

File No. 140054

Committee Item No. 1

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Neighborhood Services & Safety Date July 17, 2014

Board of Supervisors Meeting Date _____

Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Legislative Analyst Report
- Youth Commission Report
- Introduction Form (for hearings)
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- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

OTHER (Use back side if additional space is needed)

- Liquor License PCN _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____
- _____

Completed by: Derek Evans Date 7/11/14

Completed by: _____ Date _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.



San Francisco Police Department
ABC Liaison Unit



Alcoholic Beverage License -
*Public Convenience and
Necessity Recommendation*

To: The San Francisco Board of Supervisors' Committee on City
Operations & Neighborhood Services

Supervisor David Campos
Supervisor Eric Mar
Supervisor Norman Yee

From: Officer Alberto Duarte
ABC Liaison Unit (ALU) 553-1049

Date: March 10, 2014

Subject: P.C.N. Investigation Regarding: Vladamir Cood
DBA: Buzz Works, Inc.
365 11th Street
San Francisco, CA 94103
(415)342-9600

Vladamir Cood of Buzz Works, Inc. ,*dba* Buzz Works, has filed an application with the California Department of Alcoholic Beverage Control seeking a Type 42 (On-Sale Public Premise) license for 365-11th Street. Buzz Works plans on the promotion and sales of fine "local nano brewed" beers and ales through a unique atmosphere of a "man cave"/ auto shop/garage repair shop and sports bar all rolled into one. Although not required to do so, Mr. Cood plans on the sales of food through the local restaurants in the immediate area as to provide sustainable economy for the 11th Street corridor. The venue will provide day time hours to attract a lunch time crowd into the area. Mr. Cood has self conditioned himself to not do Off Sale retail in order not to impede the local Off Sale retailers.

It should be noted that during the application process, notification date for the 500' mailer was on January 10, 2014. The Notice to the Public was posted on January 9, 2014.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Police Calls for Service: From January 2012 to January 2013

0 Police calls

Police Reports:

From January 2012 to January 2013

0 Reports

San Francisco Plot Information:

This premise is located in Plot **242**

The High Crime area is defined as 99 or more police reports in a plot for the year of 2013.

This plot had **176** police reports recorded for 2013.

Applicant's premises is located in a "**High Crime**" area.

State Census Tract Information:

This premise is located in Census Tract **0178.02**

Population for this tract is: **4,516**

On-sale license authorized by census tract: **15**

Active on-sale licenses: **35**

Off-sale licenses authorized by census tract: **4**

Active off-sale licenses: **10**

Applicant's premise is **currently** located in an "**undue concentrated**" area.

Letters of Protest:

One (1) letters of conditional protest was received by the California Department of Alcoholic Beverage Control, (ABC). The protester was given the option to request a hearing if necessary.

Letters of Support:

None recorded with the California Department of Alcoholic Beverage Control, (ABC).

Departmental Recommendation:

ALU recommends approval.


FROM: PT00ALUB ISN: 1 ITIME: 03/13/2014 10:13:55
TO: PPO0ALUZ OSN: 0 OTIME: 03/13/2014 10:13:55

Original Message

FROM: CABLE ISN: 15341 DATE: 03/13/14 TIME: 10:13:49 ADMIN MSG
TO: PT00ALUB OSN: 00001 DATE: 03/13/14 TIME: 10:13:50

S A N F R A N C I S C O P O L I C E D E P A R T M E N T
G E O G R A P H I C L O C A T I O N S Y S T E M

REQUESTED LOCATION => 0365 /11TH /ST
TYPE => PREMISE ADDRESS
HOUSE NUMBER => 0365
STREET NAME => 11TH
STREET TYPE => STREET
STREET NUMBER => 1900
LOW HOUSE NUMBER => 0001
HIGH HOUSE NUMBER => 0499
HIGH HOUSE ON BLOCK => 0399
BLOCKFACE NUMBER => 30248
HIGH CROSS STREET => 0771
INTERSECTION NUMBER => 03382
REPORTING AREA => 242
DISTRICT => SOUTHERN
CENSUS TRACT => 000178

Call No	<input type="text"/>	Agency	<input type="text"/>	Call Type	<input type="text"/>	Disposition	<input type="text"/>
Report No	<input type="text"/>	Jurisdiction	<input type="text"/>	Dispatch Area	<input type="text"/>	# Prior Calls	<input type="text"/>
Unit ID	<input type="text"/>	Origin	<input type="text"/>	Dept ID	<input type="text"/>	Priority	<input type="text"/>
Rep Area	<input type="text"/>	Area	<input type="text"/>	Sector	<input type="text"/>		
Location	365 11TH ST					Range	<input type="text"/>
Apartment	<input type="text"/>	City	<input type="text"/>				
Entry Oper	<input type="text"/>	Dispatch Oper	<input type="text"/>				
From Date	01/01/2013	To Date	06/30/2013	From Time	<input type="text"/>	To Time	<input type="text"/>
Comments	<input type="text"/>						
 Search							

No hits found

export To **New!**Records **1** through **3** of **3**

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
<u>132611801</u>		09/18/2013	13:27:03	C	588	3P30B	CIT	365 11TH ST
<u>132382628</u>		08/26/2013	18:23:33	C	588	3P1C	HAN	365 11TH ST
<u>132382604</u>		08/26/2013	18:17:50	C	000			365 11TH ST

End of document



**California Department of Alcoholic
Beverage Control**
License Query System Summary
as of 4/28/2014

License Information
License Number: 540936
Primary Owner: BUZZWORKS INC.
ABC Office of Application: 24 - SAN FRANCISCO
Business Name
Doing Business As: BUZZWORKS
Business Address
Address: 365 11TH ST Census Tract: 0178.02
City: SAN FRANCISCO County: SAN FRANCISCO
State: CA Zip Code: 94103
Licensee Information
Licensee: BUZZWORKS INC.
Company Information
Officer: COOD, VLADIMIR ROBERT (PRESIDENT/SECRETARY)
Stock Holder: COOD, VLADIMIR ROBERT
License Types
1) License Type: 42 - ON-SALE BEER AND WINE - PUBLIC PREMISES
License Type Status: PENDING
Status Date: 08-JAN-2014 Term: 12 Month(s)
Original Issue Date: Expiration Date:
Master: Y Duplicate: 0 Fee Code: P40
License Type was Transferred On: FROM:
Current Disciplinary Action
... No Active Disciplinary Action found ...
Disciplinary History
... No Disciplinary History found ...
Hold Information
Hold Date: 08-JAN-2014 Type: FORM 220
Hold Date: 06-FEB-2014 Type: H & L PROTEST
Escrow
... No Escrow found ...

--- End of Report ---

For a definition of codes, view our [glossary](#).



**California Department of Alcoholic Beverage Control
For the County of SAN FRANCISCO - (On-Sale
Licenses
and Census Tract = 178.02**

Report as of 4/28/2014

	License Number	Status	License Type	Orig. Iss. Date	Expir Date	Primary Owner and Premises Addr.	Business Name	Mailing Address	Geo Code
1)	<u>118638</u>	ACTIVE	47	10/4/1982	8/31/2014	RAMIREZ, GUADALUPE M 225 11TH ST SAN FRANCISCO, CA 94103-3715 Census Tract: 0178.02	DON RAMONS		3800
2)	<u>201779</u>	ACTIVE	48	7/15/1987	9/30/2014	HEAVENLY HEIDI INC 399 9TH ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	STUD BAR THE		3800
3)	<u>212187</u>	ACTIVE	47	9/12/1988	7/31/2014	BIG BILLY INC 333 11TH ST SAN FRANCISCO, CA 94103-4313 Census Tract: 0178.02	SLIMS		3800
4)	<u>257842</u>	ACTIVE	41	6/20/1991	2/28/2015	DIAL, CATHY 1131 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	ROCCOS CAFE		3800
5)	<u>264503</u>	ACTIVE	48	1/6/1992	12/31/2014	TEN 15 INC 1015 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	TEN 15 CLUB		3800
6)	<u>297350</u>	ACTIVE	41	8/8/1994	7/31/2014	ABAD, TONY 397 1/2 8TH ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	AK SUBS		3800
7)	<u>300485</u>	ACTIVE	47	2/6/1995	1/31/2015	BUIZER, AMONWADEE 1175 FOLSOM ST	BASIL THAI RESTAURANT	6375 ESTATES DR PIEDMONT, CA 94611-3120	3800

						SAN FRANCISCO, CA 94103 Census Tract: 0178.02			
8)	<u>333782</u>	ACTIVE	48	10/9/1997	9/30/2014	RNB CORPORATION 1347 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	POWERHOUSE THE	PO BOX 14517 SAN FRANCISCO, CA 94114-0517	3800
9)	<u>335927</u>	ACTIVE	47	2/17/1999	1/31/2015	ASIA SF LLC 201 9TH ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	ASIA SF		3800
10)	<u>338438</u>	ACTIVE	41	4/13/1998	3/31/2015	SINGH, DHARAMPAL 1261 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	INDIA GARDEN		3800
11)	<u>365563</u>	ACTIVE	41	8/15/2000	7/31/2014	FAR, YOUSSEF 1082 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	SOMA INN CAFE		3800
12)	<u>410610</u>	ACTIVE	41	5/10/2004	4/30/2014	CHEF DE CUISINE CATERING LTD LLC 1155 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	TRIPTYCH		3800
13)	<u>415070</u>	ACTIVE	48	8/13/2004	7/31/2014	CHIU, JONATHAN CHINGYANG 1151 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	RAVEN	712 MONTGOMERY ST SAN FRANCISCO, CA 94111	3800
14)	<u>424693</u>	ACTIVE	48	2/16/2006	1/31/2015	TXT LLC 1190 FOLSOM ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	CAT CLUB		3800
15)	<u>443785</u>	ACTIVE	42	10/18/2007	9/30/2014	TERROIR SF LLC 81 LANGTON ST,	TERROIR		3800

						STE 2 SAN FRANCISCO, CA 94103-3927 Census Tract: 0178.02			
16)	<u>444701</u>	ACTIVE	47	2/26/2007	1/31/2015	CITY CAPITAL MANAGEMENT GROUP INC 1192-1198 FOLSOM ST SAN FRANCISCO, CA 94103-3927 Census Tract: 0178.02	ICON ULTRA LOUNGE		3800
17)	<u>449065</u>	ACTIVE	48	2/4/2009	5/31/2014	HOLE IN THE WALL SALOON INC 1369 FOLSOM ST SAN FRANCISCO, CA 94103-3830 Census Tract: 0178.02	HOLE IN THE WALL SALOON	477 UTAH ST SAN FRANCISCO, CA 94110-1434	3800
18)	<u>453055</u>	ACTIVE	41	11/27/2007	2/28/2015	OOC INC 938 B ST SAN RAFAEL, CA 94901 Census Tract: 0178.02	EXTREME PIZZA	938 B ST SAN RAFAEL, CA 94901	3800
19)	<u>464814</u>	ACTIVE	47	5/9/2008	4/30/2014	BC GROUP INC 1489 FOLSOM ST SAN FRANCISCO, CA 94103-3734 Census Tract: 0178.02	BASIL CANTEEN	6375 ESTATES DR PIEDMONT, CA 94611-3120	3800
20)	<u>472833</u>	ACTIVE	48	11/18/2008	10/31/2014	DDM PARTNERS LLC 1145-1147 FOLSOM ST SAN FRANCISCO, CA 94103-3930 Census Tract: 0178.02		1145 FOLSOM ST SAN FRANCISCO, CA 94103	3800
21)	<u>479221</u>	ACTIVE	47	11/19/2009	8/31/2014	BAR AGRICOLE LLC 355 11TH ST SAN FRANCISCO, CA 94103-4343 Census Tract: 0178.02	BAR AGRICOLE		3800
22)	<u>482154</u>	ACTIVE	41	4/26/2010	3/31/2015	MUR, DAVID JOSEPH 1052 FOLSOM ST SAN FRANCISCO, CA 94103-4023	FONDUE COWBOY		3800

						Census Tract: 0178.02			
23)	<u>482442</u>	ACTIVE	48	11/10/2009	10/31/2014	17 REASONS LLC 1354 HARRISON ST SAN FRANCISCO, CA 94103-4310 Census Tract: 0178.02	LONE STAR SALOON		3800
24)	<u>483027</u>	ACTIVE	41	3/8/2010	2/28/2015	LOKAL LLC 1123 FOLSOM ST SAN FRANCISCO, CA 94103-3931 Census Tract: 0178.02	RADIUS		3800
25)	<u>485398</u>	ACTIVE	41	5/11/2010	4/30/2014	DANG, HUNG QUOC DUY 937 HOWARD ST SAN FRANCISCO, CA 94103-4108 Census Tract: 0178.02	TIN VIETNAMESE CUISINE		3800
26)	<u>485478</u>	ACTIVE	42	11/5/2010 2:12:41 PM	10/31/2014	WINE B&B CO 1097 HOWARD ST, # 209 SAN FRANCISCO, CA 94103-2881 Census Tract: 0178.02	SECRET WINE SHOP THE		3800
27)	<u>486028</u>	SUREND	48	5/13/2010	4/30/2014	QI ULTRALOUGE LLC 917 FOLSOM ST SAN FRANCISCO, CA 94107-1006 Census Tract: 0178.02	QI ULTRALOUGE	576 INGMAN CT MARINA, CA 93933	3800
28)	<u>509594</u>	ACTIVE	47	9/17/2012 4:57:26 PM	1/31/2015	SENSORIA LLC 371-375 11TH ST SAN FRANCISCO, CA 94103 Census Tract: 0178.02	DNA LOUNGE		3800
29)	<u>509679</u>	ACTIVE	42	10/3/2011 2:07:59 PM	2/28/2015	CITY BEER STORE LLC 1168 FOLSOM ST, UNIT 101 SAN FRANCISCO, CA 94103-6027 Census Tract: 0178.02	CITY BEER STORE		3800
30)	<u>516480</u>	ACTIVE	47	4/5/2012 8:50:22 AM	3/31/2015	AZUCAR LOUNGE LLC 297-299 9TH ST SAN FRANCISCO,	AZUCAR LOUNGE	299 9TH ST SAN FRANCISCO, CA 94103-3825	3800

						CA 94103-3825			
						Census Tract: 0178.02			
31)	<u>519474</u>	ACTIVE	42	5/10/2013 1:16:29 PM	4/30/2014	LEWIS, CASE AYNESLY 1425 FOLSOM ST SAN FRANCISCO, CA 94103-3701	FOLSOM STREET FOUNDRY		3800
						Census Tract: 0178.02			
32)	<u>519780</u>	ACTIVE	41	5/2/2012 4:11:04 PM	4/30/2014	H24 SUSHI LOUNGE INC 294 9TH ST SAN FRANCISCO, CA 94103-3807	KAMA SUSHI SOMA		3800
						Census Tract: 0178.02			
33)	<u>520695</u>	ACTIVE	47	6/29/2012 10:54:35 AM	5/31/2014	SE7EN-QN, INC. 398 7TH ST SAN FRANCISCO, CA 94103-4030		520 6TH ST, # 24 SAN FRANCISCO, CA 94103-4750	3800
						Census Tract: 0178.02			
34)	<u>527310</u>	ACTIVE	41	3/15/2013 1:06:05 PM	2/28/2015	BRAINWASH INC 1122 FOLSOM ST SAN FRANCISCO, CA 94103-3928	BRAINWASH	1126 FOLSOM ST SAN FRANCISCO, CA 94103-3928	3800
						Census Tract: 0178.02			
35)	<u>529760</u>	ACTIVE	48	4/26/2013 2:13:24 PM	3/31/2015	MAGSTEAD, INC. 1225 FOLSOM ST SAN FRANCISCO, CA 94103-3816	DRIFTWOOD	576 SHOTWELL ST, # 3 SAN FRANCISCO, CA 94110	3800
						Census Tract: 0178.02			

--- End of Report ---

For a definition of codes, view our [glossary](#).

SF

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

3927 Lennane Drive, Suite 100, Sacramento, CA 95834
www.abc.ca.gov

BERKLANDINO



NOTICE

February 21, 2014

MARVIS PHILLIPS
230 EDDY ST, #1206
SAN FRANCISCO, CALIFORNIA 94102BUZZWORKS INC.
BUZZWORKS
365 11TH ST
SAN FRANCISCO, CA 94103-4313
File: 42-540936

Your protest has been received and accepted. A copy has been sent to the applicant.

If the applicant withdraws the application for licensure or if Department denies issuance of the license and the applicant does not request a hearing, you will receive no further notice from the Department.

If the application for licensure is recommended for approval, you will be contacted to see if you wish to request a protest hearing.

If the Department denies issuance of the license, and the applicant requests a hearing, the protest hearing will be held at the same time. You will be notified of the date, time and place of the hearing. You will be expected to attend the hearing and to testify regarding your protest. If you are unable to attend the hearing, you may appoint someone of your choice to represent you at the hearing. Failure to do so will result in the dismissal of your protest by the Administrative Law Judge. If you cannot or choose not to attend the hearing, please notify the District Office, below.

Please contact the San Francisco District Office at (415) 356-6500 if you have any questions.

AEC

Copy: San Francisco District office
 Applicant(s) with Enclosure
 Representative(s) with Enclosure

RECEIVED

FEB 24 2014

Dept of Alcoholic Beverage Control
San Francisco

PROTEST AGAINST ALCOHOLIC BEVERAGE LICENSE APPLICATION

- Please refer to Form ABC-510, Instructions for Protesting an Alcoholic Beverage License Application, before completing and submitting your protest. The ABC-510 can be found at www.abc.ca.gov.
- Please print legibly or type. Incomplete and/or illegible information will cause the protest to be rejected.
- You will be notified by letter regarding a hearing on your protest. You will need to attend the hearing to testify and/or present evidence to support your protest.
- A copy of your valid protest, including your name and address, will be provided to the applicant as a public record and a right of discovery for a protest hearing.

I hereby protest the issuance of a license under the Alcoholic Beverage Control Act to:

COOO WAZA? DBA BUZZWORKS Buzzworks Inc.
(Name(s) of Applicant(s))

For premises at:

365 11th ST SAN FRANCISCO, CA 94103
(Exact address of proposed premises)

on the grounds that: (TYPE 42)

- 1) Undue concentration Business & Professional Code Section 23958.4
- 2) High crime Business & Professional Code Section 23958.4 (c)
- 3) Definition of High of high crime Business & Professional Code Section 23958.4 (c) (1)

Conditions For Approval

- A) No off-sale beer & wine allowed.
- B) No-coin operated or mechanical devises or pool table.
- C) Hours of operation: 10AM - 12AM 7 DAY A WEEK
- D) No live entertainment or D. J. entertainment allowed.
- E) A San Francisco Health Code Section 1009 No Smoking sign shall be posted on door.
- F) A No loitering sign shall be posted on door.
- G) No - after - hours permit allowed.

