

File Number: 220394
(Provided by Clerk of Board of Supervisors)

Grant Resolution Information Form
(Effective July 2011)

Purpose: Accompanies proposed Board of Supervisors resolutions authorizing a Department to accept and expend grant funds.

The following describes the grant referred to in the accompanying resolution:

1. Grant Title: SF Live Campaign and API Neighborhood Commercial Recovery Strategy
2. Department: Office of Economic and Workforce Development
3. Contact Person: Lisa Pagan Telephone/Email: lisa.pagan@sfgov.org
4. Grant Approval Status (check one):
 Approved by funding agency Not yet approved
5. Amount of Grant Funding Approved or Applied for: \$3,500,000
6. a. Matching Funds Required: None
b. Source(s) of matching funds (if applicable): N/A
7. a. Grant Source Agency: California Governor’s Office of Business and Economic Development
b. Grant Pass-Through Agency (if applicable): N/A
8. Proposed Grant Project Summary:

\$2,500,000 will be used to support SF Live, a new campaign to promote the recovery of San Francisco’s live music and entertainment sector through a series of live musical performances in outdoor parks and plazas curated by San Francisco entertainment venues. Funding will be used to cover the costs of producing these events and stipends to participating entertainment venues. Funding will also support marketing the outdoor event series and other efforts to enhance the profile of San Francisco’s music and entertainment sector, including the development of a San Francisco music brand and the production of a “music week” campaign to promote attending music events.

\$1,000,000 will be used to support the API Neighborhood Commercial Recovery Strategy, which will build on culturally centered community efforts to support API small business owners and commercial corridors that serve minority populations, including densely populated API commercial districts such as historic Chinatown, Japantown, Little Saigon, SOMA Pilipinas, Sunset and Richmond neighborhoods in San Francisco. This strategy will work with community partners to provide in-language and culturally competent small business technical assistance, including entrepreneur technical assistance and ADA small business compliance, and to produce or enhance cultural celebrations and events that attract customers to shop and dine within San Francisco’s neighborhood commercial areas.

9. Grant Project Schedule, as allowed in approval documents, or as proposed:

Start-Date: April 1, 2022 End-Date: April 1, 2025

10. a. Amount budgeted for contractual services: \$3,500,000
b. Will contractual services be put out to bid? Yes

- c. If so, will contract services help to further the goals of the Department's Local Business Enterprise (LBE) requirements? No
- d. Is this likely to be a one-time or ongoing request for contracting out? One-time

11. a. Does the budget include indirect costs?

Yes No

- b. 1. If yes, how much?
- b. 2. How was the amount calculated?
- c. 1. If no, why are indirect costs not included?

Not allowed by granting agency To maximize use of grant funds on direct services

Other (please explain):

- c. 2. If no indirect costs are included, what would have been the indirect costs? Estimated at \$350,000 based on 10% of total grant funds

12. Any other significant grant requirements or comments: N/A

****Disability Access Checklist** (Department must forward a copy of all completed Grant Information Forms to the Mayor's Office of Disability)**

13. This Grant is intended for activities at (check all that apply):

- | | | |
|------------------------------------------------------|-----------------------------------------------------------|-----------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Existing Site(s) | <input checked="" type="checkbox"/> Existing Structure(s) | <input checked="" type="checkbox"/> Existing Program(s) or Service(s) |
| <input type="checkbox"/> Rehabilitated Site(s) | <input type="checkbox"/> Rehabilitated Structure(s) | <input checked="" type="checkbox"/> New Program(s) or Service(s) |
| <input type="checkbox"/> New Site(s) | <input type="checkbox"/> New Structure(s) | |

14. The Departmental ADA Coordinator or the Mayor's Office on Disability have reviewed the proposal and concluded that the project as proposed will be in compliance with the Americans with Disabilities Act and all other Federal, State and local disability rights laws and regulations and will allow the full inclusion of persons with disabilities. These requirements include, but are not limited to:

1. Having staff trained in how to provide reasonable modifications in policies, practices and procedures;
2. Having auxiliary aids and services available in a timely manner in order to ensure communication access;
3. Ensuring that any service areas and related facilities open to the public are architecturally accessible and have been inspected and approved by the DPW Access Compliance Officer or the Mayor's Office on Disability Compliance Officers.

If such access would be technically infeasible, this is described in the comments section below:

Comments:

Departmental ADA Coordinator or Mayor's Office of Disability Reviewer:

Montana Cruz

(Name)

Senior Management Assistant

(Title)

3/29/2022 | 2:19 PM PDT

Date Reviewed: _____

DocuSigned by:

Montana Cruz

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(Signature Required)

Department Head or Designee Approval of Grant Information Form:

Kate Sofis

(Name)

Executive Director, Office of Economic and Workforce Development

(Title)

3/29/2022 | 4:20 PM PDT

Date Reviewed: _____

DocuSigned by:

Kate Sofis

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(Signature Required)