

**From:** [Peskin, Aaron \(BOS\)](#)  
**To:** [Latinos in Heritage Conservation](#)  
**Cc:** [Hepner, Lee \(BOS\)](#)  
**Subject:** Re: Support for Landmark Designation of "The Allegory of California" Mural  
**Date:** Tuesday, March 1, 2022 7:13:56 AM

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Thanks so much for your support and sending this letter!

Sincerely,  
Aaron Peskin

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**From:** Latinos in Heritage Conservation <latinoheritageconservation@gmail.com>  
**Sent:** Tuesday, March 1, 2022 6:04:34 AM  
**To:** Board of Supervisors, (BOS) <board.of.supervisors@sfgov.org>  
**Cc:** ChanStaff (BOS) <chanstaff@sfgov.org>; Haney, Matt (BOS) <matt.haney@sfgov.org>; Mar, Gordon (BOS) <gordon.mar@sfgov.org>; MandelmannStaff@sfgov.org <MandelmannStaff@sfgov.org>; MelgarStaff (BOS) <melgarstaff@sfgov.org>; Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>; Preston, Dean (BOS) <dean.preston@sfgov.org>; Ronen, Hillary <hillary.ronen@sfgov.org>; Safai, Ahsha (BOS) <ahsha.safai@sfgov.org>; Stefani, Catherine (BOS) <catherine.stefani@sfgov.org>; Walton, Shamann (BOS) <shamann.walton@sfgov.org>  
**Subject:** Support for Landmark Designation of "The Allegory of California" Mural

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Dear President Peskin and Members of the Board,

On behalf of Latinos in Heritage Conservation (LHC), the leading organization for the preservation of Latinx places, stories, and cultural heritage in the United States, **we write to support the landmark designation of Diego Rivera's fresco, "The Allegory of California" (1931)**. This culturally significant artwork was the first mural Rivera painted in the United States. LHC joins local advocates in urging you to help preserve this important piece of local and national history.

Our letter of support is attached. Thank you for your consideration of this important issue.

Sinceramente,

Desiree Aranda and Sarah Zenaida Gould, LHC Co-Chairs

# LATINOS



IN HERITAGE CONSERVATION

**BOARD OF DIRECTORS**

March 1, 2022

**Desiree Aranda**  
Phoenix, AZ

Ms. Angela Calvillo, Clerk of the Board of Supervisors  
Honorable Supervisor Peskin

**Sehila Mota Casper**  
Bastrop, TX

San Francisco Board of Supervisors  
City Hall, Room 244

**Sara Delgadillo**  
Los Angeles, CA

1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102

Sent via email: [Board.of.supervisors@sfgov.org](mailto:Board.of.supervisors@sfgov.org)

**Valerie Delgadillo**  
Los Angeles, CA

RE: *Allegory of California* (155 Sansome Street) Landmark Designation  
BOS File Nos. 210352 & 210778

**Laura Dominguez**  
Los Angeles, CA

Dear President Peskin and Members of the Board,

**Anna Lisa Escobedo**  
San Francisco, CA

On behalf of Latinos in Heritage Conservation (LHC), the leading organization for the preservation of Latinx places, stories, and cultural heritage in the United States, we write to support landmark designation of Diego Rivera's fresco, "The Allegory of California" (1931). This culturally significant artwork was Rivera's first mural painted in the United States. LHC joins local advocates in urging you to help preserve this important piece of local and national history.

**Sarah Zenaida Gould, PhD**  
San Antonio, TX

**Marta Martínez**  
Providence, RI

**Steven Moreno-Terrill**  
Riverside, CA

One of Mexico's most famous artists, Diego Rivera was a leader of the Mexican Mural Movement of the 1920s and considered one of *los tres grandes* ("the three greats"), along with David Alfaro Siqueiros and Jose Clemente Orozco. The three artists revolutionized art in post-revolutionary Mexico by painting largescale artworks on and within public buildings. *Los tres grandes* inspired and influenced the emergence of public art in the United States as well. In San Francisco, Rivera had the biggest presence, having painted three murals total. "The Allegory of California" was his first.

**Raymond Rast, PhD**  
Spokane, WA

**Edward Torrez, AIA**  
Chicago, IL

Located in the grand stairwell between the 10<sup>th</sup> and 11<sup>th</sup> floors of the City Club of San Francisco located at 155 Sansome Street, "The Allegory of California" is an early and excellent example of a monumental mural painted by master artist and world-renowned Mexican muralist, Diego Rivera, in the United States. This mural is more than worthy of landmark designation and we hope the City of San Francisco moves to protect it for future generations.

**Betty Villegas**  
Tucson, AZ

Thank you for your consideration of this important issue. Should you have any questions, please feel free to contact our organization by email at [latinoheritageconservation@gmail.com](mailto:latinoheritageconservation@gmail.com).

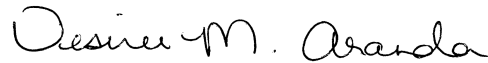
**About Latinos in Heritage Conservation (LHC)**

Founded in 2014, LHC is the leading nonprofit organization for the preservation of Latinx places, stories, and cultural heritage in the United States. We are a diverse network of intergenerational advocates conserving Latinx sites and living cultures in the fabric of American society, affirming the value of our history in the hemispheric struggle for social justice.

Sincerely,



Sarah Zenaida Gould, PhD  
Co-Chair



Desiree Aranda  
Co-Chair