RECEIVED

FEB 03 2011

Dept of Alcoholic Beverage Control
San Francisco

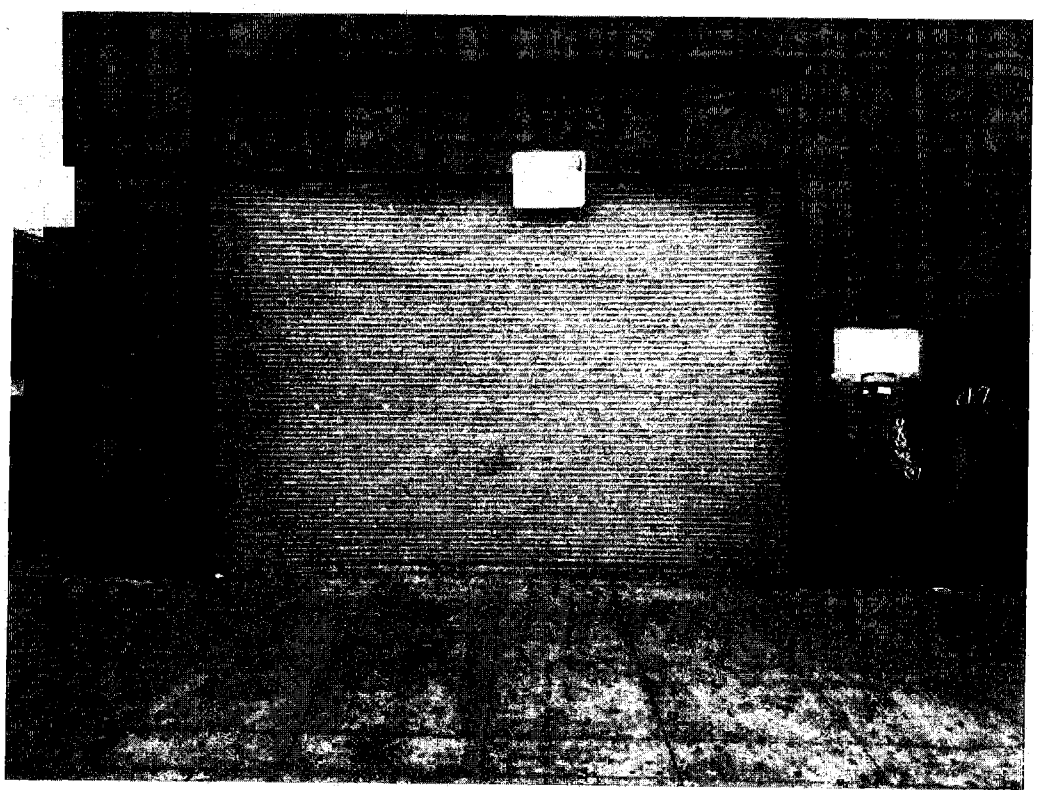
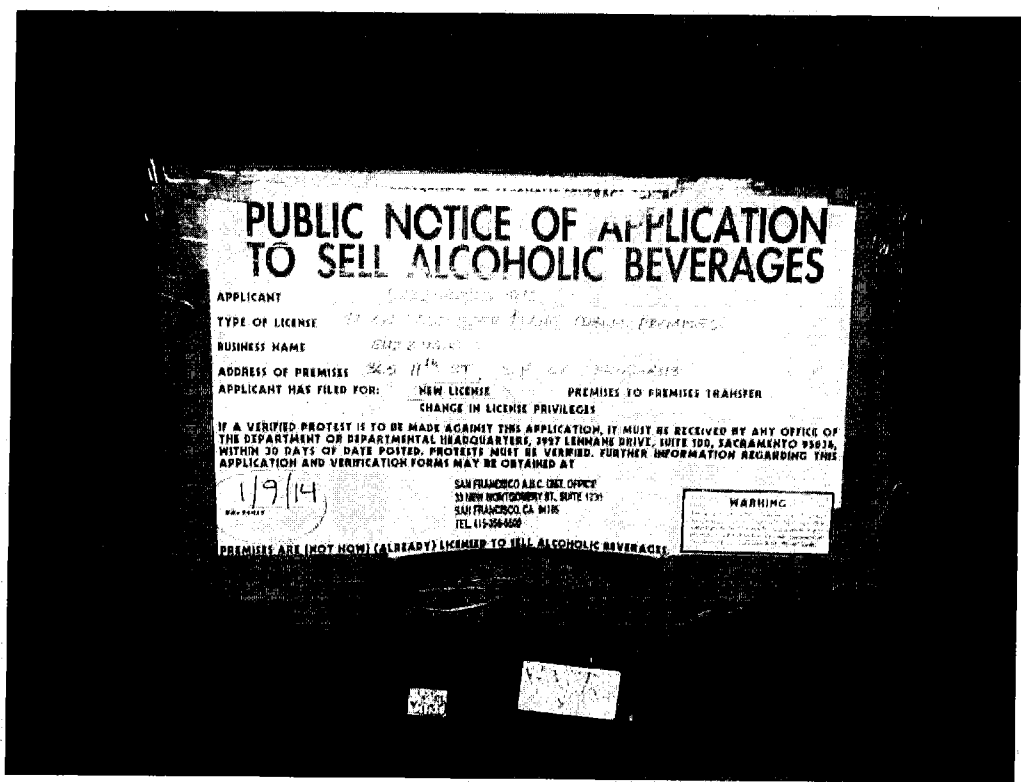
Check here if additional sheets attached

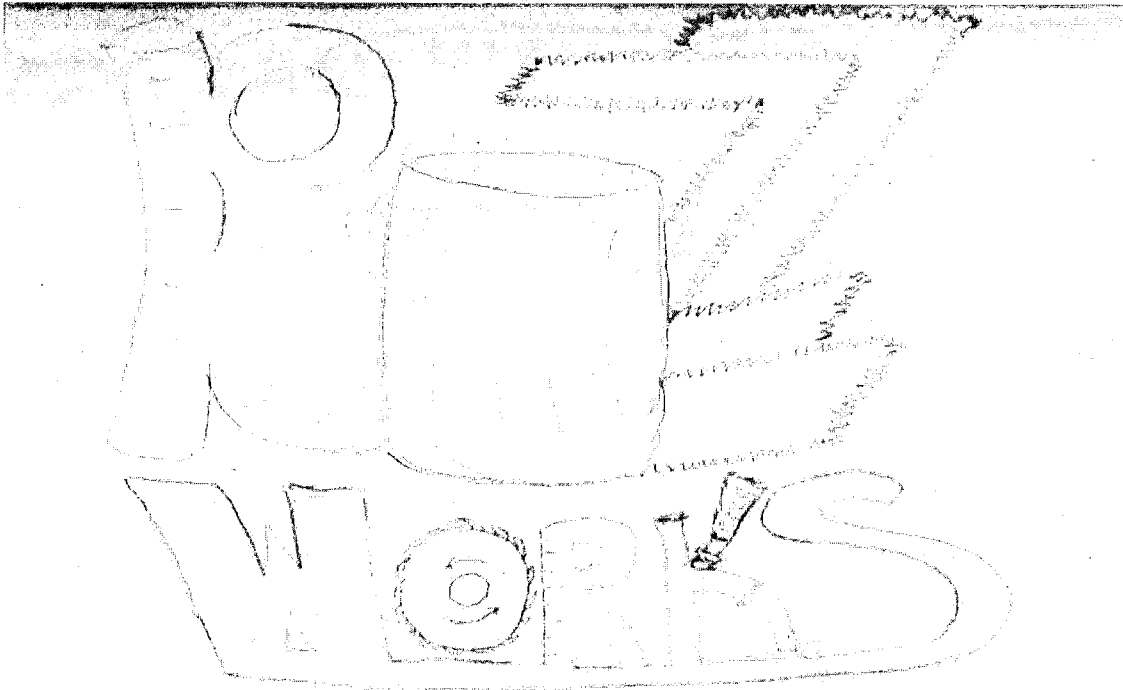
I, Marvis J. Phillips, PUBLIC SAFETY CHAIR, ABDC, declare under penalty of perjury:
PRINT (Name of Protestant)

(1) That I am the protestant herein; (2) That I have read the above protest and know the contents thereof; and (3) That the same is true of my own knowledge except as to those matters which are therein stated on information and belief, and as to those matters I believe to be true.

PROTESTANT'S SIGNATURE <u>Marvis J. Phillips</u>	PROTESTANT'S TELEPHONE NUMBER (Optional) <u>(415) 674-1935</u>
SIGNED AT (City and state) <u>SAN FRANCISCO, CALIFORNIA</u>	DATE SIGNED <u>30 JAN 14</u>
PROTESTANT'S ADDRESS (Street number and name, city, state, zip code) <u>230 EDDY ST #1206 SAN FRANCISCO, CA 94102-6526</u>	

ABC Posting Notification on front entrance of building – Posted from Jan 9th – Feb 13th 2014





Company Description & Mission Statement

BuzzWorks Incorporated, a California State S-Corporation, will be doing business as "BuzzWorks" - SF>BuzzWorks<SOMA - located at 365 11th Street, San Francisco CA 94103 - Opening in the Summer of 2014 as a Sports Tavern - Beer Pub - Ale House - Barcade - Tap Room - aka... the SOMA Saloon.

BuzzWorks is a reverse-integration concept that was brought about to serve many needs based on available opportunity, and was born through reverse inception, where the opportunity preceded the concept. BuzzWorks, like the handmade craft beers it will sell, is itself crafted to fill a void, and serve many purposes for an overall community benefit. Through firsthand knowledge and understanding of the Western SOMA community, a vacancy was identified, and BuzzWorks was devised in order to utilize the location in such a way that it seamlessly integrates into the neighborhood and fills the gap in a way that complements the neighboring businesses without competing against them. In doing so, it eliminated the possibility that someone with far less familiarity, and a different agenda, might lease this location and compromise the existing harmony shared between the neighboring businesses and the residents which took decades to establish.

In many ways, the inception for BuzzWorks and its uniform concept came about through extrapolation of default into a refinement of design. This concept has morphed into the **BuzzWorks Inc Mission Statement** : **To Support and Reinforce the Sustainability and Value of Diverse Entertainment on the 11th Street Corridor Through Servicing the Needs, Desires and Convenience of the Public.**

The Concept & The Vision

BuzzWorks will have a 'man cave on steroids' atmospheric overtone – like an auto shop / garage style establishment and Steam-Punk esthetic theme. Most of the finish will be metallic, concrete, glass, brick, and exposed structural elements – enhancing the existing infrastructure.

The name BuzzWorks was selected for several reasons. The most obvious is the 'beer buzz' you get when you enjoy a delightfully crafted microbrew. It also refers to the buzz of machines and power tools, and reflects the mettle infrastructure by paying homage to the long history of machines once built and constructed at this old factory location. In a customary fashion, BuzzWorks is dedicated to promoting that unique craft and micro brew buzz not commonly found in just any beer, and celebrating the hard work of those that create it. Additionally, the humms and buzzes from all the refrigeration compressors inside the place will always generate a slightly audible undertone, constantly resonating its name-sake throughout the building.

To discern BuzzWorks from the other venues on the block, it will NOT feature a DJ or a large sound system or support a dance floor. Instead it will have an open social tavern feel and sports saloon vibe. Given the amount of new residential units being built in the area within a half mile proximity to the 11th Street Corridor, BuzzWorks intends to function as a fun and convenient communal watering hole and destination hang out spot where SOMA residents can enjoy a beer with a few buds and get lost for a few hours, particularly on the weekdays. On weekends, it will also be a pit stop for those making the 11th Street Corridor their entertainment destination, and attract sports enthusiasts that would not normally patronize this area.

Beverage Products and Food Service

BuzzWorks primary revenue will come from the sale of beer. But not just any ordinary beer, that you can find anywhere... but the boutique varieties of Craft and Hand Made Micro-Brews. Our emphasis will be to serve beers and ciders from local Nano-Breweries of the Nor-Cal region. These beers are highly specific and difficult to come by for most people that do not live near a Whole Foods Market or specialty liquor store. It is these types of specialty and off-stream beers that will be the product staples of BuzzWorks.

The majority of BuzzWorks Beer products will be served as draft, and supplemented with bottled beer that will be consumed on site. BuzzWorks will also brew its own beer through outsourcing the production, and will serve that beer both on tap and in bottles. And of course, BuzzWorks will sell a limited supply of boutique wines, select sake's and specialty ciders. All these products will be sourced locally as well as sought out regionally and internationally. BuzzWorks will constantly rotate its products, so that the selection is always exciting with new options from different breweries for our customers to sample and enjoy.

If possible via special exemption from the ABC and SFPD ALU, BuzzWorks will offer very limited off-premise sales of its self-branded beer and cider products as part of its merchandising program. However, this attribute of the business will be very nominal, as BuzzWorks wishes not to be perceived as a glorified beer shop. Several such establishments already exist in the area, and the take-home market is not the consumer demographic of BuzzWorks. Based on the degree of difficulty, this idea may well be abandoned initially, and circled back around in a year or so after the business is well established.

When it comes to the food program, this is something that is very exciting and even a bit novel. BuzzWorks will offer an enormous menu comprised of at least 200 menu items, featuring most every kind of food imaginable... yet BuzzWorks will not operate a kitchen. This will be accomplished by offering select menu items from over a dozen neighboring restaurants – all within a 1-2 minute walking distance.

These restaurants include: DNA Pizza, Bar Agricole, Basil Thai, V-Café, Menorah Thai, Mr. Nice Guy @ The Garage Café, Bergerack, Slims, Izakaya Sushi, Cats Head BBQ, Don Ramon's Mexican Food, Crapes a Go-Go, The Gasslamp Café, Ted's Deli, and of course Junk Food From Butter! BuzzWorks will provide a large flip book of all these restaurants take out menus at each table, and will place the customer's order for them. When the food has been prepared and is ready for pickup, the restaurant will text our dedicated cell, and our food server will walk over to pick up the customer's order and deliver it to their table.

By NOT offering our own menu, and promoting the menus of our neighboring restaurants at the exact same prices these restaurants sell it for, we will not be undercutting their business, nor competing with them. It's a win-win for BuzzWorks and for the neighborhood. Additionally, Buzz-Works will offer free peanuts from self serve barrels, free pretzels, and free chips, but the salsa and melted cheese dip will cost a few bucks. And to make sure we always have food on hand, BuzzWorks plans on selling a limited amount of pre-packaged food that is otherwise not available in the surrounding neighborhood and pairs with our craft beer products.

Another food service BuzzWorks plans to offer is to host a rotating Pop-Up Restaurant schedule for lunch and brunch food service with qualified catering operators, restaurants, and graduate students from the SF Culinary Academy. These Pop-Up operators will prepare all the food they plan to serve for that day in advance and only do final assembly and service on site. This will allow BuzzWorks to offer an enormous variety of food as well as beverage products through a versatile, flexible and rotating service program.

Normal prices for beer products will be between \$5-\$12 for 16oz micro/crafts and specialty beers draft or bottle. There will be a sampling menu, 4oz tasters for \$2, flights, and rotating specials. There will be a Happy Hour every day from 2pm to 6pm with many half priced beers and seasonal specials.

Buzz works will also sell 'Buzz-Bucks' as an alternative discount payment method and gift card program. These anodized aluminum coins will be for both branding purposes as well as for product purchases. A customer will be able to purchase \$100 of Buzz-Bucks for \$80 USD to be used on any beer or wine we sell. Token will not be able to be used for food orders and will have no tip value. Buzz-Bucks will come in \$1, \$2 and \$5 denominations.

Sales and Marketing

BuzzWorks will utilize all the latest and greatest social media exposure and online resources available to captivate and inform the general public, through traditional and digital marketing and cloud-filtration. BuzzWorks will have a variety of homes in the clouds and will be found online at: www.SFBuzzWorks.com, www.BuzzWorks.BZ, www.BuzzWorksBrewery.com, www.SomaSaloon.com, www.Brewtopia.BZ, www.BrewtopiaPub.com. Facebook, Twitter, FourSquare, Google+, Instagram, Yelp, and all the like will be used to promote and maintain our brand awareness, and co-brand our partnerships with our neighboring restaurants, our product purveyors and their brands, as well as all our Pop-Up food service vendors.

Infrastructure & Layout

The ambiance will be simple, easy going, non-pretentious, and reflect the naming convention of a 'mechanics workshop' as a central theme – Tecky-Steam-Punk Style! In addition to watching sports, our customers will have the options to enjoy mechanical amusements such as billiards and foosball tables, classic arcade machines, pinball, darts, and shuffleboard. Décor will lend itself to the BuzzWorks concept, which will reinforce the branding, marketing, and atmosphere elements. One of these features is the fully functional beam-crane inside the building that will be used to move boxes and kegs of beer to the storage side of mezzanine level.

BuzzWorks will essentially be a sports bar with large format, high definition LED TV's throughout the place. There will also be a collapsible stage for live performances and fashion shows on special event nature. The A/V system will be a bit more unique than you will normally find in most sports bars. BuzzWorks staff, based on customer requests and feedback, will select the programming for each TV station being shown. This will be done through a central A/V station behind the bar. It will allow us to show a different program on each monitor. When a scheduled sporting event is not being shown on all the monitors and played through our in-house sound system, each monitor will broadcast a different program and customers will be able to select which program they wish to hear at their own table – wirelessly through our patterned – Buzz-Radio!

Each TV's output will be broadcast through a half watt radio transmitter preset to an FM Stereo band not being used in the local market. Each TV thereby becomes a small broadcast radio station of its audio signal. To identify the different sound channels, each monitor will be labeled with the Buzz-Radio FM frequency it's transmitting on, and each table will have a battery powered Buzz-Box to tune in and listen to that programs audio signal.

The overall layout is very straight forward. The building is very narrow and very deep, so the service areas and restrooms will be in the back of the building. Above the service areas will be a mezzanine, and a long bar with all the Draft Taps will be along the north. There will be high top and bar seating areas with plenty of bar stools to go around.

Operations & Security Plan

BuzzWorks will operate as a Sports Tavern offering food and beverage service from 11am until 2am Monday through Sunday and open up at 9am for weekend Sports-Brunch on Saturdays and Sundays. BuzzWorks will be 21+ establishments for all purposes. There will always be adequate amount of LEADS trained service staff and guard carded security on site when the establishment is open for business.

BuzzWorks has created the following Security Plan for its operations. This plan is very straight forward and identifies known issues and requirements that mitigate the business liability and reinforce public safety alike. Even though this security plan will appear more than adequate for this type of business operation, it is scalable and we expect it to evolve as unforeseen variables come on the radar, and become incorporated into the plan.

BuzzWorks Security plan focuses on 2 primary areas of concern - (a) Inside and (b) outside the establishment. Both these zones have their unique as well as overlapping security provisions. In order to ensure a completely safe environment with zero tolerance of illicit activity, all employees will be trained on customer relations, by

seasoned industry professionals, and all staff and patron activities will be monitored and reviewed by state of the art surveillance and recording system, inside and outside the establishment, to identify issues and implement proactive remedies.

