



Application for license 42 at 950 Mason St. in the Fairmont Hotel

My name is Michael Lagau
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Name of business - Bin 415 LLC
950 Mason St. San Francisco, CA 94108 inside the Fairmont Hotel

I am seeking a License 42, it will be a new license.

The proposed business hours will be 12 pm - 8 pm 7 days a week.

I filed for the license on December 15th, 2021 in person at the ABC office on New Montgomery St.

I posted a sign on the window of the store on 1/4/2022
I mailed out letters to all residents within 500 feet on 1/20/2022

The license will serve the public and city by offering educational wine tastings of local small wineries in Napa Valley and Sonoma. People will be able to taste, buy, and learn about small special wineries in the local area. It will also support tourism by introducing tourists to local Sonoma and Napa wines.

1/24/2022


Michael Lagau

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