

From: [Carroll, John \(BOS\)](#)
To: rennie23@gmail.com; [Alabanza, Analyn@ABC](mailto:Alabanza_Analyn@ABC); amarjit.tamber@abc.ca.gov
Cc: [Donovan, Dominica \(BOS\)](#); [Ferrigno, Jennifer \(BOS\)](#); [Herrera, Ana \(BOS\)](#); [Prager, Jackie \(BOS\)](#); [CPC.Referrals](#); [Salmonson, Joel \(POL\)](#); [Wong, Joanne \(POL\)](#); [Jonas, Stephen \(POL\)](#)
Subject: RE: Liquor License Issuance - 2565 Mission Street - Arena SF - BOS File No. 230469
Date: Wednesday, July 19, 2023 4:41:00 PM
Attachments: [image001.png](#)

Greetings,

Please find the below-linked letter from the Office of the Clerk of the Board of Supervisors for the City and County of San Francisco, forwarding the determination that the issuance of a Type-90 on-sale general music venue liquor license to Qualia Entertainment Inc., to do business as Arena SF located at 2565 Mission Street, will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4; and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

[Transmittal Letter – July 19, 2023](#)

The Board of Supervisors made this determination by approving [Resolution No. 341-23](#).

I invite you to review the entire matter on our Legislative Research Center by following the link below:

[Board of Supervisors File No. 230469](#)

John Carroll

Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445



Click [here](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

***Disclosures:** Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Carroll, John (BOS)

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

July 19, 2023

Analyn Alabanza
California Department of Alcoholic Beverage Control
33 New Montgomery St., Suite 1230
San Francisco, CA 94105

Subject: Liquor License Issuance - 2565 Mission Street - Arena SF
Board File No. 230469

Dear Ms. Alabanza:

The attached is a Resolution from the San Francisco Board of Supervisors making a determination that the issuance of a Type-90 on-sale general music venue liquor license to Qualia Entertainment Inc., to do business as Arena SF located at 2565 Mission Street, will serve the public convenience or necessity for the City and County of San Francisco. Resolution No. 341-23 (Board File No. 230469) was adopted by the Board of Supervisors on June 27, 2023, and signed by Mayor London N. Breed on July 6, 2023.

The Department of Alcoholic Beverage Control is receiving this correspondence in accordance with California Business and Professions Code, Section 23958.4, affirming that the San Francisco Board of Supervisors recommends the California Department of Alcoholic Beverage Control impose a condition on the issuance of the license.

If you have any questions, please contact John Carroll, Assistant Clerk, Public Safety and Neighborhood Services Committee, at (415) 554-4445 or john.carroll@sfgov.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "Angela Calvillo".

Angela Calvillo
Clerk of the Board

jec:edm:ams

cc: Officer Joel Salmonson, Police Department
Amarjit Tamber, Department of Alcoholic Beverage Control
Mark Rennie

1 [Liquor License Issuance - 2565 Mission Street - Arena SF]

2
3 **Resolution determining that the issuance of a Type-90 on-sale general music**
4 **venue liquor license to Qualia Entertainment Inc., to do business as Arena SF**
5 **located at 2565 Mission Street (District 9) will serve the public convenience or**
6 **necessity of the City and County of San Francisco, in accordance with California**
7 **Business and Professions Code, Section 23958.4; and requesting that the**
8 **California Department of Alcoholic Beverage Control impose conditions on the**
9 **issuance of the license.**

10
11 WHEREAS, Qualia Entertainment Inc., is seeking the issuance of a Type-90 on-
12 sale general music venue liquor license to do business as Arena SF, located at 2565
13 Mission Street (District 9); and

14 WHEREAS, The Planning Department has verified that the area is properly
15 zoned and recommends approval; and

16 WHEREAS, The Police Department has filed one protest and zero letters of
17 support with the Department of Alcoholic Beverage Control under California Business
18 and Professions Code, Section 24013, and recommends that the Department of
19 Alcoholic Beverage Control issue the liquor license with conditions; and

20 WHEREAS, The conditions recommended by the Police Department are the
21 following: 1) Petitioner(s) shall actively monitor the area under their control in an effort
22 to prevent the loitering of persons on any property adjacent to the licensed premises as
23 depicted on ABC-253; 2) Entertainment provided shall not be audible at any nearby
24 residence or consideration point; and 3) Between the hours of 7:00 pm and 2:00 am, or
25 at any time the premises are providing entertainment, the petitioner(s) shall provide at

1 least one (1) uniformed security guard(s) on the premises and shall maintain order
2 therein and prevent any activity which would interfere with the quiet enjoyment of their
3 property by nearby residents or the surrounding community; the licensed uniform
4 security guard must be licensed by the State of California Department of Consumer
5 Affairs; now, therefore, be it

6 RESOLVED, That in accordance with California Business and Professions Code,
7 Section 23958.4, the Board of Supervisors of the City and County of San Francisco
8 hereby determines that the issuance of a Type-90 on-sale general music venue liquor
9 license to Qualia Entertainment Inc., to do business as Arena SF located at 2565
10 Mission Street, will serve the public convenience or necessity of the City and County of
11 San Francisco; and, be it

12 FURTHER RESOLVED, That the Board of Supervisors of the City and County of
13 San Francisco hereby endorses and adopts the recommendations of the Police
14 Department listed above and recommends that the Department of Alcoholic Beverage
15 Control issue the license with those conditions.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 230469

Date Passed: June 27, 2023

Resolution determining that the issuance of a Type-90 on-sale general music venue liquor license to Qualia Entertainment Inc., to do business as Arena SF located at 2565 Mission Street (District 9), will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4; and requesting that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

June 08, 2023 Public Safety and Neighborhood Services Committee - PREPARED IN COMMITTEE AS A RESOLUTION

June 08, 2023 Public Safety and Neighborhood Services Committee - RECOMMENDED

June 27, 2023 Board of Supervisors - ADOPTED

Ayes: 11 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

File No. 230469

I hereby certify that the foregoing Resolution was ADOPTED on 6/27/2023 by the Board of Supervisors of the City and County of San Francisco.

Handwritten signature of Angela Calvillo
Angela Calvillo
Clerk of the Board

Handwritten signature of London N. Breed
London N. Breed
Mayor

7/6/23
Date Approved