With respect to the security on the outside of the venue and at the front entrance, BuzzWorks will install high efficiency lighting to eliminate the frontage and sidewalk at night time and maintain adherence to the terms of the Good Neighbor Policy 1060.

BuzzWorks will have a designated door person stationed outside the entrance to the premises during all evening hours of operations and at all times when attendance expectations warrant it. The function of the door person will be to verify proof of 21+ age, maintain an accurate occupant count & limit the amount of occupants to the established occupant load, make sure no patrons take any drinks outside of the establishment, refuse admission to any apparently intoxicated individuals, and act as a greeter to all our guests. In the absence of such a person, during low volume daytime operating hours, either the manager on duty or the service staff will check ID's at time of service, and perform similar oversight duties.

Additionally, the Door Person will enforce SF Anti-loitering provision MPC 121 and SF Health Department regulations for cigarette smoking to be at least 20 feet away from the entrance and at the curb. Upon closing, the Door Person will ask lingering patrons to please clear the area quietly, and patrol the frontage of the business to collect any trash on the sidewalk and gutter.

With regard to the Inside of the establishment, security staffing will be based on anticipated occupant load, at 1 dedicated roaming security staffer per every 100 guests. So in most all cases, after the sun goes down, or the scheduled sporting events warrant a need, there will be a security roamer patrolling the inside of the establishment, and if the need is warranted, more than one will be brought on if the occasion necessitates such precautionary and proactive measure in extreme and unusual circumstances.

As with the front of house door security, the internal security roamer will also be guard card trained and LEADS certified. Apart from identifying intoxicated patrons and notifying the bar staff of any patron needing to be cut-off they will also patrol for illicit behavior, unruly conduct, and bad attitude. All on-call and full time security employees and service staff will be thoroughly trained in the art of discrete conflict de-escalation, and taught how to identify trouble makers, and pacify their aggressive behavior prior to it becoming an ejectable matter. All patrons are allowed one friendly warning, followed by a second stern notification of intent to be asked to leave. This is usually enough in most cases, but if not, then the unruly customer will be asked for and "ID Check" and once staff has the ID in hand, the individual will be asked to come outside in a polite way, where they will be given their ID back and informed that they will not be let back in. If they have an open tab, staff will close it out and have them sign it outside.

In an extreme case of a grossly intoxicated patron, staff will locate and request the assistance of those accompanying that individual to help escort them off the premises and ensure they will safely get home. Staff will collect the name and address of the individual, taking a picture of the individuals ID with their phone if necessary, and collect information on the people that are leaving with said individual to ensure they make it home safe. If individual leaves in a cab, uber, lift or other, the license plate of the transport vehicle will be recorded. At the end of the night, staff involved with addressing the problem will fill out a report to the incident and document all the pertinent facts on how it was handled and all those involved.

If the severely intoxicated individual is there alone, staff will move the individual to a safe sobering up location inside the back of house, or to outside the establishment onto the street where they are in clear view of the security surveillance system so the situation can be recorded. Patron will be allowed time to sober up and resources made available to contact friends or family to arrange for pickup or other means of transportation. All information will be collected and all staff will document the incident at the end of the night in a report.

An incident involving any staffer over serving a patron to the point of gross intoxication will warrant a write up for the first offence. If it is repeated the second time, that server will be unconditionally terminated. Similarly, if the door person admits a grossly intoxicated individual onto the premises, they will be written up the first time, and fired the second time they do it.

With regard to our zero tolerance policy for illicit behavior, any staff member witnessing such activity will immediately mark the perpetrator and with the supervision of the manager on duty as backup, will inform that person that their activities are in violation of the law, and they must leave the premises immediately. If they refuse to cooperate, then the manager will call 911 immediately for a police response while security personnel and staff perform a citizen's arrest until the police arrive to apprehend the suspect and take a full report. In the event a patron is observed or found to be stealing, whether from the establishment or from another patron, that individual will be forcefully detained and 911 will be called immediately. Theft of other peoples belonging will be dealt with severely and considered a very serious matter.

Management will call police immediately in every event where hostility breaks out between two or more people into a full on acts of physical aggression. Security and staff will separate and detain the parties until police arrive to take reports and take over the situation. Acts of aggravated hostility inside the premises will always result in the police being called, both parties being ejected, and blacklisted from returning.

Due to ongoing issues throughout the city pertaining to out-of-town 'Party Busses', BuzzWorks standing policy will be to NOT engage with any Party Buss companies. Even though our format is in contrast to a nightclub, there is always the possibility that a group of patrons arriving on such a 'Party Buss' were denied admission to their original venue, or the Buss has parked around the corner and their customers have all walked over seeking admission. In such cases, our front door person will be trained to identify such a situation, and refuse admission to the Party Buss group. Even though we will not discriminate against any individual or group for their method of transportation, we have the right to refuse admission to any one for any reason, and will do so in particular situation that warrant it.

With regard to Noise Management, any and all mechanically amplified sound escaping the venue will not exceed 8 decibels above ambient, as per the SF Noise Control Ordinance - article 29 of the police code, and not to exceed 20 decibels over ambient inside the establishment. Management will have full control of the in-house sound systems and monitor it so that noise inside the establishment is not heard outside of the building. Where necessary, sound dampening materials, and amplitude control devises and techniques will be employed to mitigate any undesirable and mechanically amplified noise from permeating outside the confines of the establishment. Sound levels will be monitored by all management and staff with the use of a smart phone app that serves same purpose as a professional sound meter.

In more severe cases of emergency response, due to fire, earthquake, or even a blackout due to a power outage, all staff will be trained on how to respond and deal with such situations. Staff will be trained as to

proper and safe evacuation of the building and intervention with patrons on exiting the building up to a point where it becomes too harmful for civilian intervention. Staff will undergo training of SF's (NERT) Neighborhood Emergency Response Team, and taught how to remain calm, and collected in the event of a catastrophe or civil emergency. To ensure the safety-worthiness of the building, all emergency lighting and life safety equipment will be checked regularly, and exit paths constantly maintained of obstacles and kept clear at all times during regular operations. Management will perform a safety drill once every year, or upon the hiring of a new employee, to make sure all staff are prepared for any such force majeure incident that requires the evacuation of the establishment, and the process by which that is handled.

About the Owner

Vladimir Cood, born in 1969, has been producing entertainment since 1986 in the SF Bay Area. He received a Bachelor's Degree in Industrial and Systems Engineering from San Jose State, and applied his engineering disciplines towards his passion for entertainment by engaging in the production side of special events while still in college. After amassing considerable experience producing trend setting special events, concerts, festivals and various other productions, he took an active role in owning and operating dance clubs and event venues in 1995 while all the time continuing to produce and market special events. Over the recent years he has consolidated his interests by liquidated most all his partnerships in most all his entertainment ventures and establishments. Currently, he owns and operates the Butter Bar on 11th Street, where he is a local fixture on the block. He has been behind the scenes of the Bay Area's Electronic Dance & Music Culture since day one, and entertainment runs in his blood. All his projects are self financed, and his level of experiences in promotions, marketing, venue operations, and expertise in production on every level, more than qualify him to operate and manage any size of entertainment venture, amongst his other business experience and success in unrelated industries. He is often sought out to consult and review the business plans of startup restaurants, bars and clubs from all across the country, and his analytical assessment of the viability of these business plans is paramount to the success of all the startups and remodels he has consulted on. The 11th street corridor is fortunate to have so many seasoned and qualified operators that call it home, and Vlad is proud to be amongst them. For this reason, Vlad is excited about this new project and all the ways in which it will benefit the local community and his beloved SOMA neighborhood where he has been a long time resident.

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 140054

TO: Police Department
Officer Alberto Duarte
Inspector Darcy Keller
Fax No.: 553-1463

DATE: January 24, 2014

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: February 28, 2014, to Derek Evans,
Clerk, Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Vladimir Cood
and Business Name: SF:BuzzWorks:SOMA
(365 11th Street)

Applicant Address: 354 11th Street
San Francisco, CA 94103
and Phone No. (415) 342-9600

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 140054

TO: Police Department
Officer Alberto Duarte
Inspector Darcy Keller
Fax No.: 553-1463

Block/Lot: 3520/026

Zoning: WmUO

Quad: 8E

MS # 1400144



DATE: January 24, 2014

This item is tentatively scheduled to be heard in four to six weeks.

PLEASE EMAIL YOUR RESPONSE BY: February 28, 2014, to Derek Evans,
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(365 11th Street)

Applicant Address: 354 11th Street
San Francisco, CA 94103
and Phone No. (415) 342-9600

PLANNING COMMENTS: Approval

Denial

[Handwritten signature]
Julian Baidalis
6/6/14

POLICE COMMENTS: Approval

Denial

BuzzWorks INC dba: SF:BuzzWorks:SOMA

Premises Address: 365 11th Street, San Francisco, CA 94103

Admin Office for all correspondence: 354 11th Street, San Francisco, CA 94103

www.sfbuzzworks.com / office: 415-342-9600 / email: vlad@smoothasbutter.com

To: Jane Kim - District 6 Supervisor.
From: Vlad Cood - Owner of the Butter Bar.
RE: Request for Approval of License Issuance.
Date: January 10th, 2014

Type 42

Supervisor Kim,

In accordance with ABC rules for Issuance of new On-Premise Beer & Wine Liquor License in areas of high concentration, I'm requesting your support for its approval.

The all New establishment known as "SF:BuzzWorks:SOMA" will be operating at 365 11th Street between Folsom and Harrison Streets. This is a relative first for the Western SOMA, being a breakthrough establishment opening under the WMUO zoning witch you spiritfully championed.

Being a veteran owner-operator of multiple venues over my 25+ years of experience in the SF entertainment industry, I am very familiar wth the history, politics, and nuances of both 11th street, and entertainment in SF overall. As the owner of Butter, I have established ties to the community and positive relationships with both neighboring businesses and residents in and around the 11th street corridor. The inception and design of the BuzzWorks concept is meant to seamlessly integrate, rather than compete or disrupt the existing business, and from an operational perspective, it will be as if it has always been here. That is why this milestone establishment will meet the many needs of the expanding Western SOMA residential community and positively reinforce the role of diverse entertainment in the 11th street corridor.

In accordance with the ABC's mandate, on the attached ABC Form-245, applicant must explain how this establishment will provide and serve Public Convenience and Necessity by the issuance of this license. The following is a list of the most pertinent reasons in support of this request for you approval.

- 1) There is demand in this neighborhood for a SPORTS PUB that is open during the day for sports fans to enjoy a sports viewing environment, and necessitates a meeting place for sports minded enthusiasts to watch a variety of sporting events conveniently presented on multiple large format displays.
- 2) There is a considerable demand in the local neighborhood for a user friendly establishment that opens early, and stays open all day, serving reasonably priced and healthy food. Despite the abundance of food trucks, and unhealthy fast food alternatives, such as the Costco food court, there are very few options within a several block radius of lunch and particularly 'happy hours' of the type that this expanding neighborhood needs and desires. As more and more residents and businesses move into the Western

SOMA over the next few years, there will be even more need for Pubs that open early, and stay open all day, and close late, that compliment the neighborhood such as this and necessitates the desire of the community.

3) There is an insatiable demand in the immediate neighborhood, and throughout the city, for a sports pub that is exclusively dedicated to ONLY serving Hand Crafted Micro-Brews. These types of establishments are few and far between. This establishment will be committed to supporting and promoting locally brewed and small batch breweries whose limited products are otherwise unavailable by most individuals in a convenient manner and easily accessible location. While every bar/restaurant sells mega-brewed beer, and many bars offer a few hand crafted beers, almost no pubs are dedicated to only selling boutique micro crafted beers. This establishment will bring the art of craft brewing to the general public who is thirsty for the taste, flavor and easy access to hand crafted beer.

4) While the 11th street entertainment corridor is alive at night, you'd never know that during the day. This establishment will be a destination location for not just residents, but also to people that only come to SF to work, and leave at the end of day. It will add a daytime element to offset the night time reputation of 11th street in a positive manner.

5) There just isn't any such establishment that exists in this census track offering this type of convenience and necessity. This establishment will diversify the entertainment and eating options in the Western SOMA, and complement the existing 11th street corridor entertainment and dining options by having a Pub that only sells craft beer and locally made wine and does not sell any hard liquor of any sorts like every other place around here. It's a very different format than anything around, and is a convenient necessity that this growing neighborhood needs.

6) Because this establishment is a Beer-Pub, and NOT another club, with live entertainment and dancing that serves hard liquor, it will not be a wild and out of control place for young people. Conversely, it will offer an adult atmosphere in contrast to the stigma of 11th street, and over time will effectively change people's perspective of 11th street by attracting an older demographic seeking a boutique establishments such as this, that offers quality products, for discerning and knowledgeable enthusiasts, and not just another dance club with loud music for college students. This is the type of establishment that this neighborhood requires, and a necessary step in the right direction.

7) Due to the non-residential zoning, this block of 11th street is a business neighborhood first and foremost, so the use of this location for a business that inclusively compliments its neighboring entertainment businesses is essential for the sustainability of the 11th street business community, and should not be overlooked.

Even though there are far more relevant reasons to approve this request, that go far and beyond the local neighborhood such as; adding additional local jobs, sales tax revenue, support of the arts and crafts, bolstering local economy by drawing SF and Bay area residents to spend money in District 6 amongst many other reasons... I hope that the top 7 will be enough to earn your support for this approval.

To approve my request, simply complete Part 3 of ABC Form 245, and contact me so I may pick up the original at your office and take to the ABC office to finalize my application. I may be reached most anytime on my cell @ 415-342-9600, and look forward to your hopeful approval to complete my ABC application.

If you have any questions or need any additional information, please feel free to contact me on my cell or via email to: vlad@smoothasbutter.com

I hope this new year has started off well for you, your family and your staff, and I sincerely appreciate all you do for the district and the city through your ongoing support of support of the arts and entertainment.

Best Regards,

Vladimir Cood

District 6 Resident and Owner-Operator of:
Pure Entertainment LLC. dba **Butter Bar** – 354 11th Street.
Buzzworks Inc. dba **SF:BuzzWorks:SOMA** – 365 11th Street.

Evans, Derek

From: Alberto.A.Duarte@sfgov.org
Sent: Tuesday, April 29, 2014 7:51 AM
To: Evans, Derek
Subject: PCN 365 11th Street

Attached is PCN report for the said premise. Although not notated on the report, Supervisor 6, Supervisor Kim's office has given support to the idea and area of where the applicants ideas for the space.

Regards,

Officer Alberto Duarte #1433
San Francisco Police Department
ABC Liaison Unit (ALU)
(415) 553-1049 Office
(415) 850-9728 Mobile

Evans, Derek

From: Speirs, Jeffrey (CPC)
Sent: Tuesday, May 20, 2014 5:36 PM
To: Vlad Cood; Evans, Derek
Cc: Michael Harris; Banales, Julian (CPC)
Subject: RE: 365 11th street
Attachments: Tree DPW Referral.pdf

Vlad,

Also, when the Section 312 period ends, please complete and return the posting affidavit that you were given. Once our support staff has received this, and they are determine no DRs were filed as well, we can proceed with the approval of the Building Permit, ABC Referral and Police Referral.

One more thing, I have not received a Street Tree Form from you or your architect. As the project is adding 20% of floor area, it triggers the street tree requirement, as mention in the Notice of Planning Department Requirements I sent to you in March.

<http://www.sf-planning.org/modules/showdocument.aspx?documentid=8321> . Also, see the DPW referral form attached, if you do not have this already. If a tree cannot be provided, and verified by DPW via the DPW tree referral Form, then an in-lieu fee will be applied. As stated in the NOPDR, in order for the Planning Department to approve the required street tree per plans submitted, please have DPW complete the "Feasibility of Tree Planting or Removal" form and return it to the assigned planner for this project.

I will be out of the office from June 2nd to July 7th. I want to make sure you are aware of everything you need to complete this process as quickly as possible. My supervisor Julian Banales will be able to stamp and approve the permit if I am not in the office. He is aware of the situation.

Best regards,
Jeff

From: Vlad Cood [<mailto:vlad@smoothasbutter.com>]
Sent: Tuesday, May 20, 2014 4:10 PM
To: Speirs, Jeffrey (CPC); Evans, Derek
Cc: Michael Harris
Subject: Re: 365 11th street

Thanks for the fast response Jeff, I cc'd my architect, Michael Harris, in this email, and he will get you a copy of the most updated version of the floor plans as soon as possible. Much thanks! Vlad.

From: Speirs, Jeffrey (CPC)
Sent: Tuesday, May 20, 2014 3:53 PM
To: Vlad Cood ; Evans, Derek
Cc: Veneracion, April (BOS)
Subject: RE: 365 11th street

Vlad,

The latest plans I have for the building permit show the second floor reduced in size. The plans need to be updated to reflect what was proposed in the Letter of Determination that you received, if that is what you are choosing you do under this permit. Once the Section 312 period ends, I can assess the fees and stamp the plans for approval.

Best regards,
Jeff

From: Vlad Cood [<mailto:vlad@smoothasbutter.com>]
Sent: Tuesday, May 20, 2014 3:30 PM
To: Evans, Derek
Cc: Speirs, Jeffrey (CPC); Veneracion, April (BOS)
Subject: 365 11th street

Hi Derek, (and Jeff & April)

Its been a long time since I last communicated about the progress and I just wanted to catch up with you now that things are moving again.

After an unexpected detour to get our change of use plans approved through planning, which required several revisions and a letter of determination from the administrator, we are in the home stretch of the 312 notification which was from April 30th to May 30th... so only 10 more days!!!

It is my understanding that once the 312 notification posting period passes, barring any official challenges, then our change of use will be official and at that time Planning can make their recommendation so I can get put on calendar for the next available neighborhood convenience and necessity safety hearing for my type 42 ABC license.

The planner on this project is Jeff Speirs and he is cc'd in this email. Its my understanding that Jeff will be drafting the planning recommendation verifying the new use for the establishment. If any of my assumptions are wrong, or if anything has changed in the past few months since we all last corresponded, please let me know.

Much Thanks & Best Regards,

Vlad Cood

SF:BuzzWorks:SOMA

365 11th Street, San Francisco, CA 94103

www.sfbuzzworks.com

Greetings Fellow Neighbor!

It's with great excitement I announce the coming of a brand new establishment named BuzzWorks onto 11th Street! BuzzWorks will be your friendly neighborhood Sports Tavern & Beer Pub - located at 365 11th Street, in that little green building.

Please accept this invitation to the **Open House** we're sponsoring at **Butter @ 354 11th St, from 6pm to 8pm on Wednesday February 12th** for a brief presentation at 7pm of the plans for the new business, and so we can have the opportunity to hear your feedback and input on the project.

