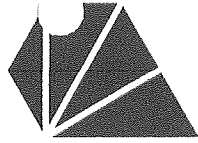
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San Francisco, CA 94110
and Phone No. (415) 843-1423

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO



GRAY AREA

2015 DEC 11 PM 1:35

B

December 1, 2015

Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Re: Gray Area Foundation for the Arts Liquor License "PCN Request for 2665 Mission Street,
San Francisco, CA 94110

Original Type 64 - Special On-Sale General Theater License - NonProfit Theater

To the Clerk of the Board,

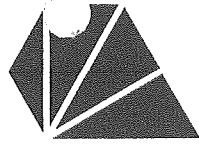
This is a follow-up letter to the ABC-245 form we completed and turned in on March 26, 2015 the same day we turned in our ABC permit application. From April 2014 to October 2015, Gray Area Foundation for the Arts successfully renovated the Grand Theater to change the use from 'Retail' back to a 'Theater' after 25 years. We are now respectfully requesting to be placed on the Board's calendar for Public Convenience and Necessity approval to continue to serve alcohol to our patrons without continuously pulling daily licenses. The Grand Theater is located at 2665 Mission Street, San Francisco, CA 94110 and the phone number is 415.843.1423.

Gray Area Foundation for the Arts (Gray Area) is a 501(c)3 nonprofit organization presenting Immersive Theater programming focused on media arts. Gray Area has operated over 320 events and over 170 classes serving over 100,000 San Francisco Residents and Visitors. For many years, we have obtained day-use permits for on-site alcohol sales at the request of our respectful patrons who hope to enjoy our shows and support the organization. Gray Area has never had any complaints for loitering, public drunkenness or other issues related to the consumption of alcohol on Gray Area's premises. Furthermore, the sale of alcohol has brought in much needed revenue to support the sustainability of The Grand Theater. This revenue stream is essential for Gray Area to support our programming and sustain itself and The Grand theater for the next decade.

In addition, we are serving the local community by providing nonprofit organizations with affordable theater rentals. Since finalizing our permits, we have produced lectures with Accion Latina, a Ballet with Dawson Dance, three Musicals with Counterpulse, and surround cinema with swissnex. Through scholarships and free events we are finding ways to serve San Francisco regardless of income, background, or experience. We will continue to invest in these opportunities to have open doors to new partners and artists

2665 Mission Street, San Francisco, CA 94110 | 415.843.423 | info@grayarea.org

151767



GRAY AREA

We care deeply for San Francisco and originally renovated a large venue at 55 Taylor in the Tenderloin from a former porn theater to a venue for music performance. We were displaced from the Tenderloin after our building changed hands and we have since been supported by the City's Nonprofit Displacement Mitigation Fund to stay in San Francisco and save a defunct movie theater.

With the Grand Theater we are continuing to invest in the city that we love and need to create revenues through liquor sales to keep our doors open. The Mission District allows permits for nonprofit theaters within the neighborhood commercial transit zoning to obtain a nonprofit theater permit without conditions. We seek the Board of Supervisors affirmative ruling that our application serves the public and necessity of our city.

Sincerely,

Josette Melchor
Executive Director
Gray Area Foundation for the Arts
josette@grayarea.org