

BOARD of SUPERVISORS



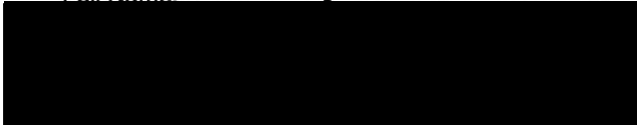
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Application for Boards, Commissions, Committees, & Task Forces

Name of Board/Commission/Committee/Task Force: Bicycle Advisory Committee

Seat # (Required - see Vacancy Notice for qualifications): District 2

Full Name: Whitney Ericson



Zip Code: 94123

Occupation: YBike Program Leader and Communications; Zander Design

Work Phone: 415-264-0678 Employer: YMCA and Zander Design

Business Address: 1152 Gorgas Ave, San Francisco, CA Zip Code: 94123

Business Email: whitney.ericson@ybike.org; whitney@sofiazander.com Home Email:

Pursuant to Charter, Section 4.101(a)(2), Boards and Commissions established by the Charter must consist of residents of the City and County of San Francisco who are 18 years of age or older (unless otherwise stated in the code authority). For certain appointments, the Board of Supervisors may waive the residency requirement.

Resident of San Francisco: Yes No If No, place of residence: _____

18 Years of Age or Older: Yes No

Pursuant to Mayoral Order, members of boards/commissions are required to be Covid-19 vaccinated and attend in-person meetings.

Covid-19 Vaccinated: Yes No

Pursuant to Charter, Section 4.101(a)(1), please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I grew up in San Francisco. I'm 27, white, and go by she/her pronouns. I love walking, running, hiking, and biking through SF neighborhoods and parks. I'm a big advocate of getting more girls on bikes and more kids and youth biking. I also want to get kids involved in city planning. Through mountain biking in high school as one of the only girls on the team, road biking at Middlebury College, and then bike touring, building homes across America with Bike & Build, I have found community through bicycling. In San Francisco, interning with the Bicycle Coalition, and in Oakland, interning with Rails-to-Trails, I loved being involved in Bay Area bicycle planning and advocacy. Now I work as a planning assistant for Zander Design, a Bay Area based trail planning firm, and as a YBike Program Leader and Social Media Communications specialist for the YMCA of SF. I love working with SF public schools to give youth opportunities to learn to ride bikes and earn bikes through YBike's Earn-A-Bike programs. I really enjoy my YBike social media work, providing bike education resources for youth and their families, and amplifying the voices of diverse role models in the great world of bikes!

(Applications must be submitted to BOS-Appointments@sfgov.org or to the mailing address listed above.)

Business and/or Professional Experience:

YBike, Instructor and Social Media Specialist, January 2020 - Present

- Instructor Earn-A-Bike and Bike PE
- YBike Social Media Specialist

Zander Design, March 2021 - Present

- Planning Assistant

TrailPeople, Associate Planner, December 2019 - Present

- Research, writing, outreach for the City of Fremont Trails Strategy Plan

The Rails-to-Trails Conservancy, Intern, June 2019 – December 2019, Oakland, CA

- Researched and wrote about Bay Area Trails Collaborative (BATC) priority projects
- Collected GIS data and performed data quality assurance for BATC

San Francisco Bicycle Coalition, Bike Education Intern, June – August 2018, San Francisco, CA

- Wrote blog profiles on volunteers and students affiliated with the bike education program
- Volunteered at bike education workshops and bike education outreach events
- Managed bike education workshop data in Salesforce and Salesforce Marketing Cloud

Civic Activities:

Bike & Build, Volunteer Rider, United States

- Biked 950 miles through Oregon and Washington with 5 affordable housing build days (2016)
- Biked 3,700 miles across America from Portsmouth, NH to Bellingham, WA with 15 build days (2017)
- Raised \$2,500 (2016) and \$4,500 (2017) for affordable housing and Bike & Build, volunteered with affordable housing organizations, participated in group discussions about affordable housing

Hillary for America, Northern California Finance Intern, San Francisco, CA

- Invited donors to fundraising events through email and phone calls
- Volunteered at fundraising events, greeting and checking in people

Natural Resources Defense Council, Intern, June – August 2015, San Francisco, CA

- Researched the national flood insurance program, summarizing Oregon's draft biological opinion on the program and stakeholder comments, and co-authored a blog post on NRDC's switchboard
- Charted requirements for protecting birds and bats on large-scale solar developments

NextGen Climate Action, Intern, May – November 2014, San Francisco, CA

- Tracked California energy and climate news, producing news clips packages with brief descriptions
- Worked in the Iowa City field office to get out the vote through canvassing and campus outreach

Obama for America, Northern California Finance Intern, June – August 2012, San Francisco, CA

- Wrote biographies on the Technology for Obama team including National & Regional Co-Chairs/Partners
- Volunteered at fundraising events, greeting and checking in people

Have you attended any meetings of the body to which you are applying? Yes No

An appearance before the Rules Committee may be required at a scheduled public hearing, prior to the Board of Supervisors considering the recommended appointment. Applications should be received ten (10) days prior to the scheduled public hearing.

Date: January 20, 2023

Applicant's Signature (required):

(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: 2 Term Expires: 2025 Date Vacated: End of 2022

Beginning of 2023