I understand that your time is valuable, and you may be unavailable to attend the open house, yet you may wish to have the opportunity to share your input. No Problem! Just let me know when you are available, and I'll be happy to meet with you and discuss the project on your schedule. We can meet in person anytime you wish, either conveniently at Butter, or I can come to you, or we can meet at any other local and convenient place of your choosing, during the day or in the evening. Just email me at SFBuzzWorks@Gmail.com and I will be happy to accommodate your schedule.

BuzzWorks in a nutshell: A Sports Tavern specializing in Hand Crafted Beers, Specialty Ales and Local Micro-Brews. Open throughout the day and into the night, serving; weekend brunch, daily lunch & happy hour, dinner and late night snacks with a constantly rotating food and drink menu that will always be fresh and exciting. Consider BuzzWorks an extension of your living room, and come enjoy all the best sports coverage on the large format TV's, play Billiards, Foosball, Barcade games, and enjoy local artists' performances on our pop-up LLP stage.

Hopefully this gives you an idea of what's in store, and I look forward to meeting you at the open house at Butter or we can set up another time to meet one on one. Either way, I look forward to the opportunity to get to know you and to address any concerns you may have.

If it's easier for you to just email your feedback, questions or your support, please do so to SFBuzzWorks@Gmail.com and I will look forward to reading and responding to your email.

Best Regards,

Vlad Cood

[BACK SIDE – Page 2]

Evans, Derek

From: Vlad [vlad@smoothasbutter.com]
Sent: Wednesday, February 05, 2014 1:44 PM
To: Evans, Derek; Powell, Georgia; Duarte, Alberto; Keller, Darcy; Chan, Simon
Cc: Rodgers, AnMarie; Gordon, Nelly; Goossen, Carolyn; Angulo, Sunny
Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054
Attachments: Invitation to Open House 2-12-14.pdf

Greetings,

Please find the attached invitation to attend BuzzWorks Neighborhood Outreach Meeting, taking place at Butter – 345 11th Street - from 6p-8p on Wednesday Feb 12th. The attached invitation was mailed out via USPS last week to 130 residential neighbors that were determined to have any potentially impact from our operations at 365 11th Street.

Additionally, over 20 different businesses, and their employees, in and around the same area have been personally invited to attend as well. A complete list of all the residential addresses that were mailed, and all the business that were personally contacted will be included along with all our other outreach efforts in our application packet in due time.

BuzzWorks has incorporated an extensive community outreach program that will be an ongoing aspect of its business. Unlike many establishment that abandon neighborhood outreach efforts once they receive their permits and licenses, BuzzWorks believes that proactive outreach and neighborhood integration are key elements to sustainability and harmonious growth of both our business as well as the community, and we have every intent to stay actively involved with all our neighbors.

We hope you will be able to join us at the open house event. Following the event there will be a follow up email sent out reviewing the event itself, the attendance, signed petitions and summery of all the feedback we received from the attendees.

Best Regards,

Vlad Cood

From: Evans, Derek
Sent: Friday, January 24, 2014 2:57 PM
To: Evans, Derek ; Powell, Georgia ; Duarte, Alberto ; Keller, Darcy
Cc: Rodgers, AnMarie ; Gordon, Nelly ; Goossen, Carolyn ; Angulo, Sunny ; vlad@smoothasbutter.com
Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Please note the correct version of the PCN request letter attached.

Thank you,

Derek K. Evans
Assistant Committee Clerk
Board of Supervisors

1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102
Phone: (415) 554-7702 | Fax: (415) 554-5163
<mailto:%20rick.caldeira@sfbos.org> | www.sfbos.org

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below.
<http://www.sfbos.org/index.aspx?page=104>

From: Evans, Derek
Sent: Friday, January 24, 2014 2:05 PM
To: Powell, Georgia; 'Alberto.A.Duarte@sfgov.org'; Keller, Darcy
Cc: Rodgers, AnMarie; Gordon, Nelly; Goossen, Carolyn; Angulo, Sunny; 'vlad@smoothasbutter.com'
Subject: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Hello,

Attached is a Public Convenience and Necessity Request for the subject liquor license. Please review and provide your response.

Thank you,

Derek K. Evans
Assistant Committee Clerk
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102
Phone: (415) 554-7702 | Fax: (415) 554-5163
derek.evans@sfgov.org | www.sfbos.org

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below.
<http://www.sfbos.org/index.aspx?page=104>

Evans, Derek

From: Vlad [vlad@smoothasbutter.com]
Sent: Thursday, February 27, 2014 12:25 PM
To: Banales, Julian
Cc: Speirs, Jeffrey; Evans, Derek
Subject: Fw: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Mr. Banales,

I find myself in a terrible time crunch and kindly ask for your assistance in this matter. I was never informed that the Planning Dpt confirmation of permitted zoning for my use was contingent on the approval of my Change of Use permit to schedule the NSC Determination and PCN hearing. I was simply told that Planning Dpt's review was to merely to verify that the lot zoning conformed to my proposed use, and that the ABC would stipulate any conditions to the license if at all. Currently, we have a change of use application submitted, and the 312 notification went out this week. The difficult part for me is that my seed money is running out, and my primary financing will not be forthcoming until the approval of an ABC license. This places me in a very precarious situation.

I now understand the process more clearly after Mr. Speirs explained it to me, and will have to bite the bullet on the loss of another month or more while I wait out the notification period. It is a very difficult setback for me, but I will somehow figure out how to manage through it.

What I ask, if at all possible, is for you to have the process fast tracked, by assigning the Change of Use permit application #201402259305 to your planner Mr. Speirs at this time. In my conversation with him, and the email below, he indicated that the process would be sped up if a planner was assigned now, so that when the notification period passes (without any need for a discretionary review) then the rest of the permit is very straight forward, and he would likely be able to give the necessary recommendation to the for my PCN hearing right away, and this would be the fastest way about all this.

I hope you will be able to accommodate my request to have Mr. Spiers assigned as my planner for the Chance of Use permit in this case. And if there is anything else you can do to expedite this PNC review with a contingent form of Panning Dpt recommendation, it would go a very long way to help me out. 30 days feels like a year right now, so anything that can be done to minimize this setback would be greatly appreciated.

Best Regards,

Vlad Cood 415-342-9600

From: Speirs, Jeffrey
Sent: Thursday, February 27, 2014 11:33 AM
To: Vlad
Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Hello Vlad,

The Planning Department will hold the ABC referral for recommendation until Building Permit Application 201402259305 (Change of Use) is issued. A 30-day public notification period is required for the change of use. After the

Department's review of the proposed plans, and if there are no Discretionary Reviews filed by the public at the end of this period, recommendation for approval may be given for the Type 42 liquor license.

Best regards,

Jeffrey Speirs

Planner – Southeast Quadrant

Planning Department | City and County of San Francisco
1650 Mission Street, Suite 400, San Francisco, CA 94103
Phone: 415.575.9106 | Fax: 415.558.6409
Email: jeffrey.speirs@sfgov.org

From: Banales, Julian

Sent: Wednesday, February 26, 2014 4:14 PM

To: Vlad

Cc: Speirs, Jeffrey

Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Jeff Speirs is reviewing this request. You may follow up with him.

Regards,

Julian J. Bañales

TEAM MANAGER, CURRENT PLANNING, SE QUADRANT

SAN FRANCISCO
PLANNING DEPARTMENT
1650 Mission Street, Suite 400 | SF, CA 94103
415.558.6339 (w) | 415.558.6409 (f)

From: Vlad [<mailto:vlad@smoothasbutter.com>]

Sent: Wednesday, February 26, 2014 4:10 PM

To: Banales, Julian

Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Mr. Banales,

I see that Derek Evans has forwarded you the the; (1) Request for PCN hearing, (2) the Abbreviated business plan, and (3) the List of outreach efforts. I hope reviewing these documents will help with getting the Planning Departments support for this business at this location, which is zoned WMUO, for permitted use.

My architect Michael Harris, has filed for the Change of Use permit and paid for the 312 Notification. I do not believe we have an assigned planner working on our application yet. Hopefully we will know that soon as well. In the meantime we are finalizing the floor plans and the engineers are doing all the structural calculations as necessary.

I am available anytime to answer any questions you may have or provide you with additional supporting information, pictures, drawings, floor plans... etc. I can be reached at this email, or on my cell anytime at 415-342-9600.

Please let me know what else you need from me to move the process along.

Best regards,

Vlad Cood.

From: Evans, Derek

Sent: Wednesday, February 26, 2014 3:28 PM

To: Vlad

Cc: Duarte, Alberto ; Banales, Julian ; Angulo, Sunny

Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Hello Vlad,

You can contact the following people at Planning and Police (also copied here):

Officer Alberto Duarte (Police, ALU) - 415-553-9836

Julian Banales (Planning) - 415-558-6339

Regards,

Derek

From: Vlad [<mailto:vlad@smoothasbutter.com>]

Sent: Wednesday, February 26, 2014 3:05 PM

To: Angulo, Sunny

Cc: Evans, Derek

Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Hi Sunny, I see that Derek has forwarded you everything. I apologize for not keeping in touch, but as you can see, I've been busy. I hope that you'll have a chance to review the material Derek forwarded and that I'll have the support of your office at the PCN hearing.

I'm always concerned that all the work I've been doing, and all the information I've put together, won't be thoroughly reviewed and given fair consideration and I'll be subject to a standard boilerplate list of unwarranted impositions that'll nullify my efforts as if they never took place.

Unfortunately I've seen this happen, so I made sure to go well out of my way to develop the ideal business model, and preempt a great deal of outreach to address all valid concerns prior to them becoming stipulated as conditions to my operations. I just hope that those in charge of imposing such conditions will do their diligence in reviewing the work I have done and the specific business model I have developed for this particular location.

I've also not been given any contact info to anyone in planning or at the ALU to make contact with them directly. I assume that all the information that Derek has forwarded you will also reach them, and they will review it accordingly. If I should be in direct contact with them, would you or Derek please provide me their contact information. That would be greatly appreciated.

Much thanks for everything.

Sincerely, Vlad Cood

From: Evans, Derek

Sent: Wednesday, February 26, 2014 2:17 PM

To: Angulo, Sunny

Cc: Vlad

Subject: FW: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

FYI

From: Vlad [<mailto:vlad@smoothasbutter.com>]

Sent: Wednesday, February 26, 2014 12:55 PM

To: Evans, Derek

Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Derek,

Attached to this email please find a total of 15 pdf documents. please confirm that they were all received.

The "BW List of outreach activities" is the main Table of Contents which summarizes and references the 13 supporting files which all start with PCN(#) 1 – 13. The document titled "BW Abbreviated Concept & Opps" is a the short version of our concept, business plan, layout, food and beverage programs, and a detailed description of our general security plan, so I felt it was important to include.

Please let me know what else you need from me in order to schedule the PCN hearing, or if you feel this will be enough to move forward.

Best Regards,

Vlad.

From: Evans, Derek

Sent: Friday, February 21, 2014 2:16 PM

To: Vlad

Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Sounds good. Have a nice weekend!

Derek

From: Vlad [<mailto:vlad@smoothasbutter.com>]

Sent: Friday, February 21, 2014 2:15 PM

To: Evans, Derek

Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

This sounds good Derek ... I will organize all the outreach done as of next Tuesday, and get it to you for review and distribution to all the departments and people on your list. Thanks and have a great weekend. Vlad.

From: Evans, Derek

Sent: Friday, February 21, 2014 2:04 PM

To: Vlad

Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Hi Vlad,

Definitely stay in touch with Supervisor Kim's office regarding their support (and neighborhood groups to contact), as that is something the committee members will want to know about at the PCN hearing.

I'm not familiar with permit officer Simon Chen; the recommendation from the Police Dept. will come from the ALU (Lt. Santos), so definitely be in contact with them—not sure if they are planning on attending the presentation at the CLA. As for Planning, I believe Julian Banales is working on your referral.

Feel free to call if you have any more questions.

Regards,

Derek K. Evans
Assistant Committee Clerk
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102
Phone: (415) 554-7702 | Fax: (415) 554-5163
<mailto:%20rick.caldeira@sfbos.org> | www.sfbos.org

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below.
<http://www.sfbos.org/index.aspx?page=104>

Derek

From: Vlad [<mailto:vlad@smoothasbutter.com>]
Sent: Friday, February 21, 2014 1:44 PM
To: Evans, Derek
Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Hi Derek, I have not been in touch with anyone other than yourself. I will however be speaking with Officer Santos of the ALU on Monday when I make a presentation at the Community Leadership Alliance, and Captain Redmond of Southern did send a few officers by my community Open House we hosted a week ago, and I spoke with him at the SOMA Night Club Safety Meeting at 111 Mina st on Wednesday, and he was very supportive of the project. Planning has just sent out the 312 Notification for our change of use, but otherwise, I have had no direct contact with them or with anyone in Supervisor Kim's office since I began working with you. Should I contact permit officer Simon Chen myself and see what info he wants from me? or is that something you will do? thanks... Vlad

F
rom: Evans, Derek
Sent: Friday, February 21, 2014 1:12 PM
To: Vlad
Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Sounds good, Vlad. Thanks for following up. I image you have been in continuous contact with Supervisor Kim's office as well. At this point, we are still waiting for Planning and Police recommendations. Have you been in touch with the ALU at the Police Department?

Regards,

Derek K. Evans
Assistant Committee Clerk
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102

Phone: (415) 554-7702 | Fax: (415) 554-5163
<mailto:%20rick.caldeira@sfbos.org> | www.sfbos.org

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From: Vlad [<mailto:vlad@smoothasbutter.com>]
Sent: Friday, February 21, 2014 12:53 PM
To: Evans, Derek
Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Derek, I am finishing up with all my community out-reach by Monday evening. Tuesday afternoon I will email you a consolidated list of all my outreach activities, supporting documentation and neighborhood feedback/support. What else do I need to do at this point to get on schedule for the next PCN hearing?
Thanks, Vlad.

From: Evans, Derek
Sent: Wednesday, February 05, 2014 1:46 PM
To: Vlad
Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Thanks Vlad. I'll add this to the file.

From: Vlad [<mailto:vlad@smoothasbutter.com>]
Sent: Wednesday, February 05, 2014 1:44 PM
To: Evans, Derek; Powell, Georgia; Duarte, Alberto; Keller, Darcy; Chan, Simon
Cc: Rodgers, AnMarie; Gordon, Nelly; Goossen, Carolyn; Angulo, Sunny
Subject: Re: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Greetings,

Please find the attached invitation to attend BuzzWorks Neighborhood Outreach Meeting, taking place at Butter – 345 11th Street - from 6p-8p on Wednesday Feb 12th. The attached invitation was mailed out via USPS last week to 130 residential neighbors that were determined to have any potentially impact from our operations at 365 11th Street.

Additionally, over 20 different businesses, and their employees, in and around the same area have been personally invited to attend as well. A complete list of all the residential addresses that were mailed, and all the business that were personally contacted will be included along with all our other outreach efforts in our application packet in due time.

BuzzWorks has incorporated an extensive community outreach program that will be an ongoing aspect of its business. Unlike many establishment that abandon neighborhood outreach efforts once they receive their permits and licenses, BuzzWorks believes that proactive outreach and neighborhood integration are key elements to sustainability and harmonious growth of both our business as well as the community, and we have every intent to stay actively involved with all our neighbors.

We hope you will be able to join us at the open house event. Following the event there will be a follow up email sent out reviewing the event itself, the attendance, signed petitions and summary of all the feedback we received from the attendees.

Best Regards,

Vlad Cood

From: Evans, Derek

Sent: Friday, January 24, 2014 2:57 PM

To: Evans, Derek ; Powell, Georgia ; Duarte, Alberto ; Keller, Darcy

Cc: Rodgers, AnMarie ; Gordon, Nelly ; Goossen, Carolyn ; Angulo, Sunny ; vlad@smoothasbutter.com

Subject: RE: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Please note the correct version of the PCN request letter attached.

Thank you,

Derek K. Evans

Assistant Committee Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, City Hall, Room 244

San Francisco, CA 94102

Phone: (415) 554-7702 | Fax: (415) 554-5163

<mailto:%20rick.caldeira@sfbos.org> | www.sfbos.org

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below.

<http://www.sfbos.org/index.aspx?page=104>

From: Evans, Derek

Sent: Friday, January 24, 2014 2:05 PM

To: Powell, Georgia; 'Alberto.A.Duarte@sfgov.org'; Keller, Darcy

Cc: Rodgers, AnMarie; Gordon, Nelly; Goossen, Carolyn; Angulo, Sunny; 'vlad@smoothasbutter.com'

Subject: Liquor License - PCN Review - 365 11th Street (SF:BuzzWorks:SOMA) - File No. 140054

Hello,

Attached is a Public Convenience and Necessity Request for the subject liquor license. Please review and provide your response.

Thank you,

Derek K. Evans

Assistant Committee Clerk

Board of Supervisors

1 Dr. Carlton B. Goodlett Place, City Hall, Room 244

San Francisco, CA 94102

Phone: (415) 554-7702 | Fax: (415) 554-5163

derek.evans@sfgov.org | www.sfbos.org

Complete a Board of Supervisors Customer Satisfaction form by clicking the link below.
<http://www.sfbos.org/index.aspx?page=104>

Evans, Derek

From: Speirs, Jeffrey
Sent: Thursday, February 27, 2014 10:59 AM
To: Evans, Derek
Subject: 365 11th Street

Derek,

Regarding 365 11th Street (BuzzWorks), the Planning Department cannot recommend approval until Building Permit Application 201402259305 (change of use) has been issued.

Best regards,

Jeffrey Speirs

Planner – Southeast Quadrant

Planning Department | City and County of San Francisco
1650 Mission Street, Suite 400, San Francisco, CA 94103
Phone: 415.575.9106 | Fax: 415.558.6409
Email: jeffrey.speirs@sfgov.org

List of BuzzWorks Community Outreach Activities up till Feb 25th 2014

Jan 9th 2014 - Posted ABC-207 Notification for license application on the front door for 30 day required posting period. Notice was to be taken down on Feb 9th, but decided to leave up till Feb 13, 2014 when it was removed. **See Attached file PCN1**

Jan 11th 2014 - Mailed out ABC-207-E Notice of Intent to 175 verified residential units within 500 feet of the establishment. **See Attached file PCN2**

Jan 29th 2014 - Mailed out 130 invitations to all residence closest, and most likely to be impacted by any sort of operational activities of the business to please attend an open house at Butter at 354 11th street on Wednesday evening Feb 12th so they can be introduced to the new business concept and to gather their feedback and address any concerns they may have about the operations. **See Attached files; PCN3 (Recipient List) & PCN4 (Invitation)**

Jan 31st, 2014 - Attended the Alliance for a Better District 6 - 15th Anniversary Annual Meeting. Signed up to be a presenter at their Feb 11th meeting. Spoke with a lot of those in attendance about the project and got a lot of support and good feedback. Met Henry Karnilowicz, President of South of Market Business Association, and was invited to their next meeting to make a presentation. See meeting agenda **Attached file PCN5**

Feb 3rd, 2014 - Joined the South of Market Business Alliance, and will be attending their next upcoming meeting to introduce myself and the project to their board and membership in attendance. Their next meeting or mixer is not yet scheduled.

