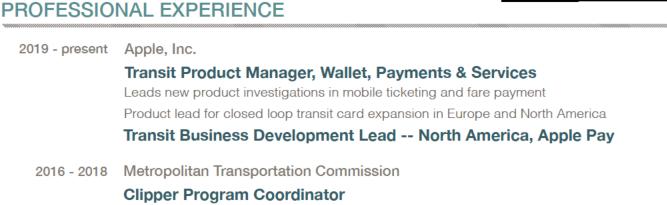
Sara K. Barz



Led procurement for Next Generation Clipper (C2) Customer Service Center Led implementation of Means-Based Transit Fare Discount Program, now "Clipper START" Managed integration of Ford GoBike with Clipper fare payment smart card in 2017

2015 - 2016 Oakland Department of Transportation, City of Oakland Shared Mobility Coordinator / Transportation Planner Managed Car-Sharing Program, which brought Gig Car Share to the East Bay Won \$2 million in grants for the City of Oakland

- 2015 San Francisco County Transportation Authority Policy & Programming Intern
- 2010 2014 Greenbelt Alliance Online Communications Manager Communications Associate
- 2008 2009 Grist.org Editorial Assistant

EDUCATION & AWARDS

2024	40 Under 40, Mass Transit Magazine https://www.masstransitmag.com/40-under-40/article/55128978/2024-40-under-40-sara-barz
2013 - 2015	Master of City Planning University of California, Berkeley Concentration: Transportation Planning
	Thesis: Seamless Transit: How to make Bay Area public transit function like one rational, easy-to-use system, SPUR Report. <u>https://www.spur.org/publications/spur-report/2015-03-31/seamless-transit.</u>
2013 - 2015	Chamberlin Fellowship Urban Land Institute, San Francisco
2012 - 2013	Fulbright FellowshipUniversité de Paris Ouest à Nanterre, FranceConcentration: Urban Planning and DevelopmentResearch: Demographics of Vélib' Bike Share Riders
2002 - 2006	Bachelor of Arts Smith College, Northampton, Mass. Honors: Graduated cum laude, Phi Beta Kappa 2006

COMMUNITY

2023 - present	Westside Family Democratic Club
	Co-Founder and Vice-Chair for Events and Membership
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2022 - present	San Francisco Transportation Authority Community Advisory Committee
	District 7 Representative
2021 - present	Slow Hearst
	Founder and Slow Street Steward
	Organize a group of neighborhood supporters of Hearst Ave as a Slow Street
	Advocate for low-traffic streets with other Slow Street Stewards
2021 - present	KidSafe San Francisco
	Parent Organizer
	Supported campaign for Prop K Ocean Beach Park (2024)
	Organized network of Telraam S2 sensors (automated traffic calming devices)
	Led 2022 Campaign for Slow Streets permanence
	Managed endorsements for Prop J (2022) to make JFK Promenade in Golden Gate Park car-free
2021 - 2023	Ocean Avenue Mobility Taskforce
	Taskforce Member
2018 - 2022	Seamless Bay Area
	Director (2022)
	Board Chair (2019-2021)
	Co-Founder (2018-2019)
2012 - 2016	Spokespeople
	Co-Founder and Board Member
	Produced live storytelling events in the Bay Area and a podcast series from Spokespeople events

PUBLICATIONS

1/2016	Multimodal Temescal: Understanding Travel and Shopping Patterns in Neighborhood Commercial Districts 95th Annual TRB Meeting Compendium of Papers
7/2015	How do Shoppers Get to Temescal? City of Oakland Report: http://www2.oaklandnet.com/oakca1/groups/pwa/documents/report/oak053986.pdf
3/2015	Seamless Transit: How to make Bay Area public transit function like one rational, easy-to-use system SPUR Report: http://www.spur.org/publications/spur-report/2015-03-31/seamless-transit
1/2015	Trouble at the Fare Gates: Understanding barriers to providing seamless regional fare payment in the San Francisco Bay Area 94th Annual TRB Meeting Compendium of Papers