Feb 3rd - Feb 11th, canvassed the neighborhood passing out invitations to all business stake holders in and around the area, and inviting all employees of these businesses to attend the open house on Feb 12th. Received a lot of positive feedback from everyone I spoke with. **See Attached file PCN6**

Feb 11th 2014 – made a 20 minute presentation to the members and attendees of the Alliance for a Better District 6 at their meeting held at 230 Eddie St in Alexander Community Center at 6pm. About 20 people in attendance. Addressed all the questions and exchanged in very positive dialog. Everyone there was in support of the project. Please see meeting agenda – **Attached file PCN7 – section 5.2**

Feb 12th 2014 - Hosted the Neighborhood-Outreach Open House at Butter from 6p-9p. Of the 200+ individuals invited through direct mailers and by canvassing the neighborhood, I was surprised with the low turnout. Attendance was around 2 dozen residents, business owners and their employees. Everyone was introduced to each other, with an informal meet and greet mixer and served refreshments and snacks for the first hour. At 7pm I gave a 10 minute presentation after which I answered everyone's questions and got a good amount of feedback. Despite the low turnout, those that came were genuinely interested and offered their opinions and feedback. Even though Captain Redmond was unable to stop by personally, he sent 2 SFPD officers by to introduce themselves and I was happy to answer all their questions and do a quick overview the security and operations plan with them. Even though everyone that attended signed the petition of support or a letter of support, not everyone signed in on the registration list at the door – **See Attached file PCN8**

Despite the fact that the invitation included my personal cell, and my email address to respond with feedback if not able to make it to the open house, I have only received one email to date. **See Attached file PNC9**

Feb 13th and Ongoing - Continuing to canvas neighborhood, seeking out local residents, and those employed at local businesses to inform them about the project and have them sign the Petition of Support. Will continue doing this till I feel comfortable that I have reach everyone I can and gathering their contact email addresses to continue ongoing outreach efforts.

Feb 19th 2014 – Attended Southern Station Nightclub monthly meeting held at 111 Mina, Captain Redmond was in attendance and offered full support on the project.

Feb 20th 2014 – SF Planning Department sent out '312 Notification' to all applicable and appropriate residence as necessary for the Change of Use permit application. **See Attached file PCN10**

Feb 24th, 2014 - Made a presentation at the Community Leadership Alliance meeting held at the SF Library to members of the group and attending industry representatives. Answered several questions about the project form attendees and presentation was well received. Guest speaker for the meeting was Lieutenant Santos of the SFPD ALU, who was very candid in answering questions about the role, responsibilities, and enforcement procedures of the ALU and how it relates to the ABC permitting process. **See attached file PCN11 – Item 2B**

To Date, every resident within 300-500 feet of the building has been mailed 3 times. Over the past few weeks, I have spoken directly with most every business owner and many of their employees in the surrounding 2 blocks of the establishment to introduce them to the BuzzWorks business plan and concept, and have collected over 100 signatures of support. **See Attached Petition PCN12**

To date, I have received 21 letters of support; please review 21 Letters of **Support Attachment PCN13**

Over the next few months of ongoing outreach I expect to receive many more letters of support and hundreds more signatures on our petition as we move forward with the project. I plan to continue doing outreach until I feel that most every neighbor and business owner and their employees in the immediate vicinity have been well informed, and given the opportunity to offer their feedback and/or support on the project.

I plan to continue attend upcoming meetings of the Alliance for a Better District 6, The Community Leadership Alliance, and the South of Market Business Alliance, and any future meetings of the SOMA Leadership Council amongst others.

Even though the current amount of outreach efforts to date are a good start, outreach is not something that will NOT be abandoned once we receive approval for all our applied permits and licenses. Because this new business will be a neighborhood establishment, maintaining proactive and ongoing outreach efforts with the local community is an iatrical part of the business plan.

Recipient
41 Juniper
San Francisco, CA 94103

Recipient
43-A Juniper
San Francisco, CA 94103

Recipient
45 Juniper Unit 3
San Francisco, CA 94103

Recipient
1468 Folsom St # 102
San Francisco, CA 94103

Recipient
1468 Folsom St # 105
San Francisco, CA 94103

Recipient
1468 Folsom St # 202
San Francisco, CA 94103

Recipient
1468 Folsom St # 205
San Francisco, CA 94103

Recipient
301 Folsom St # 2B
San Francisco, CA 94103

Recipient
301 Folsom St # 3B
San Francisco, CA 94103

Recipient
374 11th Street Unit 1
San Francisco, CA 94103

Recipient
41-A Juniper
San Francisco, CA 94103

Recipient
45 Juniper Unit 1
San Francisco, CA 94103

Recipient
49 Juniper
San Francisco, CA 94103

Recipient
1468 Folsom St # 103
San Francisco, CA 94103

Recipient
1468 Folsom St # 106
San Francisco, CA 94103

Recipient
1468 Folsom St # 203
San Francisco, CA 94103

Recipient
1468 Folsom St # 206
San Francisco, CA 94103

Recipient
301 Folsom St # 2C
San Francisco, CA 94103

Recipient
301 Folsom St # 4
San Francisco, CA 94103

Recipient
374 11th Street Unit 2
San Francisco, CA 94103

Recipient
43 Juniper
San Francisco, CA 94103

Recipient
45 Juniper Unit 2
San Francisco, CA 94103

Recipient
1468 Folsom St # 101
San Francisco, CA 94103

Recipient
1468 Folsom St # 104
San Francisco, CA 94103

Recipient
1468 Folsom St # 201
San Francisco, CA 94103

Recipient
1468 Folsom St # 204
San Francisco, CA 94103

Recipient
301 Folsom St # 2A
San Francisco, CA 94103

Recipient
301 Folsom St # 3A
San Francisco, CA 94103

Recipient
301 Folsom St # 5
San Francisco, CA 94103

Recipient
374 11th Street Unit 3
San Francisco, CA 94103

Our Friendly Neighbor
41 Juniper
San Francisco CA 94103

Our Friendly Neighbor
41-A Juniper
San Francisco CA 94103

Our Friendly Neighbor
43 Juniper
San Francisco CA 94103

Our Friendly Neighbor
43-A Juniper
San Francisco CA 94103

Our Friendly Neighbor
45 Juniper Unit 1
San Francisco CA 94103

Our Friendly Neighbor
45 Juniper Unit 2
San Francisco CA 94103

Our Friendly Neighbor
45 Juniper Unit 3
San Francisco CA 94103

Our Friendly Neighbor
49 Juniper
San Francisco CA 94103

Our Friendly Neighbor
1468 Folsom St # 101
San Francisco CA 94103

Our Friendly Neighbor
1468 Folsom St # 102
San Francisco CA 94103

Our Friendly Neighbor
1468 Folsom St # 103
San Francisco CA 94103

Our Friendly Neighbor
1468 Folsom St # 104
San Francisco CA 94103

Our Friendly Neighbor
1468 Folsom St # 105
San Francisco CA 94103

Our Friendly Neighbor
1468 Folsom St # 106
San Francisco CA 94103

Our Friendly Neighbor
1468 Folsom St # 201
San Francisco CA 94103

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1468 Folsom St # 206
San Francisco CA 94103

Our Friendly Neighbor
301 Folsom St # 2A
San Francisco CA 94103

Our Friendly Neighbor
301 Folsom St # 2B
San Francisco CA 94103

Our Friendly Neighbor
301 Folsom St # 2C
San Francisco CA 94103

Our Friendly Neighbor
301 Folsom St # 3A
San Francisco CA 94103

Our Friendly Neighbor
301 Folsom St # 3B
San Francisco CA 94103

Our Friendly Neighbor
301 Folsom St # 4
San Francisco CA 94103

Our Friendly Neighbor
301 Folsom St # 5
San Francisco CA 94103

Our Friendly Neighbor
374 11th Street Unit 1
San Francisco CA 94103

Our Friendly Neighbor
374 11th Street Unit 2
San Francisco CA 94103

Our Friendly Neighbor
374 11th Street Unit 3
San Francisco CA 94103

Alliance for a Better District 6
January 31, 2014
15th Annual Membership Meeting
PROGRAM

(Items may not be called in order)

Introductions
Ground Rules

Guest Speaker: Creating a process with community oversight of new developments legislation

Annual Report
Membership Report
Treasurer's Report
Executive Director's Overview
Safety Chair /Planning Chair Reports
Nomination Report

Presentations:

- 222 Hyde Type 42 liquor License doing business as The Basement
- 508 4th Street Place of Entertainment Permit doing business as The Drake
- 186 2nd Street Type 21 & 41 License doing business as SoMa Restaurant Group, Inc.

Nominations of Officers
President
Administrative

Election of Officers
President
Administrative
Selection of Board Members

Seeking Fundraising Committee Members (pass around sign up sheet)

Announcements
Thanking our sponsors
(see backside for list)

Door Prizes giveaway
We adjourn in the memory of Alliance members who passed away in 2013 including Isabel Huie.
Adjourn

Time to network!

ALLIANCE FOR A BETTER DISTRICT 6
General Membership Meeting
230 Eddy Street, Multi-Purpose Room
Tuesday, February 11, 2014 at 6PM
Proposed Agenda

1. **Introductions and Check-in (tell us where you live and any items for the agenda)**
2. **Ground Rules**
3. **Adoption of Agenda**
4. **Membership Committee: Please make sure your membership is current!**
5. **Guest Speakers:**
 - 101 Hyde Street Housing Development Update
 - 365 11th ST Type 42 liquor License doing business as Buzzworks
 - Proposed Beverage Tax legislation
 - Lower Polk Community Benefits District creation and next steps
6. **Safety Reports:**
 - Report Marvis Phillips
7. **Committee Reports:**
 - Legislative Updates: Marvis Phillips
8. **Door Prizes**
9. **New Business**
10. **Next Alliance for a Better District 6 Community Meeting is March 11th at 6PM at 230 Eddy Street, Comm Room.**
11. **Announcements**
 - Central Market Community Benefit District Board Meeting, Tuesday, February 11th at 3PM at Hotel Whitcomb, 1231 Market Street, 2nd Floor. For more details call: (415) 957-5985.
 - Lower Polk Community Benefit District Steering Committee meets at 1150 Sutter Street (Larkin Street Youth) at 5PM the second and fourth Wednesday of the month. Contact Shell Thomas (415) 215-8091.
 - North of Market/Tenderloin Community Benefits Corporation Board meeting on Monday, February 17th at 4PM at 134 Golden Gate Avenue, Basement (CBD Offices) Open to the public, refreshments served. Public Comment is taken.
 - Tenderloin Futures Collaborative encourages residents attending their monthly meeting, on Wednesday, February 19th at 11AM at 301 Eddy Street; Community Room more details call TFC (415) 820-1412.
 - Tenderloin Police Station Community Meeting is on Tuesday, February 25th at 6PM at 301 Eddy Street, Community Room more details call Susa Black at 345-7300.
 - Tenant Associations Coalition meets on Tuesday, March 11th at 6PM at 230 Eddy Street. Call 339-8327
12. **Adjourn – In Memory of District 6 residents who have passed in January, 2014**

Butter 2014 Open House Registration List - Wednesday February 12th 2014

Name: Nicole Lincoln Email: rocksthotz@yahoo.com

Address: 20 NORFOLK

Phone Number (Optional): _____

Name: DAN WILLIAMS Email: dankwilliams109@gmail.com

Address: 20 NORFOLK

Phone Number (Optional): _____

Name: Craig Creech Email: creech927@gmail.com

Address: 1488 Harrison #107

Phone Number (Optional): _____

Name: JEFF SILVERA Email: jsilvera9986@gmail.com

Address: 309 HOFFMAN STREET

Phone Number (Optional): _____

Name: Kari Gohlsen Email: kari.gohlsen@gmail.com

Address: 4820 MERRY BLD 94118

Phone Number (Optional): _____

Name: Arielle Converse Email: aconverse@yahoo.com

Address: 155 San Anselmo Ave

Phone Number (Optional): _____

Name: Joel C. Simon Email: munsonclarke@gmail.com

Address: 3219 San Bruno Ave, SF, CA, 94134

Phone Number (Optional): _____

Name: Shaun Wrobel Email: shawnwrobel@hotmail.com

Address: 45 Juniper St #1, SF CA 94103

Phone Number (Optional): _____

Butter 2014 Open House Registration List - Wednesday February 12th 2014

Name: Alexander Weston Email: alexkwatson@gmail.com
Address: 37 Guerrero St. San Francisco
Phone Number (Optional): _____

Name: SCOTT BEECHOK Email: SCOTTADIV@HOTMAIL.COM
Address: 374 11th STREET #4 SF CA 94103
Phone Number (Optional): 415-722-6027

Name: Pete O'B Email: Pete.SMC@gmail.com
Address: 1516 Folsom St # C 94103
Phone Number (Optional): 415-8457217

Name: Lyle Farrell Email: fermentinglife@gmail.com
Address: ~~346~~ 342 11th St, San Francisco
Phone Number (Optional): 408 533 5472

Name: _____ Email: _____
Address: _____
Phone Number (Optional): _____

Name: _____ Email: _____
Address: _____
Phone Number (Optional): _____

Name: _____ Email: _____
Address: _____
Phone Number (Optional): _____

Name: _____ Email: _____
Address: _____
Phone Number (Optional): _____

From: Sidney C
Sent: Sunday, February 16, 2014 10:51 AM
To: sfbuzzworks@gmail.com
Subject: howdy

Hey there,

I live just down the street from where you guys are thinking about opening and I'm a pretty big football fan. When are you guys opening and will you have NFL sunday ticket?

thanks,
sidney

102

RADIUS SERVICES 1221 HARRISON ST #18 SAN FRANCISCO CA 94103 415-391-4775

BLOCK LOT	OWNER	OADDR	CITY	STATE	ZIP
0001 001	RADIUS SERVICES NO. 3520026N	365 11TH ST	HARRISMIC	14	0204
0001 002
0001 003	RADIUS SERVICES	1221 HARRISON ST #18	SAN FRANCISCO	CA	94103
0001 004	MICHAEL HARRIS	135 SOUTH PARK	SAN FRANCISCO	CA	94107
0001 005
3520 004	DER INVSTMTS LLC	2660 GREENWICH ST	SAN FRANCISCO	CA	94123-3208
3520 004	OCCUPANT	330 10TH ST	SAN FRANCISCO	CA	94103-3805
3520 004	OCCUPANT	340 10TH ST	SAN FRANCISCO	CA	94103-3805
3520 004	OCCUPANT	350 10TH ST	SAN FRANCISCO	CA	94103-3805
3520 004	OCCUPANT	358 10TH ST	SAN FRANCISCO	CA	94103-3805
3520 020	GROSSMAN TRS	PO BOX 29004	SAN FRANCISCO	CA	94129-0004
3520 020	OCCUPANT	381 11TH ST	SAN FRANCISCO	CA	94103-4313
3520 024	BENSON YOUNG TRS	2474 26TH AV	SAN FRANCISCO	CA	94116-2301
3520 024	OCCUPANT	369 11TH ST	SAN FRANCISCO	CA	94103-4313
3520 025	BENSON YOUNG TRS	2474 26TH AV	SAN FRANCISCO	CA	94116-2301
3520 026	ANDREW GOVAN-SMITH	19 HERON ST	SAN FRANCISCO	CA	94103-4510
3520 026	OCCUPANT	365 11TH ST	SAN FRANCISCO	CA	94103-4313
3520 027	MATAROZZI & PELSINGER BLDRS	355 11TH ST #200	SAN FRANCISCO	CA	94103-4344
3520 028	MATAROZZI & PELSINGER BLDRS	355 11TH ST #200	SAN FRANCISCO	CA	94103-4344
3520 028A	BARTFELD TRS	1509 CRESTWOOD DR	SAN MATEO	CA	94403-3916
3520 028A	OCCUPANT	333 11TH ST	SAN FRANCISCO	CA	94103-4313
3520 028B	BARTFELD TRS	1509 CRESTWOOD DR	SAN MATEO	CA	94403-3916
3520 028B	OCCUPANT	1479A FOLSOM ST	SAN FRANCISCO	CA	94103-4313
3520 029	319 11TH ST LLC	50 OSGOOD PL #340	SAN FRANCISCO	CA	94133-4617
3520 029	OCCUPANT	321 11TH ST	SAN FRANCISCO	CA	94103
3520 030C	1475 FOLSOM ST LLC	50 OSGOOD PL #340	SAN FRANCISCO	CA	94133-4617
3520 030C	OCCUPANT	1475 FOLSOM ST #100	SAN FRANCISCO	CA	94103-3760
3520 030C	OCCUPANT	1475 FOLSOM ST #200	SAN FRANCISCO	CA	94103-3760
3520 030C	OCCUPANT	1475 FOLSOM ST #300	SAN FRANCISCO	CA	94103-3760
3520 030C	OCCUPANT	1475 FOLSOM ST #400	SAN FRANCISCO	CA	94103-3760
3520 030C	OCCUPANT	1475 FOLSOM ST #500	SAN FRANCISCO	CA	94103-3760
3520 030C	OCCUPANT	1479 FOLSOM ST	SAN FRANCISCO	CA	94103-3760
3520 031	MILTON VILELA TRS	1465 FOLSOM ST	SAN FRANCISCO	CA	94103-3734
3520 037	ANGELO GARRO	47 JUNIPER ST	SAN FRANCISCO	CA	94103-3703
3520 037	OCCUPANT	49 JUNIPER ST	SAN FRANCISCO	CA	94103-3703
3520 039	RODIACK TRS	730 HILLCREST BL	MILLBRAE	CA	94030-2320
3520 039	OCCUPANT	41 JUNIPER ST	SAN FRANCISCO	CA	94103-3703
3520 039	OCCUPANT	41A JUNIPER ST	SAN FRANCISCO	CA	94103-3703
3520 039	OCCUPANT	43 JUNIPER ST	SAN FRANCISCO	CA	94103-3703
3520 039	OCCUPANT	43A JUNIPER ST	SAN FRANCISCO	CA	94103-3703
3520 050	JUDY GARY TRS	PO BOX 29004	SAN FRANCISCO	CA	94129-0004
3520 050	OCCUPANT	50 JUNIPER ST	SAN FRANCISCO	CA	94103-3704
3520 051	SFUSD	135 VAN NESS AV	SAN FRANCISCO	CA	94102
3520 051	OCCUPANT	1440 HARRISON ST	SAN FRANCISCO	CA	94103
3520 052	TODD SIRIMONGKOLVIT ETAL	1489 FOLSOM ST #1	SAN FRANCISCO	CA	94103-3734
3520 053	KRISTIN CASTELLI	301 11TH ST #2A	SAN FRANCISCO	CA	94103-3734
3520 054	MICHAEL TAMAS TRS	196 CRESCENT AV	PORTOLA VALLEY	CA	94028-7821
3520 054	OCCUPANT	301 11TH ST #2B	SAN FRANCISCO	CA	94103-3734
3520 055	JANET MCKINLEY	301 11TH ST #2C	SAN FRANCISCO	CA	94103-4359
3520 056	DEBORAH JONES	301 11TH ST #3A	SAN FRANCISCO	CA	94103-4359
3520 057	WALTER DOW WU	7710 REVELLE DR	LA JOLLA	CA	92037-3535
3520 057	OCCUPANT	301 11TH ST #3B	SAN FRANCISCO	CA	94103-3734
3520 058	FARAH BABAK	301 11TH ST #4	SAN FRANCISCO	CA	94103-4359
3520 059	GEORGE MILLER	301 11TH ST #5	SAN FRANCISCO	CA	94103-4359
3520 060	CHRISTOPHER PIVERONAS	PO BOX 370211	MONTARA	CA	94037-0211
3520 060	OCCUPANT	1488 HARRISON ST #101	SAN FRANCISCO	CA	94103-4381
3520 061	RPX HLDGS LLC	1234 HOWARD ST #4D	SAN FRANCISCO	CA	94103-2799
3520 061	OCCUPANT	1488 HARRISON ST #102	SAN FRANCISCO	CA	94103-4381
3520 062	BANDYOPADHYAY SWARUP	1488 HARRISON ST #103	SAN FRANCISCO	CA	94103-4381
3520 063	MATTHEW ZILS	1488 HARRISON ST #104	SAN FRANCISCO	CA	94103-4381
3520 064	DOUGLAS PACE TRS	3200 CROSS MOUNTAIN CT	CARY	NC	27519-9606
3520 064	OCCUPANT	1488 HARRISON ST #105	SAN FRANCISCO	CA	94103-4381
3520 065	JOHN SHUM	1488 HARRISON ST #201	SAN FRANCISCO	CA	94103-4383
3520 066	ROBERT KNIGGE	1488 HARRISON ST #202	SAN FRANCISCO	CA	94103-4383
3520 067	JAMES SANDERS ETAL	1488 HARRISON ST #203	SAN FRANCISCO	CA	94103-4383

RADIUS SERVICES 1221 HARRISON ST #18 SAN FRANCISCO CA 94103 415-391-4775

3520	068	MARC & MY DIMALANTA	1488 HARRISON ST #204	SAN FRANCISCO	CA	94103-4383
3520	069	BERT CHI	1488 HARRISON ST #205	SAN FRANCISCO	CA	94103-4383
3520	070	TIM MCMORROW	748 FARRINGDON LN	BURLINGAME	CA	94010-3727
3520	070	OCCUPANT	1488 HARRISON ST #301	SAN FRANCISCO	CA	94103-4384
3520	071	JONATHAN VARGO ETAL	944 46TH ST	EMERYVILLE	CA	94608-3418
3520	071	OCCUPANT	1488 HARRISON ST #302	SAN FRANCISCO	CA	94103-4384
3520	072	SHOAB MALAK	1488 HARRISON ST #303	SAN FRANCISCO	CA	94103-4384
3520	073	WOODEN CONSTANCIO	1488 HARRISON ST #304	SAN FRANCISCO	CA	94103-4384
3520	074	CHEN MIN XI	1488 HARRISON ST #305	SAN FRANCISCO	CA	94103-4384
3520	075	1488 HARRISON ST OWNERS ASSN	22 BATTERY ST #600	SAN FRANCISCO	CA	94111-5520
3520	076	PRESHARRISON LLC	30 RAVENWOOD DR	SAN FRANCISCO	CA	94127-2010
3520	076	OCCUPANT	1488 HARRISON ST	SAN FRANCISCO	CA	94103-4312
3520	077	SHAWN WROBEL	45 JUNIPER ST #1	SAN FRANCISCO	CA	94103-3759
3520	078	KORAN TRS	45 JUNIPER ST #2	SAN FRANCISCO	CA	94103-3759
3520	079	GUENOT TRS	45 JUNIPER ST #3	SAN FRANCISCO	CA	94103-3759
3520	131	JUNE GOLD LEVY TRS	PO BOX 117820	BURLINGAME	CA	94011-7820
3520	131	OCCUPANT	371 11TH ST	SAN FRANCISCO	CA	94103
3520	131	OCCUPANT	375 11TH ST	SAN FRANCISCO	CA	94103
3521	004	BARTFELD TRS	1509 CRESTWOOD DR	SAN MATEO	CA	94403-3916
3521	004	OCCUPANT	320 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	005	340-350 11TH ST LLC	438 8TH ST	SAN FRANCISCO	CA	94103-4428
3521	005	OCCUPANT	340 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	007	340-350 11TH ST LLC	438 8TH ST	SAN FRANCISCO	CA	94103-4428
3521	008	HOM FOOK NING & KWANG SHUI KING	652 10TH AV	SAN FRANCISCO	CA	94118-3667
3521	008	OCCUPANT	354 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	008	OCCUPANT	356 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	008	OCCUPANT	358 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	009	DONALD DONG	360 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	010	11TH ST PRPTY	364 11TH ST	SAN FRANCISCO	CA	94103
3521	011	11TH ST PRPTY	438 8TH ST	SAN FRANCISCO	CA	94103-4428
3521	011	OCCUPANT	368 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	013	FOXCO LP	401 MONTECITO AV	SAN FRANCISCO	CA	94112-1200
3521	013	OCCUPANT	398 11TH ST	SAN FRANCISCO	CA	94103-4314
3521	013	OCCUPANT	1500 HARRISON ST	SAN FRANCISCO	CA	94103-4314
3521	077	FREDERICK NAUJOKS ETAL	374 11TH ST #1	SAN FRANCISCO	CA	94103-4368
3521	078	KENT ROBIE	374 11TH ST #2	SAN FRANCISCO	CA	94103-4368
3521	079	STEVE BURTON	374 11TH ST #3	SAN FRANCISCO	CA	94103-4368
3521	080	SCOTT BEECHUK	374 11TH ST #4	SAN FRANCISCO	CA	94103-4368
3521	081	DAVID SCHIMON	374 11TH ST #5	SAN FRANCISCO	CA	94103-4368
3521	082	CHRISTOPHER TRAILER	374 11TH ST #6	SAN FRANCISCO	CA	94103-4368
9999	999



LIQUOR LICENSING IN SAN FRANCISCO

This meeting is open to the public free of charge, make yourself comfortable w/some refreshments and enjoy the meeting.

Event purpose : Welcoming Lt. Edward Santos, to San Francisco Police ABC Liaison Unit
[Informational Forum w/Q&A]

Date : February, 24th 2014

Room : SF Main Public Library - Latino/Hispanic Meeting Room A - Lower Level

Time : 4:pm to 5:30pm

Primary contact : David Villa-Lobos

E-mail : admin@communityleadershipalliance.net

Phone : 415-921-4192

Item 2.) Business Concept/Plan Presentations:

Item 2-A) 550 Gough Street (Cross Street: Fulton)

[Convert from Limited Restaurant to Full Restaurant]

Item 2-B) BuzzWorks located at 365 11th street between Folsom and Harrison

Meeting Refreshments Provided By:

Hayes Valley Bakeworks

www.bakeworkssf.com

Smooth as Butter

<http://www.smoothasbutter.com/>

****This meeting offers folks the rare opportunity to learn in more qualified detail, the liquor licensing entitlement process in San Francisco.****

This event is not sponsored or endorsed by the San Francisco Public Library, all inquiries should be directed to the contact information provided in this e-blast announcement.

Petition of Support for BuzzWorks Sports Pub

I declare **MY SUPPORT** of BuzzWorks' plans to **Change the Use** of the old welding shop @ 365 11th Street, to a Sports Tavern with a **Place Of Entertainment Permit**, and an ABC Type 42 **Beer & Wine Liquor License**, so they can offer Specialty Ales & Craft Micro-Brews and provide a convenient location for all to enjoy diverse sports programming and a unique **Barcade Concept**.

Name: John Deim Email: Johany.Deim@gmail.com
Address: 1975 Filbert San Francisco 94123
Signature: [Signature] Date: 02-13-14

Name: MARTIN AMADOR Email: _____
Address: 1617 Folsom ST S.F. CALIF
Signature: [Signature] Date: 2-13-14

Name: GILBERT MERCADO Email: IMERCADO@Yahoo.com
Address: 1033 Folsom St SF, CA 94103
Signature: [Signature] Date: 2-13-14

Name: Michael Bayton Email: _____
Address: 314 11th Street SF, CA 94103
Signature: [Signature] Date: 2/14/2014

Name: The Garage Market Email: AlsaadYousef@yahoo
Address: 320 16th Street CA 94103
Signature: [Signature] Date: Feb 13 2014

Name: ALAN ARONOFF Email: alan@synergize.com
Address: 398 11th St CA 94103
Signature: alan@aroff Date: Feb 13 2014

Name: Larry Ajro Email: greythorn222@gmail.com
Address: 724 Jewelling Blvd; San Leandro
Signature: [Signature] Date: 2/13/14

Name: Gerold Lee Hooker Email: Thirstyhooker@gmail.com
Address: 131 Neist St SF, CA 94112 ZF
Signature: Gerold Hooker Date: 2/13/2014

Name: Abel GALLIA Email: cgppas a 909@gmail
Address: 350 11TH ST
Signature: Abel Gallia Date: 2/13/2014

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Name: David Glass Email: DE118585@gmail.com

Address: 380 10th street

Signature: [Signature] Date: 2/15/13

Name: Nicole Mitidieri Email: mitidieriniki@gmail.com

Address: 360 18th street

Signature: [Signature] Date: 2/15/13

Name: Miles THOMAS Email: milest76@gmail.com

Address: 120 1/2 SAN JOSE AVE., SAN FRANCISCO CA 94118

Signature: Miles A. Thomas Date: 2/22/14

Name: Jill Minkow Email: jill.minkow@gmail.com

Address: 683 Brannan St # 501, SF, CA 94107

Signature: Jill Minkow Date: 2/22/2014

Name: Clara Lasher Email: Clara.Lasher@gmail.com

Address: 1258 Polk

Signature: [Signature] Date: 2/21/14

Name: Meghan Elizabeth P. Noe Email: donahoernegha@yahoo.com

Address: _____

Signature: [Signature] Date: 2/22/14

Name: Sonja MATIASIZ Email: sonja.mattiasiz@gmail.com

Address: 440 Cypress Ave. SAN BRUNO 94066

Signature: [Signature] Date: 2/22/2014

Name: JUSTIN MORAN ABEL Email: jmoranabel@yahoo.com

Address: 151 MEY ST

Signature: [Signature] Date: 2-22

Name: José C. Rones Email: joserones@yahoo.com

Address: 735 Crater Ave Daly City CA 94014

Signature: [Signature] Date: 2-22-14

Petition of Support for BuzzWorks Sports Pub

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Name: ALEX JIAO Email: ALEX.JIAO@GMAIL.COM

Address: 1920 E DENNY WAY

Signature: [Signature] Date: 2/13/14

Name: Taylor Easley Email: taylorje34@gmail.com

Address: 4250 Fremont Ave N, Seattle

Signature: [Signature] Date: 2/13/14

Name: Allison Deal Email: AllisonDeal@gmail.com

Address: 594 Valencia St Apt D

Signature: [Signature] Date: 2/13/14

Name: SCOTT BEECHUK Email: spanjohhere@yahoo.com

Address: 374 11th St, SAN FRANCISCO, 94103

Signature: [Signature] Date: 2/13/14

Name: Jason Risch Email: KAIMSONKLA@yahoo

Address: ~~7190 N HWY 97~~, Terrebonne, OR

Signature: [Signature] Date: 2/23/14

Name: Roger Hill Email: Rogerhill4@hotmail.com

Address: 563 Teresita Blvd. SF CA 94127

Signature: [Signature] Date: 2/13/14

Name: Kate Sappo Email: Katharine.Sappo@gmail.com

Address: 1559 Lombard St SF CA 94123

Signature: [Signature] Date: 2/13/14

Name: Yoyo Chan Email: yoyotchan@gmail.com

Address: 2730 Sutter

Signature: _____ Date: _____

Name: Joe Aguirre Email: JOE.AGUIRRE84@gmail.com

Address: 1488 Harrison St #302

Signature: _____ Date: _____

Petition of Support for BuzzWorks Sports Pub

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Name: Kevin DiLullo Email: KevinDiLullo@gmail.com
Address: 238 Taylor St San Francisco Ca 94117
Signature: [Signature] Date: 2/13/14

Name: STEPHEN BOLDENWECK Email: SEBHD666@ATT.NET
Address: 1751 17th AVE SE CA 94122
Signature: [Signature] Date: 2-14-14

Name: NORMAN DAVEY Email: NORMANDAVEY@GMAIL.COM
Address: 1126A FLORIDA ST, SF, CA, 94110
Signature: [Signature] Date: 2-15-14

Name: Ian Boldon Email: Ian.Boldon@gmail.com
Address: 4933 Mission St apt A S.F., CA 94112
Signature: [Signature] Date: 2/15/14

Name: BRYAN SILL OREQUEZ Email: BRYANSILLOREQUEZ@YAHOO.COM
Address: 205 BRADFORD ST
Signature: [Signature] Date: 02/15/2014

Name: Christina Martinez Email: Christina@Dollers.com
Address: 3616 Keswick at San Jose CA 95127
Signature: [Signature] Date: 2/15/2014

Name: Nathanael Foster Email: nifoster64@gmail.com
Address: 3158 MISSION ST.
Signature: [Signature] Date: 02/15/14

Name: Benny Garcia Email: [Signature]@mail.com
Address: 5231 MLK Jr Way Oakland CA
Signature: [Signature] Date: 2/15/14

Name: Lia Saunders Email: lia.saunders@gmail.com
Address: 5217 WOODWAY AVE
Signature: [Signature] Date: 2/15/14

Petition of Support for BuzzWorks Sports Pub

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Name: ~~AT LEAST 50~~ Email: ~~DEEP MHOOT @YOH.COM~~
Address: ~~456 HADME ATHELLEN PLACE~~
Signature: ~~[Signature]~~ Date: ~~2/22/14~~

Name: JERRY MORGAN Email: shamethemorgan@gmail.com
Address: 456 HADME ATHELLEN PLACE
Signature: [Signature] Date: 2/21/14

Name: Richard Pagan Email: richardpagan1991@yahoo.com
Address: 2840 apt. A Mission St, SF, CA
Signature: [Signature] Date: 2/22/14

Name: Gia Bomb Email: gia.bomb@gmail.com
Address: 15903 Paseo Margavista San Lorenzo, CA. 94580
Signature: [Signature] Date: 2-22-14

Name: Annabel Anderson Email: Annabel-Anderson@y.mail.com
Address: 2166 22nd Ave SF, CA
Signature: [Signature] Date: 2/22/14

Name: Rossio Polio Email: rossiopolio@rocketmail.com
Address: 1800 Coalinga Ave. Richmond, CA 94801
Signature: [Signature] Date: 2/22/14

Name: Eric Sincere Email: ericmalesnovier5@gmail.com
Address: 19 blossom ct. Daly city, CA, 94104
Signature: [Signature] Date: 2/22/14

Name: KENNETH D. ROUSSAL Email: Kroussel.basse@gmail.com
Address: 210 22nd AVE SF CA 94121
Signature: [Signature] Date: 2/22/14

Name: Jonathan DeLong Email: jonathan@delongvision.com
Address: 649 19th Ave, SF, 94118
Signature: [Signature] Date: 2-22-14

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Name: Eric Robert Email: Eric_Robert1543@hotmail.com

Address: 1238 Costa RD

Signature:  Date: 2/22/14

Name: Stephen Dentle Email: no

Address: _____

Signature:  Date: 2/22/14

Name: Matias Edwards Email: toodean@aol.com

Address: 37 Ravine Court, DC, CA 94014

Signature:  Date: 2/23/14

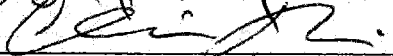
Name: Kenny Mac Email: HALLOW-FRIEND @ YAHOO

Address: 339 SARMA DR.

Signature:  Date: 2/23/14

Name: Claudia Rivas Email: iiConnie@aol.com

Address: 88 Perry St #621

Signature:  Date: 2/23/14

Name: Jon Rammeltkamp Email: rammeltkamp@gmail.com

Address: 395 S. VAN NESS, SF

Signature:  Date: 2/23/14

Name: Michelle Bruce Email: eirewolf@hotmail.com

Address: 60 Westridge Ave., Daly City, CA 94015

Signature:  Date: 2-23-14

Name: Ezekiel Crago Email: zdragot@aol.com

Address: 2727 Market #204 SF CA 94114

Signature:  Date: 2-23-14

Name: Shawn Shatterly Email: S.Shatterly@gmail.com

Address: 450 Palmetto Ave SF CA 94132

Signature:  Date: 2/23/14

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Name: Gianna Giacardo Email: gianna.g@yaho
Address: 1488 Morrison St #302
Signature: [Signature] Date: _____

Name: IZZY PEREZ Email: IZZYPEREZ4@FACEBOOK
Address: 2030 MISSION #41
Signature: [Signature] Date: 2-13-2014

Name: Michelle Bushey Email: _____
Address: 275 10TH ST APT 313 SF CA.
Signature: [Signature] Date: _____

Name: Johnson Wj Email: Johnson.p.whj88@gmail
Address: 374 11st San Francisco CA
Signature: [Signature] Date: 2/13/2014

Name: DAVID James Pomije Email: saint-marcissus@hotmail
Address: 1049 MIAMI STREET SF CA 94103
Signature: [Signature] Date: 2/13/14

Name: MIKI DOWNES Email: miki.downes@gmail.com
Address: 1608 FOLSON ST.
Signature: [Signature] Date: 2/13/14

Name: Federico Garcia Pisan Email: gatarrova@gmail.com
Address: 1608 FOLSON ST.
Signature: [Signature] Date: 02/13/14

Name: Lee Garvey Email: ee@garvey@gmail.com
Address: 1608 FOLSON ST SF CA
Signature: [Signature] Date: 02/13/14

Name: TIM MEDINA Email: _____
Address: 3587 Mission St. SF CA
Signature: [Signature] Date: 2/13/14

Petition of Support for BuzzWorks Sports Pub

I declare **MY SUPPORT** of BuzzWorks' plans to **Change the Use** of the old welding shop @ 365 11th Street, to a Sports Tavern with a **Place Of Entertainment Permit**, and an **ABC Type 42 Beer & Wine Liquor License**, so they can offer Specialty Ales & Craft Micro-Brews and provide a convenient location for all to enjoy diverse sports programming and a unique **Barcade Concept**.

Name: Vanessa Cavallaro Email: veenessa@gmail.com
Address: 2295 York St. Napa CA 94559
Signature: [Signature] Date: 2/13/14

Name: JEFF RAMIREZ Email: JRAMIREZ903@gmail.com
Address: 20 BURNSIDE AVE
Signature: [Signature] Date: 2/13/2014

Name: RACHEL GRACE Email: johnnie.maesgirl@gmail.com
Address: 155 HAAS AVE, SAN LEANDRO, CA 94577
Signature: [Signature] Date: 2/13/14

Name: JOSEPH ALEVEDO Email: FairwayHWD@yahoo.com
Address: 31121 MISSION BLVD #290 Hayward CA
Signature: [Signature] Date: 2/13/14

Name: Jack Walker Email: N/A
Address: 32054 TREVOR - HAYWARD, CA
Signature: [Signature] Date: 2-13-14

Name: Christopher Martinho Email: N/A
Address: 668 Gister Way Hayward CA 94541
Signature: [Signature] Date: 2-13-14

Name: JOE HOUSTON Email: JOEHOUSTONJFC@gmail
Address: 660 KING ST #1408 SAN FRANCISCO, CA 94107
Signature: [Signature] Date: 2/13/14

Name: Nester Martinez Email: NMartinez@gmail.com
Address: 434 Excelsior St
Signature: [Signature] Date: 2/13/14

Name: Vladimir Machak Email: VMachak25f@yahoo.com
Address: 424 1003 ORIZABA
Signature: [Signature] Date: 2/16/14

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Name: Shirley Chen Email: Shirley.chen.86@yahoo.com
Address: if headed then email
Signature: [Signature] Date: 2/13/14

Name: Jonathan Speed Email: jspeed@q.com
Address: 542 BIANNA ST
Signature: [Signature] Date: 2/13/14

Name: NICOLE KING Email: KINGNICOLE6711@YAHOO.COM
Address: 795 VIENNA ST. APT #2 SAN FRANCISCO, CA 94112
Signature: [Signature] Date: 2/14/14

Name: EDGA PORTILLO Email: PORTED20@YAHOO.COM
Address: 795 VIENNA ST. APT#2 SF 94112
Signature: [Signature] Date: 2/13/14

Name: Rachel Swedish Email: raswedi@gmail.com
Address: 10 Moss St #B SF, CA 94103
Signature: [Signature] Date: 2/13/14

Name: Marc Samuels Email: mangolabs@gmail.com
Address: 152 Cypress Pl., Sausalito, CA 94965
Signature: Marc Samuels Date: 2/13/14

Name: Daniel View Email: AlwaysRidingDynamo@gmail.com
Address: 226 Brosham Court SFR
Signature: [Signature] Date: 2/13/14

Name: Nick Adams Email: nickadams92@yahoo.com
Address: 395 sun loan way
Signature: [Signature] Date: 2/13/14

Name: Justin Huang Email: justin925@gmail.com
Address: 114 [unclear] St Wic 9459
Signature: [Signature] Date: 2/13/14

Petition of Support for BuzzWorks Sports Pub

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Name: Scott Lowe Email: Scott.m.lowe@hotmail.com
Address: 625 2nd St., San Francisco, CA 94107
Signature: [Signature] Date: 2/13/14

Name: Cindy Tong Email: cindy.n.tong@gmail.com
Address: 133 Collingwood St., SF, CA
Signature: [Signature] Date: 2/13/14

Name: Core Mozilo Email: cmozilo@gmail.com
Address: 333 Harrison St, #426, SF, CA 94105
Signature: [Signature] Date: 2/13/14

Name: Brett Fujioka Email: brett.fujioka@gmail.com
Address: 625 2nd St, San Francisco, CA 94107
Signature: [Signature] Date: 2/13/14

Name: Joan Lus Belmonte Email: jbelmonte@meil.com
Address: 2241 8th St Unit A, Berkeley 94710, CA
Signature: [Signature] Date: 02/13/14

Name: Ismael Andreu Email: plunchete@gmail.com
Address: 250 King St, Apt 704, San Francisco, CA, 94107
Signature: [Signature] Date: 02/13/14

Name: Teresa Boss Email: teresaboss@gmail.com
Address: 271 Dellbrook Ave, SF, CA 94131
Signature: [Signature] Date: 2/13/14

Name: Nydia Rodriguez Email: Crashedlevels@yahoo.com
Address: 950 Regina Way Pacific CA 94044
Signature: [Signature] Date: 2/13/14

Name: Grace Boss Email: reg_bev_wil@yahoo.com
Address: 250 Whitmore St #209
Signature: [Signature] Date: 2/13/14

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Name: GABRIEL WACHOB Email: gwachob@wachob.com
Address: 148 Burbank Ave San Mateo, CA 94403
Signature: _____ Date: 2/23/14

Name: Cathy Luo Email: cciele@yahoo.com
Address: 148 Burbank Ave San Mateo CA
Signature: Cathy Date: 2/23/14

Name: Marlon Evangelista Email: marson316@yahoo.com
Address: 2030 Willow Way, San Bruno, CA 94066
Signature: Marlon Evangelista Date: 2/23/14

Name: Philip Weiss Email: PhilipWeiss@tnt.com
Address: 1685 Nee St San Bruno 94031
Signature: Philip Weiss Date: 2/23/14

Name: Eileen Mughy Email: punkrocknschlock@gmail.com
Address: 1401 10th Ave
Signature: Eileen Mughy Date: 2/23/14

Name: Randy Charlier Email: fuzzyfunday@yahoo.com
Address: 1412 10th St Oakland CA 94607
Signature: Randy Charlier Date: 2/23/14

Name: _____ Email: _____
Address: _____
Signature: _____ Date: _____

Name: _____ Email: _____
Address: _____
Signature: _____ Date: _____

Name: _____ Email: _____
Address: _____
Signature: _____ Date: _____

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Name: Micha Fione Email: micha.fione@gmail.com
Address: 848 Hawthorne Way Millbrae, CA 94030
Signature: [Signature] Date: 2/21/14

Name: Lindy Fione Email: lindyfione@gmail.com
Address: 848 Hawthorne Way Millbrae CA 94030
Signature: [Signature] Date: 2.21.14

Name: Shaun B/B Email: ej.random@gmail.com
Address: 2547 Bryant St San Francisco CA 94110
Signature: [Signature] Date: 2.21.14

Name: Nic Callahan Email: Emailnic@gmail.com
Address: 412 26th AVE apt B.
Signature: [Signature] Date: 2/21/14

Name: Graham Skytte Email: gkskytte@gmail.com
Address: 1284 Vallejo St
Signature: [Signature] Date: _____

Name: JAMIE DEGNAN Email: jamie.degnan@gmail.com
Address: 1379 Union St.
Signature: [Signature] Date: 2.21.14


Name: Brihany Oliver Email: brihanyoliver@aol.com
Address: 1502 Washington St SF 94109
Signature: [Signature] Date: 2/21/14

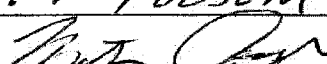
Name: _____ Email: _____
Address: _____
Signature: _____ Date: _____


Name: _____ Email: _____
Address: _____
Signature: _____ Date: _____

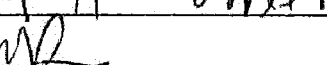
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Name: John Deim Email: Johany.Deim@gmail.COM
Address: 1975 Filbert San Francisco 94123
Signature:  Date: 02-13-14

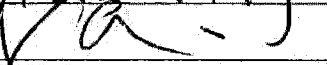
Name: MARTIN AMADOR Email: _____
Address: 1617 FOLSOM ST S.F. CALIF
Signature:  Date: 2-13-14

Name: GILBERT MERCEDES Email: MERCEDES@YAHOO.COM
Address: 1633 Folsom St SF, CA 94103
Signature:  Date: 2-13-14

Name: Michael Rayth Email: _____
Address: 314 11th Street SF. CA 94103
Signature:  Date: 2/14/2014

Name: The Garage Market Email: AlsaadYousef@yahoo
Address: 320 16th Street CA 94103
Signature:  Date: Feb 13 2014

Name: ALAN ARONOFF Email: alan@synergize.com
Address: 398 11th St CA 94103
Signature: alan@aroff Date: Feb 13 2014

Name: Larry Ajro Email: greythorn222@gmail.com
Address: 724 Jewelling Blvd, San Leandro
Signature:  Date: 2/13/14

Name: Gerold Lee Hooker Email: Thirstyhooker@gmail.com
Address: 131 Neyst St, CA 94112
Signature: Geroldhooker Date: 2/13/2014

Name: Abel Garcia Email: crapasago@gmail.com
Address: 350 11th St
Signature: Abel Garcia Date: 2/13/2014

Letter of Support

Today's Date: 2/6/14

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature)  _____

My Name: Kevin Li

My Address: 368 11th St. SF CA 94103

My Phone #: 415 810 8557

My Email: kun.li.sf@gmail.com

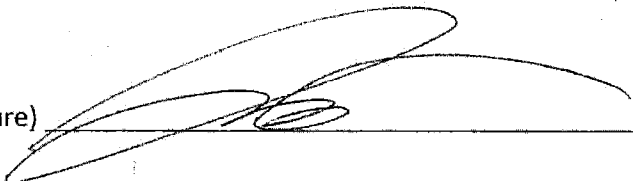
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Sincerely, (signature)  _____

My Name: James King

My Address: 368 11th st

My Phone #: 415-621-2983

My Email: clenavrsmy@gmail.com

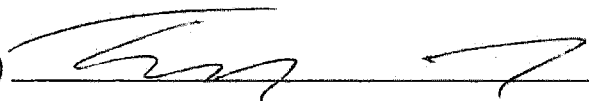
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Sincerely, (signature)  _____

My Name: Tommy Toy

My Address: 368 11th St SF CA 94103

My Phone #: (415) 652-8907

My Email: the toy story @ yahoo.com

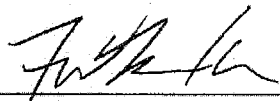
Letter of Support

Today's Date: 2/6/11

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) 

My Name: Trenton Bunker

My Address: 1998 Harrison st

My Phone #: 415-361-1051

My Email: bunkertrant@gmail.com

Letter of Support

Today's Date: 2/6/14

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) Lyle Farrell

My Name: Lyle Farrell

My Address: 37 Guerrero St. 94103

My Phone #: 408 533 5472

My Email: fermentinglife@gmail.com

Letter of Support

Today's Date: 2/7/2014

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature)  _____

My Name: Barry Synoground

My Address: 375 11th street, SF CA 94103

My Phone #: 415 626 2532

My Email: barry@dna/lounge.com

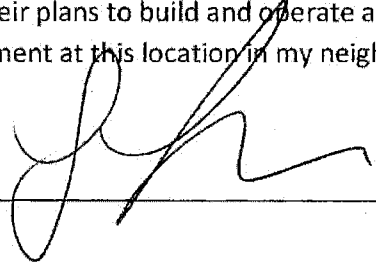
Letter of Support

Today's Date: February 10, 2014

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature)  _____

My Name: Lacey Loaderbaek

My Address: 1249 Filbert St

My Phone #: 415 328 1063

My Email: laloderbaek@gmail.com

Letter of Support

Today's Date: 2/11/2014

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) 

My Name: David Lee

My Address: 922 Ross St. #101

My Phone #: 415-776-6565

My Email: davidlee@icloud.com

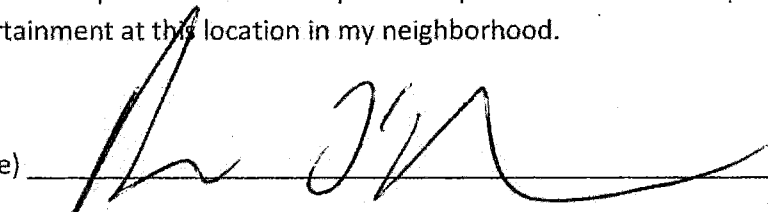
Letter of Support

Today's Date: 2/12/2014

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) 

My Name: Peadar O'Boigeir

My Address: 1516 Folsom St, Apt C, SF, CA

My Phone #: 415 - 8457217

My Email: pete.smc@gmail.com

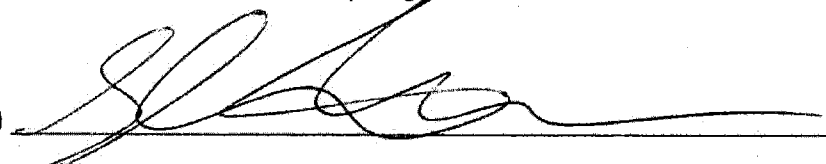
Letter of Support

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) 

My Name: Shawn Wrobel

My Address: 45 Juniper St #1, SF

My Phone #: _____

My Email: shawnwrobel@hotmail.com

Letter of Support

Today's Date: 2/12/14

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) Dan Williams

My Name: DAN WILLIAMS

My Address: 20 Norfolk St

My Phone #: _____

My Email: danw19@yahoo.com


Letter of Support

Today's Date: 2/12/14

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Sincerely, (signature)  _____

My Name: Nicole Lincoln

My Address: 20 NORFOLK ST., SF 94103

My Phone #: 818-406-5544

My Email: nikkilinc@gmail.com

Letter of Support

Today's Date: FEB. 12, 2014

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) David Miller Jr

My Name: DAVID MILLER JR

My Address: 275 10th St., 221

My Phone #: (415) 724-5943

My Email: Miller@Gaucho.com

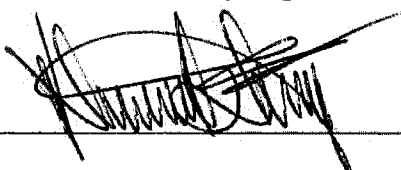
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Sincerely, (signature)  _____

My Name: Don Doug

My Address: 360 11th ST

My Phone #: 415-552-7117

My Email: DOUG@DOUG.COM

Letter of Support

Today's Date: 2/12/14

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Sincerely, (signature) 

My Name: ALEXIS OLSON

My Address: ALEXISO@GMAIL.COM

My Phone #: 375 11TH ST SF.

My Email: 415-722-7322

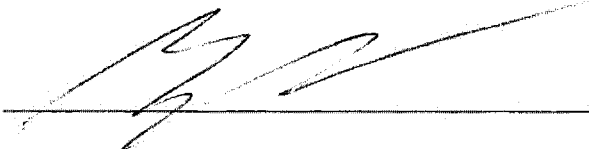
Letter of Support

Today's Date: 2/12/14

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Sincerely, (signature)  _____

My Name: Greg Creech

My Address: 1488 Harrison St #105

My Phone #: 650 430 6160

My Email: creech927@gmail.com

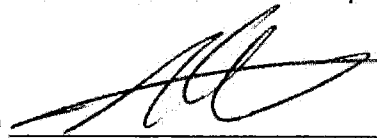
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Sincerely, (signature)  _____

My Name: Alain Octavo

My Address: 342 11th St SF, CA 94113

My Phone #: 415 602 6146

My Email: alain @ ediah . com

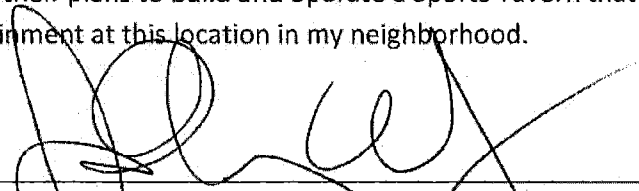
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Sincerely, (signature) 

My Name: Johnson Wang

My Address: 374 11st, San Francisco CA

My Phone #: 510 909-435

My Email: Johnson.P.Wang889@gmail.com

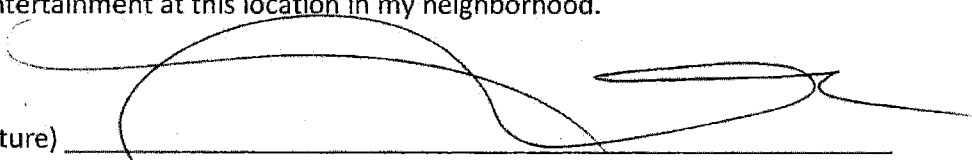
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Sincerely, (signature) 

My Name: Jennifer Stahl

My Address: 374 11th St #2
SF 94103

My Phone #: 606-773-5009

My Email: Jennifer@jennifer-homes.com

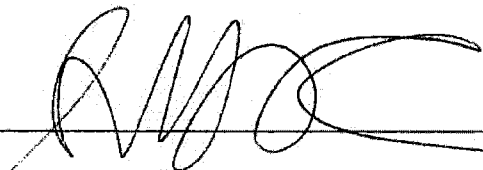
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Sincerely, (signature)  _____

My Name: Scott Beechuk

My Address: 374 11th St #4 SFCA 94103

My Phone #: 415-722-6027

My Email: Scottavid@hotmail.com

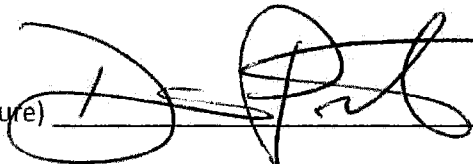
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Sincerely, (signature)  _____

My Name: DENNIS PETROV

My Address: 348 11th St.

My Phone #: 415-269-0311

My Email: djshiggles@gmail.com


Letter of Support

Today's Date: 2/6/14

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) 

My Name: Kevin Li

My Address: 368 11th St. SF CA 94103

My Phone #: 415 810 8357

My Email: kun.li.sf@gmail.com

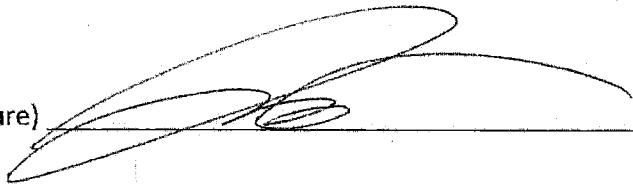
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Sincerely, (signature)  _____

My Name: James King

My Address: 368 11th St

My Phone #: 415-621-2983

My Email: cleonair5mg@gmail.com

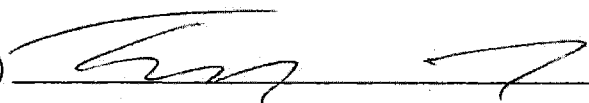
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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature)  _____

My Name: Tommy Toy

My Address: 368 11th St St CA 94103

My Phone #: (415) 652-8907

My Email: the toy story @ yahoo . com

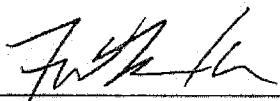
Letter of Support

Today's Date: 2/6/11

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Sincerely, (signature) 

My Name: Trenton Bunker

My Address: 1998 Harrison st

My Phone #: 415-361-1051

My Email: bunkertrant@gmail.com

Letter of Support

Today's Date: 2/6/14

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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Sincerely, (signature) Lyle Farrell

My Name: Lyle Farrell

My Address: 37 Guerrero St. 94103

My Phone #: 408 533 5472

My Email: fermentinglife@gmail.com

Letter of Support

Today's Date: 2/7/2014

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature)  _____

My Name: Barry Synoground

My Address: 375 11th street, SF CA 94103

My Phone #: 415 626 2532

My Email: barry@dna/lounge.com

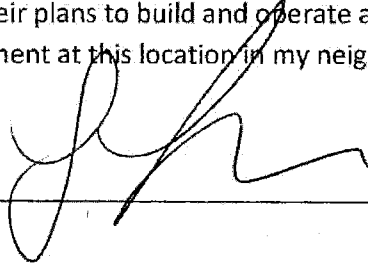
Letter of Support

Today's Date: February 10, 2014

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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Sincerely, (signature)  _____

My Name: Lacey Loderback _____

My Address: 1249 Filbert St _____

My Phone #: 415 328 1063 _____

My Email: laloderback@gmail.com _____

Letter of Support

Today's Date: 2/11/2014

I am a neighbor of 365 11th street, and I am in full support of the plan to convert this building into the BuzzWorks Sports Tavern. It is my opinion that the local neighborhood is missing just such an entertainment style venue. It would be very convenient to have a neighborhood sports bar that provides a different variation of entertainment, programming, food and beverages that are not currently being offered by the other entertainment and drinking establishments on 11th street and in the area.

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) 

My Name: David Lei

My Address: 922 Ross St. #101

My Phone #: 415-776-6565

My Email: davidlei@icloud.com

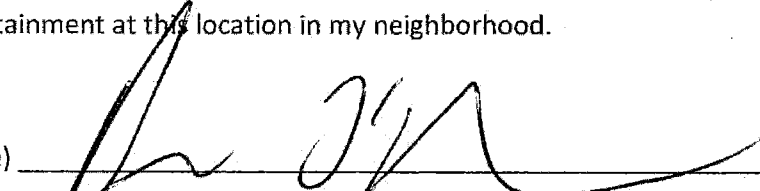
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Sincerely, (signature) 

My Name: Peadar O'Boigeir

My Address: 1516 Folsom St, Apt C, SF, CA

My Phone #: 415 - 8457217

My Email: pete.smc@gmail.com


Letter of Support

Today's Date: 2/12/14

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Sincerely, (signature) 

My Name: Shawn Wrobel

My Address: 45 Juniper St #1, SF

My Phone #: _____

My Email: shawnwrobel@hotmail.com

Letter of Support

Today's Date: 2/12/14

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Sincerely, (signature) Dan Williams

My Name: DAN WILLIAMS

My Address: 20 Norfolk St

My Phone #: _____

My Email: danw19@yahoo.com


Letter of Support

Today's Date: 2/12/14

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Sincerely, (signature)  _____

My Name: Nicole Lincoln

My Address: 20 Norfolk St., SF 94103

My Phone #: 818-400-5541

My Email: nikkilinc@gmail.com

Letter of Support

Today's Date: FEB. 12, 2014

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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature) David Miles Jr

My Name: DAVID MILES JR

My Address: 275 10th ST., 221

My Phone #: (415) 724-5943

My Email: Miles@Garcia.com

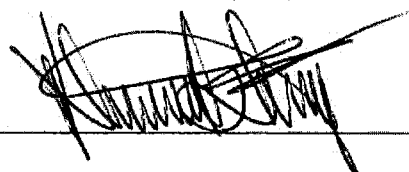
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Sincerely, (signature)  _____

My Name: Dan Doss

My Address: 360 11th ST

My Phone #: 415-552-7117

My Email: Doss@Doss.com

Letter of Support

Today's Date: 2/12/14

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Sincerely, (signature) 

My Name: ALEXIS OLSON

My Address: ALEXISO@GMAIL.COM

My Phone #: 375 11TH ST SF.

My Email: 415-722-7322

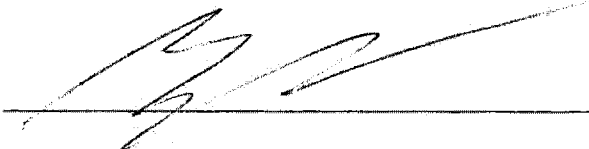
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Sincerely, (signature)  _____

My Name: Gray Creek

My Address: 1488 Harrison St #105

My Phone #: 650 430 6160

My Email: creek927@gmail.com

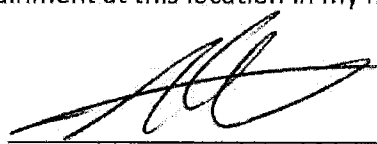
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I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature)  _____

My Name: Alain Octavo

My Address: 342 11th St SF, CA 94113

My Phone #: 415 602 6146

My Email: alain @ ediah . com

Letter of Support

Today's Date:

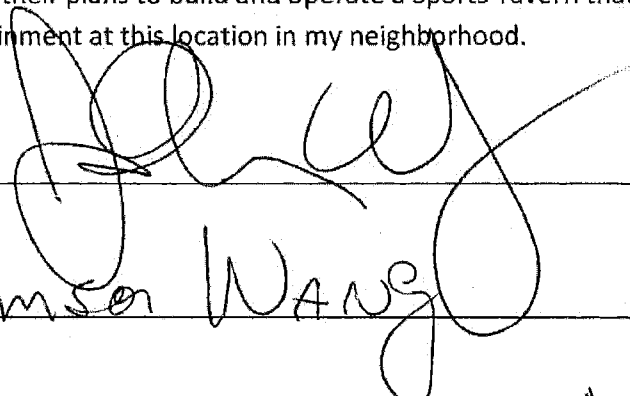
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BuzzWorks Inc, and their owner Vlad Cood, have reached out to me, and went over their business, entertainments and operational plans. I feel they have addressed all the contingencies for noise, safety and nuisance issues, and have the experience, knowledge and resources to follow through with their plans to benefit the neighborhood and compliment the needs and convenience of the community with this all new establishment.

I am in full support of their plans to build and operate a Sports Tavern that will provide food, beverage and entertainment at this location in my neighborhood.

Sincerely, (signature)



My Name:

Johnson Wang

My Address:

374 ~~st~~ 11st, San Francisco CA

My Phone #:

510 909-435

My Email:

Johnson.P.Wang889@gmail.com

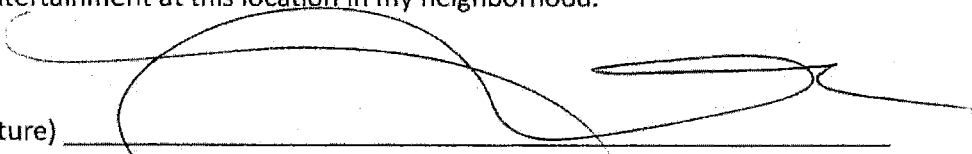
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Today's Date: 2/13/2014

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Sincerely, (signature) 

My Name: Jennifer Stahl

My Address: 374 11th St #2
SF 94103

My Phone #: 606-773-5009

My Email: Jennifer@jennifer-homes.com

Letter of Support

Today's Date: 2/13/14

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Sincerely, (signature)  _____

My Name: Scott Beechuk

My Address: 374 11th St #4 SFCA 94103

My Phone #: 415-722-6027

My Email: Scottavid@hotmail.com

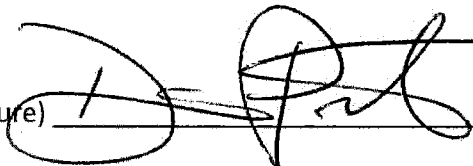
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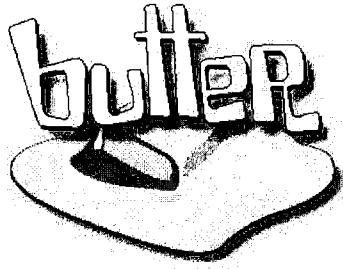
Sincerely, (signature)  _____

My Name: DENNIS PETROV

My Address: 348 11th St.

My Phone #: 415-269-0311

My Email: djshiggles@gmail.com



Your Friendly Neighborhood Fun Spot
354 11th Street, San Francisco CA 94103
415-863-5964 office / 415-431-7618 fax
www.smoothasbutter.com

Howdy Neighbor,

You are cordially invited to attend our **Annual Neighborhood Open-House Mixer** on **Wednesday February 12th from 6pm to 8pm**. This is a yearly event we host for the local neighborhood so that all our residential & business neighbors have the opportunity to meet each other and get acquainted.

Butter has proudly hosted this community outreach event every year in order to support and foster neighborhood unity, and provides all our neighbors a chance to get to know each other. It also offers a platform for you to share feedback with us on how we're doing and share your input of where you feel we can improve our operations from the neighbor's perspective all in a friendly and social setting.

This year's Mixer is being sponsored by BuzzWorks. If you haven't yet heard the 'Buzz', this new establishment is our newest neighbor on the block. BuzzWorks is eager to share its plans about its exciting new addition to our dynamic and diverse neighborhood! Please take a moment to read their introduction on the Back Side of this invitation.

The owners and operators of BuzzWorks will make a very brief introductory presentation at 7pm, and provide some printed material for you to take home and review at your leisure. This will give you a chance to meet the operators face to face, ask questions, and offer your input, feedback and support to our new neighbor.

Butter has been hosting its Neighborhood Mixers since it opened its doors here in 1999, and we are very excited about our 15th Annual event, and all the opportunities it presents. No RSVP is necessary, please just come and join in! This is our way of bringing everyone together in a friendly setting so that ALL the newest residents of our community can introduce themselves to their new neighbors, and our long standing neighbors get an opportunity to meet the newest additions to our incredible neighborhood.

See you Wednesday Feb 12th Complimentary Food and Drinks are again hosted by BuzzWorks for your enjoyment, and we look forward to seeing you soon.

Butter Luvs' Ya!

[FRONT SIDE – Page 1]

BuzzWorks INC dba: SF:BuzzWorks:SOMA

Premises Address: 365 11th Street, San Francisco, CA 94103

Temp Admin Office for all correspondence: 354 11th Street, San Francisco, CA 94103
www.sfbuzzworks.com / office: 415-342-9600 / email: vlad@smoothasbutter.com

Date: January 24th 2014

To: Derek Evens
Clerk of the board of the Neighborhood Services and Safety Committee

From: Vladimir Cood
Owner, BuzzWorks Inc. dba BuzzWorks Sports Tavern.

RE: Request for Determination Proceedings

Mr. Evens,

I am reaching out to you in request of a 'Public Convenience and Necessity' hearing with your office for my new business as required, to complete my **ABC Type 42, On-Premise Beer and Wine original license** application.

The all New establishment known as "SF:BuzzWorks:SOMA" will be operating at **365 11th Street between Folsom and Harrison Streets**. This will be a relative first for the Western SOMA, being a breakthrough establishment opening under the **WMUO zoning**.

Being a veteran owner-operator of multiple venues over my 25+ years of experience in the SF entertainment industry, I am very familiar with the history, politics, and nuances of both 11th street, and entertainment in SF overall. As the owner of Butter @ 354 11th Street, I have worked for over a decade to established strong ties to the community. I feel that I have a very positive relationship with both the neighboring businesses and the longstanding residents that call this neighborhood their home.

For that primary reason, the inception and design of the BuzzWorks concept is meant to seamlessly integrate into the neighborhood, being neither a nuisance to the residence or disruptive to the businesses already here. BuzzWorks is designed to compliment rather than compete with the existing business on the block. From an operational perspective, it will be as if it has always been here. And being a milestone establishment, it will meet the many needs of the expanding Western SOMA residential community by positively reinforcing the important role of diverse entertainment in the 11th street corridor.

In accordance with the ABC's mandates for original licenses in areas of high concentration, applicant must explain how the proposed establishment will provide and serve Public Convenience and Necessity by the issuance of this license. The following is a list of the most pertinent reasons in support of this request.

1) There is demand in this neighborhood for a SPORTS PUB / TAVERN that is open during the day for sports fans to enjoy a sports friendly viewing environment, and necessitates a meeting place for sports

minded enthusiasts to watch and enjoy a variety of sporting events conveniently and optimally presented on multiple large format displays. While some select bars and restaurants in the immediate area show sporting events on a TV set up in a corner or mounted to a side wall, it is not their primary focus, and an establishment emphasizing the quality viewing of sports does not exist in this neighborhood.

2) There is a considerable demand in the local neighborhood for a user friendly establishment that opens early, and stays open all day, serving reasonably priced and healthy food. Despite the over abundance of food trucks and unhealthy fast food alternatives, such as the Costco food court, McD's & BK, there are relatively very few lunch and happy hours options of the type that this expanding neighborhood needs and desires. As more residents and businesses move into the Western SOMA over the next few years, there will be even more need for tavern-pubs that open early, stay open all day, and close late, while always complimenting and necessitating the desire of the local residents.

3) There is an insatiable demand in the immediate neighborhood, and throughout the city, for a sports pub that is exclusively dedicated to ONLY serving Hand Crafted Micro-Brews. These types of establishments are few and far between. This establishment will be committed to supporting and promoting locally brewed and small batch breweries whose limited products are otherwise unavailable by most individuals in a convenient manner and easily accessible location. While every bar/restaurant sells mega-brewed beer, and many bars offer a few hand crafted beers, almost no pubs are dedicated to only selling boutique micro crafted beers. This establishment will bring the art of craft brewing to the general public who is thirsty for the taste, flavor and easy access to hand crafted beer.

4) While the 11th street entertainment corridor is alive at night, you'd never know that during the day. This establishment will be a destination location for not just residents, but also to people that only come to SF to work, and leave at the end of day. It will add a daytime element to offset the night time reputation of 11th street in a positive manner.

5) There just isn't any such establishment that exists in this census track offering this type of convenience and necessity. This establishment will diversify the entertainment and eating options in the Western SOMA, and complement the existing 11th street corridor entertainment and dining options by having a Pub that only sells craft beer and locally made wine and does not sell any hard liquor of any sorts like every other place around here. It's a very different format than anything around, and is a convenient necessity that this growing neighborhood needs.

6) Because this establishment is a Beer-Pub, and NOT another club, with live entertainment and dancing that serves hard liquor, it will not be a wild and out of control place for young people. Conversely, it will offer an adult atmosphere in contrast to the stigma of 11th street, and over time will effectively change people's perspective of 11th street by attracting an older demographic seeking a boutique establishments such as this, that offers quality products, for discerning and knowledgeable enthusiasts, and not just another dance club with loud music for college students. This is the type of establishment that this neighborhood requires, and a necessary step in the right direction.

7) Due to the non-residential zoning, this block of 11th street is a business neighborhood first and foremost, so the use of this location for a business that inclusively compliments its neighboring entertainment businesses is essential for the sustainability of the 11th street business community, and should not be overlooked.

In many ways, the inception for BuzzWorks and its uniform concept came about through extrapolation of default into a refinement of design. The underlying concept is summarized by the **BuzzWorks Inc Mission Statement**: **To Support and Reinforce the Sustainability and Value of Diverse Entertainment on the 11th Street Corridor Through Servicing the Needs, Desires and Convenience of the Western SOMA Community.**

I am looking forward to working through this process and will be providing you additional information for the Hearing File as it becomes available. I may be reached most anytime on my cell @ **415-342-9600**, and if you have any questions or need any additional information, please feel free to contact me on my cell or via email to: vlad@smoothasbutter.com

Best Regards,

A handwritten signature in black ink, appearing to read 'Vladimir Cood', with a stylized, cursive script.

Vladimir Cood

District 6 Resident and Owner-Operator of:
Pure Entertainment LLC. dba **Butter Bar** – 354 11th Street.
BuzzWorks Inc. dba **SF:BuzzWorks:SOMA** – 365 11th Street.

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

VLAD COOD

(415) 342-9600

TO: Department of Alcoholic Beverage Control
 33 NEW MONTGOMERY STREET
 SUITE 1230
 SAN FRANCISCO, CA 94105
 (415) 356-6500

File Number: **540936**
 Receipt Number: **2209706**
 Geographical Code: **3800**
 Copies Mailed Date: **January 8, 2014**
 Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO
First Owner: BUZZWORKS INC.
Name of Business: BUZZWORKS
Location of Business: 365 11TH ST
SAN FRANCISCO, CA 94103-4313
County: SAN FRANCISCO
Is Premise inside city limits? Yes
Mailing Address: 354 11TH ST
 (If different from premises address) SAN FRANCISCO, CA 94103-4314

Census Tract **0178.02**

Type of license(s): **42**
 Transferor's license/name:

Dropping Partner: Yes No

License Type	Transaction Type	Fee Type	Master	Dup	Date	Fee
42 - On-Sale Beer And Wine	ANNUAL FEE	NA	Y	0	01/08/14	\$261.00
42 - On-Sale Beer And Wine	ORIGINAL FEES	NA	Y	0	01/08/14	\$300.00
Total						\$561.00

Have you ever been convicted of a felony? **No**
 Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**
 Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of SAN FRANCISCO Date: January 8, 2014

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

BUZZWORKS INC.

Applicant Signature(s)
See 211 Signature Page

Member, Board of Supervisors
District 9



Orig: COB
C: NSS Clerk
Leg Dep
City and County of San Francisco

DAVID CAMPOS

DATE: July 11, 2014
TO: Angela Calvillo
Clerk of the Board of Supervisors
FROM: Supervisor David Campos
RE: Neighborhood Services and Safety Committee
COMMITTEE REPORT

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2014 JUL 11 PM 12:01
AK

Pursuant to Board Rule 4.20, as Chair of the Neighborhood Services and Safety Committee, I have deemed the following matter is of an urgent nature and request it be considered by the full Board on July 22, 2014, as a Committee Report:

140054 Liquor License - 365-11th Street

To be PREPARED IN COMMITTEE AS A RESOLUTION:

Resolution determining that the issuance of a Type 42 on-sale beer and wine public premises license to Vladimir Cood for BuzzWorks, Inc. dba SF:BuzzWorks:SOMA, located at 365-11th Street (District 6), will serve the public convenience or necessity of the City and County of San Francisco, in accordance with California Business and Professions Code, Section 23958.4, and recommending that the California Department of Alcoholic Beverage Control impose conditions on the issuance of the license.

This matter will be heard in the Neighborhood Services and Safety Committee Regular Meeting on July 17, 2014, at 10:00 a.m.

A handwritten signature in black ink that reads "David Campos".

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 140054

TO: Police Department
Officer Alberto Duarte
Inspector Darcy Keller
Fax No.: 553-1463

DATE: January 24, 2014

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: February 28, 2014, to Derek Evans,
Clerk, Neighborhood Services and Safety Committee.

Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Vladimir Cood
and Business Name: SF:BuzzWorks:SOMA
(365 11th Street)

Applicant Address: 354 11th Street
San Francisco, CA 94103
and Phone No. (415) 342-9600

PLANNING COMMENTS: Approval Denial

POLICE COMMENTS: Approval Denial